

CURRICULUM VITAE

Michael Wendelboe Hansen, Copenhagen Business School (CBS)

- Centre for Business and Development Studies (CBDS), Department of Management, Society and Communication (MSC); Dalgas Have 15, DK-2000 Frederiksberg, Denmark; tel: +4538153146, mail: mwh.msc@cbs.dk

Education

- MA Political Philosophy, 1989;
- MSc in Public administration, Department for Political Science, University of Århus, 1991;
- PhD International Business, CBS 1998.

Employment

- 2003 - Associate Professor at the Department for Intercultural Communication and Management (IKL), now Department for Management, Society and Communication (MSC), CBS
- 1998 - 2003 Assistant Professor at IKL, CBS
- 1994 - 1998 PhD Scholar (MNCs and Sustainable Development), CBDS, CBS.
- 1991-1994 Associate Expert, UNCTC/UNCTAD, New York

Research and teaching profile

- Study Director, Business, Language and Culture (BLC), CBS (2022-)
- Programme coordinator, Business and Development Studies Master Programme, Copenhagen Business School (The programme is followed by app. 80-100 Danish and international students and is dedicated firm strategy and management issues in a development context (2002-));
- Center director, Center for Business and Development Studies, CBS (2011-2019);
- CBS coordinator for project in collaboration with Novo Nordisk and DTU on Changing Diabetes in Children (CDIC) (2021-2024);
- CBS coordinator for project in collaboration with Danish Industries (DI), Commercializing the Sustainable Development Goals, funded by Industriens Fund (2017-2020);
- CBS coordinator for project in collaboration with Danish Industries (DI), Innovation Bootcamp Africa, funded by Industriens Fund (2015-2018);
- Conference organizer of 2017 EAMSA Conference “The turning tide of globalization: implications for European.- Asian business collaboration”, 15-18 November 2017 at CBS;
- Project manager on FFU project “Outsourcing for Development” funded by the Danish Development Research Council (Project studied effects of outsourcing on local firms in Ghana, Vietnam, China, India and South Africa. (2006-2010));
- Project manager of FFU project “Linkages and Development (2002-2005);
- Project manager on the UNCTAD/CBS ‘Cross border environmental management

project' (The project analyzed environmental management practices of European TNCs in Malaysia, China and India. Field research in Malaysia, China and India as part of the project. (1997-2001)).

Board membership etc.

- Board member Danida Board (2007-2011)
- Danida Bevillings komitee (2015-2016)
- Danida Development Policy Council (2017-2020).
- Advisory Board DIBD (Danish Industry Business Development) (2011-2020).
- Chairman Danida Fellowship Center (2013-2016)
- Member of EAMSA (Europe-Asia Management Studies Association) Board (2017-)
- Member of The European Association for Development Research (EADI) Executive Committee (2011-2014).

Consultancies etc.

- Various evaluations and analyses for the Danish Industrialization Fund for Developing Countries (IFU) and the Investment fund for Eastern Europe (IØ). Field visits in Poland, India and China as part of assignments. Several publications and reports as part of assignments (2000-2012).
- DIIS project on global governance in the extractives industry, field research in Tanzania (2013-2015).
- Field inspections in Tanzania, Bhutan, Nepal, Tunisia and Mali with Danida Board and DPC (2008-2020).
- Review of Danida Business Partnership, Nepal and Indonesia, November 2014
- Review of Danida CSR Challenge Fund, 2015.
- Danida Reference Group, IFU evaluations 2017-19 and 2020-2021.
- GAIN evaluation of Partnerships in Ethiopia and Zambia, 2021.
- Evaluation of Danida Private Sector programmes (Tanzania, Mali, Ghana, Kenya) (2021-2022)

Selected recent publications

Journal articles

- Greve, M. & Hansen, M. W., 2024, The Role of Shipping and Logistics MNCs in Economic Development: A Case Study of how Maersk Contributed to Vietnam's Ascendence to an Export Oriented Economy , In: *Journal of Shipping and Trade*. 9, 1, 30
- Schmidt-Petersen, C., Sundenæs, N. D. & Hansen, M. W., 2023, The Hare and the Tortoise: A Comparative Study of Vietnam's and Kenya's Pathways to Local Enterprise Development Through Foreign Direct Investment In: *Forum for Development Studies*. 50, 3, p. 397-423 27 p.
- Hansen, M. W., 2020, Toward a Strategic Management Perspective on Local Content in African Extractives: MNC Procurement Strategies between Local Responsiveness and Global Integration, in *Africa Journal of Management*. 6, 1, p. 24-42 .
- Hansen, Michael Wendelboe, Esther K. Ishengoma, and Radha Upadhyaya. "What

constitutes successful African enterprises? A survey of performance variations in 210 African food processors." *International Journal of Emerging Markets* 13.6 (2018): 1835-1854

- Kjær, A. M., Therkildsen, O., Buur, L. & Hansen, M. W., (2021) When 'Pockets of Effectiveness' Matter Politically: Extractive Industry Regulation and Taxation in Uganda and Tanzania, in *The Extractive Industries and Society*. 9 p.
- Hansen, M. W., Langevang, T., Rutashobya, L., & Urassa, G. (2018). "Coping with the African business environment: Enterprise strategy in response to institutional uncertainty in Tanzania", *Journal of African Business* 2018; Vol. 19, No. 1. pp. 1-26.
- Panum, Karen and Michael Wendelboe Hansen (2019), 'The Illusive Nature of Social Enterprise at the Base of the Pyramid: Case Studies of Six Kenyan Social Enterprises', *Journal of Entrepreneurship in Emerging Economies*, forthcoming 2018 (JEEE-11-2016-0051.R2).
- Hansen, M.W., and Anne Hønen (2016), Global oligopolistic competition and foreign direct investment: Revisiting and extending the literature, *Critical Perspectives on International Business*, Vol. 12: 4, pp.369 - 387 (Highly Commended paper in the 2017 Emerald Literati Network Awards for Excellence)
- Hansen, Michael W., Wencke Gwozdz , (2015), "What makes MNCs succeed in developing countries?", *The Multinational Business Review*, Vol. 23 Iss 3 pp. 224 - 247
- Hansen, M. W., Buur, L., Kjær, A. M., & Therkildsen, O. (2015). The Economics and Politics of Local Content in African Extractives: Lessons from Tanzania, Uganda and Mozambique. In *Forum for Development Studies* (vol 42, Issue 3, pp. 1-28).
- Hansen, M.W., S. Jeppesen, and Kaja Jochem, Understanding the Rise of African Business: In search of business perspectives on African enterprise development *African Journal of Economic and Management Studies*, Vol. 5, Nr. 3, 2014, s. 249-268, 2014 (The Outstanding Paper in the 2015 Emerald Literati Network Awards for Excellence).

Monographs and Edited volumes

- Hansen, M. W. & Gundelach, H., 2025, Foreign Direct Investment and Developing Economies: Towards a New Development Agenda, in Hedegaard, M., Sandte, H. & Rowe, D. (eds.). *Globalisation and the International Economy*. København: Djøf Forlag,
- Hansen, M. W., Jensen, P. D. Ø., Minkmar, S., Pedersen, T. & Petersen, B., 2024, *Too Good to Go: Bridging the Gap Between Sustainability Objectives and Business Goals in the Global Food Industry* Frederiksberg : The Nordic Case House.
- Oh, S. & Hansen, M. W., 2023, Balancing Purpose and Profit in Foreign Direct Investment: How Development Finance Institutions Promote the SDGs While Being Profitable in van Tulder, R., Giuliani, E. & Álvarez, I. (eds.). *International Business and Sustainable Development Goals*. Bingley: Emerald Group Publishing, p. 135-150 16 p. (Progress in International Business Research, Vol. 17).
- Hansen, M. W., Gundelach, H., & Johnson, E. T. (2022). *The Business Case for the Sustainable Development Goals: An Empirical Analysis of 21 Danish Companies' Engagement with the SDGs*. Centre for Business and Development Studies. CBDS

Working Paper No. 2022/2

- Hansen, M. W., Gundelach, H., & Hedegaard, M. (2022). *Why Is MNC Subsidiary Performance Better in Challenging Business Environments?*. Paper presented at 48th EIBA Annual Conference 2022, Oslo, Norway.
- Oh, S., & Hansen, M. W. (2021). *Why the Dual Nature of DFIs makes Harmonised Impact Measurement Difficult and What can be Done about It*. In S. Attridge (Ed.), *The Catalytic Effects of DFI Investment : Gender Equality, Climate Action and the Harmonisation of Impact Standards* (pp. 107-111). ODI.
https://cdn.odi.org/media/documents/ODI_EDFI_essay_series_final.pdf
- Lund-Thomsen, P., Hansen, M. W. & Lindgreen, A., 2020, *Business and Development Studies: Issues and Perspectives*. Lund-Thomsen, P., Hansen, M. W. & Lindgreen, A. (eds.). Abingdon: Routledge
- Hansen, M. W. & Gundelach, H., 2020, *Turning the Sustainable Development Goals (SDGs) into Business Opportunities: Learnings from the Danish Industries project "From Philanthropy to Business" 2018- 2020*, København: Industriens Fond, 40 pages.
- Hansen, M. W. & Gundelach, H., 2018, *Opportunities and Challenges for Danish Medium-sized Exporters in Africa: Lessons Learned from the DI Africanisation Project 2016–18*, København: Dansk Industri. 48 pages
- Schmidt, Amelie ; Hansen, Michael W./ *Internationalization Strategies of African Firms : A Survey of 210 Food Processing Firms from Tanzania, Kenya and Zambia*. Frederiksberg : Copenhagen Business School [wp], 2017. CBDS Working Paper Series; No. 1, Vol. 2017).
- Buur, Lars, Ole Therkildsen, Michael W. Hansen, Mette Kjær, *Extractive Natural Resource Development: Governance, linkages and Aid*, DIIS Report 2013: 28, Copenhagen: DIIS.
- Hansen, Michael W. *Reaping the rewards of foreign direct investment: Linkages between extractive MNCs and local firms in Tanzania*. No. 2013: 22. DIIS Working paper, 2013.
- Hansen, M.W., et al, *Strategies in emerging markets, A Case book on Danish MNCs in China and India*, Copenhagen: Copenhagen Business School Press, 2010.
- Rugraff, E. and M.W.Hansen (ed), *Multinational corporations and local firms in emerging economies*, Amsterdam: Amsterdam University Press, 2011.
- Hansen, M.W. and Henrik Schaumburg-Müller (ed), *Transnational Corporations and Local Firms in Developing Countries - Linkages and Upgrading*, Copenhagen Business School Press, 2006.