

Wenjing (Vincy) Zhu

Department of Strategy and Innovation
Copenhagen Business School
Kilevej 14A, 2000 Frederiksberg, Denmark
Email: wz.si@cbs.dk

EDUCATION

Copenhagen Business School PhD in Management <i>Supervisors: Prof. Christoph Grimpe (Primary) Prof. Wolfgang Sofka (Secondary)</i>	Copenhagen, Denmark <i>Sep 2023-Present</i>
Nanjing University MSc in Information Management <i>GPA: 4.48/5.0</i>	Nanjing, China <i>Sep 2020-Jun 2023</i>
Anhui Agricultural University BSc in Economics and Finance <i>GPA: 4.31/5.0</i>	Hefei, China <i>Sep 2015-Jun 2019</i>

RESEARCH INTEREST

Strategic human capital, innovation management, digitalization

WORKING PAPER

Wenjing Zhu, Christoph Grimpe & Wolfgang Sofka. Unequal Complements: How Digital-R&D Complementarity Shapes Career Outcomes, to be submitted to *Academy of Management Discoveries*.

PUBLICATION

Wenjing Zhu, Bohong Ma & Lele Kang. (2022). Technology Convergence among Various Technical Fields: Improvement of Entropy Estimation in Patent Analysis. *Scientometrics*, 1-20.

CONFERENCES & WORKSHOPS

DRUID Academy, Aarhus (Planned)	<i>Jan 2026</i>
MaxSI Workshop, Munich	<i>Sep 2025</i>
AOM (TIM Doctoral Consortium), Copenhagen	<i>Jul 2025</i>
International Conference on the Science of Science and Innovation (ICSSI), Copenhagen (Attendee)	<i>Jun 2025</i>
People Hub PDW, Copenhagen (Discussant)	<i>Oct 2024</i>
ULMS PhD Workshop, Liverpool	<i>Mar 2024</i>
DRUID Academy, Odense (Attendee)	<i>Jan 2024</i>
International Conference of the International Society for Scientometrics and Informetrics (ISSI), Virtual	<i>Jul 2021</i>

RESEARCH EXPERIENCE

Laboratory of Data Intelligence and Interdisciplinary Innovation

Nanjing, China

Research Assistant

Mar 2022- Jun 2023

Institute of Data Research in Humanities and Social Sciences

Nanjing, China

Research Assistant

May 2020-Feb 2022

AWARDS & SCHOLARSHIPS

China National Scholarship, Ministry of Education of China (Top 1% Nationwide) 2022

Distinguished Graduate Award, NJU 2023

Graduate Student of the Year, NJU (Top 1%) 2022

First-Class Academic Scholarship, NJU 2022

First-Class Academic Scholarship, NJU 2021

Second-Class Academic Scholarship, NJU 2020

Academic Scholarship, AAU 2018

TEACHING EXPERIENCE

Copenhagen Business School

Negotiation: Theory and Practice (Master course) 2024

Lecture teaching assistant

Technology Strategies (Summer school course) 2024

Course teaching assistant

Nanjing University

Data Science and Data Analytics (Bachelor course) 2022

Lecture teaching assistant

Information Metrics and Information Retrieval (Bachelor course) 2020

Co-designer, lecture teaching assistant

ACADEMIC SERVICE

Reviewer

Conference: DRUID (2024)

Journal: R&D Management

Student volunteer

Technology and Innovation Management (TIM) Division, AOM Annual Meeting, Copenhagen (2025)

TECHNICAL SKILLS

Stata, Python, SQL

LANGUAGE

English (Fluent), Mandarin (Native), Cantonese (Basic)