



Susanne Stormer

Leader in Residence,
Copenhagen Business
School

Independent board
member

Experienced leader
with global reach
and recognition

MISSION-LED & PURPOSE-DRIVEN ENERGIZER

I am in business for the next generations. My ambition in life is to inspire others to drive desired change and shape wiser leaders for the future.

My goal is to lead with impact. To set direction and inform decisions and actions. And to seek influence where hard decisions must be made. I inspire, support and challenge leaders in business, government and civil society to step up and lead the transition to a society in which everyone can thrive. I know it can be done, for throughout my professional career I have done just that.

When working with clients and on boards, I keep sight of the organisation's *purpose* and vision, activate the power of its *people* to excel at *performance*, always guided by the discipline of due *process*. My contribution to effective boards is to balance their oversight function with a more dynamic, forward-looking transformative role.

When teaching, I leverage my experience and expertise to provide students with new insights. I share perspectives that make students reflect, enabling them to connect the dots of their academic learning and practical applications.

In everything I do, I make a point of asking good questions – questions that inspire visionary thinking, fresh perspectives and new approaches – and connect the dots into action.

EDUCATION

- INSEAD International Directors Programme (2020 – 2021)
- Stanford University Graduate School of Business, Executive Programme (2006)
- M.A. English Studies (1979 – 1984)
- B.A. East Asia Area Studies, Aarhus University (1984 – 1986)

CONTACT

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STRONG LEADERSHIP PROFILE WITH BROAD EXPERIENCE & DEEP EXPERTISE

I build on my experience from more than thirty years in corporate leadership roles, charged with strategy and action with a focus on business resilience, sustainability, responsible business practices, governance, corporate reporting & accountability, integrated risk management, investor relations, stakeholder engagement, communication and branding:

- 5 years at PwC Denmark – professional services P&L responsibility; business development +10x revenue growth; 10x team growth.
- 20 years at Novo Nordisk – global health Change agent and intrapreneur; executive and board support, corporate reporting lead, programme management and oversight (employee volunteering, climate action, human rights, responsible supply chain, business ethics, inclusive workplace), external representation and spokesperson roles. Leader of teams from 5 to 35.
- 10 years at Cohn & Wolfe, Alpha Beta and Peter Horn & Co. – public relations advisory Senior advisor for government, telecoms, utilities, food&ag B2B and B2C sector clients.

Through my professional roles, I have gained international experience as co-creator in shaping collective action within the disciplines of climate action, corporate sustainability, corporate reporting, accountability and leadership, through alliances and partnerships between business and civil society organisations and col to standard-setters and regulators.

An active, wide and diverse international network of policy-makers, standard-setters, business leaders, academics and next-gen leaders.

CURRENT BOARD ROLES

Chair of the Global Sustainability Standards Board, Global Reporting Initiative (Amsterdam)

Member of the Corporate Governance Committee, Business Advocacy at the OECD (BIAC) (Paris)

Member of the Board of Directors, Chair of the Audit Committee, Shift (New York)

Vice-Chair, Chair of the Governance Committee; Chair of the Policy Oversight Committee, International Corporate Governance Network (London)

Member of the Board of Directors, Access to Nutrition Foundation (Utrecht)

Previous board roles include SASB Standards Board, Akademiet for Social Innovation, UN Global Compact, CSR Europe, Dansk Kommunikationsforening.

ACADEMIC AFFILIATIONS

- September 2025 –
Leader in Residence, Copenhagen Business School, Dept of Management, Society and Communication (MSC)
MSC is an internationally recognised transdisciplinary hub for studies of business in society, whose research explores the roles of business and societal actors in addressing global challenges.

I seek to be a contribution to the work of the Department by taking an active role in staff and cluster meetings, being present on campus, engaging in stimulating conversations with colleagues and offering to share my experience and experience for research and teaching.

Activities to date include:
 - My research project on the future role of the Chief Sustainability Officer, in collaboration with Andreas Rasche, focusing on the largest listed companies in Denmark (C25)
We expect to leverage insights from the project for teaching cases, peer-reviewed articles, seminars and events.
 - Guest lectures: FT-MBA sustainability (Andreas Rasche), Scandinavian Sustainability and Corporate Social Responsibility (Maria Figueroa), Corporate Sustainability in Global Supply Chains (Maria Figueroa), Sustainable Entrepreneurship (Kai Hockerts), CM Kom/IBS Profile (Dennis Schoeneborn, Verena Girschik and Anne Vestergaard) and Organization and Society (Tanusree Jain)
 - Keynotes: 'ESG Bootcamp' (CBS Women in Business) 'Polarization and Corporate Sustainability', CBS Executive MBA New Year's Alumni Event
 - Panelist: 'Green Careers for an Uncertain Future' (CBS Climate Club)
 - Participation in research with Esben Rahbek Gjerdrum Pedersen (MOOC, corporate sustainability integration)
 - Participation in roundtable discussion about education in Economics within Planetary Boundaries (chaired by Peter Møllgaard)
 - Participation at CBS hosted events: 'Making Oceans Count' (Kristjan Jespersen) 'Responsible Leadership in Turbulent Times' (CBS Leadership Centre), 'Managing Corporate Virtue' (ORGADIVA Research Group)
 - Sparring with PhD and Master students via referrals from faculty colleagues.

In addition, I use my CBS affiliation when participating in other external events, e.g. ICGN Annual Conference (Milan, October 2025), 'Tine & Cheferne' podcast; and DJØF ESG Panel.

- January 2025 –
External lecturer, Roskilde University, Dept of Social Sciences and Business (ISE)
ISE offers an interdisciplinary Masters Programme in Business Administration and Leadership, with an integrated focus on business ethics and sustainability perspectives. I co-teach a Master's course on Sustainability Accounting and Reporting and supervise students at Bachelor's and Master's levels on projects and master theses.
- 2016 –
Visiting Professor, UC Berkeley Haas School of Business
In 2019 I spent a semester on campus, teaching MBA classes in Sustainable Business strategy, contributing to embedding sustainability into core curricula.
- 2013 – 2023
Adjunct Professor of Corporate Sustainability, Copenhagen Business School
Department of Intercultural Communication and Management and CBS Center of Corporate Social Responsibility.

In this role, I've given lectures, contributed to the development of curricula, sparring to faculty colleagues and been available as a resource for students.
- 1993 – 2006
Lecturer and associate professor at Copenhagen Business School, teaching courses in Corporate Communication, Intercultural Communication and Marketing Management.
- Faculty member, CBS Executive
- Faculty member, Cambridge Sustainability Leadership Programme

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