

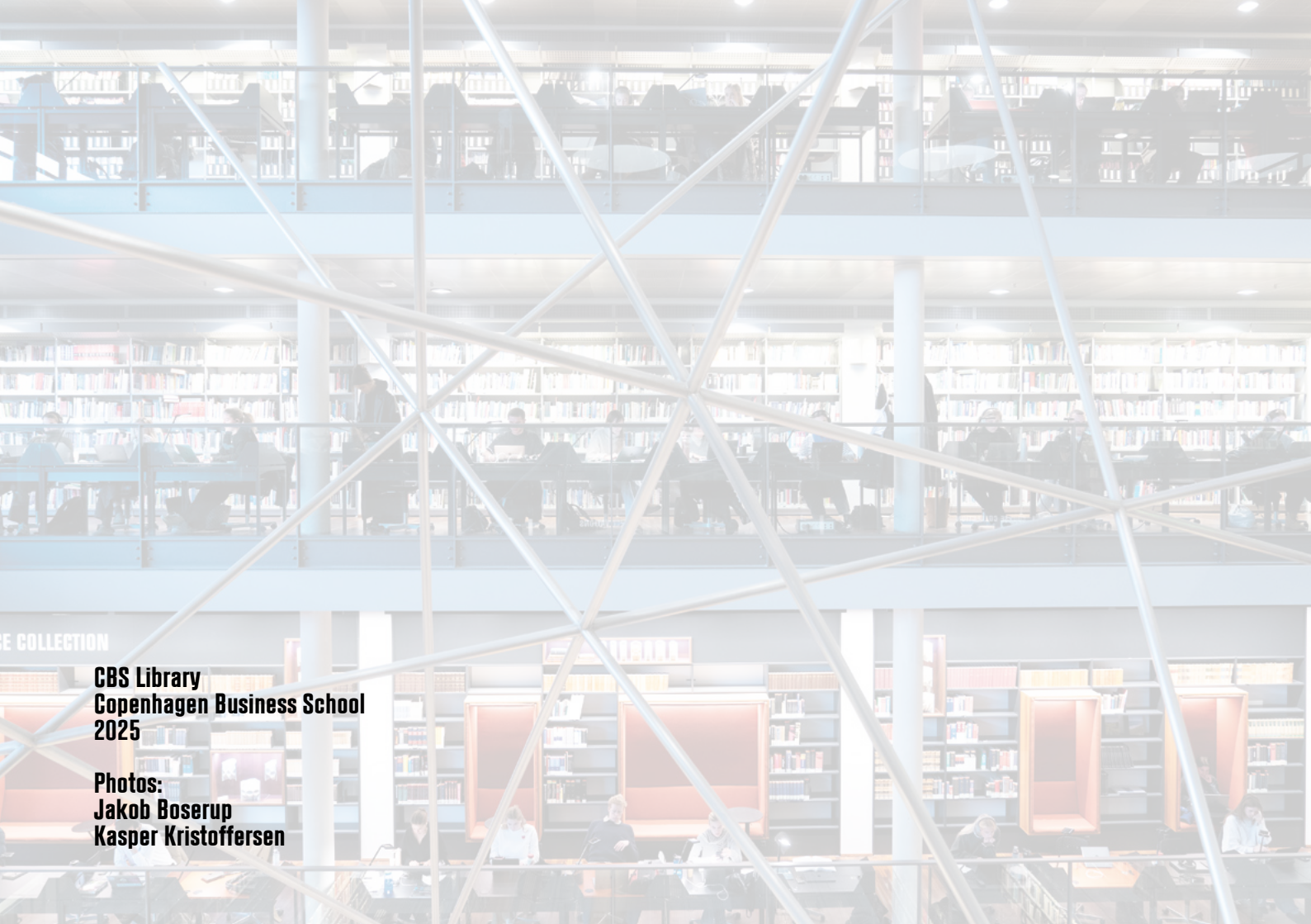


STRATEGY PAPER

CBS LIBRARY

2025

CBS
LIBRARY



**CBS Library
Copenhagen Business School
2025**

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CBS Library

Our DNA

CBS Library is the university library for Copenhagen Business School as well as a subject library open to the public.

With roots extending back to 1922, the library has successfully and with integrity developed from a small book collection to a modern library and knowledge centre. As a library, we support education and learning as well as research and knowledge dissemination.

Our legitimacy lies in our ability to deliver relevant resources and services and in our role as a relevant partner for our users and stakeholders.

At its heart, the library operates on the time-honoured principle of good governance: order on the shelves, order in the catalogue, order in service deliveries, and respectful dialogue.



Mission

What we do

The main purpose of CBS Library is to provide reliable, curated information and data in print and digital formats. We also deliver dedicated IT systems to support the use of these formats.

We provide advisory, teaching, and dissemination services within CBS areas of activity. Similarly, we deliver physical facilities that support CBS learning and dissemination activities.

Today, we support all disciplines relevant to a major social science university.

Vision

What we aspire to

CBS Library's ambition is to be a key partner for students, staff, and citizens alike in the advancement of academic quality at CBS and societal development.

We assume co-responsibility for upholding CBS's reputation as an recognised business school and a proactive stakeholder in society.

We promote intellectual curiosity and foster democratic, academically based discourse, thus supporting research, education, and learning in society.

Our overall aim is to achieve the following two goals:

- We help promote academic progress and success for CBS students and researchers
- We disseminate research and knowledge to CBS stakeholders and the wider world.



Values

What we build our culture on

Openness: We are accessible, open to new ideas and committed to sharing knowledge. We involve our users, partners, and stakeholders. We also work hard to ensure that knowledge, learning, and research are freely available and accessible to all our users in accordance with Open Science principles and through access to relevant resources and services.

Expertise: We adopt a professional approach to all tasks where theoretical knowledge and practical skills are key. We perceive of our operation as a solid craft that is based on practical experience and knowledge-sharing combined with prioritisation of relevant skills.

Credibility: We strive to be a reliable source of high-quality knowledge and information. Our services and resources are based on professional standards and integrity so that our users can rely on us in their academic endeavours.

Well-being: We support well-being and personal development and provide opportunities for everyone to realise their full potential and contribute positively to the community. We value diversity and work actively to create an environment where everyone feels included and respected.



Principles

What we work by

Service: We put our users' needs at the centre of everything that we do and every decision we make. This means that we invite feedback and always seek to improve the user experience. Our service principle also ensures that users perceive of their interactions with the library as positive and helpful.

Quality: Our focus on precision and conscientiousness ensures high quality in every aspect of our work. We are committed to improving our own performance to meet the expectations of others.

Innovation: We encourage dialogue and the implementation of new ideas and better solutions. We are open to effecting transformations and experimenting with new services, technologies, and methods to remain relevant and to generate value for users and partners.

Priorities: To achieve our ambitions, the library needs well-adjusted processes and judicious prioritisation of resources. We focus on the most critical tasks and on projects that have the greatest influence possible on users and CBS operations and objectives.



Strategic focus areas

How we specifically fulfil the CBS strategy

CBS Library must support the overall priorities and cross-organisational strategic initiatives of CBS.

In the coming period, we will not only secure resources for CBS's general priorities and initiatives but also focus special attention on the following four areas:

Lifelong learning: We will adapt and create learning platforms, resources, and courses to support our users throughout their lifelong academic and personal development. We will also take steps to help potential users forge a stronger and more permanent association with CBS.

Societal impact: We are committed to supporting positive change in the world by continuing and developing our work of disseminating research and sharing knowledge. We will assume a more dynamic role to become a network organisation with a focus on active partnerships and interactions.

Green transition: We will contribute to reducing CO2 emissions, for example by placing explicit demands on our suppliers and declaring the climate impact of our activities. We will draw inspiration from relevant sustainability programmes for libraries and make full use of what we learn from them.

Artificial intelligence: Together with our suppliers, we will use AI to enhance platforms, personalised learning, and administrative processes. We will focus on fundamental academic skills such as reading, writing, and source criticism to prevent AI from undermining such skills.



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