

## CURRICULUM VITAE

**MARIE LOUISE MORS**

**May 2026**

Copenhagen Business School  
Dept of Strategy and Innovation  
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### **ACADEMIC POSITIONS**

- 2016-            *Copenhagen Business School*, Copenhagen, Denmark  
Professor of Strategic and International Management  
Department of Strategy and Innovation  
Deputy head of department (2019 - )
- 2012-2016      *Copenhagen Business School*, Copenhagen, Denmark  
Professor with special responsibilities  
Department of Strategic Management and Globalization
- 2006-2013      *London Business School*, London, United Kingdom  
Assistant Professor of Strategic and International Management
- 2004-2006      *MIT Sloan School of Management*, Cambridge, MA  
Post-Doctoral Fellow

### **EDUCATION**

- 2004            *INSEAD*, Fontainebleau, France  
PhD in Management (Strategy specialization)  
Master in Science in Management (2002)
- 1996            *Norwegian School of Management*, Sandvika, Norway  
Bachelor and Master of Business and Economics

### **RESEARCH INTERESTS**

Overall my research interests relate to organization design choices and how these affect strategy implementation and outcomes. In my research, I also examine collaboration across formal firm boundaries, innovation and ambidexterity, more recently board dynamics.

### **RECENT PUBLICATIONS**

#### Peer-reviewed articles:

The downside of co-author success in scientific collaborations. (with K V Andersen and J Jeppesen). *Industry and Innovation* Online November 2025.

Women directors and board dynamics: Qualitative insights from the boardroom. (with M F Wiersema). *Journal of Management* 2024, 50(7): 2413-2451. (Featured in *The Economist* March 2024)

Fast success and slow failure: Process efficiency in dispersed teams (with D Waguespack). *Research Policy* 2021, 50(5).

Expectations for help within and across the formal boundaries of executives' professional networks. (with S Miller and M McDonald). *Management International Review*, June 2019, 59: 617-642.

Strategy implementation and organizational change: How formal reorganization affects professional networks (with S Lynch). *Long Range Planning*, March 2019, 52: 255-270.

#### Other publications:

Medical innovation: adoption in the shadow of the profession. (with Lourdes M. Sosa, Roberto M. Fernandez, and Fernando Sandoval-Arzaga). In: Bernardi, A., Quacquarelli, B., Angeli, F. and Lusardi, R., (eds.) *Organization Studies and Medical Humanities*. Routledge. (In Press December 2025)

Research: How women improve decision-making on boards. 2023. *Harvard Business Review.Org*, November 17.

Research: Dispersed teams succeed fast, fail slow. 2021. *Harvard Business Review.Org*, May 26.

#### In Danish:

CBS-tænketank giver sit bud på fremtidens ledelse. Editorial (with S Svejenova and E Fog Bruun). *Børsen*, 30. Oct, 2024.

Kvinder i bestyrelser løfter bestyrelsesarbejdet. Editorial (with M Wiersema). *Børsen*, 25. Feb, 2024.

Hov Coop. Hvad blev der af strategien? Opinion piece (with M Asplund and T Rønde). *Berlingske*, 7. Feb, 2023.

### **RECENT CONFERENCE AND INVITED PRESENTATIONS**

- *SMS Special Conference*, Hong Kong June 2026. Social and Human Capital and Similarity in Strategic Actions: An Examination of Price Setting in Residential Real Estate.”
- *Strategy Science / STR paper development workshop*, Beijing May 2026. “Social and Human Capital and Similarity in Strategic Actions: An Examination of Price Setting in Residential Real Estate.” (co-author presented).
- *EURAM*, Kristiansand, Norway June 2026. Invited keynote presentation for the Corporate Governance Track. “Corporate Governance in the Age of Backlash: Power, Politics, and the Future of Boards.”
- *London School of Economics*, Organizational Behavior Seminar Series, London November 2025. “Individual experience and similarity in strategic actions: An examination of price setting in residential real estate.”
- *Academy of Management*, Copenhagen July 2025. Co-chair and co-organizer of symposium “Governance of Collaboration in Complex Innovation Ecosystems.” Panelist PDW “Do’s and Don’ts for Visibility in the Scientific Career – Learning from Women Scholars.” Paper presentation “The role of individuals in shaping organizational strategic similarity.” (co-author presented).

- *Academy of Management*, Chicago August 2024. Chair and organizer of annual STR Plenary “The impact and relevance of strategic management research.”
- *Academy of Management*, Boston August 2023. Panelist on symposium “Academic research is dead. The robots won.”

### **RECENT TEACHING EXPERIENCE (average evaluation scores 4-5/5)**

Courses offered *Copenhagen Business School, Denmark:*

- 2021- HD Business course ‘Forretningsudvikling’ (in Danish)
- 2021- EMBA core course Strategic Management
- 2021- CEMS core course Global Leadership

Recent PhD supervision / co-supervision:

- Elena Pöhlmann, CBS, expected August 2026 (secondary supervisor)
- Kate Markhvida, CBS, expected January 2027 (secondary supervisor)
- Katelyn Sharrett, CBS, completed July 2025

### **OTHER TRAINING AND WORK EXPERIENCE**

- 2018 *CBS Executive*, Board Leadership Masterclass
- 2015 –2021 *Center for Leadership (CfL)*, External board member

### **RECENT PROFESSIONAL SERVICE**

- Elected Faculty Representative, CBS board of directors (2024-2028), member of the nomination committee (2026-2028).
- International Education Coordinator, CBS; coordinate with CBS faculty to develop lifelong learning courses for CBS Executive Education (2026- ).
- Elected officer for the STR division, *Academy of Management* (2020-2025), STR Division Chair (2023-2024), STR Program Chair (2022).
- Academic co-director CBS Leadership Centre (2023-2024).
- Associate Editor, *Academy of Management Perspectives*, (2015-2018, 2018-2021).