

## Elizabeth Gianna Boye

External Lecturer (MSC) · Copenhagen Business School  
Copenhagen, Denmark · +45 28 92 34 85 · [eb.msc@cbs.dk](mailto:eb.msc@cbs.dk)  
LinkedIn: [linkedin.com/in/elizabethboye](https://www.linkedin.com/in/elizabethboye)

### Profile

Senior practitioner-scholar in **corporate sustainability, global value chains, investing for impact and public-private partnerships**, with over 25 years of experience across Europe, Africa and Asia. Specialised in **human rights due diligence, responsible agricultural-based commodity sourcing and inclusive value-chain development**, with extensive work on UN Guiding Principles on Business and Human Rights (UNGPs), voluntary Corporate Sustainability Due Diligence and/versus compliance to national mHRDD laws. As an external lecturer at CBS, I translate this practice into teaching and supervision on how companies, investors and PPPs can contribute to **resilient and socially net-positive development**, particularly in East African agrifood value chains.

### Academic fields

- Corporate sustainability.
- Business and human rights; human rights due diligence.
- Global value-chain governance and social upgrading.
- Global agriculture-based commodity value chains (i.e., Cotton, Food & Beverage), especially originating in East Africa and South Asia.
- Public-private partnerships and multi-stakeholder initiatives for sustainable development.
- Impact measurement and inclusive business models.

### Education

- M.Sc. in Market Research and International Business Development, Copenhagen Business School, 1994.
- B.Sc. in Business Administration and Management Research, Southern Denmark School of Business, 1991.
- Post-graduate Master's degree in Development Studies, Uppsala University (development history, economics, population and culture), 2000.
- Advanced SA8000 Auditor Certification, Social Accountability International, 2007 (with subsequent updates).

### Academic and teaching experience

#### External Lecturer and Course Coordinator, Copenhagen Business School (2015–present)

- Design and delivery of master-level elective *Making Private Sector Work for Sustainable Development – Tools to Enhance Impact of Development Interventions*.
- Teaching contributions to M.Sc. BLC/BaDS course: *Business Strategies in Developing Countries and Emerging Markets*.
- Supervision of master's theses on corporate sustainability, business and human rights, corporate sustainability due diligence, global value chains, impact investment and PPP-based development.

#### Author of Teaching Materials, Gyldendal (2016–present)

- Teaching materials on global value chains and global citizenship for Danish secondary and higher education (cases on smartphones, fast fashion, soy, vegetables, seafood).

#### Executive and policy-maker training

- Design and delivery of advanced training on corporate responsibility, human rights due diligence and PPPs for more than 500 senior decision-makers through Danida Fellowship Centre programmes across Africa and Asia.

## Selected professional experience

### **Project Director, Danish Institute of Human (May 2026 – )**

- Review and Thematic Research for the National Action Plan on Business and Human Rights (NAP-BHR), Kenya, Thematic focus: State-Business Nexus.

### **Human Rights Officer, Group Sustainability Strategy and Sourcing, Nordzucker AG (2022–2024)**

- Led design and implementation of supply-chain risk management and achieved group-wide compliance with the German Supply Chain Due Diligence Act (LkSG) across 21 factories in nine countries.
- Developed remediation ladder, governance workflows, Supplier Code of Conduct and reporting aligned with LkSG, CSRD and emerging CSDDD requirements.

### **Managing Partner and Senior Consultant, Sociability ApS (2006–present)**

- Advisory and research on responsible sourcing, HRDD and inclusive value-chain development for clients like Danida/Embassy of Denmark to Myanmar, Danish Institute of Human Rights, EFRAG, Nordzucker, Coop, Novo Nordisk (Egypt), FanMilk Nigeria, MESPT Kenya, IFU, UNDP and ADB.
- Co-initiated and directed the EU-supported **CSR Juice Platform**, a pre-competitive PPP-style collaboration to mainstream social and environmental responsibility in European fruit-juice value chains.
- Led human-rights impact assessments, social audits (SA8000, SMETA) and sustainability due-diligence processes in agrifood, garments and FMCG sectors.

### **Chief Sustainability Officer, Bambwa Group (Impact VC) (2019–2022)**

- Built ESG and impact-measurement frameworks for a Sub-Saharan African venture fund investing in health tech and social enterprises; responsible for due diligence and portfolio impact KPIs.

### **CEO and Co-founder, Global River Center AS (2019–2022)**

- Co-designed hybrid commercial–social enterprise models to build inclusive food and fibre value chains and youth-focused learning centres in Sub-Saharan Africa.

### **Private Sector Development and Sustainability Consultant, Nordic Consulting Group & Katalyst ApS (2000–2006)**

- Led and contributed to Danida evaluations and programme designs on business-sector support, VET and mixed-credit schemes in Tanzania, Thailand and Ghana.
- Contributed to PPP-related technical assistance for ADB in Bangladesh and Cambodia.

## Selected reports and initiatives

- CSR Juice Platform – Sector CSR Roadmap for the European Fruit Juice Industry – Project director and co-initiator of a pre-competitive EU supported initiative developing a common roadmap for social and environmental responsibility in European fruit-juice value chains.
- FDB/Coop “Development by Trade” – Upgrading of horticultural value chains, building the Savannah brand, enhancing responsible trade with African suppliers, Kenya (design, implementation, capacity development and oversight).
- Coop “Development by Trade” – Human Rights Impact Assessment for African Coffee Roasters and African coffee value chains, Kenya (design, project management & oversight).
- Investment Fund Denmark Corporate Responsibility Policy Review – Synthesis report on 19 portfolio companies in East and Southern Africa (lead author).
- Danida Business Sector Programme Support, Tanzania – Evaluation report (co-author).
- ADB PPP in Higher Education, Bangladesh – Technical Assistance Consultant’s Report (lead consultant).
- ADB Skills for Competitiveness Project, Cambodia – TRTA design for industry–TVET linkages (PPP specialist).

## Supervision interests

- Corporate sustainability and business & human rights in specific company or sector cases.
- Implementation of Corporate Sustainability Due Diligence and other HRDD frameworks.
- Impact investment – strategies to achieve socio-economic development targets & objectives. Agriculture-based commodity value chains and sourcing from East Africa and other Global South regions.

- Social upgrading, decent work, livelihoods and distributional outcomes in global value chains
- PPPs, multi-stakeholder initiatives and development finance in sustainable business and value-chain upgrading.

**Board and advisory roles (selected)**

- Board Member, Momentum Trust (microfinance, Kenya and Uganda), 2022–present.
- Co-founder and Board Member, Global River Center, 2019–present.
- Vice-Chair, Danish Africa Society, 2019–2024.