

GREEN LIST

2026



The CBS Green Reserch List

We are proud to present the CBS Green List 2026 – a curated overview of faculty members at Copenhagen Business School who are making significant contributions to sustainability and green research.

“Addressing the greatest challenges of our time is a core priority for CBS; we are committed to ensuring that our research contributes to real-world impact in the green transition. Our researchers engage with a wide range of sustainability challenges – for example within the energy transition, the transformation of the maritime sector, and sustainable food systems. At the same time, we recognise that the green transition is not only technological, but deeply social. This is why CBS brings unique expertise in behaviour, markets, impact measurement, and organisational change to help lead and accelerate meaningful and lasting sustainable transformation” (Morten Frederiksen, Dean of Research, Innovation and Societal Impact)

The purpose of this list is threefold:

1. To highlight research within green transition and sustainability at CBS.
2. To provide a comprehensive overview of the diversity of research areas and the scholars behind them.
3. To serve as a contact point for those interested in collaborating on green and sustainability topics– both internally and externally.

How was this list developed?

Researchers included in this list have been selected based on the following criteria:

- Faculty members who have contributed at least two publications related to green sustainability research at CBS.
- Faculty members who explicitly list sustainability topics in their CBS research profiles.
- Researchers included in the most recent edition of the Green List, ensuring continuity and recognition of ongoing contributions.

Each profile introduces the researcher, highlights their areas of expertise through keywords, and outlines ongoing research projects where relevant. It also features selected publications focused on sustainability, contributing to a broader understanding of research within green transition and sustainability.

The CBS Green List is updated annually to reflect the evolving contributions of our faculty. You are welcome to contact faculty members directly.

The CBS Green Office is also available to support and facilitate connections.

If you would like to be included in the list, please reach out to the Green Office.

Contact: greenoffice@cbs.dk



Ad de Jong

adj.marktg@cbs.dk

Professor | Department of Marketing

Ad de Jong works with circular economy as a service and environmental stewardship, focusing on innovation in sustainable business models

Areas of expertise:

Circular Economy as Service (Innovation); Environmental Stewardship.

Highlighted Publications:

- Sönnichsen, S. D., Jong, A. D., Clement, J., Maull, R., & Voss, C. (2025). The Circular Economy: A Transformative Service Perspective. *Journal of Service Research*, 28(2), 228-245. <https://doi.org/10.1177/10946705241229423>
- Hensen, N., Keeling, D. I., de Ruyter, K., Wetzels, M. & de Jong, A. (2016). Making SENS: exploring the antecedents and impact of store environmental stewardship climate. *Journal of the Academy of Marketing Science*, 44(4), pp. 497-515. doi: 10.1007/s11747-015-0446-5

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Adam Lindgreen

adli.marktg@cbs.dk

Professor, Dr., Dr. h.c., et Hon. Dr. rer. oec. | Department of Marketing

Adam works with innovation and sustainable business strategies within circular economy, corporate social responsibility (CSR), sustainability, and stakeholder approaches.

Areas of expertise:

Circular Economy; CSR; Stakeholder Approaches to CSR; Sustainability

Current Research Projects:

Inaugural Research Camp; Societal Implications of Innovation in Digital and New Technologies

Highlighted Publications:

- Munten, P., Vanhamme, J., Maon, F., Swaen, V., and Lindgreen, A. (2021), "Addressing tensions in coepetition for sustainable innovation: insights from the automotive industry," *Journal of Business Research*, Vol. 136, pp. 10–20, [Read more here](#). (ISSN 0148-2963) [AJG = 3].
- Vallaster, C., Maon, F., Lindgreen, A., and Vanhamme, J. (2021), "Serving multiple masters: the role of micro-foundations of dynamic capabilities in addressing tensions in for-profit hybrid organizations," *Organization Studies*, Vol. 42, No. 6, pp. 911–947, [Read more here](#). (ISSN 0170-8406) [AJG = 4].

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Adriana Budeanu

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Associate Professor | Department of Business Humanities and Law

Adriana conducts research on sustainable practices, environmental and responsible management, and policy in business organizations and collaborative networks.

Areas of expertise:

Strategic Management; Supply Chain Management; Environmental Management and Policy; Regional Development; Public Policy for Sustainable Tourism; Sustainable Service Innovation

Highlighted Publications:

- Budeanu, A., Eger, C., (re)Thinking Sustainability in Tourism Partnerships: A Hybridity Perspective. In R. K. Isaac & A. Mzembe (eds). Sustainable transitions in tourism and hospitality. Routledge Publishing (UK) as part of the Routledge Insights in Tourism Series (Forthcoming in 2026).
- Budeanu, A., Miller, G., Moscardo, G., Ooi, C-S. (2016) Sustainable Tourism, Progress, Challenges and Opportunities: An introduction, Journal of Cleaner Production, vol. 111, part B, s.285-294.

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Ahaana Mahanti

ahm.msc@cbs.dk

PhD fellow | Department of Management, Society and Communication

Ahaana's research focuses on cross-sector partnerships, rural communities, CSR, and sustainable development, particularly rural water governance. She investigates how donors, businesses, NGOs, and rural communities collaborate to advance the SDGs at the local level, and how place-based approaches can support locally adapted development models.

Areas of expertise:

Multistakeholder Collaboration; Sustainable Business Models; Corporate Social Responsibility; Climate Change

Highlighted Publications:

- **Bridging Divides: Place-based Brokering as a Catalyst for Social Justice in Cross-sector Partnerships**
Mahanti, A., jun. 2025, Proceedings of the Eighty-fifth Annual Meeting of the Academy of Management. Taneja, S. (ed.). Valhalla, NY: Academy of Management, 1 p. (Academy of Management Annual Meeting Proceedings).
- **Opportunities to Scale Climate Technologies in India**
Chhatre, A., Gorti, S., Mahanti, A. & Mudaliar, N., 2024, Hyderabad: Indian School of Business. 80 pp. (White Paper / Indian School of Business in Collaboration with Environmental Defense Fund).

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Albina Dioba

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Postdoc | Department of Management, Society and Communication

Albina's research focuses on understanding behavioral opportunities for promoting environmental sustainability

Areas of expertise:

Behavioral Economics; Citizen Engagement; Pro-Environmental Behavior Change

Current Research Projects:

- P2Green and VISION4FOOD: Horizon Europe projects focused on enhancing sustainability and resilience in European food systems through governance innovation and stakeholder engagement. [Read more here.](#)

Highlighted Publications:

- Dioba, Albina, Léa Chambaudet, Begoña Alonso Fernández, Lolita Rubens, Maribel Blasco, and Isabel Fróes. 2026. Biodiversity loss or climate change? Which identity activation fosters collective urban gardening among youth. WBF2026. [Read more here.](#)
- Dioba, A., Schmid, A., Aliahmad, A., Struthers, D., & Fróes, I. (2025). Human excreta recycling in Sweden: a PESTEL-SWOT framework analysis – Review. Journal of Environmental Management, 389, 126242.

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Alice Pizzo

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Assistant Professor | Department of Management, Society and Communication

Alice works with consumer behavior, environmental economics, experimental methods, and climate change mitigation.

Areas of expertise:

Behavioral Economics; Climate Change; Environmental Economics

Highlighted Publications:

- Fosgaard, T., Pizzo, A., & Sadoff, S. (2021). Do people respond to the climate impact of their behavior? The effect of carbon footprint information on grocery purchases. Under review.

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Ana Maria Munar

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Associate Professor | Department of Business Humanities and Law

Ana Maria works with gender equality and sustainability practices in tourism.

Areas of expertise:

Sustainable tourism; Gender equality.

Current Research Projects:

- Partnership for Critical Tourism Studies (Social Sciences and Humanities Research Council of Canada).

Highlighted Publications:

- Claudia Eger (Editor) ; Ana Maria Munar (Editor) ; Cathy Hsu (Editor) / Gender and Tourism Sustainability Abingdon : Routledge 2023, 344 p.
- Munar, A. M., Khoo-Lattimore, C., Chambers, D., & Biran, A. (2017). The Academia We Have and the One We Want: On the Centrality of Gender Equality. *Anatolia: An International Journal of Tourism & Hospitality Research*, 28(4), 582-591.

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Andreas Rasche

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Professor, Associate Dean for CBS Full-Time MBA Programme | Department of Management, Society and Communication

Andreas works with corporate sustainability and ESG, particularly in relation to boards of directors and senior management.

Areas of expertise:

Corporate Sustainability and ESG; Sustainability Standards; Multi-Stakeholder Initiatives; UN Global Compact and SDGs; Sustainable Finance; Global Supply Chains

Highlighted Publications:

- Edinger-Schons, L.M., Stroehle, J., Gümüşay, A.A. et al. Monetary impact valuation for sustainable business. *Nat Sustain* 8, 1102–1104 (2025). [Read more here.](#)
- van Bommel, K., Rasche, A., & Spicer, A. (2023). From Values to Value: The Commensuration of Sustainability Reporting and the Crowding Out of Morality. *Organization & Environment*, 36(1), 179-206.

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Andreas Wieland

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Associate Professor | Department of Operations Management

Andreas Wieland conducts research on supply chain emissions and social-ecological interpretations of supply chains.

Areas of expertise:

Supply Chain Emissions; Resilience; Transformative Supply Chain Management; Scope 3 Emissions; Social-ecological systems

Current Research Projects:

- Supply chain emissions.

Highlighted Publications:

- Andreas Wieland; Felix Creutzig / Taking Academic Ownership of the Supply Chain Emissions Discourse In: Journal of Supply Chain Management, Vol. 61, No. 1, 2025, 11 p., p. 3-13.
- Andreas Wieland / Dancing the Supply Chain : Toward Transformative Supply Chain Management. In: Journal of Supply Chain Management, Vol. 57, No. 1, 1.2021, p. 58-73.

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Andrew Inkpen

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Professor | Department of International Economics, Government & Business

Andrew studies the transition from fossil fuels to renewable and environmentally sustainable energy systems.

Areas of expertise:

Global Energy Systems; Energy Transition; Oil and Gas Industry

Current Research Projects:

- Exploration and exploitation strategies in the global oil and gas industry in response to the energy transition.

Highlighted Publications:

- Hartmann, J, Inkpen, AC, & Ramaswamy, K. 2021. Different shades of green: Global oil and gas companies and renewable energy. *Journal of International Business Studies*, 52: 879–903.
- Hartmann, J, Inkpen, AC, & Ramaswamy, K. 2023. Leaders and Laggards: How Have Oil and Gas Companies Responded to the Energy Transition? In A.K. Sundaram & R. G. Hansen (eds.), *Handbook of Business and Climate Change*, Edward Elgar, 208-230.

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Anne Jamison

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Assistant Professor (tenure-track) | Department of International Economics,
Government & Business (EGB)

Anne studies how multinational corporations shape the social and political consequences of investment, including in the context of the green transition. Her research shows how large-scale investments such as renewable energy projects can both support sustainable development and generate local conflict, highlighting the conditions under which firms can align commercial strategies with inclusive and peaceful outcomes.

Areas of expertise:

Sustainable development; Business and conflict; Corporate sustainability; Socio-political risk; Foreign direct investment; Multinational corporations.

Current Research Projects:

- Geopolitical resource dependence: U.S.-China rivalry and firm import strategies (with T. Ghani, H. Pühr, and W. J. Henisz).

Highlighted Publications:

- Jamison, A. S., Ganson, B., Henisz, W. J., & Bettles, J. (2026). From green to red: Renewable energy projects and violent conflict in fragile settings. *Journal of Business Ethics*. [Read more here](#).
- Jamison, A. S., Ferry, L. L., & Henisz, W. J. (2025). Political risk, sustainability, and sovereign credit risk: Pricing high-frequency political, environmental, social, and governance news. *Economics & Politics*. [Read more here](#).

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Anne Vestergaard

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Associate Professor | Department of Management, Society and Communication

Anne's research is centered around communication for social change.

Areas of expertise:

CSR Communication; Humanitarian Communication

Highlighted Publications:

- Anne Vestergaard; Julie Uldam / Corporate Activism as PCSR Communication In: Proceedings of the Eighty-second Annual Meeting of the Academy of Management. ed. /Sonja Taneja. Briarcliff Manor, NY : Academy of Management 2022, 6 p. (Academy of Management Proceedings).
- Anne Vestergaard; Thilde Langevang; Mette Morsing; Luisa Murphy / Partnerships for Development : Assessing the Impact Potential of Cross-sector Partnerships. In: World Development, Vol. 143, 7.2021.

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Anne-Karen Hüske

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Assistant Professor | Department of Management, Society and Communication

Anne-Karen researches sustainable innovation implementation, impact assessment, social entrepreneurship, and responsible management education.

Areas of expertise:

Social Entrepreneurship; Impact Assessment; Sustainable Innovation; Innovation Implementation; Responsible Management Education

Highlighted Publications:

- Hueske, A.-K., Dijkstra-Silva, S. (2025) Exploring Social Value for Sustainability: A Revelatory Case Study. *Corporate Social Responsibility and Environmental Management*, 32: 5818-5832, DOI: 10.1002/csr.70002.
- Hueske, A.-K., Willems, W., Hockerts, K. (2023) Why and how to engage beneficiaries as co-(social) entrepreneurs? Orgware and mindware for public engagement in a social economy. In: *Social Economy Science: Transforming the Economy and Making Society more Resilient*, Eds. Krlev, G; Wruk, D.; Pasi, G.; Bernhard, M., Oxford University Press.

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Attila Márton

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Associate Professor | Department of Digitalization

Attila works with digital ecology bridging ecosystematic thinking to make digitalization serve humanity.

Areas of expertise:

Digital Ecology; Digital Ecosystems

Current Research Projects:

- Digital Health in the Circular Economy (DiCE) – Horizon Europe.

Highlighted Publications:

- Márton A. (2022) Steps toward a Digital Ecology. Ecological Principles for the Study of Digital Ecosystems. *Journal of Information Technology*. 37(3): 250-265.
- Mikołajewska-Zajac K., Márton A. and Zundel M. (2022) Couchsurfing with Bateson: An Ecology of Digital Platforms. *Organization Studies*. 43(7): 1115-11.

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Birthe Larsen

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Associate Professor | Department of Economics

Birthe works with corporate environmental footprint and labour macroeconomics.

Areas of expertise:

Labour Macroeconomics; Environmental Economics; Inequality; Mental Health; Gender Economics; The black economy.

Highlighted Publications:

- Amore, Mario D., Morten Bennedsen, Birthe Larsen & Philip Rosenbaum, 2019. CEO Education and Corporate Environmental Footprint. *Journal of Environmental Economics and Management*, 94, 254-273. DOI: 10.1016/j.jeem.2019.02.001.

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Carmelo Cennamo

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Professor | Department of Strategy and Innovation

Carmelo works with green digitalization, exploring digital ecosystems and how firms manage and shape these contexts.

Areas of expertise:

Platform Ecosystems; Digital Competition; Platform Strategy; Digital Transformation

Highlighted Publications:

- C. Cennamo, P. Oliveira, L. Zejnilovic. 2022. Unlocking innovation in healthcare: The case of the Patient Innovation Platform. *California Management Review*, vol. 64(4) 47-77.
- C. Cennamo, L. Diaferia, A. Gaur, G. Salviotti. 2022. Assessing incumbents' risk of digital platform disruption. *MIS Quarterly Executive*, vol. 21, 55-74.

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Caroline Aggestam Pontoppidan

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Associate Professor | Department of Accounting

Caroline focuses on the EU Corporate Sustainability Reporting Directive (CSRD) and the European Sustainability Reporting Standards (ESRS). She examines disclosures related to ESRS E3 (Water) and ESRS E4 (Biodiversity), and collaborates with colleagues at DTU to understand how SDGs relate to corporate reporting indicators.

Areas of expertise:

CSRD and ESRS; Sustainability Reporting; ESRS E3 (Water); ESRS E4 (Biodiversity); SDGs and Corporate Disclosures

Current Research Projects:

- Time Mirror; Collaboration with DTU on SDGs and disclosure regulation (CSRD/ESRS)

Highlighted Publications:

- Thammaraksa, C., Zwicky Hauschild, M., Laurent, A., Gebara, C., Aggestam Pontoppidan, C. Forthcoming, Business Reporting of Sustainable Development Goals: Global trends and implications, *Business Strategy and The Environment*.
- Anne-Karen Hüske; Caroline Aggestam Pontoppidan / GEROCO : A Model for Integrating Sustainability in Management Education at HEIs. I: Leadership Strategies for Promoting Social Responsibility in Higher Education . red. /Enakshi Sengupta; Patrick Blessinger; Craig Mahoney. Bingley : Emerald Group Publishing 2020, s. 93-109 (Innovation in Higher Education Teaching and Learning, Vol. 24).

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Christian Erik Kampmann

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Associate Professor | Department of Strategy and Innovation

Christian works with sustainable energy development, green urban mobility and energy systems.

Areas of expertise:

System Dynamics; Sustainable Energy; Urban Mobility; Circular Economy

Highlighted Publications:

- Christian Erik Kampmann; Rogelio Oliva / Analytical Methods for Structural Dominance Analysis in System Dynamics. I: System Dynamics: Theory and Applications, red. /Brian Dangerfield. New York : Springer 2020, s. 153-179 (Encyclopedia of Complexity and Systems Science).
- Christian Erik Kampmann; John D. Sterman / Do Markets Mitigate Misperceptions of Feedback? I: System Dynamics Review, Vol. 30, Nr. 3, 2014, s. 123-160.

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Christopher Dirzka

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Postdoc | Department of Economics

Christopher works with climate action regulations and pathways toward a green economy.

Areas of expertise:

Transportation Economics; Market Structures; Antitrust Law; Coopetition; Strategic Multiplexity

Current Research Projects:

- HORIZON-MSCA-2023-DN-01-01; CETP-2023-00148.

Highlighted Publications:

- Dirzka, C. and M. Acciaro (2021). "Principal-agent problems in decarbonizing container shipping: A panel data analysis." In: Transportation Research Part D: Transport and Environment 98, p. 102948. DOI: 10.1016/j.trd.2021.102948.
- Dirzka, C. (2023). "The economics of sustainability cooperation." In: Research Handbook on Sustainability and Competition Law. Edward Elgar Publishing. [accepted], Vol. 17.

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Christian Hendriksen

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Assistant Professor | Department of Operations Management

Christian works with sustainable supply chain management, the political role of firms, and the international shipping industry.

Areas of expertise:

Sustainable Supply Chain Management; International Shipping

Highlighted Publications:

- Christian Hendriksen; Tara Dastmalchian / Building a Decarbonized Supply Chain from the Ground Up: Early Evidence from the E-Methanol Shipping Fuel Supply Chain. I: EurOMA Sustainable Operations and Supply Chains Forum 2023: Book of Abstracts. Brussels: EUROMA, European Operations Management Association 2023, 2 s., s. 15-16.
- Borrás, S., Haakonsson, S., Poulsen, R. T., Pallesen, T., Hendriksen, C., Somavilla, L., Kugelberg, S., Larsen, H., & Gerli, F. (2023). *The Transformative Capacity of Public Sector Organizations in Sustainability Transitions: A Conceptualization*. Lund University. Papers in Innovation Studies No. 2023/02 [Read more here](#).

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Christiane Lehrer

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Associate Professor | Department of Digitalization

Christiane works with technology and sustainability in circular economy.

Areas of expertise:

Circular Economy; Sustainability; Digital Technologies; Digital Product Passports; Traceability; Reuse and Resale; Lifecycle Transparency; Health Devices; Textiles

Current Research Projects:

- Digital Health in the Circular Economy (DiCE) (2022-2026): [Read more here.](#)
- TRACE (A transition towards circular economy), project: "Blockchain, IoT and Resale 3" [Read more here.](#)

Highlighted Publications:

- Keke, H. H., Meske, C., & Lehrer, C. (2026). Understanding User Motivations for E-Waste Return: An Extended Theory of Planned Behavior Approach. *Circular Economy and Sustainability*, 6, Article 107. [Read more here.](#)
- Jessica Ochmann; Christiane Lehrer / One Save per Day: How Mobile Technology can Support Individuals to Adopt Pro-environmental Behaviors. In: Proceedings of the 56th Hawaii International Conference on System Sciences. ed. /Tung X. Bui. Honolulu : Hawaii International Conference on System Sciences (HICSS) 2023, p. 761-770.

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Christina D. Tvarnø

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Professor, PhD | Department of Business Humanities and Law

Christina focuses on climate law within international, EU, and Danish legal frameworks

Areas of expertise:

Climate Law; Legal Methods; Legal Theory

Current Research Projects:

- Member of CBS Nordic Research Lab for Climate Law and Economics (NRLCLE) on legal research on legal elements concerning climate change development.

Highlighted Publications:

- Christina D. Tvarnø, A (Non-) Net-zero Greenhouse Gases Emission Goal in the Danish Climate Act, *Carbon & Climate Law Review*. 15, 4, 2021, p. 342-348.
- Christina D. Tvarnø, The New Era of Climate Law in Denmark and in the EU, *European Public Law*, Vol. 28, No. 1, 2.2022, s. 101-122.

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Christina Juhlin

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Postdoc | Department of Business Humanities and Law

Christina studies how citizens engage with climate politics and how democratic participation in the green transition can be strengthened. In the intersection of organization studies, urban studies, and sociology Christina investigates how political participation emerges.

Areas of expertise:

Climate Politics; Democratic Participation; Citizen Engagement; Green Transition; Urban Studies; Organization Studies; Qualitative Methods; Political Sociology

Current Research Projects:

- CLIMATE-PART (KLIMA-DEL) –The project investigates those who organise climate action and those who organise the climate action of others. Empirically, it focuses on interactions between climate-engaged citizens, municipalities, and policymakers, aiming to improve democratic exchange and participation in local climate governance.
- NATIONAL AFFECTS - A research project on the Danish land reform initiative Den Grønne Trepert.

Highlighted Publications:

- Juhlin, C. (2024). Management of the Meantime: The Senses, Attachments, and Time in the Aesthetic City. Copenhagen Business School (PhD thesis).
- Sachs Olsen, C., & Juhlin, C. L. Z. (2021). How to Engage Reflexively with Messy Presents and Potential Futures: An Audio Walk for Planners. *Planning Theory & Practice*, 22(4), 595-609. [Read more here.](#)

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Claudia Eger

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Associate Professor | Department of Business Humanities and Law

Claudia works with the challenges and complexities of business in society and the ways in which these interrelate with wider questions about ethics, sustainability, and gender.

Areas of expertise:

Business Ethics; Gender; Tourism; Development

Current Research Projects:

- Danida funded project: EnSuZa: Environmental Sustainability of Hotels on Zanzibar.

Highlighted Publications:

- Eger, C., Scarles, C., & Miller, G. (2019). Caring at a Distance: A Model of Business Care, Trust and Displaced Responsibility. *Journal of Sustainable Tourism*, 27(1), 34-51. [Read more here.](#)
- Eger, C. (Ed.), Munar, A. M. (Ed.), & Hsu, C. H. C. (2023). *Gender and Tourism Sustainability*. Routledge. [Read more here.](#)

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Cornel Ban

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Associate Professor | Department of Organization

Cornel studies growth regimes, the role of the state and finance in decarbonization, and the political economy of industrial policy.

Areas of expertise:

International Political Economy; Sociology of Institutions and Professions; Comparative Political Economy

Current Research Projects:

- The Global Economic Governance Initiative.

Highlighted Publications:

- Ban, Cornel, and Jacob Hasselbalch. "Green economic planning for rapid decarbonisation." *New political economy* 30.2 (2025): 287-299.
- Li, Xuan, and Cornel Ban. "Financing technological innovation in China: Neo-developmental financial statecraft through government guidance funds." *Review of International Political Economy* 33.1 (2026): 131-161.

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Cristiana Parisi

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Associate Professor | Department of Accounting

Cristiana works with sustainability accounting and management control, with a focus on circular economy in both the public and private sectors.

Areas of expertise:

Management Control; Performance Management; Social and Environmental Accounting; Impact Measurement; Circular Economy

Current Research Projects:

- Constructive Metabolic processes for material Flows in urban and peri-urban environments across Europe; REFLOW.

Highlighted Publications:

- Cristiana Parisi; Justyna Bekier / Assessing and Managing the Impact of COVID-19: A Study of Six European Cities Participating in a Circular Economy Project. In: Accounting, Auditing and Accountability Journal, Vol. 35, No. 1, 2022, p. 97-107.
- Justyna Bekier; Cristiana Parisi / Co-construction of Performance Indicators for a Circular City and Its Relation to a Local Action Net. In: Accounting, Auditing and Accountability Journal, 13.6.2023.

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Daniel Lundgaard

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Postdoc | Department of Management, Society and Communication

Daniel studies CSR and online communication, with a focus on how social media shapes discussions about business responsibility.

Areas of expertise:

Corporate Responsibility and Society; Online Communication; Big Data

Highlighted Publications:

- Lundgaard, D., & Etter, M. (2022). Everyday Talk on Twitter: Informal Deliberation About (Ir-) responsible Business Conduct in Social Media Arenas. *Business & Society*, 00076503221139838.
- Daniel Lundgaard / Using Social Media to Discuss Global Challenges: Case Studies of the Climate Change Debate on Twitter. Frederiksberg: Copenhagen Business School [PhD] 2021, 314 p. (PhD Series, No. 32.2021).

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Dario Pozzoli

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Professor | Department of Economics

Dario Pozzoli investigates the role of institutional investors (specifically pension funds) in fostering innovation through long-term capital provision and corporate governance. In another project, he explores how physical and regulatory climate risks induce firms to redirect resources toward green innovation.

Areas of expertise:

- Labor Economics; International Trade

Current Research Projects:

- Research on labor supply, firm behavior, and the effects of regulation and innovation

Highlighted Publications:

- The Impact of Immigration on Firm Level Offshoring (with Will Olney). Review of Economics and Statistics, The Impact of Immigration on Firm-Level Offshoring | The Review of Economics and Statistics | MIT Press Journals. Volume 103 | Issue 1 |77-195, 2021.
- Ethnic Diversity and Firm's Exporting Behavior (with P. Parrotta and D. Sala), European Economic Review, Vol. 89, October 2016, Pages 248-263.

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David Jonas Schröder

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Assistant Professor | Center for Corporate Governance

David's research focuses on how governance, regulation, and incentives shape corporate behavior and performance. His work examines the political economy of ESG disclosure regulation and how organizational structures influence firms' environmental and social performance. In ongoing work, he studies how firms' financial reporting incentives influence employee well-being, including stress and health outcomes.

Areas of expertise:

Corporate Governance; Accounting; ESG Disclosure Regulation; Political Economy

Current Research Projects:

- NASDAQ Nordic Foundation - Sustainable Corporate Governance.

Highlighted Publications:

- Schröder, D., Thomsen, S. (2025). Foundation Ownership and Sustainability. *Journal of Corporate Finance*.
- Schröder, D., Ormazabal, G. (Working paper). E&S Disclosure Regulation and Political Ideology. E&S Disclosure Regulation and Political Ideology by David Schroeder, Gaizka Ormazabal: SSRN.

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Dennis Schoeneborn

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Professor | Department of Management, Society and Communication

In his research and teaching, Dennis is concerned with the constitutive and formative role of communication for practices of CSR and sustainability.

Areas of expertise:

Organization Theory; Organizational Communication; CSR; Digital Media; New Forms of Organizing; Polarization of Public Discourses.

Current Research Projects:

- “INFLU-NORD: The double edge of social media influencing: Participatory antagonism and communicative resilience in the Nordics”, funded by Nordforsk (2026-2029; joint project with Cecilia Cassinger, University of Lund & Salla-Maaria Laaksonen, University of Helsinki).
- “Corporate Sustainability Communication in an Age of Polarization: Why Firms Either Engage in Stakeholder Dialogue or Retract to Strategic Silence”, funded by the German National Science Foundation (DFG) (2026-2029; joint project with Elke Schüssler, Leuphana University of Lüneburg).

Highlighted Publications:

- Schoeneborn, D., Golob, U., Trittin-Ulbrich, H., Wenzel, M., & O’Connor, A. (2024). CSR communication and the polarization of public discourses: Introduction to the Special Issue. *Management Communication Quarterly*, 38(4), 751-774.
- Haack, P., Martignoni, D., & Schoeneborn, D. (2021). A bait-and-switch model of corporate social responsibility. *Academy of Management Review*, 46(3), 440-464.

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Efthymios Altsitsiadis

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Associate Professor | Department of Management, Society and Communication

Efthymios works with sustainable behaviour and trust.

Areas of expertise:

Behavioural Economics; Digital behavioural change; Sustainable technology adoption.

Current Research Projects:

- TREEADS: A Holistic Fire Management Ecosystem for Prevention, Detection and Restoration of Environmental Disasters.
- WENDY: Multicriteria analysis of the technical, environmental and social factors triggering the PIMBY principle for Wind technologies.
- BECOOP: Unlocking the community bioenergy potential.
- Pop-Machina: Collaborative production for the EU circular economy.
- Rosetta: Reducing food waste due to marketing standards through alternative market access.
- Eco-ready: a real-time surveillance and early warning system as part of a pan-European communication network for assuring food security.

Highlighted Publications:

- Stamos, A., Altsitsiadis, E., Dewitte, S., 2019. Investigating the effect of childhood socioeconomic background on interpersonal trust: Lower childhood socioeconomic status predicts lower levels of trust. *Personality and Individual Differences* 145, 19–25. [Read more here](#).
- Bhatnagar, R., Krzywonos, M., Piekara, A., & Altsitsiadis, E. (2026). Shades of Green Labeling: A Bibliometric Analysis. *Business Strategy and the Environment*, 35(1), 759–776. [Read more here](#).

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Esben Rahbek Gjerdrum Pedersen

ergp.msc@cbs.dk

Professor | Department of Management, Society and Communication

Esben studies how corporate sustainability is translated from abstract ideas into everyday business practices, including certifications, reporting, and business models.

Areas of expertise:

Corporate Social Responsibility; Corporate Sustainability; Non-Financial Performance Measurement; Supply Chain Management; Process Management

Current Research Projects:

- Boundary tensions and corporate sustainability integration.
- Understanding Durability in Circular Business Models (DURBUS).
- Fra Frafald til Fællesskab.
- PreCare.
- DRIP Partnership.
- MISTRA Future Fashion.
- Sustainable Business Models (SUSTBUS).

Highlighted Publications:

- Pedersen, E. R. G., L. Tiburzi, R. Costa, F. Rosati, and A. Calabrese. 2026. "Those Who Mind Matter: The Relationship Between Stakeholder Demands, Business Model Innovation, and Corporate Sustainability." [Read more here.](#)
- Pedersen, E., Andersen, K., Pedersen, F. and Bjartmarz, T. (2025), Ritual or Reform? Untangling the B Corp Certification Process From a Routines Perspective. [Read more here.](#)

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Faith Hatani

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Associate Professor | Department of International Economics, Government and Business

Faith Hatani researches the role of multinational enterprises (MNEs) in sustainable development and their relationships with government policies for green transition.

Areas of expertise:

Business–Government Relations; Sustainable Development; Global Value Chains; Technological Change

Current Research Projects:

- AI in future road transport: Policy and practice in value chain innovation; Transforming Business for the Post-Pandemic Society.

Highlighted Publications:

- Faith Hatani; Jaeho Lee / Korea's Rise, Japan's Fall?: Green Transition in the Automotive Industry. In: *The Competitiveness of Nations 2: Government Policies and Business Strategies for Environmental, Social, and Governance (ESG)*. ed. /Dong-sung Cho; Hwy-chang Moon. Singapore: World Scientific 2023, p. 159–181 (*The Competitiveness of Nations: Theory and Practice*).
- Faith Hatani / Renewable Energy for a Sustainable Future: Can Japan Catch Up? In: *Japanese Business Operations in an Uncertain World*. ed. /Anshuman Khare; Nobutaka Odake; Hiroki Ishikura. Abingdon: Routledge 2022, p. 62-75 (*Routledge Advances in Management and Business Studies*).

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Flora von Mikulicz-Radecki

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PhD Fellow | Department of Economics

Flora studies flexibility in energy communities and how market mechanisms can support the integration of renewable energy at the household level. Her research also focuses on green fuels and hydrogen infrastructure.

Areas of expertise:

Household Flexibility; Demand-Side Management; Green Fuels; Hydrogen; Energy Infrastructure

Current Research Projects:

- PtXMarkets: Markets, Policies, and Business Models for Green Fuels.

Highlighted Publications:

- von Mikulicz-Radecki, F., Giehl, J., Grosse, B., Schöngart, S., Rüdts, D., Evers, M., and Müller-Kirchenbauer, J. (2023). Evaluation of Hydrogen Transportation Networks - A Case Study on the German Energy System, *Energy*, 278, Part B, 127891.
- Giehl, Johannes & Sudhaus, Tom & Kurre, Ashlen & Mikulicz-Radecki, Flora & Hollnagel, Jeremias & Wacker, Matthias & Himmel, Jana & Müller-Kichenbauer, Joachim. (2021). Modelling the impact of the energy transition on gas distribution networks in Germany. *Energy Strategy Reviews*. 38. 100751. 10.1016/j.esr.2021.100751.

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George Tsalis

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Postdoc | Department of Marketing

George conducts research on consumer behavior, sustainability, and food marketing, with a particular focus on interventions that promote sustainable consumption and reduce food waste.

Areas of expertise:

Sustainable Consumption; Sustainability Marketing; Ethical Consumer Behavior

Current Research Projects:

- ROSETTA: Reducing food waste due to marketing standards through alternative market access.

Highlighted Publications:

- Tsalis, G. (2020). What's the deal? Consumer price involvement and the intention to purchase suboptimal foods. A cross-national study. *Food Quality and Preference*, 79, 103747.
- Wakeman, S. W., Tsalis, G., Jensen, B. B., & Aschemann-Witzel, J. (2022). Seeing the issue differently (or not at all): how bounded ethicality complicates coordination towards sustainability goals. *Journal of Business Ethics*, 178(2), 325-338.

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Georgios Halkias

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Associate Professor | Department of Marketing

Research focuses on understanding how, why, and when people adopt unsustainable behaviors. Design interventions to prevent mindless and unsustainable consumption practices.

Areas of expertise:

Behavioral Science; Consumer Psychology; Marketing

Current Research Projects:

- ROSETTA: Reducing food waste due to marketing standards through alternative market access.

Highlighted Publications:

- Barbarossa, C., Querci, I., Halkias, G. & Amatulli, C. (2024). Infectious disease threats increase preference for plastic-packaged products. Proceedings of the Association for Consumer Research – North American Conference, Paris: France. C4.
- Schnurr, B. & Halkias, G. (2023). Acceptability of unsustainable consumption. Proceedings of the 52nd European Marketing Academy Conference, University of Southern Denmark, Odense: Denmark.

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Grazia Santangelo

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Professor | Department of Strategy and Innovation

Grazia studies strategic responses to societal challenges in the global context, CSR violations in the global value chain, green investment strategies, and local firm environmental engagement in emerging markets in response to foreign competition.

Areas of expertise:

Green Investments; Global Value Chains; CSR Violations,

Highlighted Publications:

- Cuervo-Cazurra, A., Santangelo, G.D., George, G. et al. (2026) Multinationals' solutions to Grand Challenges. *Journal of International Business Studies*, 57, p. 125–144. [Read more here.](#)
- Christian Geisler Asmussen; Andrea Fosfuri; Marcus Møller Larsen; Grazia D. Santangelo (2023) Corporate Social Responsibility in the Global Value Chain: A Bargaining Perspective. *Journal of International Business Studies*, 54, p. 1175-1192.

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Hans Krause Hansen

hkh.msc@cbs.dk

Professor | Department of Management, Society and Communication

Hans studies governance, CSR, and anti-corruption.

Areas of expertise:

Public and Private Governance; Anti-Corruption; Transparency; Cultural Studies; Practice Theory; Discourse Analysis

Highlighted Publications:

- Krause Hansen, H., & Uldam, J. (2015). Corporate Social Responsibility, Corporate Surveillance and Neutralizing Corporate Resistance: On the Commodification of Risk-based Policing. I G. Barak (red.), *The Routledge International Handbook of the Crimes of the Powerful* (s. 186-196). Routledge.
- Julie Uldam; Hans Krause Hansen / CSR and Management of Visibility : The Depolitisation of Big Oil. Paper presented at ICA Pre-conference 2013, 2013.

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Henrik Sornn-Friese

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Associate Professor, Director of CBS Maritime | Department of Strategy and Innovation

Henrik studies circular economy in shipping, the green transition in maritime industries, and sustainability challenges related to ports and shipping systems

Areas of expertise:

Economic Geography of Shipping; Ports and Clusters; Energy Transition; Alternative Fuels; Organizational Development

Current Research Projects:

- Research on the green transition and circular economy in the maritime sector, including shipping and port systems
- Studies of maritime clusters and collaborations supporting sustainability and innovation in the shipping industry

Highlighted Publications:

- Henrik Sornn-Friese, René Taudal Poulsen, Agnieszka Urszula Nowinska and Peter de Langen (2021). What drives ports around the world to adopt air emissions abatement measures. *Transportation Research Part D: Transport and Environment*, 90: 102644.
- René Taudal Poulsen, Stefano Ponte, and Henrik Sornn-Friese (2018). Environmental Upgrading in Global Value Chains: The Potential and Limitations of Ports in the Greening of Maritime Transport. *Geoforum*, 89(2): 83-95.

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Isabel Froes

ifr.msc@cbs.dk

Senior Advisor | Department of Management, Society and Communication

Studies sustainable and strategic innovation and design thinking for social impact. Dedicated to bridging academia, authorities and civil society through regenerative education, design, and transformation for sustainability.

Areas of expertise:

Sustainable Innovation; Regenerative Business; Design for Policy

Current Research Projects:

- DECARBOMILE: <https://decarbomile.eu/>
- P2GREEN: <https://p2green.eu/>
- CIR4FUN: <https://cir4fun.eu/>
- VISION4FOOD: <https://vision4foodproject.eu/>
- SENSOPAD: <https://sensopad.eu/>
- PERMAHAVEN: <https://permahaven.cbs.dk/>

Highlighted Publications:

- Fróes, I., Blasco, M. (2026) Regenerating learning: Permaculture for Sustainability Learning at Business Schools and Beyond. Emerald Publishing. London, UK (Book).
- Blasco, M., Fróes, I. & Pontoppidan, C. (2026) Learning to account for nature: teaching biodiversity at a business school. In Wall, T., Girei, E., Antonacopoulou, E., Blasco, M., Nkomo, S., Ogunyemi, K. (eds) The Elgar Companion to Management Education and the UN Sustainable Development Goals.

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Ismir Mulalic

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Associate Professor | Department of Economics

Ismir focuses on studying the spatial organization of economic activity and assessing the dynamic impacts of infrastructure investments and policy interventions on wages, productivity, commuting, and energy efficiency.

Areas of expertise:

Urban Economics; Transportation Economics; Environmental Economics

Current Research Projects:

- Urban economics
- Connecting Copenhagen - Urban structure, policy spillovers, and well-being
- Robots, Productivity and Geography.

Highlighted Publications:

- Mulalic, I. and J. Rouwendal. Does improving public transport decrease car ownership? Evidence from a residential sorting model for the Copenhagen metropolitan area. *Regional Science and Urban Economics*, 83, 103543, 2020.
- De Borger, B., I. Mulalic and J. Rouwendal. Measuring the rebound effect with micro data. *Journal of Environmental Economics and Management*, 79, pp. 1-17, 2016.

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Jacob Hasselbalch

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Associate Professor | Department of Organization

Jacob researches the political economy of sustainability transformations, especially in relation to the environmental state, the power of experts, and the politics of economic growth.

Areas of expertise:

Sustainability Transitions; Environmental Political Economy; Expertise and Professions; Regulation and Governance

Current Research Projects:

- Plasten i det cirkulära samhället: Alternativ organisering bortom resurseffektivitet.

Highlighted Publications:

- Frandsen, S. L. & Hasselbalch, J. (2024), "Who are the green transition experts? Towards a new research agenda on climate change knowledge", *WIREs Climate Change*, 15(6), e917, doi: 10.1002/wcc.917.
- Hasselbalch, J., & Larsen, M. (2026). Reimagining growth futures: Overcoming the false binary between green growth and degrowth. *Ecological Economics*, 240, 108823. <https://doi.org/10.1016/j.ecolecon.2025.108823>.

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Jacobo Ramirez

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Associate Professor | Department of Management, Society and Communication

Jacobo studies how sustainability goals are implemented in practice in developing and emerging markets.

Areas of expertise:

Environmental Politics; Political Economy; Sustainability Transitions; Regulation and Governance

Highlighted Publications:

- Ramirez, J. (2021). Contentious Dynamics Within the Social Turbulence of Environmental (In)justice Surrounding Wind Energy Farms in Oaxaca, Mexico. *Journal of Business Ethics*, 169(3), 387-404. [Read more here.](#)
- Ramirez, J., Velez-Zapata, C. P., & Maher, R. (2024). Green Colonialism and Decolonial Feminism: A Study of Wayúu Women's Resistance in La Guajira. *Human Relations*, 77(7), 937-964. [Read more here.](#)
- Ramirez, J. (2021). Governance in Energy Democracy for Sustainable Development Goals: Challenges and Opportunities for Partnerships at the Isthmus of Tehuantepec. *Journal of International Business Policy*, 4(1), 119-135. [Read more here.](#)

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Jan Michael Bauer

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Associate Professor | Department of Management, Society and Communication

Jan studies how individual choices and behavior can be aligned with well-being and sustainability.

Areas of expertise:

Behavioral Change; Experimental Methods; Public Policy; Behavioral Economics

Current Research Projects:

- TealHelix: [Read more here.](#)

Highlighted Publications:

- Demand-side interventions for sustainable food systems: A meta-analysis of food-policy interventions targeting food consumption and waste behaviours, with Paul Lohmann, Alice Pizzo; Tarun M. Khanna; Jan Minx; Lucia A. Reisch. In Nature Food, 2026, Volume 7, p. 88–99. [Read more here.](#)
- Realizing the Full Potential of Behavioural Science for Climate Change Mitigation, with Kristian S. Nielsen; Viktoria Cologna; Sebastian Berger; Cameron Brick; Thomas Dietz; Ulf J. J. Hahnel; Laura Henn; Florian Lange; Paul C. Stern; Kimberly S. Wolske. In Nature Climate Change, 2024, Vol. 14, No. 4, p. 322-330. [Read more here.](#)

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Janine Leschke

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Professor | Department of Management, Society and Communication

Janine studies social sustainability, European labor markets, and social policy.

Areas of expertise:

Social Sustainability; Labor Markets; Social Policy; Job Quality; Migrants and EU Labour Mobility

Current Research Projects:

- Digital technologies, AI and workers' job, employment and income security in the Danish long-term care sector (AICareWell)

Highlighted Publications:

- Piasna, A. & Leschke, J. (2026) Job Quality in a Turbulent Era: Understanding, Measuring and Improving Job Quality in a Profoundly Changing World of Work, in: Piasna, A. & Leschke, J. (eds) 'Job quality in a turbulent era', Edward Elgar: [Read more here.](#)
- Heyes, J., Leschke, J., Newsome, K., Reich, M. & Wilkinson, A. (eds.) (2025) Research Handbook on Decent Work in a Post-Covid 19 World, Edward Elgar: [Read more here.](#)

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Jawwad Raja

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Associate Professor | Department of Operations Management

Jawwad Raja investigates how manufacturing firms transform from selling products to delivering integrated services and solutions. His work sheds light on the organizational designs, pricing models, and communicative processes that enable digital servitization, supporting companies to thrive in changing markets and deliver greater value to customers and society.

Areas of expertise:

Servitization; Innovation Management; Service Management; Supply Chain Management; Sustainability; Pricing

Highlighted Publications:

- Bağcı, R. B., Raja, J. Z., & Gölgeci, I. (2026). Bridging Different Institutional Logics: The Role of Institutional Work in Translating Sustainable Product-Service Systems Across Contexts. *Journal of Business Ethics*, 1-32. Link: [Read more here](#).
- Bağcı, R.B., Raja, J.Z., Gölgeci, İ. (2026). Advancing Smart PSS Through Institutional Work: A Model for Integrating Competing Logics. In: Kohtamäki, M., Rabetino, R., Parida, V., Sjödin, D., Baines, T., Ziaee Bigdeli, A. (eds) *Sustainable Product-Service Systems*. Palgrave Macmillan, Cham. [Read more here](#).

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Jens Weibezahn

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Assistant Professor | Department of Economics

Jens researches flexibility options, sector integration, decentralization, and planning and market design in energy systems using – amongst other methods – open-source energy system models.

Areas of expertise:

Energy Systems Analysis; Energy Market Design; Local Energy Systems; Flexibility Solutions; Sector Integration

Current Research Projects:

- NRGcitizens: Market Design for a Decentralized Integrated European Energy transformation.
- Nord_H2ub: Rally to the Valley: Establishing Hydrogen Value Chains for the Nordics.

Highlighted Publications:

- Leonard Göke; Jens Weibezahn; Mario Kendziorski / How Flexible Electrification Can Integrate Fluctuating Renewables. In: Energy, Vol. 278, 121045, 9.2023.
- Björn Steigerwald; Jens Weibezahn; Martin Slowik; Christian von Hirschhausen / Uncertainties in Estimating Production Costs of Future Nuclear Technologies: A Model-based Analysis of Small Modular Reactors. In: Energy, Vol. 281, 128204, 10.2023.

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Jeremy Moon

jm.msc@cbs.dk

Professor | Department of Management, Society and Communication

Jeremy works with corporate social responsibility and corporate sustainability.

Areas of expertise:

Corporate Social Responsibility; Corporate Sustainability; Corporate Citizenship; Governance; Business and Politics

Current Research Projects:

- VELUX Professorship in Corporate Sustainability.
- Private Authority and Public Policy in Global Context: Two International Workshops.

Highlighted Publications:

- B Cashore, JS Knudsen, J Moon, H van der Ven (2021) 'Private authority and public policy interactions in global context: Governance spheres for problem solving' *Regulation & Governance* 15 (4) 1166–1182.
- Rasche, A, Morsing, M, Moon, J & Kourula, A Eds (2023) 'Corporate Sustainability: The Role of Responsible Business Cambridge University Press 2nd ed.

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Jesper Standgaard Pedersen

js.ioa@cbs.dk

Professor | Department of Organization

Jesper conducts empirical research in close collaboration with organizations, focusing on food systems, sustainability, and innovation. His work contributes to developing knowledge and practices related to the sustainability challenge.

Areas of expertise:

Organization; Creativity; Experience Economy; Green Transition; Mergers and Acquisitions

Current Research projects:

- 'Culinary Movements as Innovators' and the research on 'Culinary School Gardens'

Highlighted Publications:

- Strandgaard Pedersen, J., Cappelen, S.M. & Salvador, E. (2025). When gastronomy and food are at the service of education for a sustainable future: the School Garden model in Denmark (pp.55-72). Chapter 3, in Salvador, E. & Pappalepore, I. (eds.). "Responsible Consumption and Production in the Cultural & Creative Industries. Actions, policies, and strategies for a sustainable future". Routledge Research in the Creative and Cultural Industries series
- Cappelen, S.M. & Strandgaard Pedersen, J. (2021). Inventing Culinary Heritage through Strategic Historical Ambiguity. *Organization Studies*, Vol.42(2): 223-243. Special issue on: 'Food Organizing Matters: Paradoxes, Problems and Potentialities'.

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Joana Geraldi

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Associate Professor | Department of Organization

Joana studies projects as a key organizational form for enabling the green transition.

Areas of expertise:

Project Management; Program and Portfolio Management; Temporary Organizations; Decision-Making; Time and Temporality

Highlighted Publications:

- Feddersen, J.; Koll, H. & Geraldi, J. (2024). The temporality of project success: Vindeby, the world's first offshore wind farm. *Project Management Journal* 55(2), 167-186.
- S. Teerikangas, J. Geraldi, C. Thuesen, and K. Koistinen, (In Press) 'Climate action as an extreme case of project portfolio management: Navigating global ambitions amid ambiguous sustainability transitions', in *Edgar Handbook of Sustainable Project Management*, M. Huemann and G. Silviu, Eds., Edgar, 2024, 433-454.

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Johannes Giehl

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Postdoc | Department of Economics

Johannes studies Power-to-X and energy systems, focusing on energy hubs for the production of green fuels.

Areas of expertise:

Renewable Energy Systems; Sector Coupling; Energy Infrastructure Planning; Energy Hubs

Current Research Projects:

- Nord_H2ub: Rally to the Valley: Establishing Hydrogen Value Chains for the Nordics
- PtXMarkets: Markets, Policies, and Business Models for Green Fuels.

Highlighted Publications:

- Giehl, J., Lüth, A., von Mikulicz-Radecki, F., Roger, M., Spanidis, P. & Weibezahn, J. (2026). The Green Fuel Sector: Overview on Value Chain and Production, Transportation and Storage Technologies & Cost, Copenhagen Business School, Copenhagen School of Energy Infrastructure, CSEI Report Nr. 2026-1.
- Giehl, J., Hentschel, D., Ciprian, L. & Weibezahn, J. (2025). Fueling the Future: Optimizing Power-to-X Production in Renewable Energy Hubs Through Flexible Operating Units, *Energy*, 333, 137211.

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Jonathan Feddersen

jfe.ioa@cbs.dk

Assistant Professor | Department of Organization

Jonathan's research investigates how organizations make distant, sustainable futures actionable and how organizations engage with nature's time, for instance, to achieve biodiversity targets.

Areas of expertise:

Time and Temporality; Biodiversity; Socio-Ecological Systems; Innovation; Collaboration

Current Research Projects:

- Actionable Futures project (funded by the Novo Nordisk Foundation): Jonathan works with Ørsted, a Danish renewable energy company, investigating the role of marine nature-based solutions in working towards Ørsted's goal of becoming biodiversity net positive by 2030.

Highlighted Publications:

- Feddersen, J.; Koll, H. & Geraldi, J. (2024). The temporality of project success: Vindeby, the world's first offshore wind farm. *Project Management Journal* 55(2), 167-186.
- Hernes, T.; Feddersen, J. & Schultz, M. (2021). Material temporality: How materiality 'does' time in food organising. *Organization Studies*. 42 (2), 351-371.

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José Ossandón

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Associate Professor | Department of Organization

José studies market-based policy instruments and their role in addressing climate challenges.

Areas of expertise:

Economic Sociology; Science and Technology Studies; Social Studies of Finance

Current Research Projects:

- Green transition through dynamics of problematizations.

Highlighted Publications:

- Trine Pallesen; José Ossandón; Christian Frankel / Market Engineering: A New Problem for Market Studies?. In: Market Studies: Mapping, Theorizing and Impacting Market Action. ed. /Susi Geiger; Katy Mason; Neil Pollock; Philip Roscoe; Annmarie Ryan; Stefan Schwarzkopf; Pascale Trompette. Cambridge: Cambridge University Press 2025, p. 38-50.
- Christian Frankel; José Ossandón; Trine Pallesen / The Organization of Markets for Collective Concerns and Their Failures In: Economy and Society, Vol. 48, No. 2, 2019, p. 153-174.

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Juliana Hsuan

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Professor | Department of Operations Management

Juliana studies sustainability at the intersection of innovation, supply chains, and operations management.

Areas of expertise:

Modularity; Platform Design; Servitization; Circular Business Models; Reverse Logistics; Circular Supply Chains; Design for Sustainability

Current Research Projects:

- Two active funded projects: 1) Green Shipping, and 2) REFLOW.

Highlighted Publications:

- Ulku, M.A. and Hsuan, J. (2017) "Towards sustainable production and consumption: Competitive pricing of modular products for green consumers," *Journal of Cleaner Production*, 142, 4230-4242.
- Kim, M.J., Lim, C.H. and Hsuan, J. (2023) "From technology enablers to circular economy: Data-driven understanding of the overview of servitization and product-service system in Industry 4.0," *Computers in Industry*, 148, 103908.

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Justine Grønbæk Pors

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Associate Professor | Department of Business Humanities and Law

Justine works with new forms of organising, management and government and their multiple effects within the context of the welfare society and in relation to contemporary challenges such as e.g. biodiversity loss.

Areas of expertise:

Welfare Policy; Welfare Management; Future-Making; Biodiversity Policy

Highlighted Publications:

- Justine Grønbæk Pors; Sharon Kishik / Future-making in an Uncertain World: The Presence of an Open Future in Danish Young Women's Lives. In: *Sociology*, Vol. 57, No. 2, 4.2023, p. 398-414.
- Sharon Kishik; Justine Grønbæk Pors / “It Hits Me in the Weirdest Moments”: How Future Female Workers Experience Loss in Times of Planetary Crisis. In: *Gender, Work and Organization*.

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Kai Hockerts

kho.msc@cbs.dk

Professor | Department of Management, Society and Communication

Kai studies social entrepreneurship, impact investing and corporate sustainability.

Areas of expertise:

Social Entrepreneurship; Impact Investing; Corporate Sustainability

Current Research Projects:

- If not for Profit, for What? And How? Building interdisciplinary and integrated knowledge on social entrepreneurship and social enterprise.
- Course development related to using the seismic App in sustainable entrepreneurship education <https://www.seismic.eu/>.

Highlighted Publications:

- Hockerts, K., & Searcy, C. (2023). How to Sharpen Our Discourse on Corporate Sustainability and Business. *Ethic: A View from the Section Editors. Journal of Business Ethics*, 187(2), 225-235.
- Hockerts, K., Hehenberger, L., Schaltegger, S. et al. Defining and Conceptualizing Impact Investing: Attractive Nuisance or Catalyst?. *J Bus Ethics* 179, 937–950 (2022).

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Karin Buhmann

kbu.msc@cbs.dk

Professor | Department of Management, Society and Communication

Karin studies sustainability and responsible business conduct (RBC) with particular emphasis on due diligence, EU sustainability law, sustainability reporting, just and fair transitions, business responsibilities for human rights.

Areas of expertise:

Corporate Sustainability Due Diligence; Responsible Business Conduct; Human Rights; Sustainable Finance; Sustainability Governance

Current Research Projects:

- FRONTIERS –Collaborative research on governance, good practices and challenges for natural resource use for the energy transition (<https://frontiers.cbs.dk/>)
- Multiple projects on just transitions and stakeholder engagement in the Arctic and beyond.

Highlighted Publications:

- Buhmann, K and Leonard Feld (2024) Shifting boundaries: a transnational legal perspective on the EU Corporate Sustainability Due Diligence Directive, *Transnational Legal Theory*, 15.
- Karin Buhmann (2023) Addressing a human rights paradox in the green transition: Guidance for invested mining operations to benefit local communities. *Journal of Cleaner Production*.

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Kedar Uttam

ku.msc@cbs.dk

Assistant Professor | Department of Management, Society and Communication

Kedar works with sustainability and ESG with a focus on the ocean.

Areas of expertise:

Sustainable Investing; Ocean Economy; ESG Metrics; Green Procurement; Impact Assessment

Highlighted Publications:

- Uttam, K, K Jespersen, P Olmsted. 2022. "DNB Future Waves - An Impact Investment Fund to Support a Sustainable Ocean Economy". Published in the Nordic Case House Case Collection.
- Uttam, K and Le Lann Roos, C. 2015. "Competitive dialogue procedure for sustainable public procurement". Journal of Cleaner Production. 86. 403-416.

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Kim Sundtoft Hald

ksh.om@cbs.dk

Professor | Department of Operations Management

Kim studies supply chain management and its role in supporting sustainability

Areas of expertise:

Sustainable Supply Chain Management; Sustainable Procurement

Current Research Projects:

- The Sustainable Procurement Initiative (SPI).

Highlighted Publications:

- Kim Sundtoft Hald / Bæredygtige supply chains : Den udvidede og komplekse styringsopgave. In: Revision & Regnskabsvæsen, Vol. 91, No. 7, 2022, p. 44-55.
- Kim Sundtoft Hald; Sofia Wiik; Anton Larssen / Sustainable Procurement Initiatives and Their Risk-related Costs : A Framework and a Case Study Application. In: Measuring Business Excellence, Vol. 25, No. 2, 2021, p. 230-243.

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Kristian Steensen Nielsen

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Tenure Track Assistant Professor | Department of Management, Society and Communication

Kristian studies behavioral change in relation to sustainability and climate change.

Areas of expertise:

Behavior Change; Environmental Psychology; Climate Change Mitigation; Biodiversity; Behavioral Science

Current Research Projects:

- Overcoming misperceptions to increase the impact of individual climate action.

Highlighted Publications:

- Nielsen, K. S., Nicholas, K., Creutzig, F., Dietz, T., & Stern, P.C. (2021). The role of high socioeconomic status people in locking-in or rapidly reducing energy-driven greenhouse gas emissions. *Nature Energy*, 6, 1011-1016.
- Nielsen, K. S., Cologna, V., Bauer, J. M., Berger, S., Brick, C., Dietz, T., ... & Wolske, K. S. (2024). Realizing the full potential of behavioural science for climate change mitigation. *Nature Climate Change*, 14(4), 322-330.

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Associate Professor | Department of Management, Society and Communication

Kristian studies how individual and collective decision-making influences sustainable behavior, including how behaviors spread and how values shape consumer choices, and empirically examines how alternative finance can support environmental and social impacts.

Areas of expertise:

Sustainable Behavior; Social Contagion; Sustainable Innovation; Sustainable Entrepreneurship; Impact Investing

Current Research Projects:

- (Un)sustainable tipping points (2026): Funded by the Independent Research Fund Denmark (6.9M DKK). Investigates how sustainable behaviors spread through social networks and when resistance emerges, using a combination of data analysis, experiments, and survey methods.

Highlighted Publications:

- Watson, R., Nielsen, K.R., Wilson, H.N., Macdonald, E., Mera, C., & Reisch, L.A. (2023) 'Policy of Sustainable Entrepreneurship: A Crowdsourced Framework'. *Journal of Cleaner Production*, 383.
- Nielsen, K.R. & Binder, J. (2021) 'I Am What I Pledge: The Importance of Value Alignment for Mobilizing Backers in Reward-Based Crowdfunding'. *Entrepreneurship Theory & Practice*, 45(3). pp. 531-561.

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Kristjan Jespersen

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Associate Professor | Department of Management, Society and Communication

Kristjan works on sustainable finance, ESG metrics, and the governance of global value chains, with a focus on deforestation, ecosystem services, and climate adaptation in agricultural value chains.

Areas of expertise:

Sustainable Finance; ESG; Global Commodity Chains; Climate Adaptation; Deforestation

Current Research Projects:

- Making Oceans Count II – develops blue indicators and metrics for integrating ocean ecosystem risks into financial decision-making.
- Paradoxes of Climate-Smart Coffee (PACSMAC) – Climate adaptation, coffee value chains, and livelihoods in coffee production.
- EMMA4EU – new education and training programmes for deforestation-free supply chains in Europe.

Highlighted Publications:

- Jespersen, K., Hofer, A., Kasper, L., & Pasaribu, K. (2025). Constructing Social Portfolios: A Quantitative Versus Screening Approach. *Journal of Portfolio Management*, 51(9), 166-182. [Read more here.](#)
- Chan, K. M. A., Anderson, E. K., Chapman, M., Jespersen, K., & Olmsted, P. (2017). Payments for Ecosystem Services: Rife with Problems and Potential. For Transformation Towards Sustainability. *Ecological Economics*, 140, 110-122. [Read more here.](#)

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Lars Bo Jeppesen

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Professor | Department of Strategy and Innovation

Lars studies innovation in the digital economy, including crowd-based innovation, entrepreneurship, and digital platforms.

Areas of expertise:

Innovation; Technology Strategy; Crowdsourcing; Crowdfunding; Entrepreneurship; Digital Platforms

Current Research Projects:

- Research Unit on Open Innovation Search; Crowdfunding for Youth Entrepreneurship in Tanzania.

Highlighted Publications:

- Jeppesen, L. B. (2021). Social movements and free innovation. *Research Policy*, 50(6), 104238. [Read more here.](#)
- Jeppesen, L. B. (2021). Diffusion of Free Innovation and Knowledge in Social Movements: A Study of Veganism. [Read more here.](#)

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Lars Thøger Christensen

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Professor | Department of Management, Society and Communication

Lars studies CSR and transparency in areas such as corporate social responsibility and sustainability, where social expectations for consistency between talk and action are most pronounced. In this context, he also examines the different roles greenwashing can play for organizations and society.

Areas of expertise:

Transparency; Secrecy; Visibility; Aspirational Talk; Talk–Action Dynamics; Hypocrisy; Greenwashing; Autocommunication

Highlighted Publications:

- Fan, Z. & Christensen, L.T. (2023). The dialogic performativity of secrecy and transparency. *Human Relations*. [Read more here](#).
- Christensen, L.T., Morsing, M and Thyssen, O. (2020). Timely Hypocrisy? Hypocrisy Temporalities in CSR Communication. *Journal of Business Research*, 114, 327-335. doi.org/10.1016/j.jbusres.2019.07.020.

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Lucia Reisch

lre.msc@cbs.dk

Professor | Department of Management, Society and Communication

Lucia studies sustainable behavior and sustainable entrepreneurship.

Areas of expertise:

Sustainable Behavior; Entrepreneurship

Current Research Projects:

BEACON project on behavioral insights for sustainability

Highlighted Publications:

- Watson, R., Nielsen, K. R., Wilson, H. N., Macdonald, E., Mera, C., & Reisch, L. A. (2023). Policy of Sustainable Entrepreneurship: A Crowdsourced Framework. *Journal of Cleaner Production*, 383, Article 135234. [Read more here.](#)
- Decrinis, L., Freibichler, W., Kaiser, M., Sunstein, C. R., & Reisch, L. A. (2023). Sustainable Behaviour at Work: How Message Framing Encourages Employees to Choose Electric Vehicles. *Business Strategy and the Environment*, 32(8), 5650-5668. [Read more here.](#)

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Lasse Folke Henriksen

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Associate Professor | Department of Organization

Lasse studies transnational governance through sustainability networks and its local impact.

Areas of expertise:

Transnational Sustainability Governance; Green Expertise; Land Use Change

Current Research Projects:

- New Partnerships in Sustainability (NEPSUS).

Highlighted Publications:

- Lasse Folke Henriksen; Kelvin Kamnde; Pilly Silvano; Mette F. Olwig; Asubisye Mwamfupe; Caleb Gallemore / "Strong Collaborative Governance Networks Support Effective Forest Stewardship Council-certified Community-based Forest Management: Evidence from Southeast Tanzania". In: *Global Environmental Change*, Vol. 82 (9), 2023.
- Lasse Folke Henriksen; Caleb Gallemore; Ruth Wairimu John; Faraja Daniel Namkesa; Pilly Silvano / "The Governance Complexity of Sustainability Partnerships in South-east Tanzania: Institutional and Network Component". In: *Contested Sustainability: The Political Ecology of Conservation and Development in Tanzania*. . ed. /Stefano Ponte; Christine Noe; Dan Brockington. Woodbridge : James Currey 2022, p. 228-245 (Eastern Africa Series, Vol. 54).

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Laura Krumm

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External PhD affiliation | Department of Management, Society and Communication

Laura studies how individual well-being and perceived personal costs influence environmental behavior and public acceptance of climate policy.

Areas of expertise:

Pro-Environmental Behavior; Sustainable Consumption; Environmental Psychology;
Subjective Well-Being

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Leonard Seabrooke

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Professor | Department of Organization

Leonard studies international political economy and sustainable finance.

Areas of expertise:

International Political Economy; Corporate Networks; Transnational Governance; Advocacy Networks; Taxation

Current Research Projects:

- Multiple projects on global governance, sustainability transitions, and financial systems

Highlighted Publications:

- Seabrooke, L. and A. Stenström. 2023. 'Professional Ecologies in European Sustainable Finance', *Governance*, 36(4): 1271-1292.
- Henriksen, L.F. and L. Seabrooke. 2016. 'Transnational Organizing: Issue Professionals in Environmental Sustainability Networks', *Organization* 23(5): 722-741.

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Leonardo Santiago

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Associate Professor | Department of Operations Management

Leonardo studies sustainability in the maritime and energy sectors, with a focus on innovation and supply chains.

Areas of expertise:

Innovation Management; Sustainable Supply Chains; Decision-Making under Uncertainty.

Current Research Projects:

- The Maritime Industry in 2030.

Highlighted Publications:

- Rosa Maria Klöser; Leonardo Santiago / Collaborating for Green : Towards an Ecosystem Configuration of the Maritime Industry.
Paper presented at The 29th EurOMA International Annual Conference 2022, 2022;
- Franz Maximilian Buchmann; Leonardo Santiago; Vasileios Kosmas / Energy Efficiency Design in the Maritime Industry : Empirical Assessment and Implications of the EEDI Regulation. Abstract from Virtual 2020 INFORMS Annual Meeting, 2020.

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Liping Jiang

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Associate Professor | Department of Operations Management

Liping studies decarbonization and sustainable finance in shipping and logistics, focusing on investment and market dynamics.

Areas of expertise:

Shipping Economics; Investment Decisions; Decarbonization; Sustainable Finance; Logistics Performance

Highlighted Publications:

- Jia, H., Jiang, L., & Azevedo, P. (2024). Green Premium and the Role of Financial Investors in Sustainable Investment in Container Shipping. *Transportation Research. Part E: Logistics and Transportation Review*, 189, Article 103658.
- Yang, D., Jiang, L. and Ng, A.K.Y. (2018). One Belt one Road, but Several Routes: A Case Study of New Emerging Trade Corridors Connecting the Far East to Europe. *Transportation Research Part A: Policy and Practice*, Vol. 117, No.11, pp. 190-204.

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Lotte Thomsen

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Associate Professor | Department of Management, Society and Communication

Lotte studies sustainability practices in global value chains and production networks.

Areas of expertise:

Global Value Chains; Sustainability Impacts; Illicit Trade; Economic Geography

Current Research Projects:

- Project: Market Power, Climate Change and Vulnerability in Tanzania's Food Value Chain.

Highlighted Publications:

- Thomsen, L & K. F. Lim, The constitutive role of illicit activities in global production networks, *Journal of Economic Geography*, 2026, lba069, [Read more here](#).
- Thomsen, L., Lai, K. P. Y., & Ponte, S. (2023). State action and inaction in the shaping of value and wealth entanglements: The role of Singapore in the global 'gold chain.' *Environment and Planning A: Economy and Space*, 56(8), 2174-2195.

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Louise Karlskov Skyggebjerg

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Assistant Professor | Department of Business Humanities and Law

Louise studies corporate environmentalism and the role of business in relation to pollution, circular economy, and sustainability issues historically.

Areas of expertise:

Corporate Environmentalism; Environmental History; History of Technology; Industry and Philanthropy

Current Research Projects:

- Grønbech – iron and steel through 200 years.
- Savings banks and savings bank foundations – balancing profit and non-profit goals (“almennytte”).

Highlighted Publications:

- Skyggebjerg, L.K. (2026). The Other Container Revolution: How Businesses Influenced Environmental Politics and Thus the Recycling of Beverage Containers. *Enterprise & Society*, 27 (1), 2026, 27-59. DOI: 10.1017/eso.2025.16
- Skyggebjerg, L.K. (2019). Knowledge making and corporate environmentalism from the perspective of the egg tray. *History and Technology*, 35 (1), 31-57. DOI: 10.1080/07341512.2019.1608081.

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Mads Stenbo Nielsen

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Associate Professor | Department of Finance

Mads studies the interplay between finance and sustainability.

Areas of expertise:

Credit risk; Corporate bonds.

Highlighted Publications:

- Nils Lodberg; Mads Stenbo Nielsen; Mikkel Zobbe / Bæredygtighed I kriserioder In: Finans/Invest, No. 5, 10.2020, p. 6-13.

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Malte Dewies

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Postdoc | Department of Management, Society and Communication

Malte studies sustainability behavior, combining insights from behavioral science with policy relevance.

Areas of expertise:

Behavioral Insights; Environmental Psychology; Nudging

Current Research Projects:

- Project on behavioural responses to the rollback of environmental policies, focusing on the European Union and its regulation of deforestation and combustion engine cars.

Highlighted Publications:

- Kaiser, M., Dewies, M., Lin, D., Sunstein, C. R., & Reisch, L. A. (2026). Socioeconomic status mostly outweighs psychological factors in predicting individual ecological footprints. *Communications Earth & Environment*. [Read more here](#).
- Merkelbach, I., Dewies, M., & Denktas, S. (2021). Committing to keep clean: Nudging complements standard policy measures to reduce illegal urban garbage disposal. *Frontiers in Psychology*, 12, Article 660410. [Read more here](#).

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Manuel Llorca

mll.eco@cbs.dk

Tenure Track Assistant Professor | Department of Economics

Manuel studies economic performance and regulation of energy networks, energy poverty, energy efficiency and rebound effect, energy sector reform, energy systems integration, and energy issues in developing countries.

Areas of expertise:

Energy Economics; Energy Efficiency; Energy Networks; Regulatory Economics; Energy Poverty

Current Research Projects:

- Integrated Network for data Space and Interoperable Energy Management in Europe (INSIEME).
- Public Acceptance of CCUS (PAoCCUS) (project 5-P1 in Innomission 1 - Carbon Capture, Utilisation and Storage).
- European Distributed Data Infrastructure for Energy (EDDIE).

Highlighted Publications:

- Llorca, M. and Rodriguez-Alvarez, A. (2026), "Is Spain's energy voucher lighting the way for the poor? A microeconomic evaluation of the Bono Social Eléctrico", *Energy Economics*, 158, 109300.
- Llorca, M. and Rodriguez-Alvarez, A. (2024), "Economic, environmental, and energy equity convergence: Evidence of a multi-speed Europe?", *Ecological Economics*, 219, 108133.

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Manuele Citi

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Associate Professor | Department of Management, Society and Communication

Manuele studies environmental politics, public policy, and regulation in the context of the green transition. Focus is on how citizens' attitudes shape support for climate policies, particularly regarding decarbonisation and climate justice. His work contributes to understanding how policymakers and societies can align to support effective climate policies.

Areas of expertise:

Climate Policy; Environmental Politics; Public Policy; Decarbonization; Climate Justice; Political Economy

Current Research Projects:

- TRANSACT - Redefining Accountability for Climate Action - starting in 2026. (Marie Skłodowska-Curie Fellowship in collaboration with Lasse Bundgaard).

Highlighted Publications:

- Citi, M., & Im, Z. J. (2026). Big Dilemmas, Little Time: Intergenerational Climate Justice and Public Support for Deep Decarbonisation. *Environmental Politics*. [Read more here](#).
- Lucarelli, C., Citi, M., & Pasquino, M. (2026). Nudging ESG Investments Via Digital Financial Advising: Evidence From an Investment Game Experiment. *Business Strategy and the Environment*. [Read more here](#).

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Maria Figueroa

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Associate Professor | Department of Management, Society and Communication

Maria studies energy transitions, climate justice, and sustainable development, with a focus on demand-side solutions and business partnerships.

Areas of expertise:

Sustainable Energy; Climate Justice; Sustainability Transitions; Circular Economy; Demand-Side Solutions; Behavioral Change

Current Research Projects:

- BEACON -Behavioural Insights for a Circular Society; JUSTA – Just Sustainable Transition in South Africa – Forthcoming with Danida.

Highlighted Publications:

- Creutzig, F.; Niamir, L.; Bai, X.; Callaghan, M.; Cullen, J.; Díaz-José, J.; Figueroa, M.; Grubler, A.; Lamb, W.; Leip, A.; et al Steg, L.; Steinberger, J.; Urge-Vorsatz, D. / Demand-side Solutions to Climate Change Mitigation Consistent with High Levels of Well-being In: Nature Climate Change, Vol. 12, No. 1, 1.2022, p. 36-46.
- Dhakal, S.; Minx, J.; Toth, F.; Abdel-Aziz, A.; Figueroa, M.; Hubacek, K.; Jonckheere, I.; Yong-gun, K.; Nemet, G.; Pachauri, S.; Tan, X.; Wiedmann, T. / Emissions Trends and Drivers In: Climate Change 2022: Mitigation of Climate Change. Geneva: IPCC: Intergovernmental Panel on Climate Change 2022, Report chapter.

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Maribel Blasco

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Associate Professor | Department of Management, Society and Communication

Maribel Blasco studies sustainability education and transformative learning in organizations and higher education. She focuses on how teaching can foster ethical awareness, responsibility, and sustainable mindsets. Her work explores permaculture and regenerative principles in management education, linking learning, activism, and sustainability to support the green transition.

Areas of expertise:

Sustainability Education; Transformative Learning; Regenerative Practices; Business Ethics; Organizational Learning.

Current Research Projects:

- Exploring Institutional barriers to integrating planetary boundaries at Danish universities.
- Permaculture as a framework for teaching sustainability at business schools: students' perceptions.
- Curricular space as a key component of thinking skills.

Highlighted Publications:

- Blasco, M., & Fróes, I. (2026). Regenerating Learning: Permaculture for Sustainability Learning at Business Schools and Beyond. Emerald Group Publishing. [Read more here](#).
- Girei, E., Ogunyemi, K., Antonacopoulou, E. P., Nkomo, S. M., Blasco, M., & Wall, T. (eds) (2026). The Elgar Companion to Management Education and the Sustainable Development Goals. Edward Elgar Publishing.

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Marta Gasparin

mga.bhl@cbs.dk

Associate Professor | Department of Business Humanities and Law

Marta studies how craft, slow-design practices and creative enterprises support rural areas, engage with marginalized communities, and create an alternative approach to contrast climate change.

Areas of expertise:

Creative Entrepreneurship; Craft; Slow Design; Innovation; Aesthetics and Organization

Current Research Projects:

- EUopSTART - Traditional crafts for green and circular future.
- Hephaestus: Heritage in EuroPe: New tecHnologies in crAft for prEServing and innovaTing fUTUREs.
- Carlsberg Grant -visiting scholar at University of Venice Ca Foscari and Kyoto University.
- EUopStart - Cultural HERitage in Urban and rural transformation.

Highlighted Publications:

- Gasparin, M., Green, W., Lilley, S., Quinn, M., Saren, M., & Schinckus, C. (2021). Business as Unusual: A Business Model for Social Innovation. *Journal of Business Research*, 125, 698-709. [Read more here.](#)
- Johnsen, R., & Gasparin, M. (2023). Mourning, Hope and the Ethics of Consolation. Paper presented at 17th Organization Studies Summer Workshop, Athens, Greece.

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Martin Skrydstrup

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Associate Professor | Department of Management, Society and Communication

Martin studies the politics of sustainability and climate, with a focus on global value chains and governance.

Areas of expertise:

Politics of Sustainability; Global Governance; Certifications; Value Chains; Anthropology; Science and Technology Studies.

Current Research Projects:

- Sustainability's Infrastructure: A novel ethnographic approach to the global value chain of certified tea.
- Towards a Sustainable Cruise Tourism Industry: Organisational Communication, Tourist Behaviour and Community Well-being in the Ports of Greenland.
- Sapere Aude project SUSTEIN.

Highlighted Publications:

- Skrydstrup, M. (2019). Natures of Naturalism: Reaching Bedrock in Climate Science. I C. B. Jensen, & A. Morita (red.), *Multiple Nature-cultures, Diverse Anthropologies* (s. 47-64). Berghahn Books. [Read more here](#).
- Tricked or Troubled Natures? How to make sense of "climategate"? *Environmental Science & Policy*, Vol. 28, 2013, p. 92-99. [Read more here](#).
- Citation for published version (APA): Elliott, H., & Skrydstrup, M. (2021). The True Price of Quality: On the Infrastructures of Tea in Postcolonial Kenya. *Commodity Frontiers*, 2, 16-23. [Read more here](#).

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Meike Janssen

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Associate Professor | Department of Management, Society and Communication

Meike studies sustainable food consumption at the intersection of public policy, marketing, and consumer behavior.

Areas of expertise:

Consumer Behavior; Sustainable Consumption; Marketing; Consumer Policy; Behavioral Economics

Current Research Projects:

- TIPRO – Tipping the Protein Transition.
- EU partnership project, EU-project VISIONARY, <https://visionary-project.eu/>.
- PlantTip – Societal Tipping Points accelerating the transition to sustainable food systems, Novo Nordisk Foundation project, <https://www.planttip.dk/>.

Highlighted Publications:

- Janssen, M. and Gwodzd, W. (2025). Sustainable Food Consumption – Behavioural drivers and barriers, in: Lucia A. Reisch and Cass R. Sunstein (eds.): The Elgar Companion to Consumer Behaviour and the UN Sustainable Development Goals. Edward Elgar Publishing, Cheltenham/Northampton, Book chapter.
- Maureen Schulze; Meike Janssen; Jessica Aschemann-Witzel (2024). How to Move the Transition to Sustainable Food Consumption Towards a Societal Tipping Point, Technological Forecasting and Social Change, Vol. 203, 6.2024.

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Michael Wendelboe Hansen

mwh.msc@cbs.dk

Associate Professor, Director of center for business and development studies |
Department of Management, Society and Communication

Michael studies business and sustainability in emerging markets and developing countries, with a focus on the role of firms in relation to the SDGs.

Areas of expertise:

International Business; Firm Strategy; Emerging Markets; Private Sector Development;
Foreign Direct Investment

Current Research Projects:

- Assessing Social Risk in Emerging Markets.
- UN World Goal - From Philanthropy to Business.
- The significance of the manager for successful business in developing countries.
- Developing Sustainable Business Models for Emerging Markets and Developing Countries – The case of Novo Nordisk (and Roche) engaging in sustainable business in the pharmaceutical industry in EMDCs.

Highlighted Publications:

- Michael W. Hansen; Henrik Gundelach; Erik Thomas Johnson / The Business Case for the Sustainable Development Goals : An Empirical Analysis of 21 Danish Companies' Engagement with the SDGs. Frederiksberg : Centre for Business and Development Studies 2022, 33 p. (CBDS Working Paper, No. 2022/2).

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Michele Acciaro

mac.si@cbs.dk

Associate Professor | Department of Strategy and Innovation

Michele studies sustainability and innovation in the transport sector, particularly maritime systems, ports, and global logistics. His research examines how environmental, regulatory, and geopolitical factors shape sustainable transport systems.

Areas of expertise:

Maritime Transport; Climate Change; Sustainability Transitions; Biodiversity; Geopolitics; Innovation; Transport Policy

Highlighted Publications:

- Acciaro, M. (2026). Future Maritime Trade Flows and Climate Change. In L. Marchitto, & C. Tornatore (Eds.), *Marine Propulsion for Decarbonization* (pp. 5-38). Elsevier. [Read more here.](#)
- Acciaro, M. (2025). The Emerging Role of Seaports as Maritime Hubs for Hydrogen. In C. O. Colpan, S. A. Korkmaz, & O. Konur (Eds.), *Fuel Cell and Hydrogen Technologies in Maritime Transportation* (pp. 241–271). Springer. [Read more here.](#)

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Miriam Feuls

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Associate Professor | Department of Organization

Miriam studies the role of time and temporality in organizational change and sustainability transformations across sectors, including the creative industries, food, and life sciences.

Areas of expertise:

Organization Theory; Time and Temporality; Organizational Change; Sustainability Transformations

Current Research Projects:

- The Politics of Time – Navigating Conflicting Imaginaries.

Highlighted Publications:

- Feddersen, J., Feuls, M., Xu, S., Hernes, T., & Schultz, M. (2025). Temporary organizing with nature: How companies frame 'nature' through pilot projects. *Scandinavian Journal of Management*.
<https://doi.org/10.1016/j.scaman.2025.101423>
- Feuls, M., Hernes, T., & Schultz, M. (2025). Putting Distant Futures into Action: Path Enactment Toward Distant-Future Goals. *Academy of Management Journal*.
<https://doi.org/10.5465/amj.2022.0257>

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Morten Knudsen

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Associate Professor | Department of Organization

Morten studies knowledge and ignorance in processes of organizing and management.

Areas of expertise:

Organizational Theory; Public Sector Management; Decision-Making; Knowledge and Ignorance

Highlighted Publications:

- Knudsen, M. & Kishik, S. (2024). Organizational change structures: exploring the organizational conditions for sustainable change in the agro-industry. In: Journal of Organizational Change Management. Emerald Publishing Limited.

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Peren Ozturan

po.marktg@cbs.dk

Associate Professor | Department of Marketing

Peren studies the role of social responsibility, activism, and sustainability in marketing and communication.

Areas of expertise:

Social Responsibility; Activism; Value Alignment; Marketing

Highlighted Publications:

- Zaveri, Moulik M., Erik A. Mooi, and Peren Özturan. "Symbolic or substantive? Can supplier codes of conduct impact ESG performance?." *Industrial Marketing Management* 132 (2026): 214-225.
- Özturan, Peren and Amir Grinstein (2022), "Can the Marketing Function Benefit from Socially Responsible Marketing? The Role of Legitimacy and Customers' Interest in Social Responsibility," *European Journal of Marketing*, 56(2), 400-441.

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Peter de Langen

pdl.si@cbs.dk

Professor with special responsibilities | Department of Strategy and Innovation

Peter works with sustainability in the shipping industry.

Areas of expertise:

Transport Emissions; Sustainable Transport

Highlighted Publications:

- Faut, L., Soyeur, F., Haezendonck, E., Dooms, M., & de Langen, P. W. (2023). Ensuring circular strategy implementation: The development of circular economy indicators for ports. *Maritime Transport Research*, 4, 100087.
- Sornn-Friese, H., Poulsen, R. T., Nowinska, A. U., & de Langen, P. (2021) What drives ports around the world to adopt air emissions abatement measures? *Transportation Research Part D: Transport and Environment*, 90, 102644.

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Peter Holm Jacobsen

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Project lead at Green Office | Department of Organization

Peter currently work at CBS Green Office as a project lead. Previously, Peter studied the role of the state in the green transition, focusing on governance, valuation practices, and energy systems such as biogas and Power-to-X.

Areas of expertise:

Market Making; Resource Making; Green Transition Governance; Energy Markets; Biogas; Power-to-X; Smart Grids

Current Research Projects:

- Economy within Planetary Boundaries (funded by the KR Foundation)
- Center for Greener Business (funded by the Danish Industry Foundation)

Highlighted Publications:

- Jacobsen, P. H., Johansen, A. G., & Iuel-Stissing, J. (2025). From efficiency to state entrepreneurialism: Shifting versions of the economization of biogas in the Danish state. *Environment and Planning A: Economy and Space*, 57(7), 985-1001.
- Iuel-Stissing, J., Jacobsen, P. H., & Greve Johansen, A. (2025). Governing resource making in energy transitions: a study of shifting configurations of biogas in Denmark from farming to big business. *Journal of Environmental Policy & Planning*, 27(4), 362-375.

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Peter Lund-Thomsen

pl.msc@cbs.dk

Professor | Department of Management, Society and Communication

Peter studies corporate sustainability and CSR in global value chains, with a particular focus on the Global South.

Areas of expertise:

Corporate Social Responsibility; Corporate Sustainability; Global Value Chains; Industrial Clusters; Recycling Systems

Current Research Projects:

- Global value chains and climate change in Bangladesh, funded by the Danish International Development Agency (Danida), 2022-2025.
- Green Threads: Enhancing Sustainability in India's Textile Recycling Clusters (2024-2028).

Highlighted Publications:

- Lund-Thomsen, P. (2025). Global Value Chains and Climate Change: Findings, Research and Policy Implications. In P. Lund-Thomsen (Ed.), *Global Value Chains and Climate Change: Reconfiguring the Garment and Textile Industries* (pp. 215–230). Edward Elgar Publishing. [Read more here.](#)
- Alexander, R., & Lund-Thomsen, P. (2023). *Sustainable Value Chains in the Global Garment Industry*. Cambridge University Press. Elements in Business Strategy [Read more here.](#)

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Rajani Singh

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Tenure Track Assistant Professor | Department of Digitalization

Rajani studies sustainability of natural resources, green transition, and climate change, exploring areas such as renewable energy systems, digital twin, blockchain technology, and addressing security and privacy concerns in these contexts.

Areas of expertise:

Natural Resource Sustainability; Green Transition; Renewable Energy Systems; Digital Twin and Blockchain; Security and Privacy

Highlighted Publications:

- Wiszniewska-Matyszek, Agnieszka, & Singh, Rajani. (2024). Counteracting “the tragedy of the commons” in an imperfect world. *Journal of Public Economic Theory*, 26, e12713.
- Dwivedi, Ashutosh Dhar, et al. "Sustainable and Secure Renewable Energy Trading System Based on Digital Twin, Blockchain and Game Theory Integration." 2023 6th International Conference on Contemporary Computing and Informatics (IC3I). Vol. 6. IEEE, 2023.

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René Taudal Poulsen

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Associate Professor | Department of Management, Society and Communication

René studies the political economy of international shipping and processes of environmental up- and downgrading.

Areas of expertise:

Environmental Disclosure; Global Value Chains; Energy Efficiency in Shipping; Climate Politics; Environmental Governance

Current Research Projects:

- Environmental Maritime Governance in Kenya.

Highlighted Publications:

- Poulsen, R.T., Viktorelius, M., Varvne, H., Rasmussen, H.B., and von Knorring, H., 2022. Energy efficiency in ship operations: Exploring voyage decisions and decision-makers, *Transportation Research Part D: Transport and Environment* 102C (January): 103120, doi: 10.1016/j.trd.2021.103120.
- Poulsen, R.T., Ponte, S., and Sornn-Friese, H., 2018. Environmental upgrading in global value chains: The potential and limitations of ports in the greening of maritime transport, *Geoforum* 89 (February), 83-95. doi: 10.1016/j.geoforum.2018.01.011.

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Ricky Celenta

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Postdoc | Department of Management, Society and Communication

Ricky studies social and corporate entrepreneurship and sustainability, focusing on how entrepreneurial practices can be scaled to address societal challenges and support sustainable innovation.

Areas of expertise:

Social Entrepreneurship; Sustainable Entrepreneurship; Corporate Entrepreneurship; Innovation and Sustainability; Business and Society; Impact-Driven Innovation; Organizational Collaboration; Inclusive Innovation

Current Research Projects:

- Seismic Doctoral Network (DN) (EU MSCA-funded): How social enterprises can scale their impact sustainably across Europe.
- UUniCORN – Reconciling Entrepreneurship with Imminent Sustainability Challenges (Uppsala University): How entrepreneurial growth can align with environmental and social challenges, including planetary boundaries.

Highlighted Publications:

- Celenta, R., & Zander, I. (2024). Beyond Profit: Sustainable Approaches to Entrepreneurship in the 21st Century. In A. Botti & R. Parente (Eds.), *Humane Entrepreneurship and Innovation* (pp. 5–23). Emerald. [Read more here](#).
- Hockerts, K. N., Celenta, R., et al. (2025). Ripple Effects: A Conceptual Model for External Replication in Social Entrepreneurship. In S. Taneja (Ed.), *Academy of Management Proceedings*. [Read more here](#).

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Rikke Rønholt Albertsen

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Part-time Lecturer | Department of Management, Society and Communication

Rikke studies corporate sustainability strategies, focusing on the paradoxes and challenges of implementation.

Areas of expertise:

Corporate Sustainability; Paradox Theory; Sustainability Strategy; Organizational Transformation

Highlighted Publications:

- Albertsen, R. R. (2025). The Legitimacy–Commitment Paradox in Corporate Sustainability Strategy Formulation. *Business Strategy and the Environment*.
- Albertsen, R. R. (2024). Outcomes of Paradox Responses in Corporate Sustainability: A Qualitative Meta-Analysis. *Business & Society*.

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Rony Medaglia

rm.digi@cbs.dk

Professor | Department of Digitalization

Rony studies digitalization in the public sector, from the perspectives of the SDGs, public policy, digital service provision, and citizen engagement.

Areas of expertise:

Digital Government; Artificial Intelligence; SDGs; Blockchain and Sustainability; Citizen Engagement

Highlighted Publications:

- Alisjahbana, A. S. (red.), Task team under ESCAP, & Medaglia, R. (2024). Asia-Pacific Digital Transformation Report 2024: Digital Innovation for Smarter Climate Action. United Nations Publications. Asia-Pacific Digital Transformation Report Bind 2 [Read more here](#).
- Medaglia, R. (2024). Measuring the Impacts of Digital Transformation on Climate Change Mitigation and Adaptation. United Nations Economic and Social Commission for Asia and the Pacific. ESCAP Working Paper Series [Read more here](#).

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Rosie Collington

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Postdoc | Department of Organization

Rosie is a political economist who studies how states, international organizations and other actors shape and are reshaped by financial regimes in the global political economy. Thematically, she focuses on decarbonization, energy and economic policy.

Areas of expertise:

Green Transition Policy; Climate Finance; State Capacity; Energy Modeling

Current Research Projects:

- Algorithms, Data and Democracy.

Highlighted Publications:

- Collington, R. 2026. 'State capacities for decarbonization: from investable transitions to green transformations'. Environmental Politics.
- Collington, R. 2025. 'The limits to derisked decarbonization: state capacity unevenness in domestic green transition strategies'. Review of International Political Economy. 32(6).

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Salena Yuan-qi Wang

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PhD fellow | Department of Economics

Salena studies the socio-economic aspects of energy and port transitions, particularly how they shape development outcomes, global production networks, and infrastructure governance.

Areas of expertise:

International Political Economy; Economic Development; Energy Transition; Green Industrial Policy; Global Value Chains

Current Research Projects:

- European Commission Marie Skłodowska-Curie Actions Doctoral Network on Port as Energy Transition Hubs (POTENT) project.

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Silviya Svejenova Velikova

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Professor | Department of Organization

Silviya studies how creativity, innovation, and strategic leadership can enable sustainable futures.

Areas of expertise:

Innovation; Sustainable Futures; Creative Leadership; Inclusion and Impact

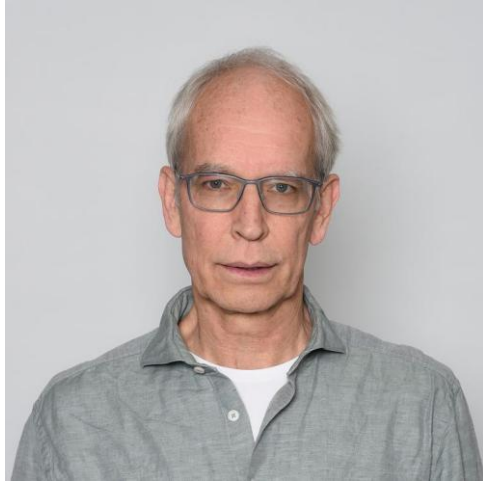
Current Research Projects:

- Art-science and sustainable futures.

Highlighted Publications:

- Ravasi, D., Svejenova, S., Kroezen, J. J., Sasaki, I., & Suddaby, R. (2025). Rediscovering Craft in Organization Studies: Perspectives and Pathways. *Organization Studies*, 46(4), 445-469.
- Moser, C., Reinecke, J., Hond, F. D., Svejenova, S., & Croidieu, G. (2021). Biomateriality and Organizing: Towards an Organizational Perspective on Food. *Organization Studies*, 42(2), 175-193.

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Søren Jeppesen

sj.msc@cbs.dk

Associate Professor | Department of Management, Society and Communication

Søren studies Corporate Sustainability in developing countries (mainly East and Southern Africa).

Areas of expertise:

CSR in Developing Countries; Firms and Institutions; Social Responsibility; Entrepreneurship; Employment

Current Research Projects:

- Successful African Firms and Institutional Change; Exploring the interaction between Business & Development: The Garment Industry in Southern Africa and Enclave Development.

Highlighted Publications:

- Special issue on “SMEs and CSR in Developing Countries”, co-authored with Dima Jamali and Peter Lund-Thomsen, *Business & Society*, Vol. 56, No. 1, 1.2017, p. 11-22.
- Sameer Azizi; Søren Jeppesen / CSR in Developing Countries: Competing Perspectives on Businesses, their Roles, and Responsibilities. In: *Business and Development Studies: Issues and Perspectives*. . ed. /Peter Lund-Thomsen; Michael Wendelboe Hansen; Adam Lindgreen. Abingdon : Routledge 2020, p. 235-256 (Routledge Studies in Innovation, Organizations and Technology).

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Steen Thomsen

st.ccg@cbs.dk

Professor | Department of Accounting

Steen studies enterprise foundations – foundations that own business firms and sustainable governance.

Areas of expertise:

Enterprise Foundations; Corporate Governance; Sustainable Governance

Current Research Projects:

- The Danish Trading Foundations; Long-term Ownership and Value Creation in Enterprise Foundations; Enterprise Foundations in the Corona Crisis.

Highlighted Publications:

- Stjerne, I. S., Wenzel, M., & Svejnova, S. (2022). Commitment to Grand Challenges in Fluid Forms of Organizing: The Role of Narratives' Temporality. *Research in the Sociology of Organizations*, 79, 139-160.
- Sirimon Treepongkaruna; Hue Hwa Au Yong; Steen Thomsen; Khine Kyaw / Greenwashing, Carbon Emission, and ESG. In: *Business Strategy and the Environment*, Vol. 33, No. 8, 12.2024, p. 8526-8539.

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Steen Vallentin

sv.msc@cbs.dk

Associate Professor, Academic director of the CBS Sustainability Centre | Department of Management, Society and Communication

Steen studies CSR and sustainability focusing on different perspectives of the broad field.

Areas of expertise:

Corporate Social Responsibility; Sustainable Development; Governance; Circular Economy; Corporate Taxation; Leadership

Highlighted Publications:

- Testa, S., Nielsen, K. R., Vallentin, S., & Ciccullo, F. (2022). Sustainability-oriented Innovation in the Agri-food System: Current Issues and the Road Ahead. *Technological Forecasting and Social Change*, 179, Article 121653. [Read more here.](#)
- Moon, J. & Vallentin, S. (2020). Tax Avoidance and Corporate Irresponsibility – CSR as Problem or Solution? In: Feldthusen, R.K., Hilling, A., Kukkonen, M. & Elgaard, K.K.E. (Eds.): *Fair Taxation and Corporate Social Responsibility*. Ex Tuto Publishing (forthcoming).

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Stefano Ponte

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Professor | Department of Management, Society and Communication

Stefano studies transnational economic and environmental governance, with focus on overlaps and tensions between private authority and public regulation.

Areas of expertise:

International Political Economy; Global Value Chains; Sustainability Governance; Partnerships; Development

Current Research Projects:

- New Partnerships for Sustainability.
- Power and Inequality in global Production Systems.
- The Hidden Costs of Supply Chains.
- The paradoxes of climate-smart coffee.
- Environmental Maritime Governance in Kenya (EMG-K): Policy, Practice and Prospects for the abatement of shipping air emissions.
- The political economy of value: What wine teaches us about the global economy and its inequalities Market Power.
- Climate Change and Vulnerability in Tanzania's Food Value Chains (MAPOCAVU).

Highlighted Publications:

- "The business of climate change: Changing sources of green capital accumulation in the coffee sector", *New Political Economy* – with Janina Grabs and Marc Castellón Durán (2nd author), online first [Read more here](#).
- Ponte, S. (2025). *Value Struggles: Looking at Capitalism Through the Wine Glass*. Bloomsbury Academic. [Read more here](#).

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Stine Haakonsson

sth.ioa@cbs.dk

Associate Professor | Department of Organization

Stine studies sustainability and green energy in emerging markets and developing countries.

Areas of expertise:

Global Innovation Networks; Renewable Energy; Emerging Markets; Industrial Transformation

Current Research Projects:

- CAPACITOR: tool for public sector leaders to identify how to build the capacity needed to drive the green transition.

Highlighted Publications:

- Rezaei, S., Haakonsson, S., & Mikkelsen, L. H. E. (2026). Catalysing the green transition through collaborative innovation: A longitudinal study of green diplomacy in strategic partnerships between Denmark and China. *Asian Business & Management*, 1-25.
- Borrás, S., Haakonsson, S., Hendriksen, C., Gerli, F., Poulsen, R. T., Pallesen, T., ... & Larsen, H. (2024). The transformative capacity of public sector organisations in sustainability transitions. *Environmental Innovation and Societal Transitions*, 53, 100904.

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Susana Borrás

sbo.ioa@cbs.dk

Professor | Department of Organization

Susana studies the interaction between governance and innovation and sustainability transitions in public sectors.

Areas of expertise:

Innovation Governance; Socio-Technical Change; Innovation Policy; Organizational Capacity; Policy Learning

Current Research Projects:

- CAPACITOR: tool for public sector leaders to identify how to build the capacity needed to drive the green transition.

Highlighted Publications:

- Susana Borrás; Stine Haakonsson; René Taudal Poulsen; Trine Pallesen; Christian Hendriksen; Lucas Somavilla; Susanna Kugelberg; Henrik Larsen; Francesco Gerli / The Transformative Capacity of Public Sector Organizations in Sustainability Transitions : A Conceptualization. Lund: Lund University 2023, 47 p. (Papers in Innovation Studies, No. 2023/02).
- Poulsen, R. T., & Borrás, S. (2026). Building Transformative State Capacity in Green Industrial Policy: Enabling Sustainability Transitions in Ferry Shipping. Policy Design and Practice. [Read more here.](#)

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Sverre Raffnsøe

sr.bhl@cbs.dk

Professor | Department of Business Humanities and Law

Sverre studies management and leadership in the Anthropocene, focusing on how business and education can respond to global sustainability challenges.

Areas of expertise:

Anthropocene Studies; Climate Change; Responsibility and Responsiveness

Current Research Projects:

- “The Anthropocene as a Cosmological Turn”, Carlsberg Foundation Semper Ardens Monograph Fellowship and Institute of Advanced Study, Collegium de Lyon.
- “Making Business and Education Response-able to the Anthropocene. Advancing Alternative Economies in Business and Education”, Independent Research Fund Denmark.

Highlighted Publications:

- A History of the Humanities in the Modern University: A Productive Crisis, Palgrave Macmillan, monograph, 2024/2025.
- Planetary Conversations on the Anthropocene, edited volume (forthcoming).

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Tanusree Jain

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Professor | Department of Management, Society and Communication

Tanusree studies corporate sustainability, focusing on how governance structures and financial instruments influence firms' environmental performance. Her research explores areas such as ESG, green bonds, and the broader green transition. She examines how companies, top management and boards respond to sustainability pressures and translate them into measurable outcomes. This aligns with key challenges in achieving effective climate action through private sector engagement. Her work contributes to understanding how businesses can drive meaningful sustainability impact.

Areas of expertise:

Corporate Sustainability; ESG; Corporate Governance; Green Finance; Environmental Performance

Highlighted Publications:

- Wang, H., Laing, E., & Jain, T. (2026). Green Networks and Green Bond Issuances. *Corporate Governance: An International Review*, 34(2), 384-416. [Read more here.](#)
- Arora, P., Jain, T., & Gaur, A. (2025). Communalizing Private Costs: Ownership Concentration, Institutions, and Corporate Environmental Performance. *Global Strategy Journal*, 15(3), 417-446. [Read more here.](#)

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Thomas Lindner

tl.egb@cbs.dk

Associate Professor | Department of International Economics, Government & Business

Thomas studies how institutions and financial markets shape economic activity and support the green transition.

Areas of expertise:

Impact Investing; Green Bonds; Financial Institutions; Responsible Investment

Current Research Projects:

- Establishing a measurement framework for impact assessment in the financial industry.

Highlighted Publications:

- Slangen A., Valboni R., Eerola A., Lindner T. 2024. Tax-motivated relocations of headquarters: The role of affinity bias among socially-responsible blockholders and CEOs. *Journal of Management Studies* 61(8), pp. 3497-3532: [Read more here](#).
- Schmeisser B., Lindner T., Miska C., Doh J. 2026. Top-down meets bottom-up: A co-evolutionary perspective for advancing the IB contribution to the SDGs. *Journal of World Business* 61(3), 101722: [Read more here](#).

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Thomas Riise Johansen

trj.acc@cbs.dk

Professor | Department of Accounting

Thomas studies auditing, sustainability accounting, and accountability in the context of the green transition.

Areas of expertise:

Auditing; Sustainability Accounting; Assurance; Accountability

Current Research Projects:

- TIME MIRROR: Accounting for the Green Transition; FSR Endowed Professorship.

Highlighted Publications:

- Changing social and environmental reporting systems, (co-author Mia Kaspersen). *Journal of Business Ethics*, vol. 135, no. 4, 2016, pp. 731-749.
- Accountability for the green transition: the (non)role of transition plans, (co-author Mia Kaspersen). *Sustainability Accounting, Management and Policy Journal*, Forthcoming, 2026, DOI 10.1108/SAMPJ-07-2024-0711.

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Thordis Bjartmarz

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PhD Fellow | Department of Management, Society and Communication

Thordis studies organisational boundaries and boundary activities within sustainable business model innovation.

Areas of expertise:

Organizational Boundaries; Sustainable Business Models; Banking; Sustainable Finance

Current Research Projects:

- Balancing Boundary Tensions in Corporate Sustainability Work.

Highlighted Publications:

- Bjartmarz, T. K., & Bocken, N. M. P. (2024). Sustainable business models and organizational boundaries - A literature review. *Business Strategy and the Environment*, 33(7), 6716–6736. [Read more here.](#)
- Pedersen, E., Andersen, K., Pedersen, F. and Bjartmarz, T. (2025), Ritual or Reform? Untangling the B Corp Certification Process From a Routines Perspective. *Business Strategy and the Environment*, 34: 1864-1879. [Read more here.](#)

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Tooraj Jamasb

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Professor, Director CSEI | Department of Economics

Tooraj studies energy economics and policy, focusing on regulation, innovation, and energy systems in the green transition.

Areas of expertise:

Energy Economics; Energy Policy; Market Regulation; Energy Networks; Innovation

Current Research Projects:

- Accelerating the energy transition at sea and on land: Ports as Hubs.
- European Distributed Data Infrastructure for Energy.
- Delivering a Decarbonised European Energy Sector: A Methodology for Implementing Smart and Efficient Energy System Integration.
- Rally to the Valley: Establishing Hydrogen Value Chains for the Nordics.

Highlighted Publications:

- Saqib Farid; Sitara Karim; Muhammad Abubakr Naeem; Rabindra Nepal; Tooraj Jamasb / Co-movement between Dirty and Clean Energy : A Time-frequency Perspective. In: Energy Economics, Volume 119, March, 106565, 2023
- Tooraj Jamasb; Manuel Llorca; Leonardo Meeus; Tim Schittekatte / Energy Network Innovation for Green Transition: Economic Issues and Regulatory Options.
In: Economics of Energy & Environmental Policy, Vol. 12, No. 1, 2023, p. 81-96.

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Tor Hernes

th.ioa@cbs.dk

Professor | Department of Organization

Tor studies sustainable food innovation.

Areas of expertise:

The time of nature; Organizations and the environment; Sustainable practices; Organizing for distant future technologies.

Current Research Projects:

- The Temporality of Food Innovation.
- Visiting Professorship - Pratima Bansal.
- MAKING DISTANT FUTURES ACTIONABLE: Innovating for a zero-carbon future.

Highlighted Publications:

- Feuls, M., Hernes, T., & Schultz, M. 2023. Path enactment: How actors move toward distant-future goals. *Academy of Management Proceedings*.
- Blagoev, B., Hernes, T., Kunisch, S., & Schultz, M. In press. Time as a research lens in management: A conceptual review and research agenda. *Journal of Management*.

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Trine Pallesen

tp.ioa@cbs.dk

Associate Professor | Department of Organization

Trine studies how markets for renewable energy are constructed and shaped.

Areas of expertise:

Renewable Energy; Economic Sociology; Market Studies; Innovation Studies

Current Research Projects:

- CAPACITOR: tool for public sector leaders to identify how to build the capacity needed to drive the green transition; DYNPRO.

Highlighted Publications:

- J Ossandón, T Pallesen (2025). The new new economic sociology—the market intervention test. *Journal of Cultural Economy*, online first.
- J Ossandón, T Pallesen, P Karnøe, S Georg (2025). Making Good Economies with Bad Economic Instruments: A brief history of wind power's changing economies, *Valuation Studies* 12 (1), 67-95.

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Verena Girschik

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Associate Professor | Department of Management, Society and Communication

Verena studies the roles of multinational companies in addressing complex societal challenges and humanitarian crises, focusing on employee action and cross-sector collaboration as bottom-up forces shaping corporate social responsibility.

Areas of expertise:

Corporate Social Responsibility; Cross-Sector Collaboration; Humanitarian Action; Social Change

Current Research Projects:

- HUMAC: Private-Sector Engagement in Humanitarian Action.

Highlighted Publications:

- Nussbruch, D., & Girschik, V. (2025). No Seat at the Table: How Territoriality Constrains Cross-Sector Collaboration in Disaster Response. *Journal of Business Ethics*, 201(2), 303-326.
- Stöber, A., & Girschik, V. (2025). Cultivating dispersed collectivity: How communities between organizations sustain employee activism. *human relations*, 78(9), 1093-1122.

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Viktor Smith

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Associate Professor | Department of Management, Society and Communication

Viktor studies the power that words have over human minds and multimodal communication processes – and how to handle these responsibly. Current focus includes the framing of new green foods and sustainable tourism.

Areas of expertise:

Communication; Framing; Consumer Behavior; Sustainable Tourism; Language and Cognition

Current Research Projects:

- SECreTour - Sustainable, Engaging and CREative TOURism as a driver for a better future in rural and remote areas (granted 2023, running 2024-2027).

Highlighted Publications:

- Brand image and brand identity at marginal tourism destinations: Naming, framing, and finding Campina de Faro. In: Borowiecki, K. J. et al, ed. Innovative Cultural Tourism in European Peripheries. London & New York: Routledge. (2024).
- Misleading marketing communication: Assessing the impact of potentially deceptive food labelling on consumer behaviour. London: Springer Nature/Palgrave Macmillan. (2022).

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Xu Li

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Postdoc | Department of Digitalization

Xu studies how AI and digital technologies can promote sustainable use, support user health management, and enable green consumption.

Areas of expertise:

Artificial Intelligence; Digital Behavior; Sustainable Consumption; Health Technologies

Current Research Projects:

- EU MSCA Project: E-Health Management: Utilizing AI in Promoting Sustainable Consumption: The Impact of AI-powered Information Presentation and Feedback Interaction on User Healthy and Sustainable Dietary Behaviors.

Highlighted Publications:

- Li, X., Jiang, Q., & Wang, K. (2025). Views or Likes? Utilizing Social Paratexts to Make Recommendations More Effective in Mobile Social E-commerce: Construal Level Perspective. *Journal of Retailing and Consumer Services*, 87, 104419. [Read more here.](#)
- Li, X., Wang, K., & Jiang, Q. (2024). How to Make Recommendations on Mobile Social E-commerce More Effective: The Role of Social Features and Temporal Cues. *Information & Management*, 61(6), 104002. [Read more here.](#)

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Yanan Li

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PhD fellow | Department of Operations Management

Yanan studies sustainable operations and supply chain management, especially the impact of inter-organizational relationships on green logistics procurement decisions, and maritime green transition strategies.

Areas of expertise:

Sustainable Operations; Supply Chain Management; Green Logistics; Shipping

Highlighted Publications:

- Li, Y., Jiang, L., Santiago, L., & Dirzka, C. (2026). Mediated Power and the Effectiveness of Manufacturer Sustainability Pressure: evidence from relationships with logistics providers across the value chain. Paper presented at The 33th EurOMA International Annual Conference 2026, Vienna, Austria.
- Li, Y., Jiang, L., & Santiago, L. (2025). The Impact of Shippers' Characteristics on Alternative Fuel Adoptions in Container Shipping. Abstract from The Annual Conference of the International Association of Maritime Economists. IAME 2025 Conference, Bergen, Norway.

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Yanlei Zhang

yz.acc@cbs.dk

Associate Professor | Department of Accounting

Yanlei studies financial accounting, auditing, taxation, and social and environmental accounting.

Areas of expertise:

Financial Accounting; Social and Environmental Accounting; Digitalization

Highlighted Publications:

- Zhang, Y., (2021). Greasing dirty machines: Evidence of pollution-driven bribery in China. *Journal of Business Ethics*, 170(1), pp.53-74.
- Zhang, Y., Lara, J.M.G. and Tribó, J.A., (2020). Unpacking the black box of trade credit to socially responsible customers. *Journal of Banking & Finance*, 119, 105908.

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