

GHITA DRAGSDAHL LAURITZEN, PhD

ASSOCIATE PROFESSOR OF SOCIOLOGY & INNOVATION

Department of Sociology, Faculty of Social Sciences, gdl@soc.ku.dk



EDUCATION

Ph.D. in Technology and Innovation Management

DTU, DTU Management Engineering/Department of Business 05/2011 - 09/2015

Dissertation Title: Firm and user community collaboration: A complex love story.

M.Sc. in Political Communication & Management (PKL)

Copenhagen Business School (CBS) 2005 - 2008

GPA Overall: 11,7 (7-scale). Master Thesis Grade: 12 (7-scale).

B.Sc. in Philosophy and Theory of Science

Roskilde University (RUC) 2002 - 2005

GPA Overall: 10,8 (7-scale). Bachelor Thesis Grade: 12 (7-scale).

ACADEMIC EMPLOYMENT

Associate Professor of Sociology and Innovation

University of Copenhagen (UCPH), Department of Sociology 08/2022 - current

Tenure Track Assistant Professor of Innovation and Entrepreneurship

University of Copenhagen (UCPH), Department of Food & Resource Economics (IFRO) 05/2020 - 08/2022

External Lecturer

Copenhagen Business School (CBS), Department of Organization 03/2022 - current

Copenhagen Business School (CBS), Department of Management, Politics and Philosophy 08/2020 - 03/2022

Assistant Professor of Innovation and Management

Copenhagen Business School (CBS), Department of Management, Politics and Philosophy (MPP) 11/2017 - 05/2020

Postdoc.

University of Cambridge, Center for Technology Management, IfM 01/2016 - 01/2017

Part of the Innovation and Intellectual Property Management group [ifm.eng.cam.ac.uk]

Postdoc.

Technical University of Denmark, DTU Management Engineering 09/2015 - 12/2015

Part of the Industrial Dynamics and Strategy group [tim.man.dtu.dk]

VISITING POSITIONS

Academic Collaborator

University of Cambridge, Center for Technology Management (CTM), IfM 01/2017- current

Visiting Scholar

Copenhagen Business School (CBS), Department of Management, Politics and Philosophy (MPP) 11/2013 - 02/2014

Visiting Scholar

MIT Sloan School of Management, Center for Information Systems Research [web.mit.edu] 05/2013-09/2013

TEACHING / SUPERVISION / EXAMINATION / COURSE COORDINATION

BSc	Applied Case Study Analysis (UCPH Sociology), Knowledge, Organization & Politics (UCPH Sociology); Business Administration & Organizational Communication (CBS); Entrepreneurship & Innovation in Sport (UCPH Science), Theory of Science in Engineering (DTU); Story Telling/Study Techniques (Supplement AS).
MSc	Entrepreneurship & Innovation; Innovation in Food Systems (UCPH Science); Political Communication & Management; Business Administration & Innovation in Health Care (CBS).
PhD	Innovation and Entrepreneurship: Knowledge for theory and practice (UCPH Science); Choosing and Unfolding Concepts in PhD Theses (CBS).
Executive	Public Governance (CBS); Strategic IP for Collaborative R&D (UoC); Employee Driven Innovation (DTU).
Digital	Design of online innovation management course [https://startinnovating.org]; Design of game-based teaching tool (CBS Study board), Innovation & Entrepreneurship for Sustainability (MOOC), which received Financial Times Responsible Education Award 2023.

PROFESSIONAL AND CONSULTING EXPERIENCE

Private sector	Collaborative research, consulting projects or educational activities among others with ThyssenKrupp, LEGO, Grundfos, Mars, Syntengia, Astra Zeneca, and ISS (2008-2017). Game design and change management for Workz AS (2008-2009).
Public sector	Collaborative research, Project management/development for City Hall in Høje-Taastrup municipality among others relating to city innovation (as part of EU's Interreg) (2010-2011); Start-to-end product development and management for Roskilde University (RUC) and the Ministry of Science, Technology & Innovation (2009-2010); Industrially applicable teaching tools to support innovation management for Technical University of Denmark (DTU) (2018).
Civil sector	Concept development and organization of citizen meetings to support decision-making and welfare innovation as part of Campaign Secretary for Lord Mayor Copenhagen (2009-2010).