

Helene Frederikke Lund Eriksen

Strynøgade 5, 303 · 2100 København Ø +45 24 67 14 47 helene.frederikke.eriksen@gmail.com [LinkedIn](#)

Having worked on AI deployment in a financial institution, I found myself wondering what it actually does to the people using it. That question has shaped my research, my teaching, and eventually this application. I hold a double degree from CBS and Mannheim, have published peer-reviewed research on AI, and have spent enough hours in the classroom to know I love it.

Publications & Research Experience

- 2024

Detecting AI Authorship: Analyzing Descriptive Features for AI Detection
 - Explored whether AI-generated text leaves a detectable fingerprint — an early empirical look at how LLMs produce language differently from humans
 - Peer-reviewed, co-authored with CBS colleagues and presented at a conference in Rome
- 2024

Master's Thesis: Confirmation Bias in LLM-Powered Chatbots, University of Mannheim
 - Controlled experiment showing that LLMs mirror user framing rather than challenge it, and how this shapes what people end up believing
 - Supervised by Prof. Dr. Kevin Bauer | Grade: 12

Education

- 2022 – 2024

MSc Business Administration & Information Systems(Double Degree), CBS
 - AI & ML, big data management, information economics, IT project complexity | GPA: 10.8
- 2023 – 2024

MSc Management (Double Degree), Mannheim University
 - Decision analysis, business economics, applied econometrics | GPA: 10.8
- 2019 – 2022

BSc Business Administration and Information Technology, CBS
 - Economics, organisational theory and IT | GPA: 10.6 (Top 2%)

Professional Experience

- 2024 – present

Specialist in Channels and AI, Nykredit, Denmark
 - Bridging the gap between what the business wants and what is technically possible
 - Delivered AI summary tool with 95%+ adoption rate via Microsoft Power Platform
 - Part of the Nykredit Graduate Programme
- 2022 – present

Instructor, Digital Business / Digital Strategy, CBS
 - Teaching Digital Business to working professionals (HD1) and Digital Strategy to bachelor students (HA(it)); weekly sessions, grading, and course design
 - Received formal letter of recognition (Rosebrev) for outstanding student evaluations, 2025
- Jan – Aug 2024

Student Software Developer, UNICEF, Denmark
 - Built CRM solutions to support fundraising; used SQL to turn donor data into insights that informed campaign decisions
- 2019 – 2023

Student Software Developer, Médecins Sans Frontières (MSF), Denmark
 - CRM development for humanitarian operations — from requirements through to deployment and user adoption

Skills & Languages

- Languages

Danish (native), English (professional proficiency)
- CRM & Cloud

Salesforce, Marketing Cloud, Microsoft Dynamics 365, Power Platform
- Programming

Python, R, SQL/SOQL, JavaScript, Apex, AMPscript

References available on request.