

CELESTE MAFFEZZONI

PhD Fellow
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EDUCATION

- 09/2025 - Now** PhD fellow, Department of Management, Society and Communication, Copenhagen Business School, Centre for Sustainability, Consumer and Behavioural Insights Group
Project title. Transforming Barriers into Drivers: A Behavioural Intervention to Promote Meat Substitution through Positive Feedbacks and Boosting
- 09/2021 - 03/2024** MSc in Green Economy and Sustainability Management, Department of Economics and Management, Università degli Studi di Brescia, Italy (fully in English).
Final grade: 110/110 cum laude
Thesis: Assessing public support and earmarking priorities for a meat tax: a comparative study of an Italian and a Swedish university
- 10/2023 - 02/2024** MSc Dissertation Abroad, Karlstad University, Sweden
Activities carried out: Literature review. Data collection and analysis. Scientific and academic writing. Scientific presentations and discussion.
- 01/2023 - 06/2023** Erasmus+ Exchange Program, Karlstad University, Sweden
Modules completed: (1) Climate Change Adaptation and Mitigation; (2) Environmental and Natural Resources Economics; (3) International Business Environment.
- 09/2018 - 10/2021** BSc in Business Administration, Department of Economics and Management, Università degli Studi di Brescia, Italy.
Final grade: 103/110
Thesis: The circular economy as a driver for sustainability reporting: an interrelation analysis between corporate sustainability and climate change through GRI standards and the TCFD.
- 09/2013 - 07/2018** High School Diploma in Accounting and Business Information Systems, Istituto d'Istruzione Giovanni Falcone, Asola, Italy.
Final grade: 89/100
Core competencies: Proficient in the use of technology and application software for the integrated management of administration, finance and marketing. Experienced in programming to develop and customise solutions.

AWARDS

- 04/10/2024** First Prize for Master's thesis completed abroad on scientific and technological topics with a focus on sustainability and environmental problems (2.000,00 €). Chamber of Commerce of Brescia.

SEMINARS

- 10/2022 - 12/2022** Soft Skills seminars in English Language: Effective Communication for Business, Emotional Intelligence, Public Speaking. Università degli Studi di Brescia, Italy

WORK EXPERIENCE

- 02/2025 - 06/2025** Mathematics Professor, Istituto Statale di Istruzione Superiore Gonzaga, Castigione delle Stiviere, Italy.

LANGUAGE SKILLS

- Italian: native speaker.
- English: C1 IELTS Official (7.5), issued on 12/05/2025

DIGITAL SKILLS

- Microsoft Office: Excel, Word, Power Point.
- Programming & Statistical Tools: R (basic/learning)
- Data Visualization & Analysis: SankeyMatic, Wordclouds

ATHLETIC CAREER

2025 - now Basketball Player, Second Division, B3B Basketball, Copenhagen, Denmark.

2016 -2022 Professional Basketball Player, B series, Pontevico Basket Femminile, Italy

2015 - 2016 Professional Basketball Player, B series, Brixia Basket, Italy

VOLUNTEERING

2007 - 2015 Scout AGESCI, Asola, MN, Italy

REFERENCES

Professor Carmen Marchiori
Lecturer in Environmental Economics & Master's thesis supervisor
Department of Economics and Management,
Università degli Studi di Brescia, Italy
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Professor Avit K. Bhowmik
Lecturer in Climate Change Adaptation and Mitigation & Master's thesis supervisor
Department of Risk and Environmental Studies,
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