

GIACOMO MARCHESINI

K2.96, Kilevej 14A
2000 Frederiksberg, Denmark
Phone: (+39) 393-6695833 — E-mail: gma.si@cbs.dk
Website: www.giacomomarchesini.com

ACADEMIC APPOINTMENT

Copenhagen Business School 2023 - Present
Assistant Professor, Strategy and Innovation Department

EDUCATION

IESE Business School 2017 - 2023
Ph.D., Strategic Management (summa cum laude)
Advisor: Giovanni Valentini
Committee: B. Cassiman, T. Klueter, A. McGahan, M. Mariani, P. Criscuolo

Bocconi University 2012 - 2014
MSc in Economics and Management of Innovation and Technology

Bocconi University 2009 - 2012
BA in Economics and Social Sciences

University of Illinois at Urbana-Champaign 2012
Visiting Student

PUBLICATIONS

Marchesini, G., Conti, R., Valentini, G. (*Forthcoming*) More Light but Less Sight? The Dual Effect of Information Transparency on Firm Innovation. *Journal of Management*.

Maoret, M., **Marchesini, G.**, Ertug, G. (2023) On the Status Shocks of Tournament Rituals: How Ritual Enactment Affects Productivity, Input Provision, and Performance. *Academy of Management Journal*.

WORKING PAPERS

Marchesini, G., Valentini, G. [Paper on the Value of Innovation Breakthroughs]. (*Title concealed for the purpose of Revise and Resubmit*).

Marchesini, G. From Failure to Success: Persistency in Pharmaceutical Drug Development.

Marchesini, G., Valentini, G., Cassiman, B. Science-related Lobbying, Political Connections and the Direction of Pharmaceutical Innovation.

Bodner, J., **Marchesini, G.** How Incentives, Structure, and Knowledge Shape Diagnostic Decision Making in Healthcare: Evidence from Endometriosis

BOOKS CHAPTERS, PRACTITIONER-ORIENTED PUBLICATIONS, AND CASE STUDIES

Marchesini, G., Corbetta, G., Venzin, M. (2019) Integrated Mobility: The Transformation of Gruppo Ferrovie dello Stato. *Milano: SDA Bocconi*.

Marchesini, G., Venzin, M. (2018) Do we still need the strategy? Five approaches to strategize in times of turbulence. *In Beltratti A. & Bezzecchi A. (Eds.), Business NeXT: non è solo questione di tecnologia: 83-104. Milano: Egea.*

ACHIEVEMENTS AND AWARDS

DSEB Education Award	2024
SMS Best Research Method Paper Prize Nominee	2024
Best Dissertation Award Finalist (AOM TIM Division)	2024
Outstanding Reviewer Award (AOM, STR Division)	2021, 2022
Social Trends Institute (STI) Research Grant	2021
SMS Best PhD Paper Prize Nominee	2020
IESE Business School PhD Scholarship	2017-2022
Bocconi University, ISU Scholarship	2009-2014

REFEREED AND INVITED PRESENTATIONS

“Earnings Pressure and the Nature of R&D Search”	
SEI Consortium (Barcelona, Spain)	2021
IE Brown Bag Seminar (Virtual)	2021
La Salle University (Barcelona, Spain)	2020
Academy of Management Annual Meeting (Virtual)	2020

“Measuring Innovation Value Where It Matters Most”	
Academy of Management Annual Meeting (Seattle, USA)	2022
DRUID (Copenhagen, Denmark)	2022
IESE Business School Brown Bag Seminar (Barcelona, Spain)	2021
Strategic Management Society Annual International Conference (Virtual)	2020
Product Development and Management Association Conference (Virtual)	2020

“Aftershock: Tournament Rituals and the Performance Consequences of Status Shock”	
Center for Sports and Business at Stockholm School of Economics (Virtual)	2021
Academy of Management Annual Meeting (Boston, USA)	2019

“When do breakthroughs occur?” A Study of Sequential Patenting Activity”	
Strategic Management Society Annual International Conference (Virtual)	2021

“From Failure to Success: Persistency in Pharmaceutical Drug Development”	
Academy of Management Annual Meeting (Chicago, USA)	2024
Strategic Management Society Annual International Conference (Toronto, Canada)	2023
Job Seminar at HEC Paris (Paris, France)	2022
Job Seminar at NEOMA (Reims, France)	2022
Job Seminar at University of Melbourne (Melbourne, Australia)	2022
Job Seminar at Universidad Carlos III (Madrid, Spain)	2022
Job Seminar at CBS (Copenhagen, Denmark)	2022
Job Seminar at Catholica de Lisbon (Lisbon, Portugal)	2022
Job Seminar at ESMT Business School (Berlin, Germany)	2022
Job Seminar at Tilburg University (Tilburg, Netherlands)	2022

ACADEMIC WORKSHOPS

Participant

DRUID PDW, invited speaker	2024
TIM Division Doctoral Consortium	2021
Center for Sports and Business, Paper and Idea Development Workshop	2021
IE Doctoral Consortium	2021
SEI Consortium	2021
AOM Doctoral Consortium	2020
SMS Doctoral Consortium	2020

Organizer

Symposium, Academy of Management Annual Meeting (Copenhagen, DK) “Challenges in Healthcare, Tackling Inequalities and Access to Care”	2025
PDW, Academy of Management Annual Meeting (Seattle, USA) “Managing the Unexpected in Innovation”	2022

TEACHING EXPERIENCE

Teacher and Coordinator, *Copenhagen Business School, Denmark*

- **Bio-Markets**, MSc in Business Admin. and Bioentrepreneurship 2023 - Present
- **Strategy and Organization**, MSc in General Mgmt and Analytics 2023 - Present
- **Business Projects**, MSc in General Mgmt and Analytics 2023 - Present

Teacher and Coordinator, *LUISS Guido Carli, Rome, Italy*

- **Management of Innovation**, MSc in Strategic Management 2022

Teaching Assistant, *IESE Business School, Barcelona, Spain*

- **Competitive Strategy**, MBA (by D. Wehrheim) 2021-2022

CERTIFICATES

Harvard Business Publishing Certificate: Case Method Teaching

OTHER PROFESSIONAL EXPERIENCE

Innovation and Strategy Consultant

Corporate Hangar, Milan, Italy 2016 - 2018

Collaborated with the founding team in the development and launch of Corporate Hangar consulting company; led the development of innovation strategies for various corporate clients; research and analysis of market trends; facilitated ideation workshops and brainstorming sessions; design and implementation of innovation processes; organization and coordination of workshops specifically designed for executives and senior leaders; development of workshops materials.

Research Fellow

SDA Bocconi School of Management, Milan, Italy

2016 - 2017

Organizational and strategic research for multinational listed companies; Innovation process model and assessment in multinational listed companies; development of Innovation Strategy Plans, Business intelligence and business model analysis; Reports development and writing; Business Case writing; Executive strategy workshops organization and facilitation; Teaching Assistant.

Junior Consultant – Risk Management

EY Financial Business Advisors, Milan, Italy

*2015 - 2016***Research Assistant**

BOCCONI University, ICRIOS, GOLDEN Observatory, Milan, Italy

2013 - 2014

Advisor: Maurizio Zollo. Master Thesis: M&A Performance and Stakeholder Relationship.

ACADEMIC AFFILIATIONS

Member: Academy of Management (STR, TIM, OMT, MOC Divisions); Strategic Management Society (Knowledge & Innovation Interest Group)

Reviewer: Strategic Management Journal; Management Science, Strategic Entrepreneurship Journal; Industrial and Corporate Change; Journal of Management Studies, Academy of Management Annual Meeting; Strategic Management Society Annual Conference.

SOFTWARE AND LANGUAGES

Software: Stata. Programming: Python. Languages: English (Fluent), Italian (Native), Spanish (Intermediate)