

Imagine ..

Books/Contributions to books 2005-2018

2018

Ana Alacovska / **Hope Labour Revisited** : Post-socialist Creative Workers and Their Methods of Hope.
In: The New Normal of Working Lives: Critical Studies in Contemporary Work and Employment. . ed.
/Stephanie Taylor; Susan Luckman. Cham : Palgrave Macmillan 2018, p. 41-63 (Dynamics of Virtual Work)

Frans Bévort / **Individuel kontra organisatorisk ledelse** : Ledelse uden leder?.
In: Ledelsesdilemmaer: Strejftog gennem faglitteraturen. . ed. /Frans Bévort; Thomas Duus Henriksen;
Anne-Mette Hjalager; Henrik Holt Larsen; Rikke Kristine Nielsen; Signe Vikkelsø. Frederiksberg :
Copenhagen Business School, CBS 2018, p. 25-40 (Ledelses-GPS til en ny tid: Fra komfortzone til
konkurrencekraft, Vol. 1)

Frans Bévort (Editor) ; Thomas Duus Henriksen (Editor) ; Anne-Mette Hjalager (Editor) ; Henrik Holt
Larsen (Editor) ; Rikke Kristine Nielsen (Editor) ; Signe Vikkelsø (Editor) / **Ledelsesdilemmaer** :
Strejftog gennem faglitteraturen.
Frederiksberg : Copenhagen Business School, CBS 2018, 228 p. (Ledelses-GPS til en ny tid: Fra
komfortzone til konkurrencekraft, Vol. 1)

Rikke Nielsen; Anne-Mette Hjalager; Henrik Holt Larsen; Frans Bévort; Thomas Duus Henriksen; Signe
Vikkelsø / **Ledelsesdilemmaer** : Og kunsten at navigere i moderne ledelse.
København : Djøf Forlag 2018, 220 p.

Rikke Kristine Nielsen; Frans Bévort / **Lokal kontra global ledelse** : Kan dansk ledelse eksporteres?.
In: Ledelsesdilemmaer: Strejftog gennem faglitteraturen. . ed. /Frans Bévort; Thomas Duus Henriksen;
Anne-Mette Hjalager; Henrik Holt Larsen; Rikke Kristine Nielsen; Signe Vikkelsø. Frederiksberg:
Copenhagen Business School, CBS 2018, p. 147-163 (Ledelses-GPS til en ny tid: Fra komfortzone til
konkurrencekraft, Vol. 1)

Frans Bévort; Per Darmer; Sara Louise Muhr / **Managing the Human in 21st Century Organizations** :
Developing a Critical and Performative Research Agenda for HRM-studies.
In: Ephemera: Theory & politics in organization, Vol. 18, No. 2, 2018, p. 209-220

Frans Bévort / **Mobilitet kontra fast forankring** : Engagement hos medarbejdere på gennemrejse.
In: Ledelsesdilemmaer: Strejftog gennem faglitteraturen. . ed. /Frans Bévort; Thomas Duus Henriksen;
Anne-Mette Hjalager; Henrik Holt Larsen; Rikke Kristine Nielsen; Signe Vikkelsø. Frederiksberg:
Copenhagen Business School, CBS 2018, p. 79-90 (Ledelses-GPS til en ny tid: Fra komfortzone til
konkurrencekraft, Vol. 1)

Tor Hernes; Frans Bévort / **Organisering i en verden i bevægelse**
Frederiksberg : Samfundslitteratur 2018, 317 p.
Anders Buch; Iben Sandal Stjerne / **What's New?** : Temporality in Practice Theory and Pragmatism.
In: How Organizations Manage the Future: Theoretical Perspectives and Empirical Insights. . ed. /Hannes
Krämer; Matthias Wenzel. Cham : Palgrave Macmillan 2018, p. 45-65

Mads Mordhorst / **The History of Nation Branding and Nation Branding as History**
In: Nation Branding in Modern History. ed. /Carolyn Viktorin; Jessica C. E. Gienow-Hecht; Annika Estner;
Marcel K. Will. New York : Berghahn Books 2018, p. 243-254 (Explorations in Culture and International
History, Vol. 9)
Silviya Svejnova / **"It Must Give Birth to a World"** : Temporality and Creative Leadership for Artistic
Innovation.
In: Creative Leadership: Contexts and Prospects. . ed. /Charalampos Mainemelis; Olga Epitropaki; Ronit
Kark. New York : Routledge 2018, p. 171-188 (Routledge Studies in Leadership Research)

Silviya Svejenova; Lærke Højgaard Christiansen / **Creative Leadership for Social Impact**
In: *Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics*. . ed. /Candace Jones;
Massimo Maoret. Bingley : Emerald Group Publishing 2018, p. 47-72 (Research in the Sociology of
Organizations, Vol. 55)

Candace Jones; Silviya Svejenova Velikova / **The Architecture of City Identities** : A Multimodal Study
of Barcelona and Boston.
In: *Multimodality, Meaning, and Institutions*. ed. /Markus A. Höllerer; Thibault Daudigeos; Dennis
Jancsary. Bingley : Emerald Group Publishing 2018, p. 203-234 (Research in the Sociology of
Organizations, Vol. 54B)

Eva Boxenbaum (Editor) ; Candace Jones (Editor) ; Renate Meyer (Editor) ; Silviya Svejenova Velikova
(Editor) / **The Material and Visual Turn in Organization Theory** : Objectifying and (Re)acting to
Novel Ideas.
London : SAGE Publications 2018, 247 p. (Organization Studies, No. 5-6, Vol. 39)

Strandgaard Pedersen, J. Khaire, M. & Slavich, B. (eds.) (forthcoming): *Technology and Creativity: New
Frontiers for Creative Industries*. Palgrave Macmillan Publishers Ltd.: Basingstoke.
Jones, C., Svejenova, S., Strandgaard Pedersen, J. and Townley, B. (eds.) (2016): 'Misfits, Mavericks and
Mainstreams – Drivers of Innovation in Creative Industries'. Special issue of *Organization Studies*, 37(6):
751-888

Mazza, C. and Strandgaard Pedersen, J. (2017): Organizational Adaptation and Inverse Trajectories: Two
Cities and Their Film Festivals. Chapter 11 in "*New Themes in Institutional Analysis: Topics and Issues
from European Research*". Kruecken, G., Mazza, C., Meyer, R. & Walgenbach, P. (eds.). Edward Elgar (pp.
282-304).

Ooi, C-S. & J. Strandgaard Pedersen (2017): Tourism, Place Branding and the Local-Turn in Food: The
New Nordic Cuisine, (pp. 95-104). In Wagner, D., Mair, M., Stöckl A.F. & Dreyer, A (eds.) *Kulinarischer
Tourismus und Weintourismus. Culinary and Wine Tourism Conference 2015*. Springer International
Publishing AG, Cham.

Strandgaard Pedersen, J. (2017). Organisationskultur. Kapitel 8 i Tanggaard Andersen, P. & Hviid
Jacobsen, M. (red.) *Kultursociologi og kulturanalyse*. Hans Reitzels Forlag. (pp. 223-246).

Christensen, B. T., Hartmann, P. V. W., & Rasmussen, T. (2018). Creative Leaders in Bureaucratic
Organizations: Are Leaders More Innovative at Higher Levels of the Organizational Hierarchy? In R.
Reiter-Palmon & J. Kaufman (eds.) *Individual Creativity in the Workplace*. Elsevier/Academic Press

2017

Raviola, Elena; Zackariasson, Peter / **Arts and Business : Building a Common Ground for
Understanding Society**. New York : Routledge, 2017. 232 p. (Routledge Research in Creative and
Cultural Industries Management). Antology

Silviya Svejenova Velikova; José Luis Alvarez / **Changing the C-suite** : New Chief Officer Roles as
Strategic Responses to Institutional Complexity.
In: *New Themes in Institutional Analysis: Topics and Issues from European Research*. . ed. /Georg
Krücken; Carmelo Mazza; Renate E. Meyer; Peter Walgenbach. Cheltenham : Edward Elgar Publishing
2017, p. 135-161

Dove, G., Abildgaard, S. J. J., Biskjær, M. M, Hansen, N., **Christensen, B. T.** & Halskov, K. (2017).
Grouping Notes Through Nodes : The Functions of Post-it Notes in Design Team Cognition. In:
Christensen, B. T., Ball, L. J. & Halskov, K. (eds.) *Analysing Design Thinking: Studies of Cross-Cultural
Co-Creation*. Leiden: CRC Press/ Taylor & Francis.

Christensen, B. T. & Ball, L. J. (2017) Fluctuating Epistemic Uncertainty in a Design Team as a
Metacognitive Driver for Creative Cognitive Processes. In: **Christensen, B. T.**, Ball, L. J. & Halskov, K.
(eds.) *Analysing Design Thinking: Studies of Cross-Cultural Co-Creation*. Leiden: CRC Press/ Taylor &
Francis.

Christensen, B. T. & Ball, L. J. (2017) Fluctuating Epistemic Uncertainty in a Design Team as a Metacognitive Driver for Creative Cognitive Processes. In: **Christensen, B. T.**, Ball, L. J. & Halskov, K. (eds.) *Analysing Design Thinking: Studies of Cross-Cultural Co-Creation*. Leiden: CRC Press/ Taylor & Francis.

Christensen, B. T. & Abildgaard, S. J. J. (2017). Inside the DTRS11 Dataset : Background, Content, and Methodological Choices. In: **Christensen, B. T.**, Ball, L. J. & Halskov, K. (eds.) *Analysing Design Thinking: Studies of Cross-Cultural Co-Creation*. Leiden: CRC Press/Taylor & Francis.

***Christensen, B. T.**, Ball, L. J. & Halskov, K. (eds.) (2017) *Analysing Design Thinking: Studies of Cross-Cultural Co-Creation*. Leiden: CRC Press/Taylor & Francis.

2016

Alacovska, Ana / **From 'Poetics' to 'Production' : Genres as Active Ingredients in Media Production**. In: *Advancing Media Production Research: Shifting Sites, Methods, and Politics*. . ed. /Chris Paterson; David Lee; Anamik Saha; Anna Zoellner. Basingstoke : Palgrave Macmillan 2016, pp. 181-199 (Global Transformations in Media and Communication Research). Book chapter.

Christensen, Bo T.; Ball, Linden J. / **Dismensions of Creative Evaluation : Distinct Design and Reasoning Strategies for Aesthetical, Functional, and Originality Judgments**. *Analyzing Design Review Conversations*. ed. / Robin Adams; Junaid Siddiqui. West Lafayette, IN : Purdue University Press, 2016. pp. 115-135.

Kolodner, Janet J.; Christensen, Bo; Reeve, Richard; Svihla, Vanessa / **Reflections on Design Stories. Design as Scholarship: Case Studies from the Learning Sciences**. red. / Vanessa Svihla; Richard Reeve. Abingdon : Routledge, 2016. pp. 130-149.

Tore Kristensen / **Creating Value by Design : John Heskett's Contributions to the Business and Economics of Design**. In: *A John Heskett Reader: Design, History, Economics*. . ed. /Clive Dilnot. London : Bloomsbury Academic 2016, p. 268-282 Book chapter

Svejenova, Silviya / **"What's Cooking?" : Serendipitous Opportunities and Creative Action in Data Collection**. *Handbook of Qualitative Organizational Research: Innovative Pathways and Methods*. ed. / Kimberly Elsbach; Roderick Kramer. New York : Routledge, 2016. pp. 298-308.

2015

Alacovska, Ana / **From 'Poetics' to 'Production' : Genres as Active Ingredients in Media Production**. *Advancing Media Production Research: Shifting Sites, Methods, and Politics*. red. / Chris Paterson; David Lee; Anamik Saha; Anna Zoellner. Basingstoke : Palgrave Macmillan, 2015. s. 181-199 (Global Transformations in Media and Communication Research).

Jones, Candace; Lorenzen, Mark; Sapsed, Jonathan / **Creative Industries : A Typology of Change**. *The Oxford Handbook of Creative Industries*. ed. / Candace Jones; Mark Lorenzen; Jonathan Sapsed. Oxford : Oxford University Press, 2015. p. 3-30.

Jones, Candace (Editor); Lorenzen, Mark (Editor); Sapsed, Jonathan (Editor) / **The Oxford Handbook of Creative Industries**. Oxford : Oxford University Press, 2015. 576 p.

Munar, Ana Maria; Ek, Richard / **Relationbits : You, Me and the Other**. *The Routledge Companion to Global Popular Culture*. ed. / Toby Miller. New York : Routledge, 2015. p. 137-148.

Ooi, Can-Seng / **Cultural Tourism**. *The SAGE Encyclopedia of Quality and the Service Economy*. ed. / Su Mi Dahlgaard-Park. Vol. 1 London : Sage Publications, Incorporated, 2015. p. 109-111.

Ooi, Can-Seng / **Destination Marketing**. *The SAGE Encyclopedia of Quality and the Service Economy*. ed. / Su Mi Dahlgaard-Park. Vol. 1 London : Sage Publications, Incorporated, 2015. p. 155-157.

Raviola, Elena; Schnugg, Claudia / **Fostering Creativity Through Artistic Interventions : Two Stories of Failed Attempts to Commodify Creativity**. *Artistic Interventions in Organizations*:

Research, Theory and Practice. ed. / Ulla Johansson Sköldberg; Jill Woodilla; Ariane Berthoin Antal. Abingdon : Routledge, 2015. p. 90-106 (Routledge Research in Creative and Cultural Industries Management, Vol. 4).

Svejenova, Silviya; Slavich, Barbara; Abdelgawad, Sondos G. / **Creative Entrepreneurs : The Business Models of Haute Cuisine Chefs**. The Oxford Handbook of Creative Industries. ed. / Candace Jones; Mark Lorenzen; Jonathan Sapsed. Oxford : Oxford University Press, 2015. p. 184-199.

Wiegand, Frauke (Editor); Michelsen, Anders (Editor); **Kristensen, Tore (Editor) / Transvisuality : The Cultural Dimension of Visuality [Vol 2]**. Liverpool : Liverpool University Press, 2015. 272 p.

2014

Book Chapters:

Moeran, Brian / **Business, Anthropology, and Magical Systems : The Case of Advertising**. Ethnographic Praxis in Industry Conference Proceedings. EPIC 2014. ed. / Gary F. Gebhardt; Melea Press. Hoboken, NJ : Wiley-Blackwell, 2014. p. 119-132 (Ethnographic Praxis in Industry Conference. Conference Proceedings, Vol. 2014).

Moeran, Brian / **Juxtapositions : Social and Material Connectedness in a Pottery Community**. Anthropology Now and Next: Essays in Honor of Ulf Hannerz. ed. / Thomas Hylland Eriksen; Christina Garsten; Shalini Randeria. Brooklyn : Berghahn Books, 2014. p. 29-47.

Moeran, Brian / **The Business of Creativity : Toward an Anthropology of Worth**. Walnut Creek, CA : Left Coast Press, 2014. 299 p. (Anthropology and Business: Crossing Boundaries, Innovating Praxis, Vol. 1).

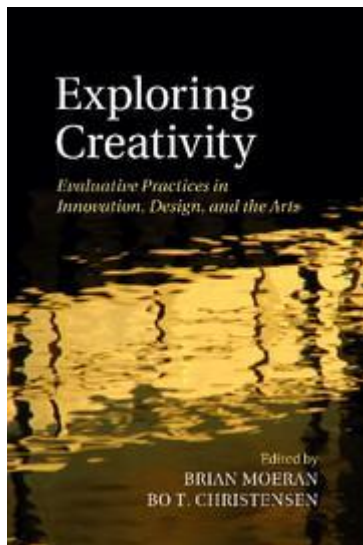
Mathieu, Chris; Stjerne, Iben Sandal / **Artistic Practices over the Course of Careers in Film**. Artistic Practices: Social Interactions and Cultural Dynamics. ed. / Tasos Zembylas. Abingdon : Routledge, 2014. p. 59-77 (Routledge/ESA Studies in European Societies).

Vaarst Andersen, Kristina; Lorenzen, Mark / **Different Creative Cities : Exploring Danish Data to Adapt the Creative Class Argument to Small Welfare Economies**. The Creative Class Goes Global. ed. / Charlotta Mellander; Richard Florida ; Bjørn T. Asheim; Meric Gertler . Abingdon : Routledge, 2014. p. 103-116 (Regions and Cities, Vol. 69).

Vaarst Andersen, Kristina; Bugge, Marcus M.; Hansen, Høgni Kalsø; Isaksen, Arne ; Raunio, Mika / **One Size Fits All? : Applying the Creative Class Thesis to a Nordic Context**. The Creative Class Goes Global. ed. / Charlotta Mellander; Richard Florida ; Bjørn T. Asheim; Meric Gertler . Abingdon : Routledge, 2014. p. 117-137 (Regions and Cities, Vol. 69).

2013

Moeran, Brian (Redaktør); Christensen, Bo (Redaktør) / **Exploring Creativity : Evaluating Practices in Innovation, Design, and the Arts**. New York : Cambridge University Press, 2013. 311 s.



Book Chapters:

Alacovska, Ana / **Creativity in the Brief : Travel Guidebook Writers and Good Work.** Exploring Creativity: Evaluative Practices in Innovation, Design, and the Arts. ed. / Brian Moeran; Bo T. Christensen. New York : Cambridge University Press, 2013. p. 172-190.

Bille, Trine / **How to Develop a Region through Culture and Creativity : The Foundation Cultiva in Kristiansand.** The Value of Arts and Culture for Regional Development: A Scandinavian Perspective. ed. / Lisbeth Lindeborg; Lars Lindkvist. Abingdon : Routledge, 2013. p. 161-179 (Regions and Cities, Vol. 64).

Christensen, Bo; Strandgaard, Jesper / **Resturant Rankings in the Culinary Field.** In: Exploring Creativity : Evaluating Practices in Innovation, Design, and the Arts. red. / Brian Moeran; Bo T. Christensen. New York : Cambridge University Press, 2013. s. 235-259.

Csaba, Fabian; Ger, Güliz / **Patina Meets Fashion : On the Evaluation and Devaluation of Oriental Carpets.** In: Exploring Creativity : Evaluating Practices in Innovation, Design, and the Arts. red. / Brian Moeran; Bo T. Christensen. New York : Cambridge University Press, 2013. s. 260-277.

Kristensen, Tore (Editor); Michelsen, Anders (Editor); Wiegand, Frauke (Editor) / **Transvisuality : The Cultural Dimension of Visuality.** Liverpool : Liverpool University Press, 2013. 261 p. (Boundaries and Creative Openings, Vol. 1).

Mathieu, Chris; Bertelsen, Marianne / **Evaluation in Film Festival Prize Juries.** In: Exploring Creativity : Evaluating Practices in Innovation, Design, and the Arts. red. / Brian Moeran; Bo T. Christensen. New York : Cambridge University Press, 2013. s. 211-234.

Moeran, Brian; Christensen, Bo / **Introduction.** In: Exploring Creativity : Evaluating Practices in Innovation, Design, and the Arts. red. / Brian Moeran; Bo T. Christensen. New York : Cambridge University Press, 2013. s. 1-42.

Moeran, Brian / **The Ursula Faience Dinnerware Series by Royal Copenhagen.** I: Exploring Creativity : Evaluating Practices in Innovation, Design, and the Arts. red. / Brian Moeran; Bo T. Christensen. New York : Cambridge University Press, 2013. s. 121-145.

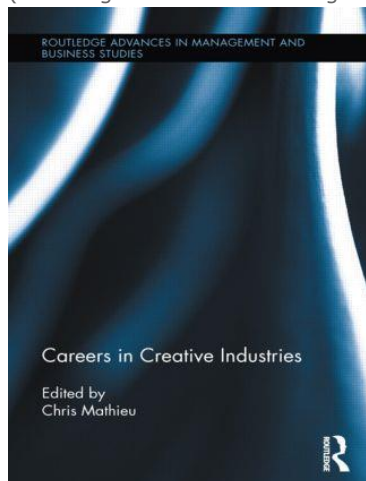
Moeran, Brian / **Framing Values : Symbolic Space in the Display of Arts Work.** Business and Anthropology : A Focus on Sacred Space. red. / Hirochika Nakamaki; Mitchell Sedgwick. Osaka : National Museum of Ethnology, 2013. s. 7-24 (Senri Ethnological Studies; Nr. 82)

Ooi, Can-Seng / **Tourism Policy Challenges : Balancing Acts, Co-operative Stakeholders and Maintaining Authenticity.** I: The Routledge Handbook of Cultural Tourism. red. / Melanie Smith; Greg Richards. New York : Routledge, 2013. s. 67-74.

Stöber, Birgit / **Klassisch digital : Der virtuelle Konzertsaal der Berliner Philharmoniker**. Akustisches Kapital: Wertschöpfung in der Musikwirtschaft. ed. / Bastian Lange; Hans-Joachim Bürkner; Elke Schüssler. Bielefeld : Transcript Verlag, 2013. p. 133-150.

2012

Mathieu, Chris (Redaktør) / **Careers in Creative Industries**. In: Abingdon : Routledge, 2012. 299 s. (Routledge Advances in Management and Business Studies; Nr. 49).



Book Chapters:

Bille, Trine / **Creative Labor : Who Are They? What Do They Do? Where Do They Work? A Discussion Based on a Quatitative Study from Denmark**. Careers in Creative Industries. ed. / Chris Mathieu. Abingdon : Routledge, 2012. p. 36-65 (Routledge Advances in Management and Business Studies).

Bille, Trine; De Paoli, Donatella / **Approaches to Stimulate and Support the Cultural Entrepreneur : The Case of Denmark and Norway**. Pioneering Minds Worldwide: On the Entrepreneurial Principles of the Cultural and Creative Industries: Actual Insights Into Cultural and Creative Entrepreneurship Research. ed. / Giep Hagoort; Aukje Thomassen; Rene Kooyman. Delft : Eburon Academic Publishers, 2012. p. 81-83.
Darmer, Per / **Empirisk fænomenologi**. Samfundsvidenskabelige analysemetoder. ed. / Claus Nygaard. 2.ed. Frederiksberg : Samfundslitteratur, 2012. p. 103-120.

Hvass, Kristian Anders; Teilmann, Kasper / **Shop Characteristics that Determine UCC Interest**. Rethinking Transport in the Øresund Region: Policies, Strategies and Behaviours. ed. / Carl-Magnus Carlsson; Tareq Emtairah; Britta Gammelgaard; Anders Vestergaard Jensen; Åke Thidell. Lund : Lund University, 2012. p. 135-148.

Kristensen, Tore / **Doctoral Research in Design versus Doctoral Research in Management**. Design Research: Between Scientific Method and Project Praxis. Notes on Doctoral Research in Design 2012. ed. / Lucia Rampino . Milano : FrancoAngeli, 2012. p. 45-52 (Serie di Architettura e Design).

Kristensen, Tore; Horváth, Dóra / **Managing Consumer's Experiences : Design as a Solution for Transformation**. Diversity in European Marketing: Text and Cases. ed. / Thomas Rudolph; Bodo B. Schlegelmilch; András Bauer; Josep Franch; Jan Niklas Meise. Wiesbaden : Gabler, 2012. p. 219-233.
Lorenzen, Mark; Vaarst Andersen, Kristina; Laursen, Stine / **Creating : The Creative-class Based Knowledge City Models of Denmark**. Building Prosperous Knowledge Cities, Policies, Plans and Metrics. ed. / Tan Yigitcanlar; Kostas Metaxiotis; Francisco Javier Carrillo. Cheltenham : Edward Elgar Publishing, Incorporated, 2012. p. 24-39.

Mathieu, Chris / **Careers in Creative Industries : An Analytical Overview. I: Careers in Creative Industries**. red. / Chris Mathieu. Abingdon : Routledge, 2012. s. 3-35 (Routledge Advances in Management and Business Studies; Nr. 49).

Mathieu, Chris; Stjerne, Iben Sandal / **Central Collaborative Relationships In Career-Making. I: Careers in Creative Industries.** red. / Chris Mathieu. Abingdon : Routledge, 2012. s. 128-147 (Routledge Advances in Management and Business studies; Nr. 49).

Moeran, Brian (Editor); Alacovska, Ana (Editor) / **Creative Industries: Critical Readings : Concepts.** Oxford : Berg Publishers, 2012. 300 p.

Moeran, Brian / **Evaluating Ceramic Art in Japan.** Creative Industries: Critical Readings: Work. ed. / Brian Moeran; Ana Alacovska. Vol. 4 Oxford : Berg Publishers, 2012. p. 353-370.

Moeran, Brian; Alacovska, Ana / **Introduction.** Creative Industries: Critical Readings: Concepts. ed. / Brian Moeran; Ana Alacovska. Vol. 1 Oxford : Berg Publishers, 2012. p. 12-20.

Moeran, Brian / **More than Just a Fashion Magazine.** Creative Industries: Critical Readings: Organization. ed. / Brian Moeran; Ana Alacovska. Vol. 3 Oxford : Berg Publishers, 2012. p. 41-58.

Moeran, Brian / **Preface.** Advertising and Anthropology: Ethnographic Practice and Cultural Perspectives. ed. / Timothy de Waal Malefyt; Robert J. Morais. London : Berg Publishers, 2012. p. ix-xiii.

Munar, Ana Maria; Ooi, Can-Seng / **The Truth of the Crowds : Social Media and the Heritage Experience.** The Cultural Moment in Tourism. ed. / Laurajane Smith; Emma Waterton; Steve Watson. Abingdon : Routledge, 2012. p. 255-273 (Routledge Advances in Tourism; No. 26).

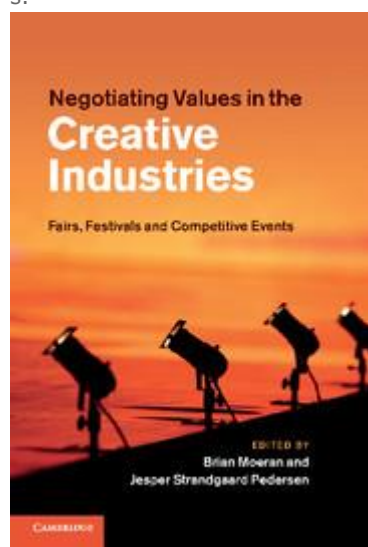
Ooi, Can-Seng / **Education and Becoming an Artist : Experiences from Singapore.** In: Careers in Creative Industries. red. / Chris Mathieu. New York : Routledge, 2012. s. 254-269 (Routledge Advances in Management and Business studies; Nr. 49).

Ooi, Can-Seng / **The Danish Welfare Model and the 'Singapore Inc' model.** Changing Tides, Changing Ties: Anchoring Asia-Europe Relations in Challenging Times. ed. / Yeo Lay Hwee; Barnard Turner. Kent Ridge : EU Centre in Singapore, 2012. p. 69-74.

Skov, Lise / **It Was a Huge Shock : Fashion Designers' Transition from School to Work in Denmark, 1980s-200s.** Careers in Creative Industries. ed. / Chris Mathieu. Abingdon : Routledge, 2012. p. 270-288 (Routledge Advances in Management and Business studies; No. 49).

2011

Moeran, Brian (Redaktør); Pedersen, Jesper Strandgaard (Redaktør) / **Negotiating Values in the Creative Industries : Fairs, Festivals and Competitive Events.** Cambridge : Cambridge University Press, 2011. 359 s.



Book Chapters:

Bille, Trine / **Kunstens balancekunst mellem velfærd og marked.** Kunstens form og kulturens bruk. red. / Hans Chr. Garmann Johnsen; Terje Dragseth; Oddbjørn Johannessen; Hans Kjetil Lysgård. Kristiansand : Portal forlag AS, 2011. s. 215-233.

Boxenbaum, Eva; Gjuvsland, Monica; Leon, Clarissa Eva / **Diversity Management in Denmark : Evolutions from 2002 to 2009.** Diversity in the Workplace: Multi-disciplinary and International Perspectives. red. / Stefan Gröschl. Farnham : Gower Publishing Ltd, 2011. s. 101-118.

Mezias, Stephen; Pedersen, Jesper Strandgaard; Kim, Ji-Hyun; Svejenova, Silviya; Mazza, Carmelo / **Transforming Film Product Identities : The Status Effects of European Premier Film Festivals, 1996-2005.** Negotiating Values in the Creative Industries: Fairs, Festivals and Competitive Events. red. / Brian Moeran; Jesper Strandgaard Pedersen. Cambridge : Cambridge University Press, 2011. s. 169-196.

Moeran, Brian; Pedersen, Jesper Strandgaard / **Introduction.** Negotiating Values in the Creative Industries: Fairs, Festivals and Competitive Events. red. / Brian Moeran; Jesper Strandgaard Pedersen. Cambridge : Cambridge University Press, 2011. s. 1-35.

Moeran, Brian / **The Book Fair as a Tournament of Values.** Negotiating Values in the Creative Industries: Fairs, Festivals and Competitive Events. red. / Brian Moeran; Jesper Strandgaard Pedersen. Cambridge : Cambridge University Press, 2011. s. 119-144.

Moeran, Brian / **Réinventer la mode : Un pragmatisme mondialisé.** Penser la mode. red. / Frédéric Godart. Paris : IFM/Regard, 2011. s. 207-214.

Ooi, Can-Seng / **Branding and the Accreditation Approach : Singapore.** Destination Brands : Managing Place Reputation. red. / Nigel Morgan; Annette Pritchard; Roger Pride . 3.Edition. udg. Oxford : Butterworth-Heinemann, 2011. s. 185-196.

Ooi, Can-Seng / **Paradoxes of City Branding and Societal Changes.** City Branding: Theory and Cases . red. / Keith Dinnie. Hampshire : Palgrave Macmillan, 2011. s. 54-61.

Ooi, Can-Seng / **The Overseas Constituency.** Voting in Change: Politics of Singapore's 2011 General Election. red. / Kevin Y.L. Tan; Terence Lee. Singapore : Ethos Books, 2011. s. 161-171.

Skov, Lise; Meier, Janne / **Configuring Sustainability at Fashion Week.** Negotiating Values in the Creative Industries: Fairs, Festivals and Competitive Events. red. / Brian Moeran; Jesper Strandgaard Pedersen. Cambridge : Cambridge University Press, 2011. s. 270-293.

2010

Book Chapters:

Moeran, Brian; Skov, Lise / **Cosmetics and Skin Care.** Encyclopedia of World Dress and Fashion: West Europe. ed. / Lise Skov. Vol. 8 Oxford : Oxford University Press, 2010. p. 420-425.

Skov, Lise / **Berg Encyclopedia of World Dress and Fashion : Volume 8 West Europe.** Berg Encyclopedia of World Dress and Fashion: Volume 8 West Europe. ed. / Lise Skov. Vol. 8 Oxford : Oxford University Press, 2010. p. 90-91 (Berg Encyclopedia of World Dress and Fashion, Vol. 8).

Skov, Lise / **Ethics and Industry.** Berg Encyclopedia of World Dress and Fashion : West Europe. ed. / Lise Skov. Vol. 8 Oxford : Oxford University Press, 2010. p. 152-158 (Berg Encyclopedia of World Dress and Fashion, Vol. 8).

Skov, Lise / **Taste and Fashion.** Consumer Behaviour: A Nordic Perspective. ed. / Karin M. Ekström. Lund : Studentlitteratur, 2010. p. 325-339.

Skov, Lise / **The Geographic and Cultural Regions.** Berg Encyclopedia of World Dress and Fashion: West Europe. ed. / Lise Skov. Vol. 8 Oxford : Oxford University Press, 2010. p. 9-12 (Berg Encyclopedia of World Dress and Fashion, Vol. 8).

Skov, Lise / **The Study of Dress and Fashion in West Europe.** Berg Encyclopedia of World Dress and Fashion: West Europe. ed. / Lise Skov. Vol. 8 Oxford : Oxford University Press, 2010. p. 3-8 (Berg Encyclopedia of World Dress and Fashion, Vol. 8).

Skov, Lise; Melchior, Marie Riegels / **Research Approaches to the Study of Dress and Fashion.** Berg Encyclopedia of World Dress and Fashion: Global Perspectives. ed. / Phyllis Tortora; Joanne B. Eicher. Vol. 10 Oxford : Oxford University Press, 2010. p. 11-16 (Berg Encyclopedia of World Dress and Fashion, Vol. 10).

Ooi, Can-Seng; Stöber, Birgit / **Authenticity and Place Branding : The Arts and Culture in Branding Berlin and Singapore.** Re-inventing Authenticity: Tourism, Places and Emotions. ed. / Britta Timm Knudsen; Anne Marit Waade. Bristol : Channel View Publications, 2010. p. 66-79.

2009

Mathieu, Chris; Pedersen, Jesper Strandgaard / **Dansk film i krydsfeltet mellem samarbejde og konkurrence.** Lund : Ariadne Förlag, 2009. 199 p.



Book Chapters:

Boxenbaum, Eva; Pedersen, Jesper Strandgaard / **Scandinavian Institutionalism : A case of institutional work.** Institutional Work: Actors and Agency in Institutional Studies of Organizations. ed. / Thomas B. Lawrence; Roy Suddaby; Bernard Leca. New York : Cambridge University Press, 2009. p. 178-204.

Darmer, Per / **Dogme OA : Dogmereglerne som model for organisationsanalyse.** Dansk film i krydsfeltet mellem samarbejde og konkurrence. ed. / Chris Mathieu; Jesper Strandgaard Pedersen. Lund : Ariadne Förlag, 2009. p. 173-195.

Gabrielsen, Gorm; Grønhaug, Kjell; Kahle, Lynn; Kristensen, Tore; Plenborg, Thomas; Wilke, Ricky / **Is Good Design Good Business?.** Industrial Design, Competition and Globalization. ed. / Grete Rusten; John R. Bryson. Houndmills : Palgrave Macmillan, 2009. p. 220-241.

Lorenzen, Mark / **Creativity in Context : Content, Cost, Chance and Collection in the Organization of the Film Industry.** Creativity, Innovation and the Cultural Economy. ed. / Andy C. Pratt; Paul Jeffcutt. Routledge, 2009. p. 93-118 (Routledge studies in global competition).

Pedersen, Jesper Strandgaard; Mathieu, Chris / **Udviklingstræk i dansk film 1995-2007**. Dansk film i krydsfeltet mellem samarbejde og konkurrence. ed. / Chris Mathieu; Jesper Strandgaard Pedersen. Lund : Ariadne Förlag, 2009. p. 15-35.

Stöber, Birgit; Ooi, Can-Seng / **Kreatives Singapur**. Governance der Kreativwirtschaft: Diagnosen und Handlungsoptionen. ed. / Bastian Lange; Ares Kalandides; Birgit Stöber; Inge Wellmann. Bielefeld : Transcript Verlag, 2009. p. 223-226.

Pedersen, Jesper Strandgaard; Boutaiba, Sami; Pedersen, Anne Reff / **Zentropa : Identitetsskabelse via medierne**. Dansk film i krydsfeltet mellem samarbejde og konkurrence. ed. / Chris Mathieu; Jesper Strandgaard Pedersen. Lund : Ariadne Förlag, 2009. p. 113-141.

Strandvad, Sara Malou; Mathieu, Chris / **Den danske model : Hvad består den af?**. Dansk film i krydsfeltet mellem samarbejde og konkurrence. ed. / Chris Mathieu; Jesper Strandgaard Pedersen. Lund : Ariadne Förlag, 2009. p. 37-60.

2008

Lorenzen, Mark (Redaktør); Kristensen, Tore (Redaktør); Skov, Lise (Redaktør); Pedersen, Jesper Strandgaard (Redaktør) / **Når oplevelser møder økonomi : Kreative virksomheder, brancher og steder**. Århus : Klim, 2008. 269 s.



Book Chapters:

Lorenzen, Mark; Kristensen, Tore; Skov, Lise; Pedersen, Jesper Strandgaard / **Kreativitet og mødet mellem oplevelser og økonomi**. Når oplevelser møder økonomi: Kreative virksomheder, brancher og steder. ed. / Mark Lorenzen; Tore Kristensen; Lise Skov; Jesper Strandgaard Pedersen. Århus : Klim, 2008. p. 11-21.

Moeran, Brian / **On Entering the World of Women's Magazines : A Cross-Cultural Comparison of Elle and Marie Claire**. Marketplace Anthropology. ed. / Nasreen Taher; Swapna Gopalan. Hyderabad : Icfai University Press, 2008. p. 187-209.

Ooi, Can-Seng / **The Danish Seduction of the China Outbound Tourism Market : New Issues for Tourism Research**. China: Business Opportunities in a Globalizing Economy. ed. / Verner Worm. Frederiksberg : Copenhagen Business School Press, 2008. p. 171-191.

Skov, Lise / **Politik, branche og forskning : Brugerinnovation og den danske modebranche**. Når oplevelser møder økonomi: Kreative virksomheder, brancher og steder. ed. / Mark Lorenzen; Tore Kristensen; Lise Skov; Jesper Strandgaard Pedersen. Århus : Klim, 2008. p. 205-226.

2007

Book Chapters:

Darmer, Per; Mathieu, Chris; Pedersen, Jesper Strandgaard; Strandvad, Sara Malou / **Professionalisering i den danske filmindustri : Det Danske Filminstitut**. Oplevelsesøkonomi: Produktion, forbrug, kultur. ed. / Jørgen Ole Bærenholdt; Jon Sundbo. Frederiksberg : Samfundslitteratur, 2007. p. 209-229.

Darmer, Per; Pedersen, Jesper Strandgaard; Brorsen, Jens Peter / **Zentropa : I de gyldne palmers skær.** Organisationer i forandring: Cases fra private og offentlige virksomheder. København : Handelshøjskolens Forlag, 2007. p. 149-197.

Lorenzen, Mark / **Localized learning and social capital.** The learning region: Foundations, State of the Art, Future. ed. / Roel Rutten; Frans Boekema. Cheltenham, UK : Edward Elgar Publishing, Incorporated, 2007. p. 206-230.

Ooi, Can-Seng / **Free the mind, Mind the Free : The Creative Economy and Limits to the Freedom of Expression in Singapore.** Communication and Human Rights. ed. / Mike Hayes. Thailand : Office of Human Rights Studies and Social Development, Mahidol University, 2007. p. 44-68 (Human Rights In Asia Series).
Ooi, Can-Seng / **Creative Industries and Tourism in Singapore.** Tourism, Creativity and Development. ed. / Greg Richards; Julie Wilson. London : Routledge, 2007. p. 240-251 (Contemporary Geographies of Leisure, Tourism and Mobility).

2006

Moeran, Brian / **Ethnography at work.** New York : Berg Publishers, 2006. 152 s.



Book Chapters:

Moeran, Brian / **Mingei-Keramiker und Wertediskussion.** Faszination Keramik: Museum für Angewandte Kunst Frankfurt. ed. / Stephan von der Schulenburg. Köln : Wienand Verlag GmbH, 2006. p. 49-55.