

Smart Building Business Models

VELUX, Copenhagen Business School & Realdania
2018-2020

Objective

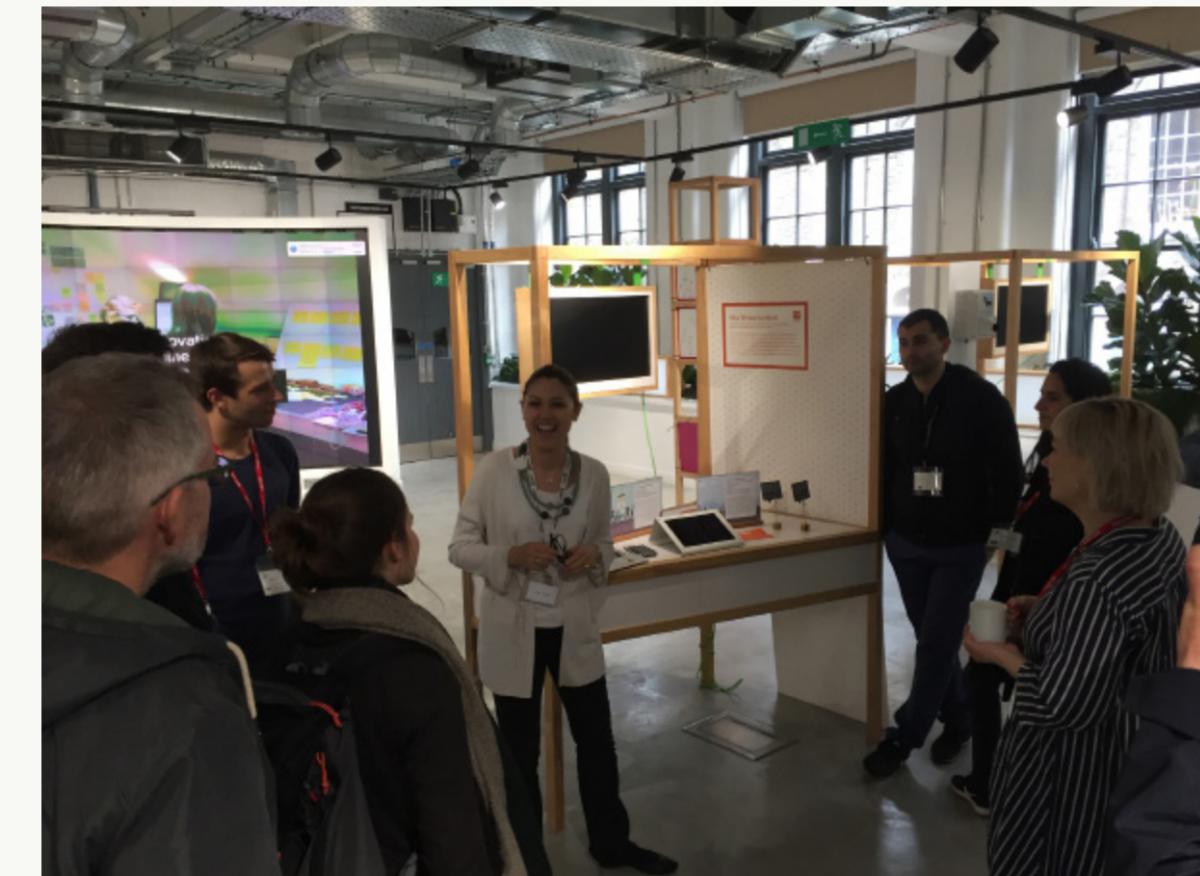
The project seeks to facilitate business model innovation, shifting from focus on physical product to human-centred building services. It aims to connect the building industry's business concerns around sustainability, digitization, and human-oriented building in the Internet of Things (IoT). It addresses the need for business model innovation in coordinated consultation with both the service provider and the people living and working in smart buildings.



Lara Anne Hale

I contribute to the BOS Blog, and I will be hosting GRB fellow Amanda Williams, PhD from the Group for Sustainability and Technology at ETH Zurich in Spring 2019.

In my role as Assistant Professor at CBS, I teach and supervise (both bachelor and masters) on sustainability topics; and in Spring 2019, I will be course coordinator for the IMK bachelor course on Responsible Management.



Event attendances

- Offentlig Digitalisering, March 2018 (presented)
- CBS SDG Day, April 2018
- Building Green Aarhus, April 2018
- Nordic Clean Energy Week, May 2018
- Sustainable Urban Solutions Conference, May 2018
- Active House Days, June 2018 (presented)
- New Business Models Conference, June 2018 (presented)
- Sustainable Business Summit Toronto, September 2018
- CityAge Toronto, September 2018
- Healthy Buildings Day, September 2018
- Building Green Copenhagen, October 2018
- Active House Symposium, November 2018 (ran a workshop)

Cluster activities 2018

- Kick off meeting
- Cluster orientation – project presentations
- Study trip to London
- Cluster meeting – privacy in smart cities
- Cluster company visit – 3XN/GXN
- Study trip to Berlin
- Regular participation in BLOXHUB activities

