

Si (Coco) Cheng

Copenhagen Business School – Solbjerg Pl. 3, 2000 Frederiksberg, Copenhagen – Denmark
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ACADEMIC AFFILIATION

Sept 2024 – present **Copenhagen Business School (CBS)**
Assistant Professor
Department of Strategy and Innovation

EDUCATION

Sept 2018 – June 2024 **ESSEC Business School, France**
PhD in Management
Committee: Srividya Jandhyala (ESSEC), Raffaele Conti (ESSEC), Heather Berry (Georgetown)

Sept 2016 – Sept 2017 **University of Edinburgh, UK**
MSc International Business and Emerging Markets

Aug 2012 – June 2016 **Sichuan International Studies University, China**
BBA International Economy and Trade

RESEARCH INTERESTS

Global strategy, non-market strategy, corporate political activities, international business, international institutions

PUBLICATION

Cheng, S., and Jandhyala, S. (2025). International institutions and firms' assessment of the domestic institutional environment: Evidence from the investor-state dispute settlement system. *Strategic Management Journal*. 46(9): 2051-2068.

WORKING PAPERS

Cheng, S., Conti, R., and Jandhyala, S. *Contested multilateralism, new inter-governmental organizations and cross-border M&As: Evidence from the Asian Infrastructure Investment Bank.*

Cheng, S., and Jandhyala, S. *Policing the world? Effect of U.S. anti-corruption enforcement actions on non-targeted firms.*

Cheng, S., and Jandhyala, S. *Strategic determinants of investor-state dispute settlement.*

Cheng, S. *Managing corruption demands: Can foreign firms arm themselves with home-country regulation.*

ACADEMIC AWARDS

2025 The Best Dissertation Award Finalist (IM Division) at AOM Annual Conference Copenhagen 2025

2022 The Best Proposal Award in Stakeholder Strategy IG at SMS Annual Conference London 2022 (for the paper *International institutions and firms' assessment of the domestic institutional environment: Evidence from the investor-state dispute settlement system*)

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| 2022 | Nomination for the Best PhD Paper Prize at SMS Annual Conference London 2022 (for the paper <i>International institutions and firms' assessment of the domestic institutional environment: Evidence from the investor-state dispute settlement system</i>) |
| 2022 | The Best Paper in International Business and Policy Award Finalist (IM Division) at AOM Annual Conference Seattle 2022 (for the paper <i>International institutions and firms' assessment of the domestic institutional environment: Evidence from the investor-state dispute settlement system</i>) |
| 2020 | Nomination for the Best PhD Paper Prize at SMS Annual Conference Virtual 2020 (for the paper <i>Strategic determinants of investor-state dispute settlement</i>) |

INVITED CONFERENCES & CONSORTIA

Policing the world? Effect of U.S. anti-corruption enforcement actions on non-targeted firms.

- AOM, Boston, US, August 2023
- Non-Market Strategy Research Community Doctoral Conference, Virtual, May 2023
- ESSEC Management Ph.D. Bootcamp, by ESSEC Business School, May 2023
- Graduate Students in International Political Economy (GSIPe) Workshop, Virtual, May 2023

International institutions and firms' assessment of the domestic institutional environment: Evidence from the investor-state dispute settlement system.

- SEI Doctoral Consortium, Rotterdam, Netherlands, October 2022
- SMS, London, UK, September 2022
- AOM, Seattle, US, August 2022
- EGOS, Vienna, Austria, July 2022
- Strategy Science Conference, New York, US, June 2022
- Non-Market Strategy Research Community Doctoral Conference, Virtual, May 2022
- The Nexus of Business and Government Workshop, Virtual, March 2022
- 15th Chamonix Ph.D. Seminar in Management, by EMLyon, March 2022

Strategic determinants of investor-state dispute settlement.

- IM Division Doctoral Consortium at AOM, Virtual, August 2021
- Non-Market Strategy Research Community Doctoral Conference, Virtual, May 2021
- Strategy Science Doctoral Workshop, Virtual, April 2021
- SMS, Virtual, October 2020
- OMT Division Doctoral Consortium at AOM, Virtual, August 2020

DISCUSSED & CHAIRED CONFERENCE SESSIONS

Managing Geopolitical Tensions: Firm Strategies under Conflicting Demands. Symposium, AOM Copenhagen, July 2025

Research Workshop on the Nexus of Business and Government in the Global Economy, Singapore, March 2024

TEACHING EXPERIENCE

Copenhagen Business School:

International Business: State-of-the-art Theories and Topics, PhD, 2025

External Growth Strategies, Masters CM, 2024

Strategy in a Service Perspective, Bachelors SEM, 2024

ESSEC Business School:

Strategy and Management, Master in Management, 2023

PROFESSIONAL SERVICE

2024 Reviewer: Global Strategy Journal

2019 – present Reviewer: AOM Annual Meetings; SMS Annual Meetings

SKILLS & INTERESTS

Languages: Chinese (native), English (fluent), French (basic)

Programming: Python, Stata