

Imagine ..

Papers/Reports 2005-2018

2018

Trine Bille; Ana Alacovska; Andrea Baldin; Søren Nikolai Horndrup; Rikke Hornbæk Mikuta
/ [Billedkunstens økonomiske rum](#) : Danske billedkunstneres økonomiske arbejds- og levevilkår.
Frederiksberg : Copenhagen Business School, CBS 2018, 278 p.

Fabian Csaba / [Commentary on “Co-creating Stakeholder and Brand Identities: A Cross-cultural Consumer Perspective”](#) In: Journal of Business Research, Vol. 70, 1.2017, p. 411-413

Fabian Müller / [Valuation Reversed – When Valuers are Valuated](#) : An Analysis of the Perception of and Reaction to Reviewers in Fine-dining. Frederiksberg : Copenhagen Business School [Phd] 2018, 334 p. (PhD Series, No. 19.2018)

Mette Mogensen; Rikke Kristine Nielsen; Thomas Duus Henriksen; Frans Bévort; Signe Vikkelsø
/ [Working with Paradox as Entity and Process](#) : Projecting and Eliciting Paradoxes in Managerial Practice through an Action Learning Programme. Paper presented at The 34th EGOS Colloquium 2018, 2018

2017

Frans Bévort / [Professionalisering af ledelse i spændingsfeltet mellem bureaukrati og profession](#)
In: Tidsskrift for Arbejdsliv, Vol. 19, No. 3, 2017, p. 28-45

Mads Mordhorst (Editor) / [Narrative Turn and Business History](#) Abingdon : Routledge 2017, 158 p.
(Business History, No. 8, Vol. 59)

Minna Paunova; Silviya Svejenova Velikova / [The Orchestra as a Laboratory](#) : Generative Organizing for Performance and Learning. Paper presented at The Academy of Management Annual Meeting 2017, 2017

2016

Baldin, Andrea; Bille, Trine / [Modelling Preference Heterogeneity for Theatre Tickets](#) : A Discrete Choice Modelling Approach on Royal Danish Theatre Booking Data. Paper presented at The 19th International Conference on Cultural Economics. ACEI 2016. Valladolid, Spain.

Bille; Trine; Bertelsen, Marianne; Fjællegaard, Cecilie Bryld / [Danske forfatteres og oversætteres økonomiske levevilkår](#), København : Slots- og Kulturstyrelsen 2016, 182 p. Report.

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Kristensen, Tore; Ræbild, Ulla / **The Prototype as Mediator of Embodied Experience in Fashion Design**. Paper presented at The 15th NORDCODE Seminar, 2016. Paper

Paunova, Minna; Svejenova Velikova, Silviya / **The Orchestra as a Laboratory : In-Between Organizing at Spira Mirabilis**. Paper presented at The 32nd EGOS Colloquium 2016.

Strandgaard, Jesper; Bévort, Frans; Bille, Trine; Cappelen, Sophie Marie; Munar, Ana Maria; Ooi, Can-Seng; Stjerne, Iben Sandal / [Examining the Variety of Contexts for Creativity](#) : WP # 2.1.2.
Manchester : Cre8tv.EU 2016, 176 p. Report

2015

Bille, Trine; Bernhard Berle, Johan; Skot-Hansen, Dorte / [Theatre Management : Quality Indicators and Demand](#). 2015. Paper presented at The 13th International Conference of Arts & Cultural Management [AIMAC 2015], Aix-en-Provence, France.

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Karmark, Esben; Csaba, Fabian; Beckmann, Suzanne C. / [Pure Luxury? : The Rebranding of Georg Jensen](#). Frederiksberg : CBS: Copenhagen Business School. 2015, 25 p. Case.

Munar, Ana Maria; Biran, Avital; Budeanu, Adriana; Caton, Kellee; Chambers, Donna; Dredge, Dianne; Gyimóthy, Szilvia; Jamal, Tazim; Larson, Mia; Nilsson Lindström, Kristina; Nygaard, Laura; Ram, Yael / [The Gender Gap in the Tourism Academy : Statistics and Indicators of Gender Equality](#). Copenhagen : While Waiting for the Dawn, 2015. 33 p.

Shevren, Lai ; Ooi, Can-Seng / [Experiences of Two UNESCO World Heritage Cities : National and local politics in branding the past](#). Frederiksberg : Copenhagen Business School [wp], 2015.

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2009

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[CBS Tal om Dansk Ophavsret 2009](#)

2008

The research project 'Art, Competence and Competitiveness in the Danish Experience Economy' released on June 2008 eight new reports, presenting new research within the following areas:

Den danske oplevelsesøkonomi - Afgrænsning, økonomisk betydning og vækstmuligheder af Trine Bille og Mark Lorenzen.

The political promotion of the experience economy and creative industries - Cases from UK, New Zealand, Singapore, Norway, Sweden and Denmark af Sofie Birch.

Events i den danske oplevelsesøkonomi - den kollektive brusen af Jens Nielsen.

Museerne i den danske oplevelsesøkonomi - når oplysning bliver til oplevelse af Dorthe Skot-Hansen.

Film i den danske oplevelsesøkonomi - filmproduktion, filmstøtte og biografmarkedet i Danmark af Rikke Wümpelmann.

Idræt og sport i den danske oplevelsesøkonomi - mellem forening og forretning af Rasmus K. Storm og Henrik H. Brandt.

Fashion in the Danish Experience Economy - Challenges for Growth af Yen Tran.

Software Games in the Danish Experience Economy af Nicholas O' Keeffe.

All eight reports can be purchased through: Samfundslitteratur.dk.

2007



Den Kreative Klasses Dynamik - imagine.. rapport 2007. Af Kristina Vaarst Andersen, Erik Johnsen Vinther & Mark Lorenzen.

Download rapport: [Den Kreative Klasses Dynamik - Rapport 2007](#)

2006

Rammebetingelser for Københavns kreative brancher - Rapport 2006. Af Sofie Birch Mathiasen, Mark Lorenzen og Christine Fur Poulsen.

Download rapport:

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Kortlægning af den danske ophavsretsøkonomi - Rapport 2006. Af Kristina Vaarst Andersen.

Download rapport: [Ophavsretsrapport](#)

Nordic design for a global market - Policies for developing the design industry in the Nordic Region. Af Dominic Power, Johan Jansson og Mark Lorenzen.

Download report: [Nordic Design Policy](#)

2005

imagine .. Annual Mappings 2005 (published in June 2005).

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Download mappings below:

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- [The Danish Recorded Music Industry](#)

The Geography of the Danish Creative Class: A Mapping and Analysis