

## CURRICULUM VITAE - ANNA LINDA MUSACCHIO ADORISIO

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### EDUCATIONAL AND PROFESSIONAL CURRICULUM

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| Since 2016 | <b>Copenhagen Business School</b> (Denmark): Associate Professor at the Department of Management, Communication and Society                                   |
| 2014-2016  | <b>Copenhagen Business School</b> (Denmark): Assistant Professor at the Department of International Business Communication                                    |
| 2014       | <b>University of Gothenburg</b> (Sweden): Docentship in Business Administration ( <i>Oavlönad docent i företagsekonomi</i> ) (proponent: Barbara Czarniawska) |
| 2011-2016  | <b>Queen Mary University of London</b> (UK): Honorary Professorial Fellow of the School of Business and Management (research group Michael Rowlinson)         |
| 2010-2014  | <b>University of Gothenburg</b> (Sweden): Senior Research Associate at the Gothenburg Research Institute (research group Sten Jönsson)                        |
| 2009-2010  | <b>New Mexico State University</b> (USA): Visiting Scholar (hosted by David Boje)   |
| 2008-2009  | <b>University of Trento</b> (Italy): Post-doctoral Research Fellow (research group Silvia Gherardi)   |
| 2006-2007  | <b>New Mexico State University</b> (USA): Visiting Doctoral Fellow (supervisor David Boje)  |
| 2003-2008  | <b>University of Lugano</b> (Switzerland): Doctoral Degree (Summa cum laude) in Communication Sciences (supervisor Paolo Jedlowski)                           |
| 2001-2003  | <b>Pricewaterhouse Coopers</b> , Milan (Italy): Junior Consultant in the Financial Services Practice Team   |
| 2001-2002  | <b>Istud</b> Milan (Italy): Post-graduate Diploma Risk Management and Control (Financial Services)  |
| 2000-2001  | <b>French Embassy</b> (Italy): Intern of the Trade and Investment Section   |
| 1996-2001  | <b>University of Trieste</b> (Italy): Master Degree (Summa cum laude) in International Economics and International Affairs                                    |
| 1991-1996  | <b>Paolo Giovio High School</b> , Como (Italy): A-levels (Maturità scientifica)   |
| 1994-1995  | <b>Wheatley High School</b> , New York (USA): High School Diploma. Regents Examination.   |

## GRANT RESEARCH

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- 2012-2013 **Wallander-Hedelius-Browaldh Foundation** (Sweden) Senior Researcher on the project “Accounting as Communication” conducting research on interpretive research methods for the study of investment and investor relations’ practices.
- 2011 **Wallander-Hedelius-Browaldh Foundation** (Sweden) Acquisition of individual funding (125.000 SEK) to visit Queen Mary University of London and conduct research on banking practices and innovation in the city of London.
- 2010-2012 **Wallander-Hedelius-Browaldh Foundation** (Sweden) Acquisition of a three-year individual fellowship (1.200.000 SEK) to conduct research on internationalization in the banking realm. Research group: Sten Jönsson. Empirical research: Svenska Handelsbanken and its U.K. Greenfield operation.
- 2009-2010 **Swiss National Science Foundation** (Switzerland) Acquisition of funding (45.000 USD) and individual beneficiary of Visiting Fellowship at New Mexico State University hosted by David Boje. Empirical research: Deregulation in the Financial Sector - acquisitions in the Southwest of United States in the 1990s (Wells Fargo and Bank of America).
- 2008 **Provincia Autonoma di Trento** (Italy): Acquisition of funding (8.000 Euro) and post-doctoral research fellow on the project “Family enterprise and development of entrepreneurial skills” Principal investigator: Silvia Gherardi. Empirical research: Craft-workers in the fashion industry in Milan.
- 2006-2007 **Swiss National Science Foundation** (Switzerland) Acquisition of funding (38.000 USD) and individual beneficiary of Doctoral Fellowship at New Mexico State University. Supervisor: David Boje. Empirical research: Wells Fargo Acquisition of a local community bank.
- 2003-2005 **Swiss National Science Foundation** (Switzerland) Research Assistant on the project “Knowledge Communication between domain experts and decision makers”. Principal Investigator: Martin Eppler. Empirical research: Economist Intelligence Unit (UK).

## CONVENORSHIPS OF ACADEMIC SYMPOSIA AND CONFERENCES

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- 2017 Banking on the Future - Rethinking the Financial Sector: Co-convenor with Lars Ohnemus, Copenhagen Business School
- 2015 Nordic Academy of Management (NFF): Co-convenor of the track: Sustainable business after the financial crisis (with Asgeir Torfason)
- 2013 International Symposium on Historical Methods for Management and Organizational Research, University of Gothenburg, Sweden. Co-convenor (with Sten Jönsson). Keynote speakers: Deirdre McKloskey; Salvador Carmona; Mads Mordhorst and Luca Zan.

2011 International Symposium on Qualitative Historical Methods for Management and Organizational Research, Queen Mary University of London, UK: Co-convenor (with Michael Rowlinson)

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## **SERVICE AS ACADEMIC REVIEWER**

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Ad-hoc reviewer for academic journals:

Organization  
Journal of Organizational Change Management  
Business History  
Qualitative Research in Accounting and Management  
Accounting, Auditing and Accountability Journal

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## **ACADEMIC MEMBERSHIPS**

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European Group for Organizational Studies (EGOS)  
Nordic Academy of Management (NFF)

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## **ADMINISTRATIVE EXPERIENCE**

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2016-2018 member of the Study Board of the Master Program in International Business Communication, Copenhagen Business School

Member of Internal Assessment Committee for Ph.D. scholarship, Copenhagen Business School

Chair of Ph.D. Assessment Committee, Copenhagen Business School

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## **LANGUAGE SKILLS**

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Italian (native) English (fluent) French (fluent) Spanish (intermediate) Swedish (basic) Danish (basic)

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## **PEDAGOGICAL QUALIFICATIONS**

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**University of Gothenburg** (Sweden) Pedagogical Development Department

Teaching and Learning in Higher Education 1: Basic Course, 5 hec (HPE101)  
Teaching and Learning in Higher Education 2: Subject Field Pedagogy, 5 hec (HPE102)  
Teaching and Learning in Higher Education 3: Applied Analysis, 5 hec (HPE103)  
Supervision in Postgraduate Programmes, 5 hec (HPE201)

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**Copenhagen Business School** (Denmark) Academic Development

Responsibilizing Management Education  
Case Base Teaching  
Oral Examination and Assessment  
Master Thesis Supervision

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Ph.D Supervision

## LIST OF PUBLICATIONS

### ARTICLES IN PEER –REVIEWED JOURNALS

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Musacchio Adorizio, A.L. (2015) A narrative lens for financial communication: taking the “linguistic turn”. **Studies in Communication Sciences**, 15, (1): 77-82.

Musacchio Adorizio, A.L. (2014) Organizational Remembering as Narrative: “Storying” the past in banking. **Organization**, 21 (4): 463-476.

Musacchio Adorizio, A.L., Mutch A. (eds) (2013) In Search of Historical Methods. **Journal of Management and Organizational History**, 8 (2): 105-110.

Musacchio Adorizio, A.L. (2011) Life and Miracles of Bank: Stories and metaphors in-between narrated worlds and acts of narrating. **Culture and Organization**, 17 (5): 435–447.

Musacchio Adorizio, A.L. (2011) Raccontare la banca: la banca racconta. Storytelling e ricerca narrativa nelle organizzazioni. **Sviluppo e Organizzazione**, 244:16-26.

Musacchio Adorizio, A.L. (2008) Living among Stories: Everyday life at Wells Fargo Bank. **Journal of Organizational Change Management**, 21 (5): 610-621.

### MONOGRAPHS

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Musacchio Adorizio, A. L. (2009) **Storytelling in Organizations**. Palgrave, London, UK.

### ARTICLES IN EDITED VOLUMES

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Musacchio Adorizio, A.L. (2018) Narrative in Organizations in Habsheid S, Muller AP, Thörle B & Wilton A (eds.) **Language in Organizations**. Berlin: De Gruyter.

Musacchio Adorizio, A. L. (2012) Vivere la creatività: storie di artigiane creative in Gherardi, S. (ed.) **L’arte del saper fare**. Ledizioni, Milano: 155-184.

Musacchio Adorizio, A. L. (2011) Narratives: A Love Story in Boje D. (ed.) **Storytelling and the Future of Organization: An Antenarrative Handbook**, Routledge, New York: 201-212.

Musacchio Adorizio, A. L., Boje, D. (2009) Cowboy and Wild West Myths in Community and Franchise Banking of the Southwestern United States in Ocler, R. (ed.) **Fantasmies, mythes, non-dits et quiproquo – Analyse de discours et organisation**, Harmattan, Paris: 117-135.

Boje, D., Musacchio Adorizio, A.L. (2008) Living Between myths: Experiences at Wells Fargo Bank in Kostera M. (ed.) **Mythical Inspiration for Organizational Realities**, Palgrave, London: 127-138.

## CONFERENCE PROCEEDINGS

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Musacchio Adoriso, A.L., Mengis, J. **Performing Stakeholder Capitalism: A tale from Exxonmobil**, EGOS Colloquium, July 2025 Athens, Greece.

Musacchio Adoriso, A.L. **Narrative identity, aesthetics and ethics in Wall Street**, EGOS Colloquium, July 6-8 2017, Copenhagen, Denmark.

Torfason, A. & Musacchio Adoriso, A.L. **Accounting as the language of business?** Interdisciplinary Perspectives on Accounting, July 8-10 2015, Stockholm, Sweden.

Musacchio Adoriso, A.L. **A constitutive view of financial communication: a narrative interpretive perspective**. EGOS Colloquium, July 2-4 2015, Athens, Greece.

Musacchio Adoriso, A.L. **Qualitative Research in Financial Accounting: Studying Investor Relations Using Narrative theory and Narrative analysis**, 22nd Nordic Academy of Management, 21-23 August 2013, Reykjavik, Iceland.

Musacchio Adoriso, A.L. **Organizational memories, histories and stories: Twenty years in the life of a bank**, EGOS Colloquium, July 5-7 2011, Gothenburg, Sweden.

Musacchio Adoriso, A.L. **From Community Banking to Large Banks: Organizational Change and Experience**, XVIII World Congress of Sociology, July 11-17 2010, Gothenburg, Sweden.

Musacchio Adoriso, A. L. **Studying collective memory in the workplace: a sociological analysis**, VI International Critical Management Studies Conference, July 13-15 2009, Warwick University, UK.

Musacchio Adoriso, A.L.; Perrotta, M.; Selmi, G. **From Knowing-in-practice to an epistemic object: the transformation of a learning story**, VIII International Conference on Organizational Discourse, July 23-25 2008, London, UK.

Musacchio Adoriso, A.L. **Storytelling: experiences at Wells Fargo Bank**, V International Critical Management Studies Conference, July 11-13 2007, University of Manchester, UK.

Musacchio Adoriso, A.L. **Living Stories and Narrative Research** Conference on the Novel and the Organization, 10-12 May 2007, University of Essex, UK.

## CONTRIBUTION TO CONFERENCES

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Musacchio Adoriso, A.L., Rowlinson, M., Heller, M., Chick, J., Rees, E. & Hiebert, J. **Internal Communication and Organizational Memory in Historical Perspective**, Association of Business Historians 2025, Belfast (UK)

Frandsen, S. Svane, M., Musacchio Adoriso, A.L. **Ethical struggles: Living stories from the frontline of retail banking**, Latin American and European Meeting on Organization Studies, 22-24 March 2018, Buenos Aires, Argentina.

Musacchio Adoriso, A.L. **Stories-in-use: investigating the role of narrative practices in organizations**, 6th Conference on Rhetoric and Narrative in Management Research, 21-23 March, 2016, ESADE- Universitat Ramon Llull, Barcelona, Spain.

Musacchio Adoriso, A.L. **Language and Communication in the Banking Realm: Developing a Culture of Responsibility**, International Communication Association, Nordic Conference, 11-13 October 2015, Copenhagen Business School, Denmark.

Musacchio Adoriso, A.L. **Tales of the Financial Crisis : Historicizing Narratives of the Global Transformation of the Banking Industry**. Association of Business Historians 22nd Annual Conference, 27-28 June 2014, Newcastle University Business School, United Kingdom.

Musacchio Adoriso, A.L. **Investor relations and narrative theory: study investment using a narrative interpretive lens**, International Conference on Discourse Approach to Financial Communication, February 2-6 2014, Monte Verità, Ascona, Switzerland.

Musacchio Adoriso, A.L. **Storytelling History: the use of the past in banks**, V International Conference on Rhetoric and Narratives in Management Research, March , March 25-27 2013, ESADE- Universitat Ramon Llull, Barcelona, Spain.

Musacchio Adoriso, A.L. **Memory and Narrative in Organizations: Story-ing memory and narrative of the past in banks**, Association of Business Historian, July 6-7 2012, Birmingham, UK.

Musacchio Adoriso, A.L. **Life and Miracles of a bank**, IV International Conference on Rhetoric and Narratives in Management Research, March 24-26 2011, ESADE- Universitat Ramon Llull, Barcelona, Spain.

Musacchio Adoriso, A.L. **Corporate culture mythologies and local communities: Living amid ideology and experience**, Företagsekonomisk ämneskonferens, December 1-2 2010, Kalmar/Växjö, Sweden.

Musacchio Adoriso, A.L. **Style is the man, namely at least two men: dialogism and Wall Street**, III ESA Sociology of Culture Conference, October 7-9 2010, Bocconi University, Milan, Italy.

Musacchio Adoriso, A. L. **From Community Banking to Banking Giants: Hunting and Skinning in the Southwest of the United States**, 3<sup>rd</sup> Latin American and European Meeting on Organization Studies, April 7-10 2010, Buenos Aires, Argentina.

Musacchio Adoriso, A. L. **Telling space and place: narrating craftwork experience**, Standing Conference on Organizational and Management Inquiry, , USA, April 2-4 2009, Orlando, USA.

Musacchio Adoriso, A.L. **Excess of sense: Fashion stories**, Standing Conference of Organizational Symbolism, July 1-4 2008, Manchester, UK.

Musacchio Adoriso, A.L. **Excess of meaning: Craftwork experience in the fashion industry**, Standing Conference on Organizational and Management Inquiry, March 27-30 2008, Philadelphia, USA.

Musacchio Adorisio, A.L. **Mythmaking and Storytelling in Organizations**, Standing Conference on Organizational and Management Inquiry, March 29-31 2007, Las Vegas, USA.

Musacchio Adorisio, A.L. **Narrative decision making in banking institutions**, Conference on Rhetoric and Narratives in Management Research”, May 11-13 2006, ESADE, Spain.

Musacchio Adorisio, A.L. **Strategic decision making: a dialogic perspective**, Conference on Polyphony and dialogism as a way of organizing, , April 11-13 2006, University of Essex, UK.

Musacchio Adorisio, A.L. **What makes a knowledge product? The Economist Intelligent Unit Case IV** International Conference on Knowledge Management, 2004, June 30-July 1, Graz, Austria.

#### OTHER ARTICLES

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Musacchio Adorisio, A.L. (2014) The Other History, **Communication Director**, No. 3, p. 48-51.

#### WORKING PAPERS

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Eppler, M.J; Musacchio Adorisio, A.L.; Mengis, J. (2004) **Communicate to See (and Keep) the Big Picture. A challenge in the communication of experts and managers**, Working Paper ICA 3/2004.

#### CASE STUDIES

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Musacchio Adorisio, A. L. (2004) **Providing country intelligence online: the Economist Intelligence Unit (EIU)**, European Case Clearing House.

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