

Competency profile

The Study Board has developed the competency profile below, which describes the expected learning outcomes of this degree programme.

Purpose and academic profile

The Bachelor in Science (BSc) in Business, Language and Culture (BLC) equips students with deep knowledge in international business administration within specific regions of the globe, and in the broad context of globalization and sustainability.

Students develop an interdisciplinary approach to learning in multifaceted aspects of business management that they encounter during and after the program. They do so by working with key concepts such as firms, markets, states, identities, or sustainability across disciplines including business administration and management, social and cultural studies, economics, and political economy.

BSc BLC graduates develop intercultural and cross-cultural management and communication competencies, and are able to work in English and another foreign language (French, German, or Spanish). Students become adept at collecting, analyzing, and reporting quantitative and qualitative data and insights about the economy, business, culture, and society in these languages.

Students become able to apply theory to cases, simulations, and project work, which allows them to practice identifying complex interconnectedness between theoretical and practical domains. Students develop new insights and solutions for real life problems through project work, either alone or in groups. The intercultural and linguistic skills acquired enable graduates to develop effective and responsible courses of action in ambiguous, and novel situations, while reflecting critically on their own assumptions.

Learning outcomes

Upon completion of the program, the student is expected to know/be able to:

- Provide expert analyses of organizational challenges related to culture, sustainability and communication
- Critically analyze global economic activities and governance related to sustainability, climate change, and green transformations
- Understand and analyze business activity in the economic, political, historical, and cultural context of the chosen language area
- Develop appropriate research designs to analyze contemporary issues in business management, sustainability, and culture

- Communicate about international and/or intercultural business and organizational issues in English and the chosen second language area
- Identify and critically evaluate ethical dilemmas in international business and be reflective about own assumptions