

## KATE MARKHVIDA

+45 81 92 53 04  
km.si@cbs.dk

Kate Markhvida is a PhD student at the Copenhagen Business School, Department of Strategy and Innovation. Kate's current research focuses on digital business models in maritime and air freight shipping. She earned her M.A. degree in economics from Carleton University, B.A. degree in economics and statistics from the University of British Columbia and a graduate diploma in aerospace law from McGill University. Kate held teaching appointments and guest lectured at UBC's Sauder School of Business, the Singapore Aviation Academy, the Istanbul Technical University, the Turkish Airlines Aviation Academy and the International Air Transport Association (IATA).

Prior to joining the CBS, Kate was a senior economist with IATA, specializing in the areas of economic appraisal, benefits of aviation, air connectivity and competition and regulation of air transport. Kate also managed consulting projects spanning all aspects of air transport economics and environment with IATA since January 2016. Kate's scope of responsibilities included:

- Developing positions on economic regulation of airports and ANSPs
- Developing economic analysis and databases to support airports/ANSP infrastructure development and management projects
- Developing economic analysis on aviation taxes and user charges
- Submissions on the topics of airport infrastructure financing and funding
- Cooperating with regulators, airports and ANSPs to improve and strengthen the regulatory framework from aviation infrastructure
- Monitoring regulatory and industry developments in international air transport
- Supervising work on the importance of air transport for economic development
- Supervising work related to the importance of air connectivity

Prior to joining IATA, Kate oversaw an economic analysis division and consulted with a Canada-based transportation and aviation consulting group, InterVISTAS Consulting Inc. Her areas of expertise include competition assessments, regulatory and policy analysis, demand analysis and forecasting, economic modelling and cost-benefit analysis. From 2008 to 2011, Kate was an investigator with Canada's federal antitrust agency (the Competition Bureau) where she supported and oversaw enforcement and advocacy projects in different economic sectors such as merger reviews and civil reviews of abuse of dominance, vertical price restraints, refusal to deal, use of loyalty programs and other anti-competitive exclusionary practices.

## EDUCATION

---

<b>Graduate Certificate in Air and Space Law</b> Institute of Air and Space Law, McGill University (Montreal)	<i>Sep. 2011 – May 2012</i>
<b>Master of Arts in Economics</b> Department of Economics, Carleton University (Ottawa)	<i>Jan. 2007 – Jun. 2008</i>
<b>Bachelor of Arts in Economics and Statistics</b> Department of Economics, University of British Columbia (Vancouver)	<i>Sep. 2003 – Dec. 2006</i>

## PROFESSIONAL EMPLOYMENT

---

<b>Senior Economist</b> IATA Economics International Air Transport Association (Geneva)	<i>Oct. 2018 – Dec. 2020</i>
<b>Senior Consulting Manager</b> IATA Consulting International Air Transport Association (Montreal)	<i>Jan. 2016 – Oct. 2018</i>
<b>Visiting Lecturer</b> Air Law Workshop Singapore Aviation Academy (Singapore)	<i>July 2016</i>
<b>Competition Law Officer (CO-2)</b> Civil Matters / Mergers Branch, Competition Bureau of Canada (Ottawa)	<i>Jun. 2015 – Dec. 2015</i>
<b>Visiting Lecturer</b> Air Law, Regulation and Compliance Management course Istanbul Technical University / Turkish Aviation Academy (Istanbul)	<i>February 2015</i>
<b>Manager, Economic Analysis and Consultant</b> Economic Analysis Group, InterVISTAS Consulting Inc.	<i>June 2012 – May 2015</i>
<b>Adjunct Professor</b> Air Transport and Business Statistics Courses, UBC	<i>Jan. 2013 – May 2015</i>
<b>Competition Law Officer (CO-2)</b> Civil Matters / Mergers Branch, Competition Bureau of Canada (Ottawa)	<i>Sep. 2008 – Sep. 2011</i>
<b>Acting Senior Competition Law Officer (CO-3)</b> Civil Matters Branch, Competition Bureau of Canada (Ottawa)	<i>May 2010 – Jul. 2010</i>
<b>Assistant Policy Research Analyst</b> International Legal Programs Section, Department of Justice (Ottawa)	<i>May 2007 – Sep. 2008</i>
<b>Research and Teaching Assistant</b> Department of Economics, Carleton University (Ottawa)	<i>Jan. 2007 – Aug. 2008</i>
<b>Quality Control Technician</b> 2006 Population Census, Statistics Canada (Vancouver)	<i>Sep. 2005 – Nov. 2005</i>

## RELEVANT PROJECT WORK

---

**Policy and regulatory analysis re airport/ANSP user charges, taxes, infrastructure development and management, jet fuel supply, air cargo and aviation security**  
2018-2020 ongoing work

**The importance of air transport projects**  
2018-2020 ongoing work

**The importance of air connectivity**  
2018-2020 ongoing work

**Analysis of Global and Regional Airline Yields**  
prepared for Airbus

2018 | France

**Nesma Airlines Socio-Economic Impact Assessment**

prepared for Nesma Airlines  
2018 | Jeddah, Saudi Arabia

**Peru Air Connectivity Study**

prepared for the Ministry of Foreign Commerce and Tourism  
2017-18 | Lima, Peru

**Bahrain's Aviation Sector Study**

prepared for Bahrain Airport Company  
2017-18 | Muharraq, Bahrain

**Feasibility Study for a Regional Airline in the G5 Sahel Region**

prepared for the Permanent Secretariat of G5 Sahel  
2017 | Nouakshott, Mauritania

**IATA Environmental Assessment Program Review for Qatar Airways**

prepared for Qatar Airways  
2016 | Doha, Qatar

**Kenya's Air Transport Growth Strategy**

prepared for the Kenya Tourism Board  
2015-16 | Nairobi, Kenya

**Optimal Service Levels for Security Checkpoints Study**

prepared for CATSA and Transport Canada  
2015 | Vancouver, British Columbia, Canada

**Air Service Agreements and Antitrust Reviews of Airline Alliances Study**

prepared for the OECD International Transportation Forum  
2014 | Vancouver, British Columbia, Canada

**Tourism Disaster Planning Guide**

prepared for Alberta Tourism, Parks and Recreation  
2014 | Edmonton, Alberta, Canada

**Economic Impact Study of Tax Abatement**

prepared for Reno-Tahoe Airport  
2014 | Reno, Nevada, US

**Economic Impact Study of Tariff Reduction under CETA**

2014 | Victoria, British Columbia, Canada

**Canada's Aviation Policy Brief**

prepared for Alberta Tourism, Parks and Recreation  
2013 | Edmonton, Alberta, Canada

**United Kingdom Air Connectivity Study**

prepared for Gatwick Airport Limited  
2013 | London, UK

**Competition Assessment of Virgin Australia-Tiger Airways Joint Venture**

2012-2013 | Sydney, Australia

**Airport Property Valuation for Canadian Airports**

2012-2013 | Toronto, Ontario, Canada

**Airport Economic Regulation Manual**

prepared for Airports Council International  
2012-2013 | Canada

**Antitrust Investigations and Reviews of Mergers and Acquisitions**

Air Canada-United/Continental alliance agreements; allegations of predatory pricing in the Canadian airline industry.  
2008-2011 | Ottawa, Canada

## **COURSES TAUGHT**

---

**Women in Aviation**

2019 | IATA Training Academy, Geneva

**Aviation Law Workshop**

2016 | Singapore Aviation Academy, Singapore

**Aviation Law and Regulation**

2015 | Istanbul Technical University, Istanbul, Turkey

**Business Statistics**

2014 and 2013 | UBC, Vancouver, Canada

**Aviation Economics and Financial Analysis Course**

2013 | Turkish Aviation Academy / Istanbul Technical University / Boeing, Istanbul, Turkey

**Air Transportation**

2013 | UBC, Vancouver, Canada

**Intermediate Macroeconomics I and II (ECON 2103 and 2103)**

2007-2008 | Carleton University, Ottawa, Canada  
Instructor: Patrick Coe; Teaching assistant: Kate Markhvida

*Note: I have made public conference and industry event appearances, published in peer reviewed journals, drafted submissions and reports for various government and private sector clients. These publications are available upon request. Secret security clearance level with the federal government of Canada.*