

Curriculum Vitae

Bo Hansen Hansen
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1972.11.04

Highly motivated and results-oriented professional with a unique dual profile: a PhD in Knowledge Management and extensive leadership experience as a CIO and Product Manager. I specialize in transforming complex technical domains and processes into usable, future-proof, scalable solutions. Adept at thinking outside the box while respecting the realities of corporate environments.

With a strong technical foundation and a proven track record of managing agile development teams (Scrum/Kanban), I excel at navigating the intersection of rigidity (adhering to standards and systematic data integrity) and pragmatism (ensuring progress and practical implementation). I am an expert at translating strategic organizational goals into achievable technical roadmaps.

Combined with my academic background, I possess a deep understanding of knowledge flows and stakeholder needs, making me a strong communicator and collaborator across all levels of a complex organization.

I live in Brede (Copenhagen) with my girlfriend and four children.

Professional Career

- 2026- National External Examiner (Informatics and Business Administration)
Appointed as external examiner (Bachelor and Master degrees) by the Danish Ministry of Higher Education and Science for the term 2026 to 2030
- 2019- Business Consultant and Product Manager, Abakion A/S
Managing international development, delivery and sales of ERP apps
- 2019- External Lecturer, Copenhagen Business School
Teaching bachelor course: "Analysis and Design of User Friendly Information Systems", Thesis supervision, Internal examiner
- 2017- CIO, Partner, Wolf Services
Managing the development of a web platform which offers a recipe for advertisers to take control with their media investments.
- 2014-2017 Partner IT-Kartellet (now KOLLAB)
Managing 15 IT consultants in achieving great results for our clients. Managing projects and identifying requirements and settling contracts
- 2013-2014 CIO (Co-founder) Blackwood Seven
Establishing, growing, and managing an agile development team from 0 to 15 staff. Developing world class media allocation software. Actively utilising Kanban-boards and continuous end-end automatic testing.
- 2011-2013 Nordic CIO, Interpublic Group (IUM/McCann)
Leading the successful merger of 8 individual IT departments (15 FTE) to one single Nordic unit servicing both Media Agencies and Advertising agencies. Establishing an out-sourced development hub in Malaysia. Nordic liaison in European IT of Interpublic Group WW.
- 2007-2011 Nordic Systems Director, Initiative Universal Media
Servicing four branches of IUM Media Agencies with IT solutions - internally developed, local adoptions of corporate applications, and standard software.
- 2003-2007 Research Stipend, Dept. of Informatics, Copenhagen Business School (CBS)
- 1999-2002 Web developer, TDC Internet (now Nuuday)
- 1998-1999 Assistant Portfolio Manager, Unibank (now Nordea Bank)
- 1996-1997 Systems Manager, Taarnby Hardware Store
- 1994-1996 Logistics Manager, HW Hardware Store

Other

- 2018-2020 Chairman Plantemageren ApS
- 2018-2019 Owner & Co-Founder Dudes (Bar, Beer & Pizza)
- 2016-2017 CEO, New Platforms (echo.it)
- 2013-2016 Partner, Blackwood Seven
- 2014-2016 Vice Chairman, Danish Society for Computer Science
- 2015-2016 Initiator, Coding Pirates in Symbion

Educational Career

- 2009 "Applied Management", Diploma in Specialised Business Studies, Markmann Training
- 2003-2009 Ph.D. Knowledge Management in Software Organisations, Dept. of Informatics, CBS
- 1996-2003 M.Sc. Business Administration and Computer Science (Cand.merc.dat), CBS
- 1994-1996 "Business Organisation", "Business Economics", Diploma in Specialised Business Studies, Niels Brock Business College
- 1992-1994 Sales Trainee, HW Hardware Store

List of Formal Presentations

- 2025 Directions EMEA 2025 conference, Poznan, presenting "Beyond the Pioneering Days: Transitioning from Software Development to Product Development"
- 2023 Directions EMEA 2023 conference, Lyon, presenting "*How to avoid the top 5 roadblocks for Business Central adoption*"
- 2009 Tecpoints årskonference 2009, 23. november 2009
- 2005 Software på Tværs, 30. maj 2005

- 2005 European Conference of Information Systems, presenting paper (see below)
- 2004 SPI Conference, EUROSPI, presenting paper (see below)
- 2004 International Conference of Information Systems, presenting paper (see below)

Selected Publications (academic)

Hansen B., Jacobsen D., 2002†.
Systemsudviklingsmetoders anvendelse i Praksis - et casestudie, M.Phil. thesis, Copenhagen Business School

Hansen, B., Jacobsen, D., & Kautz, K. 2003††.
Information Systems Development Methodologies in Practice. In: International Conference on Information Systems Development (ISD).

Hansen, B., Rose, J., & Tjørnehøj, G. 2004.
Prescription, Description, Reflection: The Shape of the Software Process Improvement Field. International Journal of Information Management, 24(6), 457-472.

Hansen, B., Rose, J., & Tjørnehøj, G. 2004†††.
Prescription, Description, Reflection: The Shape of the Software Process Improvement Field. In: Proceedings of the UKAIS Conference 2004.

Kautz, K., Hansen, B., & Jacobsen, D. 2004.
The Utilization of Information Systems Development Methodologies in Practice. Journal of Information Technology Cases and Applications, 6(4), 1-20.

Hansen, B. H., & Kautz, K. 2004.
Knowledge Mapping: A Technique for Identifying Knowledge Flows in Software Organisations. Pages 126-137 of: Dingsøyr, T. (ed), Proceedings of Software Process Improvement, 11th European Conference (EuroSPI 2004). Lecture Notes in Computer Science, no. 3281. Heidelberg, Germany: Springer, for EuroSPI. ISSN 0302-9743.

Hansen, B. H., & Kautz, K. 2005.
Analysing Knowledge Flows as a Prerequisite to Improve Systems Development Practice. In: Bartmann, D, Federico, R., Kallinikos, J., Avison, D.,

Winter, D., Ein-Dor, P., Becker, J., Bodendorf, F., & Weinhardt (eds),
Proceedings of the 13th European Conference on Information Systems.
ibi Research an der Universität Regensburg. ISBN: 3-937195-09-2.

Hansen, B. H., & Kautz, K. 2005††.
Grounded Theory Applied—Studying Information Systems Development
Methodologies
in Practice. In: Hawaii International Conference on System
Sciences (HICSS) 38. Hilton Waikoloa Village, Hawaii: IEEE Computer
Society, for HICCS.

Hansen, Bo H., & Nørbjerg, J. 2005.
Codification or Personalisation a Simple Choice? In: Munkvold, B. E.,
& Rolland, K. (eds), Proceedings of the 28th Information Systems
Research
in Scandinavia Conference (IRIS).

Kautz, K., & Hansen, B. H. 2008.
Mapping Knowledge Flows. Chap. 6, pages 89-102 of: Nielsen, P. A., &
Kautz,
K. (eds), Software Processes & Knowledge. Aalborg, Denmark: Software
Innovation Publisher.

Hansen, B. H., 2009.
Enriching Software Process Improvement with Knowledge Management
PhD Thesis, Copenhagen Business School, PhD Series 21.2009, 2009,
ISBN 978-87-593-8401-5

†Nominated "Best computer science (datalogi) thesis of the year " by
Dansk Selskab for Datalogi, ††Nominated "Best Paper", †††Awarded
"Best Paper"