

Cédric Schneider

CONTACT INFORMATION

Copenhagen Business School
Department of Economics
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CURRENT POSITION

Associate Professor, Department of Economics, Copenhagen Business School

EDUCATION

- 2007 PhD in Economics, University of Southern Denmark at Odense (external PhD student) and Center for Economic and Business Research (CEBR), Denmark.
- 2003 Magistère in Economic Engineering, University of Strasbourg, France
- 2003 DEA in Economic Analysis (graduate research degree in Economics), University of Strasbourg.
- 2002 Maîtrise in Econometrics (equivalent to a Master's Degree in Econometrics), University of Strasbourg.
- 2001 Licence in Econometrics (equivalent to a Bachelor's Degree in Econometrics), University of Strasbourg.
- 2000 DEUG in Economics and Management (2nd year degree), University of Strasbourg.

ACADEMIC EMPLOYEMENT HISTORY

Associate Professor: Department of Economics, Copenhagen Business School, Denmark. September 2011 - present

Assistant Professor: Department of Economics, Copenhagen Business School, Denmark. September 2007 – August 2011

Post-Doctoral researcher: Department of Managerial Economics, Strategy and Innovation, K.U. Leuven, Belgium. May 2007 – August 2008 (on leave from CBS)

FIELDS OF INTERESTS

Economics of innovation and intellectual property
Industrial organization
Productivity

PUBLICATIONS

- “Pension Fund Investment and Firm Innovation” (with David Pinkus and Dario Pozzoli), *Journal of Corporate Finance* (2026), 97, 102918.
- “Which IP strategies do young highly innovative firms choose?” (with Reinhilde Veugelers), *Small Business Economics* (2018), 50(1), 113–129
- “Which Companies Benefit from Liberalization? : A Study of the Influence of Initial Productivity” (with Delia Baghdasaryan and Lisbeth la Cour), *Journal of Industry, Competition and Trade* (2016), 16(1), 101-125
- “R&D Collaboration with Uncertain Intellectual Property Rights” (with Dirk Czarnitzki and Katrin Hussinger), *Review of Industrial Organization*, (2015), 46(2), 183-204.
- “Credit Supply and Corporate Innovation” (with Mario Amore and Alminas Zaldokas), *Journal of Financial Economics*, (2013), 109(3), 835-855.
- “The Nexus Between Science and Industry: Evidence from Faculty Inventions” (with Dirk Czarnitzki and Katrin Hussinger), *Journal of Technology Transfer*, (2012), Vol. 37, No. 5, 10.2012, p. 755-776
- “Wacky patents meet economic indicators” (with Dirk Czarnitzki and Katrin Hussinger), *Economics Letters*, (2011), 113(2), 131-134.
- “Commercializing Academic Research: The Quality of Faculty Patenting” (with Dirk Czarnitzki and Katrin Hussinger), *Industrial and Corporate Change*, (2011), 20(5), 1403-1437.
- “The Battle for Patent Rights in Plant Biotechnology – Evidence from Opposition Filings”, *Journal of Technology Transfer*, (2011), 36(5), 565-579.
- “How Important are Non-Corporate Patents? A Comparative Analysis Using Patent Citations Data”, *Applied Economics Letters*, (2011), 18(9), 865-871.
- “On Young Highly Innovative Companies – Why They Matter and How (not) to Policy Support Them” (with Reinhilde Veugelers), *Industrial and Corporate Change*, (2010), 19(4), 969-1007.
- “External knowledge sourcing: Science, market and the value of patented inventions”, *Managerial and Decision Economics*, (2009), 30(8), 551-560.
- “Why Challenge the Ivory Tower? New Evidence on the Basicness of Academic Patents” (with Dirk Czarnitzki and Katrin Hussinger), *Kyklos*, (2009), 62(4), 488-499.
- “Fences and Competition in Patent Races”, *International Journal of Industrial Organization*, (2008), 26(6), 1348-1364.

WORKING PAPERS

- “Digital Skill Adoption and Employment Dynamics: Evidence from Matched Vacancy-Employer-Employee Data” (with Mathias F. Jensen).

RESEARCH FINANCING

The ROCKWOOL Foundation. “The Origins and Outcomes of Innovation: Linking Inventor Characteristics to Patent Productivity” (with Anders Sørensen and Rasmus Landersø), DKK 2,900,000, 2025-2028

The ROCKWOOL Foundation, Principle Investigator. “Digitalization: Jobs, firms and households” (with Moira Daly, Anders Sørensen, Fane Groes and Mathias F. Jensen), DKK 8,200,000, 2021-2026

The Novo Nordisk Foundation. “Investments, incentives, and impact of Danish research” (PI: HC Kongsted), €1,400,000, 2017-2020

European Policy Research Network (EPRN). “Productivity, Demand and Innovation” (with Anders Sørensen, PI), €55,000, 2009-2010

Strengthening Efficiency and Competitiveness in the European Knowledge Economies (SEEK), co-PI along with Katrin Cremers (ZEW), Christian Helmers (LSE) and Nicolas van Zeebroeck (U of Brussels). Title of project: “Patent litigation in Europe”, €200,000, 2010-2012.

European Policy Research Network (EPRN), Principal Investigator. “Patenting Behavior and the Creation and Diffusion of Knowledge” (with Ulrich Kaiser, Hans Christian Kongsted and Thomas Rønde), €55,000, 2009-2010.

RESEARCH COMMUNICATION

- **Reports**

“Contribution of Academic Research to Innovation and Growth” (2016), with Anders Sørensen, prepared for Universities Denmark

“Survey of Research Findings on Innovation in Service Industries and Services Innovation” (2010), prepared for the Danish Agency for Science, Technology and Innovation

“Patent activity in Denmark” (2005), Centre for Economic and Business Research (with Ulrich Kaiser, Georg Licht and Thomas Rønde)

“The CEBR matched patent/patent Applicant/employee data base: part 1 - patent data” (2004) (with Ulrich Kaiser)

- **Invited lectures**

Since 2010: Lecturer at the “Competition and Innovation Summer School” (CISS) <https://www.euro-ciiss.eu>

May 2009: “Economics of intellectual property”, COST/STRIKE summer school, La Bastide d’Anjou, France. PhD level.

Since 2009: “Econometric models for count data”, K.U. Leuven, Belgium. PhD level

September 2008: “Innovative Firms and Markets”, University of Southern Denmark. MBA level.

September 2007: “Econometric models for count data” and “Economics of intellectual property”, KUL/ZEW summer school, Valencia, Spain. PhD level.

- **Media**

“Virksomhederne er vilde med Macron” 05/04/2019, *Berlingske*

”Fransk økonomi skriger på reformer”, 14/12/2018, *Berlingske*

”Valg i Frankrig: De spildte muligheders land”, 02/05/2017, *DI Business*

RESEARCH MANAGEMENT

Co-organizer (with Dario Pozzoli) of the 3rd conference of the Nordic Initiative for Corporate Economics (NICE), Copenhagen, September 2021. <https://www.nordicnice.org/>

Participant in CBS’s Competence Development Program for Associate Professors, 2014

Co-organizer (with Anette Boom) of the 8th Nordic Workshop in Industrial Organization (NORIO VIII), Copenhagen, June 2012

Co-organizer (with Anette Boom and Thomas Rønde) of the 3rd International Workshop of the Centre for Industrial Economics, Copenhagen, September 2010.

Co-organizer (with Thomas Rønde and Christian Schultz) of the 2nd International Workshop of the Centre for Industrial Economics, Copenhagen, September 18-19 2009

Co-organizer (with Reinhilde Veugelers and Elisabeth Müller) of the COST/ESF Conference on “Science and Technology Research in a Knowledge-Based Economy”, K.U. Leuven, October 18-20 2007

CURRENT TEACHING ACTIVITIES

Summer 2022 - present: “Business and Government”, Summer University Program, CBS

Spring 2010 - present: “Advanced Industrial Organization”, CBS, Master’s in Advanced Economics and Finance, Cand. Oecon.

2025- present: “Economics”, Full time MBA program, CBS (with David Jinkins)

TEACHING EXPERIENCE

Spring 2016 – 2022: “Regulering af Markeder” (regulation of markets), CBS, Master’s in Commercial Law – Cand. Merc. Jur

Fall 2016: “Inter-firm relations: Industrial Organization”, CBS, Master’s in Economics and Business Administration, Cand. Merc. AEF

Fall 2012, 2014: “Economics and Management of Innovation”, CBS, Elective course, Master’s level

Fall 2009 - 2011: “Microeconomics”, CBS, Bachelor in Commercial Law - HA(jur.).

Fall 2009: “Methods in Empirical Business Economics”, CBS, Elective course, Master’s level.

Fall 2009 - 2010: “Psychology of Decision Making”, CBS, MSc in Business Administration and Psychology – Cand. Merc. Psyk., (with Laurel Austin).

Spring 2005: “Advanced Econometrics”, University of Southern Denmark, Master level (with Ulrich Kaiser and Jørgen Lauritsen).

PHD STUDENTS

Karin Hansson, Copenhagen Business School, primary advisor

Ieva Linkeviciute (2019) “Essays on the Demand-Side Management in Electricity Markets”, Copenhagen Business School, primary advisor

Sarah Demeulemester (2017) “New perspectives on the financing of R&D and innovation”, KU Leuven, member of the doctoral committee

Kasper Krogh Olsen (2015) “Essays in contract theory”, University of Southern Denmark, member of the PhD assessment committee

ADMINISTRATIVE RESPONSABILITIES

Study Director, Master’s in “Advanced Economics and Finance”: Cand.Oecon, Copenhagen Business School, since 2025.

Member of the board of studies, Master’s in “Advanced Economics and Finance”: Cand.Oecon, Copenhagen Business School, 2011-2024.

Program Director and study director, Master’s in “Advanced Economics and Finance”: Cand.Oecon, Copenhagen Business School, 2017-2021.

Member of the board of studies, Bachelor and Master’s in “Commercial law”: HA(jur.)/Cand. Merc.(Jur.), Copenhagen Business School, 2009-2011

ACADEMIC SERVICES

Reviewer for the Swiss National Science Foundation (2019)

Reviewer for the Flemish Research Foundation (2012, 2016)

Danish steering group for Horizon 2020 "Climate action, resource efficiency and raw materials" (2013)

Reviewer for over 10 academic journals

DEPARTMENTAL SERVICES

Participation in the audit trails for CBS’ institutional accreditation (2021)

Recruiting committee for Assistant Professors, Department of Economics, CBS (2013, 2019)

Co-Organizer (with Battista Severgnini) of the department of Economics seminar series at CBS (2014-2018)

Departmental mentor for two Assistant Professors, CBS

PhD program assessment committee, Department of Economics, CBS (2014, 2015)

SCHOLARSHIPS AND TRAVEL GRANTS

“European Cooperation in the field of Scientific and Technical Research” (COST), mobility grant for research visit at K.U. Leuven, November 2008

“Danish Social Science Research Council”, PhD Scholarship for the project “Human Capital, Patenting Activity and Technology Spillovers”, March 2004 – March 2007:

“Danish-Israeli Foundation”, mobility grant for research stay at the University of Tel Aviv, 2006.

“Research Foundation at the University of Southern Denmark”, mobility grant for research stay at the University of Tel Aviv, 2006.

Merit scholarship from the French government, University Louis Pasteur, Strasbourg, France, 2002-2003.

PERSONAL DETAILS

Date of birth: August 22nd 1980 in Haguenau, France

Citizenship: France

LANGUAGES

French (native), English (fluent), Danish (intermediate) and German (intermediate)