

Curriculum Vitae - Silviya Svejenova Velikova (*Svejenova in publications*)

Professor of Leadership and Innovation
Department of Organization, Copenhagen Business School
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ACADEMIC APPOINTMENTS

Current	Professor of Leadership and Innovation, CBS (since 2017, Professor MSO – since 2013)
2023-2025	Academic co-director, Copenhagen Business School (CBS) Leadership Centre
2021-2024	Line coordinator, MScSoc “Management of Creative Business Processes” (CBP), CBS
2020-2024	Co-director, <i>imagine..</i> Creative Industries and Institutions Centre, CBS
2020	Visiting scholar, Harvard University, SCANCOR-Weatherhead, USA
2017	Member, Appointment Committee of Deans of Research & Education, CBS
2016-2018	Guest Professor, WU Vienna, Austria
2014-2020	Line coordinator, MSc EBA (cand.merc.) “Strategy, Organization, Leadership” (SOL), CBS
2015	Member, Academic Council, CBS
2015-2019	Adjunct Professor (Professor II), BI Norwegian Business School, Norway
2012-2013	Associate Professor, CBS
2010	Visiting scholar, Harvard Business School and Stanford University
2005-2006	Guest Lecturer, BMI (Baltic Management Institute), Lithuania
2004-2012	ESADE Business School Assistant, Associate, Full Prof., Barcelona, Spain
2004-2006	Visiting Lecturer, Cranfield School of Management, UK
2002-2004	Lecturer, Cranfield School of Management, UK
2001-2002	Research Associate, IESE Business School, Barcelona, Spain
1999-2001	Lecturer, ESCI, Pompeu Fabra University, Barcelona, Spain
1996-1997	Assistant Professor, University of Economics, Varna, Bulgaria

EDUCATION

1997-2002	PhD in Management (Summa Cum Laude), IESE Business School, Barcelona, Spain
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RESEARCH MANAGEMENT AND GRANTS

2025	OMT Engage (Academy of Management), 80.000 DKK, Carlsberg Foundation
2021-2025	Research partner (CBS), “Tekstil i Tingbjerg – aktivt medborgerskab gennem håndarbejde”, Ministry of Culture, Denmark, 1.97M DKK for a craft workshop of Tingbjerg women
2021-2022	Co-PI (with V. Tartari), “The Future of Food”, CBS, 256.000 DKK
2019-2022	Co-PI (with T. Hernes), “Temporality of Food Innovations,” Velux, 6M DKK
2015-2018	Research partner (CBS), “Smart, Attractive, Productive Workspaces (SMAP)”, Innovation Fund of Norwegian Research Council & partners, 1.68M NOK
2014-2016	Work Package leader, “The Role of Materiality and Visuality in the Institutionalization of Innovation” (PI: E. Boxenbaum), DFF, 4.5M DKK

LEADERSHIP OF AND SERVICE TO THE ACADEMIC COMMUNITY

Academy of Management (AOM)

2024-2029	Chair role, Organization and Management Theory (OMT) division (currently Program Chair)
2010	Member, Globalization Task Force, President of the Academy of Management
2010	Member, OMT International Task Force, Academy of Management
Various	Symposia and PDW organizer and participant, Session chair, etc.

European Group for Organizational Studies (EGOS)

2025-2028	Co-convenor, SWG Organizations and Place-based Communities
2019-20, 2024	Co-convenor, Sub-themes
2018-2019	Co-organizer, EGOS PhD workshops
2017-2020	EGOS Book Award Committee Co-chair and member
2014-2017	Chair, EGOS Executive Board
2012-2017	Co-convenor, Standing Working Group “Creative Industries”
2011-2014	Vice Chair, EGOS Executive Board
2006-2012	Co-organizer, EGOS PhD workshops
2004-2011	Member, EGOS Executive Board
2002-2010	Co-convenor, sub-themes
2009	Chair, EGOS Colloquium on Creativity and Innovation, Barcelona, Spain

International Federation for Scholarly Associations of Management (IFSAM)

2021-2024	Vice President for Research and Member of the Board
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Editorial roles

Former: Senior Editor, Organization Studies; Editorial Board, Academy of Management Review, Organization Theory, Organization Science
Co-editor, 7 journal special issues

BOOKS

Alvarez, J.L., Svejnova, S. 2021. The Changing C-Suite: Executive Power in Transformation. Oxford, UK: Oxford University Press. [2024 EGOS Book Award]

Alvarez, J.L., Svejnova, S. 2005. Sharing Executive Power: Roles and Relationships at the Top. Cambridge, UK: Cambridge University Press. [Runner-up, George R. Terry Book Award 2005-2006, AoM, 2007]

CO-EDITED SPECIAL ISSUES OF ACADEMIC JOURNALS

Ravasi, D., Sasaki, I., Kroezen, J., Suddaby, R., & Svejnova, S. 2025. Special issue “Rediscovering and Theorizing Craft in Organization Studies”. Organization Studies, vol.46.

Schussler, E., Cohendet, P., & Svejnova, S. 2021. Organizing Creativity in the Innovation Journey. Research in the Sociology of Organizations, vol.75.

Moser, C., Reinecke, J., den Hond, F., Svejnova, S., & Croidieu, G., 2021. Special issue “Food Organizing Matters: Paradoxes, Problems and Potentialities”. Organization Studies, vol.42.

Boxenbaum, E., Jones, C., Meyer, R., & Svejnova, S. 2018. Special Issue "The Material and Visual Turn in Organization Theory: Objectifying and (Re)acting to Novel Ideas", *Organization Studies*, vol.39.

Jones, C., Svejnova, S., Strandgaard Pedersen, J., & Townley, B. 2016. Special Issue "Misfits, Mavericks and Mainstreams: Drivers of Innovation in Creative Industries", *Organization Studies*, vol. 37.

Messeni Petruzzelli, A., & Svejnova, S. 2015. Special Issue "Innovation and Entrepreneurship in Food Industry", *Industry & Innovation*, vol.22.

Jones, C., Strandgaard, J., & Svejnova, S. 2006. Special issue "Transforming Creative industries: Strategies of and structures around creative entrepreneurs". *Creativity and Innovation Management*, vol.15.

PEER-REVIEWED PUBLICATIONS

Ravasi, D., Svejnova, S., Kroezen, J., Sasaki, I., & Suddaby, R. 2025. Rediscovering Craft in Organization Studies: Perspectives and Pathways. *Organization Studies*, 46(4), 445-469.

Vaara, E., Meyer, R., Svejnova, S., Höllerer, M., & Forgues, B. 2025. Collective Leadership as 'Plumbing and Poetry': Navigating Paradoxical Tensions Through Community Identity Work. *Organization Studies*, 46(3), 311-323.

Svejnova, S., Feuls, M., & Stjerne, I. 2025. A Temporal Narrative View of Social Innovations: How World Central Kitchen Delivers Food Relief as "A Plate of Hope". *Research in the Sociology of Organizations*, 96, 71-95.

Stjerne, I.S., Wenzel, M., & Svejnova, S. 2022. Commitment to Grand Challenges in Fluid Forms of Organizing : The Role of Narratives' Temporality. *Research in the Sociology of Organizations*, 79, 139-160.

Moser, C., Reinecke, J., Hond, F. d., Svejnova, S., & Croidieu, G. 2021. Biomateriality and Organizing: Towards an Organizational Perspective on Food. *Organization Studies*, 42(2), 175-193.

Stang Våland, M., Svejnova, S., & Clausen, R.T. 2021. Renewing Creative Work for Business Innovation : Architectural Practice in the Trading Zone. *European Management Review*, 18(4), 389-403.

Schüßler, E., Svejnova, S., & Cohendet, P. 2021. Organizing Creativity for Innovation: Situated Practices and Process Perspectives. *Research in the Sociology of Organizations*, 75, 1-16.

Svejnova, S. 2020. Constructive Pluralism for a Theory of Organization: Rediscovering Our Community, Identity, and Vocation. *Organization Studies*, 40(1), 59-63.

Slavich, B., Svejnova, S., Opazo, P., & Patriotta, G. 2020. Politics of Meaning in Categorizing Innovation: How Chefs Advanced Molecular Gastronomy by Resisting the Label. *Organization Studies*, 41(2), 267-290.

Boxenbaum, E., Jones, C., Meyer, R., & Svejnova, S. 2018. Towards an Articulation of the Material and Visual Turn in Organization Studies. Special issue introduction. *Organization Studies*, 39(5-6), 597-616.

Svejnova, S. & Christiansen, L. 2018. Creative Leadership for Social Impact. *Research in the Sociology of Organizations*, 55, 47-72.

Jones, C. & Svejnova, S. 2018. The Architecture of City Identities: A Multimodal Study of Barcelona and Boston. *Research in the Sociology of Organizations*, 54B: 203-234.

Slavich, B. & Svejnova, S. 2016. Managing Creativity: A Critical Examination, Synthesis, and New Frontiers. *European Management Review*, 13(4), 237-250.

Stjerne, I.S. & Svejnova, S. 2016. Connecting Temporary and Permanent Organizing: Tensions and Boundary Work in a Series of Film Projects. *Organization Studies*, 37(12), 1771-1792.

Jones, C., Svejnova, S., Strandgaard Pedersen, J., & Townley, B. 2016. Misfits, Mavericks and Mainstreams: Drivers of Innovation in the Creative Industries. *Organization Studies*, 37(6), 751-768.

AbdelGawad, S., Zahra, S., Svejnova, S., & Sapienza, H. 2013. Strategic Leadership and Entrepreneurial Capability for Game Change. *Journal of Leadership and Organizational Studies*, 20(4), 394-407.

- Byrkjeflot, H., Strandgaard Pedersen, J., & Svejenova, S. 2013. From Label to Practice: The Process of Creating New Nordic Cuisine. *Journal of Culinary Science and Technology*, Special Issue Innovation in Haute Cuisine, 11, 36-55.
- Svejenova, S., Croidieu, G., & Meyer, R. 2013. 'Welcome to the Hotel California': Strangers and Hospitable Organizations. Special Issue on the 25th Anniversary of SCANCOR. *Nordic Organization Studies*, 15(4), 68-90.
- Jones, C., Maoret, M., Massa, F., & Svejenova, S. 2012. Rebels with a Cause: Formation, Contestation, and Expansion of the De Novo Category "Modern Architecture," 1870–1975. *Organization Science*, 23(6), 1523-1545.
- Svejenova, S., Strandgaard Pedersen, J., & Vives, L. 2011. Projects of Passion: Lessons for Strategy from Temporary Art. In G. Cattani, S. Ferriani, L. Frederiksen, F. Täube Eds. *Project-based organizing and strategic management*, *Advances in Strategic Management*, Vol. 28, Emerald Group.
- Svejenova, S., Vives, L., & Alvarez, J.L. 2010. At the Crossroads of Agency and Communion: Defining the Shared Career. *Journal of Organizational Behavior*, 31(5), 707-725.
- Svejenova, S., Planellas, M., & Vives, L. 2010. An Individual Business Model in the Making: A Chef's Quest for Creative Freedom. *Long Range Planning*, 43, 408-430.
- Svejenova, S., Mazza, C., & Planellas, M. 2007. Cooking Up Change in Haute Cuisine: Ferran Adrià as Institutional Entrepreneur. *Journal of Organizational Behavior*, 28(5), 539-561.
- Alvarez, J.L., Svejenova, S., & Vives, L. 2007. Leading in Pairs. *MIT Sloan Management Review*, 48(4), 10-14.
- Svejenova, S. 2006. How much does trust really matter? Some reflections on the significance and implications of Madhok's trust-based approach. *Journal of International Business Studies*, 37, 12–20.
- Svejenova, S. & Vives, L. 2006. Quo Vadis, Europe? *Academy of Management Perspectives*, 20(2), 82-84.
- Alvarez, J.L., Mazza, C., Strandgaard Pedersen, J., & Svejenova, S. 2005. Shielding Idiosyncrasy from Isomorphic Pressures: Towards Optimal Distinctiveness in European Filmmaking. *Organization*, 12(6), 863-888.
- Svejenova, S. 2005. "The Path with the Heart": Creating the Authentic Career. *Journal of Management Studies*, 42(5), 947-974.

SELECTED CONTRIBUTIONS TO EDITED VOLUMES

- Byrkjeflot, H. & Svejenova, S. 2024. Renewing Powerful Ideas: The Nordic Model as an 'Ecology of Circulation'. In S. Arora-Jonsson, L. Wedlin, J. Pallas, & M. Blomgren (Eds.), *An Ecology of Ideas Permeating Science, Higher Education, and Society: Essays for Kerstin Sahlin* (pp. 225-242). *Acta Universitatis Upsaliensis*.
- Feuls, M., Lüthy, C., & Svejenova, S. 2023. Material Temporal Work in Artistic Innovation: How Hilma af Klint Powered Time. In F.-X. de Vaujany, R. Holt, & A. Grandazzi (Eds.), *Organization as Time: Technology, Power and Politics* (p. 36-60). Cambridge: Cambridge University Press.
- Feddersen, J., Hernes, T., & Svejenova, S. 2023. Towards a Processual Understanding of Buildings: Temporality, Materiality, and Politics. In F.-X. de Vaujany, R. Holt, & A. Grandazzi (Eds.), *Organization as Time: Technology, Power and Politics* (p. 229-255). Cambridge: Cambridge University Press.
- Svejenova, S., Strandgaard Pedersen, J. & Byrkjeflot, H. 2021. From Innovation to Impact: Translating New Nordic Cuisine into a Nordic Food Model. In H. Byrkjeflot, L. Mjøset, M. Mordhorst, & K. Petersen (Eds.). *The Making and Circulation of Nordic Models*, Abingdon: Routledge.
- Svejenova, S., Boxenbaum, E., & Meyer, R. 2021. Turning Public Libraries into Collaborative Spaces: The Role of Multimodal Imaginaries. In F. Montanari, E. Mattarelli, & A. C. Scapolan (Eds.) *Collaborative Spaces at Work: Innovation, Creativity and Relations* (pp. 197-216). Abingdon: Routledge.
- Svejenova, S. 2018. "It Must Give Birth to a World": Creative Leadership and Temporality in Artistic Innovation. In Epitropaki, O. et al. (Eds.) *"Creative Leadership: Contexts and Prospects"*, Routledge.

Svejenova, S., Alvarez, J.L. 2017. Changing the C-Suite: New Chief Officer Roles as Strategic Responses to Institutional Complexity. In C. Mazza, R. Meyer, G. Krücken, and P. Walgenbach (editors), *New Themes in Institutional Analysis: Topics and Issues from European Research*, Cheltenham: Edward Elgar.

Svejenova, S., Slavich, B., AbdelGawad, S. 2015. Creative Entrepreneurs: The Business Models of Haute Cuisine Chefs. In C. Jones, M. Lorenzen and J. Sapsed (Eds.). *Oxford Handbook of Creative Industries*.

Mezias, S., Strandgaard Pedersen, J., Kim, Ji-Hyun, Svejenova, S., Mazza, C. 2011. Transforming Film Product Identities: The Status Effects of European Premier Film Festivals, 1996-2005. In Moeran, B. and Strandgaard Pedersen, J. (eds.). *The Negotiation of Values in the Creative Industries: Fairs, Festivals and Competitive Events*. Cambridge, UK: Cambridge University Press.

Vives, L., Asakawa, K., Svejenova, S. 2010. Innovation and the Multinational Enterprise. In Timothy Devinney, Torben Pedersen & Laszlo Tihanyi (Ed.). *The Past, Present and Future of International Business and Management* (pp. 497-523). Bingley: Emerald.

RECENT REPORTS

Lervad, S., Nosch, M.-L., Svejenova, S., Boxenbaum, E., & Maldonado, C. 2025. *Tekstil i Tingbjerg Aktivt medborgerskab gennem håndarbejde: 2021-2025*. Institut for Organisation, CBS & Center for Tekstilforskning, KU.

Bruun, E. F., Mors, M. L., Svejenova, S., & Bom, M. 2024. *Leadership for the Future: Insights from the CBS Leadership Think Tank*. CBS Leadership Centre.

Svejenova, S. 2023. Creative Business Processes: Reimagining Creative Processes and Business Models. Creative Denmark (red.), *Creativity as a Driver for Green Transition* (s. 34-35). Creative Denmark.

SUPERVISION AND ASSESSMENT

13 PhD, 3 postdocs, 27 PhD assessment committees, 15 habilitation, promotion, & hiring committees

HONORS AND AWARDS

2024	EGOS Book Award for The Changing C-suite (2022, Oxford U. Press)
2021	Roland Calori Prize for Best Article in Organization Studies (AJG 4)
2021	Best Paper Award, European Management Review (AJG 3)
2019	ABCD reviewing award, OMT Division, Academy of Management
2017	Best paper award, European Management Review (AJG3), 2016
2012	ABCD reviewing award, OMT Division, Academy of Management
2008	CEMS Course of the Year Award for "International Entrepreneurship"
2007	Runner-up, George R. Terry Book Award, 2005-2006, Academy of Management
2005	Honorary Mention Award, Iberoamerican Academy of Management
2004	Finalist, Best Paper Award, Strategic Management Society
2003	Finalist, Carolyn Dexter Best International Paper Award, Academy of Management
2002	Bus. Policy & Strategy Div. Outstanding Reviewer Award, Academy of Management

LANGUAGES

Fluent English, Spanish, Bulgarian; advanced Danish; Catalan, Norwegian, Russian (reading/listening comprehension)