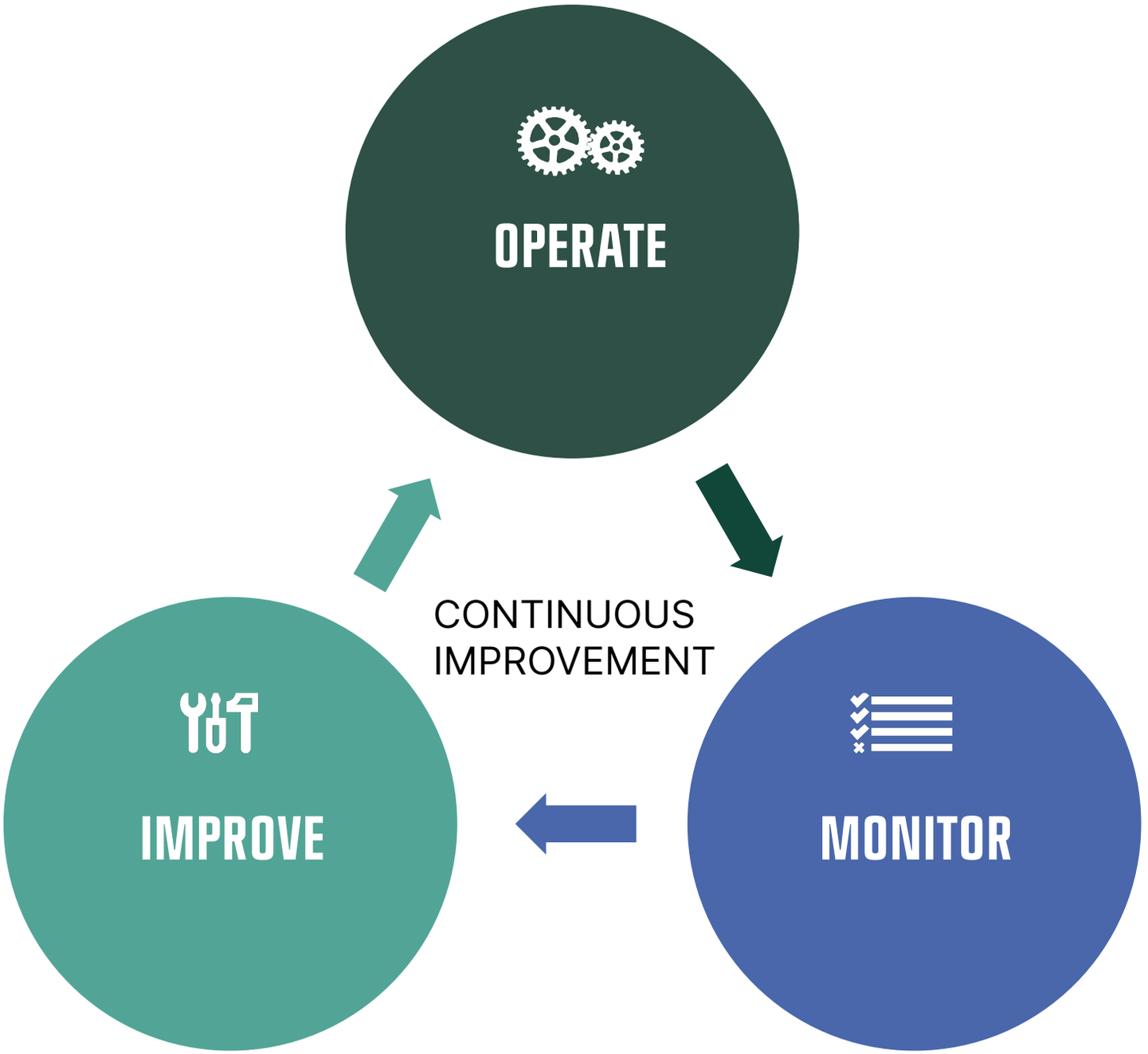
OPERATE
MONITOR
IMPROVE
CONTINUOUS
IMPROVEMENT