

Gianlorenzo Meggio

Copenhagen Business School

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Research Experience

- 02/2026 – present **Copenhagen Business School** | Denmark | *Postdoctoral Researcher*
- 05/2025 – 12/2025 **Aarhus University** | Denmark | *Postdoctoral Researcher*
- 01/2023 – 12/2025 **University of California, Berkeley** | USA | *Institute for Business Innovation Research Affiliate*
- 03/2024 – 12/2024 **University of California, Berkeley** | USA | *Berkeley RDI Frontier Research Fellow*
- 11/2021 – 10/2024 **EINST4INE** | *Marie Skłodowska-Curie Early-Stage Researcher*

Education

- 11/2021 – 01/2025 **Aarhus University** | Denmark | *Ph.D. in Business Development and Technology*
PhD Supervisors: Agnieszka Radziwon, Henry Chesbrough
- 02/2017 - 04/2019 **Politecnico di Milano** | Italy | *MSc in Management and Production Engineering, with distinction*
Main Supervisor: Mario Calderini
- 09/2013 - 02/2017 **Politecnico di Milano** | Italy | *BSc in Management and Production Engineering*

Working papers

- Meggio, G., Radziwon, A.** One Exemplar to Rule Them All: The Stigmatization of the U.S. Blockchain Voting Category Through Exemplification
 - Earlier versions accepted and presented at the 2024 *Academy of Management* (OMT Division) Annual Meeting and the 2025 and 2024 *European Group for Organizational Studies* (EGOS) Colloquia.
- Vergne, JP, Meggio, G., Cortland, C.** Categorical stigma
 - To be published in 2027, as a book chapter in the “Elgar Handbook on Organizational Stigma: Foundations, Processes, Interfaces, and Futures”, edited by Alessandro Piazza and Olga Khessina.
- Meggio, G.** Internationalization as an Institutional Escape Strategy: The Case of a New Venture Stigmatized in the Home Market
 - Earlier version accepted for presentation at the 2025 *Academy of Management Annual Meeting* (IM Division) and the 2025 *European Group for Organizational Studies* (EGOS) Colloquium.

Awards

- 07/2025 **OMT Division ABCD Reviewing Award** | *Academy of Management Annual Meeting 2025*
This award is given to reviewers who have gone Above and Beyond the Call of Duty (top 4%).
- 11/2024 **Best Student Paper Award** | *World Open Innovation Conference (WOIC) 2024*
My second paper was selected as the runner-up for the Best Student Paper award.
- 6/2022 **Relevant and Responsible Research Award** | *EURAM Conference 2022*
My second paper was selected among the finalists for the Relevant and Responsible Research Award of the EURAM Doctoral Colloquium.

Grants

- 2025 *Democratizing AI? Governing Decentralized Data Marketplaces as a New Frontier for Data Exchange* – AUFF Nova (with Sven Kunisch and Jonas Andersen) – 720.000 DKK
- 2024 *Frontier Research Fellowship* - Berkeley Center for Responsible, Decentralized Intelligence (RDI) - 10.000 USD
- 2021 – 2024 *EINST4INE* - H2020 program under the Marie Skłodowska-Curie grant agreement - 245.340 EUR
- 07/2019 *Social Innovation Exchange Scholarship* - Social Innovation Exchange - 800 EUR

Research visits

- 08/2024 - 12/2024 *UC Berkeley – USA* | Center for Responsible, Decentralized Intelligence | Host: Lee Fleming
- 01/2023 - 04/2023 *UC Berkeley – USA* | Institute for Business Innovation | Host: Henry Chesbrough
- 10/2022 - 11/2022 *LUISS - Italy* | Dipartimento di impresa e management | Host: Henry Chesbrough

Conference, Workshop, and Seminar presentations

2025	AoM Annual Meeting Copenhagen; EGOS Athens
2024	WOIC Berkeley; AoM Annual Meeting Chicago; PROS Paphos; EGOS Milano; AMJ Paper Development Workshop (PDW) Copenhagen; Organizational Legitimacy Workshop Amsterdam; EINST4INE Final conference Scuola Superiore Sant'Anna (Pisa).
2023	WOIC Bilbao; AMJ PDW ESADE (Barcelona); Berkeley Open Innovation Seminar (online); EINST4INE Workshop on Enabling Technologies University of Stuttgart (Stuttgart); EINST4INE Summer School University of Cambridge (Cambridge).
2022	AoM Annual Meeting Seattle; EURAM Winterthur; ISPIM Copenhagen; WOIC Eindhoven; BTECH Conference Aarhus University (Herning).

Professional Service

2025	Organizer: AoM Presenter Symposium on “The Socio-Cultural Dynamics of Blockchain Platforms: Beyond Decentralization and Algorithms” Copenhagen Co-organizer: AoM PDW on Researching Open Innovation Copenhagen Organizer: “Blockchain in Academia Networking Reception” In Conjunction With AOM. Found two sponsors covering more than 1200 USD.
2024	Co-organizer: AoM PDW on Researching Open Innovation for about 150 participants Chicago
2023	Co-organizer: EINST4INE Robotics Workshop for about 30 participants Odense Co-organizer: AoM PDW on Researching Open Innovation for about 100 participants Boston
2022	Co-organizer: AoM PDW on Researching Open Innovation for about 80 participants Seattle

Activity as Reviewer

2025 - present	<i>Journal:</i> Organization Studies, Technovation
2021 - present	<i>Conference:</i> AoM, EURAM, WOIC, ISPIM, R&D Management

Teaching-related activities

2022 - 2024	Lecturer Aarhus University <ul style="list-style-type: none"> - Sustainability in a Business Development Perspective (MSc); - Management of Technology Course (MSc)
2021 - 2022	Censor Aarhus University <ul style="list-style-type: none"> - Organizational Behavior

Publications (Non-peer reviewed) and Outreach

2024	Main Author: EINST4INE Report for European Commission “A predictive tool for the emergence of technology-centered innovation ecosystems” Case: Blockchain-based battery passport
2023	Organizer and Moderator: EINST4INE webinar “Blockchain: A Revolution for Sustainable Global Supply Chains?”. <i>More than 700 views on YT and 60 live participants</i> Co-Author: Garwood Center for Corporate Innovation White Paper Berkeley Innovation Forum 2023 “The Future of Open AI & Open Business Models”
2022 – present	Blog posts: Personal blog posts on the EINST4INE website. <i>More than 500 views combined</i>

Additional relevant experience

05/2019 - 09/2021	PricewaterhouseCoopers (PwC) Milano, Italy <i>Sustainability Consultant</i>
6/2019 - 08/2020	British Chamber of Commerce for Italy Milano, Italy <i>Junior Researcher</i>

Volunteering activities

2024 - present	Mentee: OMT Division of the Academy of Management; ISSNAF Mentoring Program
2023 - present	Mentor: LeadTheFuture
2020 - 2023	Coordinator: Social Innovation Teams (SIT)

Languages

Italian: Native

English: Advanced

Portugues: Intermediate