

Marek Giebel

Contact

Address: Copenhagen Business School
Department of Economics
DK-2000 Frederiksberg

E-mail: mg.eco@cbs.dk
Homepage: www.marekgiebel.com
Twitter: [@MarekGiebel](https://twitter.com/MarekGiebel)

Research and teaching interests

Industrial Organization, Law and Economics, Intellectual Property Rights, Innovation and Technology

Current position

2026 – Associate Professor, Copenhagen Business School, Department of Economics

Other affiliations

2021 – Affiliated researcher, Düsseldorf Institute for Competition Economics (DICE)
2019 – Affiliated researcher, KU Leuven, Department of Management, Strategy and Innovation

Past academic positions

2020 – 2026 Assistant Professor (tenure-track), Copenhagen Business School, Department of Economics
2019 – 2020 Postdoctoral researcher, Technical University of Dortmund, Economic Policy
2013 – 2019 Research associate, Technical University of Dortmund, Economic Policy
2012 – 2013 Student assistant, University of Marburg, Institutional Economics

Education

2013 – 2019 PhD in Economics (Dr. rer. pol., *summa cum laude*), Technical University of Dortmund
2011 – 2013 MSc in Economics, University of Marburg
2008 – 2011 BA in Economics, University of Giessen

Academic visits

2024 Short term visit (1 week), Department of Management, Strategy and Innovation, KU Leuven, Belgium (Academic host: Dirk Czarnitzki)
2019 Visiting scholar, Department of Management, Strategy and Innovation, KU Leuven, Belgium (Academic host: Dirk Czarnitzki)

Peer-reviewed publications

- (11) “[Do Managerial Incentives Facilitate Anti-Competitive Behavior? Evidence from Collusion](#)” (with Anja Rösner), *Journal of Economic Behavior and Organization*, 2026, 248, 107625.
- (10) “[Reaching for the Society: The Commercializing Effects of NASA Technology Licensing](#)” (with Anja Rösner), *Research Policy*, 2025, 54(10), 105337.
- (9) “[The Impact of a New Workplace Technology on Employees](#)” (with Alexander Lammers), *Oxford Bulletin of Economics and Statistics*, 2025, 87(5), 1003-1024.
- (8) “[Financial Constraints for R&D and Innovation: New Evidence from a Survey Experiment](#)” (with Dirk Czarnitzki), *Applied Economics*, 2025, 57(56), 9495-9515.

- (7) “R&D Investments under Financing Constraints” (with Kornelius Kraft), *Industry and Innovation*, 2024, 31(9), 1141–1168.
- (6) “The Effect of Subsidies on R&D in the Financial Crisis—The Role of Financial Constraints of Firms and Banks” (with Kornelius Kraft), *Industrial and Corporate Change*, 2024, 33(5), 1180–1198.
- (5) “Is More Always Better? External Consultants and Firm Innovation in Emerging Markets”, *Applied Economics*, 2024, 56(54), 6986–7013.
- (4) “Navigating Uncertainty: Employee Participation Dynamics in Times of Crisis” (with Alexander Lammers), *LABOUR*, 2024, 38(2), 230-255.
- (3) “Bank Credit Supply and Firm Innovation Behavior in the Financial Crisis” (with Kornelius Kraft), *Journal of Banking and Finance*, 2020, 121, 105961.
- (2) “External Financing Constraints and Firm Innovation” (with Kornelius Kraft), *Journal of Industrial Economics*, 2019, 67(1), 91-126.
- (1) “The Impact of the Financial Crisis on Capital Investments in Innovative Firms” (with Kornelius Kraft), *Industrial and Corporate Change*, 2019, 28(5), 1079-1099.

Other publications

- (4) “Econ, Patents & Competition in Pharma” (with Maria Jose Schmidt-Kessen and Kalpana Tyagi), *COMIPinDigiMarkts’ monthly newsletter, COM&IP Insights*, edition 2023, no 2, 2023.
- (3) “External Consultants and Innovation”, *Academy of Management Proceedings*, 2020, 1, 13491.
- (2) “Is it a good idea to publish during your PhD? Yes, but ...”, *Nature Behavioural and Social Sciences Community Blog*, 2019, October 2019.
- (1) “Digital Divide, Knowledge and Innovations”, *Journal of Information, Information Technology, and Organizations*, 2013, 8, 1-24.

Working papers

- (9) “The Real Effects of Administrative Delay – Evidence from Compensatory Patent Term Adjustments” (*R&R European Economic Review*)
- (8) “Intellectual Property Rights Enforcement and Subsequent Innovation – Evidence from Patent Infringement Litigation” (*R&R Journal of Law and Economics*)
- (7) “Fiscal Transparency and the Benefits of Government-Funded Research” (*R&R Research Policy*)
- (6) “The Divisional Games, the Case of Teva’s Blockbuster Drug, Copaxone: A Law and Economics Perspective” (with Maria Jose Schmidt-Kessen and Kalpana Tyagi) (*R&R IIC - International Review of Intellectual Property and Competition Law*)
- (5) “CEO Overconfidence and Collusion” (with Catarina Marvão, Anja Rösner, and Giancarlo Spagnolo, Cécile Aubert, and Luís Santos-Pinto)
- (4) “Who is a Successful Entrepreneur, and Why?” (with Anders Sørensen)
- (3) “When the Patent Quid Pro Quo is Distorted: Protection-Disclosure Imbalance and Follow-on” “Innovation”
- (2) “Artificial Intelligence, Communication, and Strategic Pricing: Evidence from Large Language Models” (with Anja Rösner and Benjamin Schröder)
- (1) “Strategic Non-Disclosure in Patents” (with Alexandra Zaby and Diana Heger)

Selected work in progress

- (5) “From Costs to Corporations: Can Lower Startup Costs Enhance Corporate Quantity and Quality?” (with Anders Sørensen)
- (4) “Signaling the Value of an Innovation by (not) Litigating Patent Infringers” (with Anette Boom)
- (3) “Seeking External Advice – Which Firms in Emerging Markets Hire External Consultants?” (with Alexander Lammers)
- (2) “Uncertainty and Patenting” (with Anja Rösner)
- (1) “A Study on Patent Terms and Follow-on Inventions” (with Gaétan de Rassenfosse and Alexandra Zaby)

Grants and participation in externally funded research projects

- Rockwool Foundation, “*Research for Society: Analyzing the Economic Links Between Science and Innovation*”, DKK 6.20 million (~ 833,000 Euro), 2027 – 2029, PI, with Anja Rösner (PI)
- Rockwool Foundation, “*The Impact of Rural-to-Urban Employment Shifts on Productivity Growth*”, DKK 6.27 million (~ 840,000 Euro), 2025 – 2028, participant, with Anders Sørensen (PI), Nicolai Kaarsen
- Rockwool Foundation, “*Understanding Entrepreneurship Dynamics*”, DKK 7.1 million (~ 950,000 Euro), 2020 – 2023, participant, with Moira Daly, Kathryn Shaw, Anders Sørensen (PI)
- German Research Foundation (DFG), “*The short- and long-term effects of changing financial market conditions on corporate financing, innovation activities and firm performance*” (project number 423216702), 2019 – 2022, external participant, with Kornelius Kraft (PI)
- German Research Foundation (DFG), “*Statistical Modelling of Nonlinear Dynamic Processes*”, SFB 823, (project number 68236791), 2017 – 2021, participant, with Kornelius Kraft (PI)
- German Research Foundation (DFG), “*The impact of company ratings and equity capital on the innovation activities of German companies*” (project number 206019986), 2014 – 2018, participant, with Kornelius Kraft (PI)

Teaching

Copenhagen Business School

Fall	2021 –	Inter-firm Relations: Industrial Organization, Lecturer, Master
Spring	2023 –	Industrial Organization Analysis, Lecturer, Bachelor
Spring	2021 –	Advanced EU Competition Law and Industrial Economics, Lecturer, Master
Thesis	supervision	Master: 19
PhD	supervision	Karin Hansson (co-supervisor)

Technical University of Dortmund

Summer	2014 – 2020	Economics of Innovation, Lecturer, Master
Summer	2019 – 2020	Seminar Empirical Economic Policy, Bachelor/Master
Summer	2014 – 2020	Seminar Economic Policy “Industrial Economics”, Bachelor/Master
Summer	2015, 2018, 2019	Economic Policy, TA, Bachelor
Summer	2014	Principles of Econometrics, TA, Bachelor
Winter	2013 – 2019	Microeconometrics, TA, Master
Winter	2018 – 2019	Seminar Empirical Economic Policy, Bachelor/Master
Winter	2014 – 2019	Seminar Economic Policy “Labor Economics”, Bachelor/Master
Thesis	supervision	Bachelor: 6 & Master: 5

University of Marburg

Summer	2013	International Economics, TA, Bachelor
Winter	2012	Key Qualification Module, TA, Bachelor

Conferences, seminars and workshops

2026	Copenhagen Business School, Boston University TPRI Spring 2026 Research Workshop Series, Mannheim Centre for Competition and Innovation (MaCCI) annual conference (Mannheim, Germany), Munich Summer Institute (Munich, Germany), DRUID 2026 conference (Copenhagen, Denmark), Nordic workshop on Industrial Organization (NORIO) 2026 (Copenhagen, Denmark), EARIE (Mannheim, Germany), Monash-Paris-Warwick-Zurich-CEPR Text-as-Data Workshop (<i>scheduled</i>), Bratislava University of Economics and Business (<i>scheduled</i>)
2025	Copenhagen Business School, Boston University TPRI Works-in-Progress Seminar, University of Giessen, University of Siegen, Disclosure, Information Sharing, and Secrecy (DISS) Workshop 2025, International Conference on the Science of Science and Innovation (Copenhagen, Denmark), Open TRR 266 Conference 2025 (Munich Germany), AOM Annual Meeting (Copenhagen, Denmark), Causal Data Science Meeting 2025, Nordic Initiative for Corporate Economics Conference (Copenhagen, Denmark) (discussant)
2024	Copenhagen Business School, KU Leuven, Boston University TPRI Works-in-Progress Seminar, EEA (Rotterdam, Netherlands), EARIE (Amsterdam, Netherlands), Tenth ZEW/MaCCI Innopat (Mannheim, Germany), Research Policy 8th Online Conference for ECRs, 7th Annual IP Data & Research Conference of the Canadian Intellectual Property Office, International Conference on Empirical Economics at Pennsylvania State University at Altoona
2023	Copenhagen Business School, 16th Workshop on The Organisation, Economics and Policy of Scientific Research (Munich, Germany), Microeconomics Workshop – Advances in collective and individual decision-making and information economics (Copenhagen, Denmark), BECCLE Competition Policy Conference 2023 (Bergen, Norway), International Conference on Empirical Economics at Pennsylvania State University at Altoona, EEA (Barcelona, Spain), EPIP (Krakow, Poland)
2022	Copenhagen Business School, Cambridge Judge Business School (virtual), KU Leuven, University of Hamburg, Rockwool Foundation, NICE conference (Oslo, Norway), 30th YEEES (Copenhagen, Denmark) (discussant), EARIE (Austria, Vienna), 2022 MaCCI Annual Conference (Mannheim, Germany), Research Policy 4th Online Conference for ECRs, AOM Annual Meeting (Seattle, US, virtual), DRUID (Copenhagen, Denmark), EPIP (Cambridge, UK, virtual), Ninth ZEW/MaCCI Innopat (Mannheim, Germany)
2021	Copenhagen Business School, Tilburg Law and Economics (TILEC) Seminar, Marburg University MACIE Seminar (Marburg, Germany, virtual), NICE conference (Copenhagen, Denmark) (discussant), IIOC (virtual), EARIE (virtual), AOM Annual Meeting (virtual), Munich Summer Institute 2021 (virtual), SOLE (Philadelphia, virtual), EPIP (Madrid, virtual), VfS conference (virtual)
2020	Copenhagen Business School, AOM Annual Meeting (Vancouver, Canada, virtual), VfS conference (Cologne, Germany, virtual), Annual Meeting of the Radein Society for the Comparative Study of Economic and Social Systems (Radein, Italy) (discussant)
2019	EARIE (Barcelona, Spain), DRUID19 (Copenhagen, Denmark), ZEW InnoPat2019 (Mannheim, Germany), VfS conference (Leipzig, Germany), CREA PhD workshop at University of Luxembourg, CRESSE (Rhodes, Greece) (attended), Swiss IO Day 2019 (Bern, Switzerland) (attended)
2018	EARIE (Athens, Greece), DRUID18 (Copenhagen, Denmark), VfS conference (Freiburg, Germany), Competition and Innovation Summer School (CISS, Ulcinj, Montenegro)
2017	EARIE (Maastricht, Netherlands)
2016	EARIE (Lisbon, Portugal)
2014	Financial Markets and Company Innovation Strategies Workshop (Dortmund, Germany)

Awards, fellowships, and honors

2025	Awarded Fellowship of the Higher Education Academy, Advanced HE
2024	Designated as one of the top reviewers of the International Journal of Industrial Organization in 2023

2022	“ Transparency and the Social Benefits of Government Funded Research ”, included in the Best Paper Proceedings of the 2022 Academy of Management Meeting
2021	“ Patent Enforcement and Innovation ” included in the Best Paper Proceedings of the 2021 Academy of Management Meeting
2020	“ External Consultants and Innovation ” included in the Best Paper Proceedings of the 2020 Academy of Management Meeting
2019	Lecture Subsidy for Young Economists, German Economic Association (VfS), Euro 500
2018	Lecture Subsidy for Young Economists, German Economic Association (VfS), Euro 500

Professional activities

Conference organization

2026	Nordic workshop on Industrial Organization (NORIO) 2026, June 11-12, 2026 (with Anders Munk-Nielsen and Enrico Camarda)
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Memberships

2026 –	Member of Innovation and Research Caucus network
2025 –	Member of Innovation and Growth Lab (IGL) research network

Editorial and reviewing

2025 –	Editorial Review Board member, Industry and Innovation
2019 –	Editor, New Economics Papers (NEP) Report on Information and Communication Technology (ICT) within the RePEc Project

Refereeing (Journal)	Applied Economics, Applied Economics Letters, Economic Modelling, Economics of Governance, Economics of Innovation and New Technology, Empirica, European Economic Review, Finance Research Open, Financial Innovation, Fractals, Humanities and Social Sciences Communications, Industrial and Corporate Change, Industry and Innovation, International Journal of Industrial Organization, Italian Economic Journal, Journal of Asian Architecture and Building Engineering, Journal of Economics & Management Strategy, Journal of Economics and Statistics, Journal of Industry, Competition and Trade, Journal of the Knowledge Economy, Journal of Technology Transfer, Labour Economics, R&D Management, Research Policy, Review of Industrial Organization, Small Business Economics, Technology Analysis & Strategic Management
Refereeing (Conference)	Academy of Management Annual Conference, DRUID conference, European Academy of Management Conference; Eu-SPRI 2023 summer Conference

Internal service at Copenhagen Business School

2023 – 2026	Member of the Departmental Faculty Forum, CBS Department of Economics
2022 – 2026	Co-organizer, Junior Seminar at ECON, CBS Department of Economics

Date: September, 2026