

## GRETA SERPENTE

Copenhagen Business School  
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Nationality: Italian

### ACADEMIC APPOINTMENT

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2024 – ongoing  
COPENHAGEN BUSINESS SCHOOL, Frederiksberg, Denmark  
PostDoc Researcher - Department of Strategy and Innovation

### EDUCATION

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2019 – 2024  
UNIVERSITY OF BOLOGNA, Italy  
Ph.D. in Management  
Advisors: Riccardo Fini, Rosa Grimaldi, Daniela Bolzani  
Dissertation Title: *How do Entrepreneurial Pre-incubation Programs work?*

2023  
BAYES BUSINESS SCHOOL, London  
Visiting researcher (01/2023 – 07/2023)

2018  
UNIVERSITY “G. d’ANNUNZIO” Chieti-Pescara, Italy  
MSc, Business administration and Management (*summa cum laude*)

2016  
UNIVERSITY “G. d’ANNUNZIO” Chieti-Pescara, Italy  
Bachelor’s degree, Business administration and Management

2016  
UNIVERSITY OF A CORUÑA, Spain  
Visiting Student (01/2016 – 06/2016)

### PUBLICATIONS

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[1] **Serpente, G.**, Bolzani, D., & Grimaldi, R. (2025). Entrepreneurial support organizations as providers of entrepreneurial education and training. *The Journal of Technology Transfer*, 1-31.

### WORKING PAPERS

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[2] **Serpente, G.**, Bolzani, D., Entrepreneurial Learning and Role Identities in Pre-Incubation Programs.

[3] **Serpente, G.**, and Fini, R., How Do Pre-Incubation Programs Foster New Venture Creation? Evidence from a Regression Discontinuity.

[4] **Serpente, G.**, Mata, J., Rocha, V., Who Benefits most from Accelerator Programs? Exploring the Difference Between Migrants and Native Entrepreneurs

#### BOOKS CHAPTERS, PRACTITIONER-ORIENTED PUBLICATIONS

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[5] **Serpente, G.**, Martinelli, G., & Bolzani, D. (2024). 17 Entrepreneurial Support for Migrant Entrepreneurs: A Systematization of a Growing Stream of Literature. *De Gruyter Handbook of Migrant Entrepreneurship*, 339.

[6] Martinelli, G., **Serpente, G.**, & Bolzani, D. (2024). Social Incubators and Accelerators for Migrant Entrepreneurs: Exploratory Insights From Italy. In *Social Entrepreneurship and Migrants' Inclusion: Insights from the Adriatic-Ionian Region* (pp. 269-288). Cham: Springer Nature Switzerland.

[7] **Serpente, G.**, Fini, R., Grimaldi, R., & Bolzani, D. (2023). Start Cup Emilia-Romagna: Fatti Stilizzati, Prospettive ed Impatto (Start Cup Emilia-Romagna: Stylized Facts, Prospects and Impact). *Impatto (Start Cup Emilia-Romagna: Stylized Facts, Prospects and Impact)*(November 11, 2023).

[8] Masciarelli, F., Di Pietro, F., **Serpente, G.** (2020). Il ruolo del capitale intellettuale nel successo delle strategie di merger C acquisition delle start-up. *Piccola Impresa / Small Business*, (3). <https://doi.org/10.14596/pisb.324>

#### SCHOLARSHIPS

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##### 2023

Winner of the Marco Polo Grant, University of Bologna, Italy, Department of Management) for the visiting period of 6 months at Bayes Business School, London, UK.

##### 2016

Winner of the Erasmus+ (University of Chieti-Pescara, Italy, Department of Business administration and Management) for the visiting period of 6 months at the University of a Coruña, Spain.

#### WORKSHOPS, SUMMER SCHOOLS, AND CONFERENCE PRESENTATIONS

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2025 – Academy of Management (Copenhagen, Denmark)

2025 – DRUID (Toronto, Canada)

2024 – Academy of Management (Chicago, United States)

2023 – Academy of Management (Boston, United States)

2023 – 3E – ECSB Entrepreneurship Education Conference (Aarhus, Denmark)

2021 – Boosting Entrepreneurial Skills and Mindsets: theories, methods and impact (Bologna, Italy)

2021 – AiIG Summer School (Virtual)  
2022 – Friends of Imperial Conference (Desenzano del Garda, Italy)  
2022 – R&D Management Conference (Trento, Italy)  
2022 – International Conference on Economic and Social Integration of Refugees and Asylum Seekers through Social Entrepreneurship (Forlì, Italy)  
2020 – Triple Helix Summit (Bologna, Italy)  
2020 – SEI Faculty Workshop C Doctoral Consortium (Bologna, Italy)

#### Organizer support:

2021 – Workshop: Boosting Entrepreneurial Skills and Mindsets: theories, methods and impact (Bologna, Italy)

### TUTORSHIP EXPERIENCE

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2020, 2021, 2022, 2023

[a] Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.

[b] Organizzazione Aziendale [cod. 00745], University of Bologna, Italy.

2023, 2024

[c] Laboratory of Business Plan M [78858], University of Bologna, Italy.

[d] GMBA in Business Plan, Bologna Business School, Italy.

### RESEARCH PROJECT

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2022 – 2023

Member of the Erasmus+ project: Fostering Migrant Entrepreneurship Incubation in Europe. In partnership with Freie Universiteit Amsterdam (Netherlands), Impact Hub Amsterdam (Netherlands), Institut Supérieur de Gestion (France), PLACE Network (France), Migration Policy Group (Belgium), Grameen Foundation (Italy), Impact Hub Network (Austria).

### REVIEWER ACTIVITIES

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2025 – ongoing: Research Policy, Small Business Economics, Journal of Business Research, Applied Economic Letters, Entrepreneurship Education and Pedagogy, Academy of Management Annual Meeting

2024 – ongoing: International Journal of Entrepreneurial Behavior & Research

2023 – ongoing: Journal of Small Business and Enterprise Development, Studies in Higher Education

2020 – ongoing: The Journal of Technology Transfer

### SOFTWARE AND LANGUAGES

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Software: STATA, NVivo.

Languages: English (Fluent), Italian (Native), Spanish (Basic), French (Basic)