

Birgitte Wraae

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Nationality: Danish

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### **Short bio**

Dr. Birgitte Wraae, PhD, is a postdoc at the Department of Business Humanities and Law at Copenhagen Business School. Her research interests are in entrepreneurship, especially entrepreneurship education: identity formation, curricular and extracurricular learning environments. She excels in doing research in connection with the entrepreneurial learning space. She is a skilled educator and has been nominated for an international teaching award. Birgitte offers extensive experience with supervision at different educational levels, she supervises both students and educators.

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### **Education**

2019: Ph.D. (dr.rer.oec.), from Technische Universität Berlin, Chair of Entrepreneurship and Innovation Management, Germany – focus on the role of the entrepreneurship educator on student identity development in entrepreneurship education.

1995: Master in Economics, cand.oecon (M.Sc.Econ) from University of Southern Denmark  
- focus on economics and management

### **Professional experience**

2024- : Postdoc, Copenhagen Business School, Copenhagen School of Entrepreneurship.

2024 - : Visiting researcher, Entrepreneurship and Innovation Management, Technische Universität Berlin, Germany.

2015-2019: PhD. Student in entrepreneurship education (alongside being an associate professor at UCL University College)

- Participant in various international research projects
- Reviewer of research abstracts for USASBE Conferences
- Supervisor for master students
- Participant in research network
- Mentor at Venture Campus, Technische Universität Berlin

- Developer of Teachers Games (workshop at TU Berlin and USASBE and UIIN conferences):  
<http://www.teachersgames.dk/>

2013 - 2024: Associate Professor, UCL University College, Denmark

- Research projects in entrepreneurship, especially entrepreneurship education: identity formation, emancipation, and the learning in different learning environments. Primarily doing research in connection with the entrepreneurial learning space
- Reviewer for Journal of Entrepreneurship Education and Pedagogy and International Journal of Entrepreneurial Behaviour and Research among others
- Acting as track chair at, for instance, USASBE and the Nordic Conference on Small Business Research
- Participating in international research teams
- Guest teaching at Zentraleinrichtung Wissenschaftliche Weiterbildung und Kooperation (ZEWK)/Centre for Scientific Continuing Education and Cooperation at Technical University Berlin, Germany
- Supervisor for assistant professors to become associate professors
- Supervisor on BA projects
- Supervisor on internships
- Teaching at the bachelor programme in Innovation and Entrepreneurship (the entrepreneurial mindset, design thinking and business development)
- Teaching at the bachelor programme in Public Administration (innovation and entrepreneurship; the sustainable leadership)
- Teaching at the bachelor programme in Economics and IT (philosophy of science, methodology and project management)
- Examiner at both HEIs (students) and, for lecturers applying to become associate professors at universities of applied sciences
- Presenter of Teachers Games; an entrepreneurial toolbox for developing entrepreneurial thinking
- Project manager on projects involving innovation and entrepreneurship
- Previously coordinator of Ekotek network, a Nordic/Baltic network; coordinating of network and responsible for applications to NordPlus for funding. Participating in intensive week programmes related to entrepreneurship, for instance Business Model Canvas or LEAN start-up

2008: Lecturer, Lillebælt Academy of Professional Higher Education, Denmark.

- Teaching, primarily in innovation and entrepreneurship
- Establishing a new bachelor study in Innovation and Entrepreneurship
- Establishing a new bachelor study in International Sales and Marketing
- Establishing a new bachelor study in Public Administration
- Planning and teaching in international programs regarding entrepreneurship
- Supervisor for the start-up of new study programs in Kosovo in relation to entrepreneurship education

- Participating in international projects related to innovation and entrepreneurship, writing applications

2007: Head of section/Special Advisor, The Vice-Chancellor's Office, University of Southern Denmark.

- Responsible for the budget of the department and the funds of the Vice-Chancellor
- Project manager on several projects, for instance establishing research centres at the university
- Writing speeches for the Vice-Chancellor and the CEO of the university
- Participating in boards on behalf of both the Vice-Chancellor and the CEO of the university
- Writing applications for funding

2002: Head of section, The Vice-Chancellor's Office, University of Southern Denmark (See description above).

2001: Consultant, Department for Children and Youth, Odense Municipality, Denmark.

- working with budgets

1998: Consultant, Mayor's Department, Odense Municipality, Denmark.

- Planning and tourism development
- Writing speeches for the Mayor
- Teaching administrative staff in quality at Odense Municipality

1995: Head of section, Office of Planning, OUH Odense University Hospital, Denmark (temporary position).

- Working with a health care project

### **Further education**

- Behavioral design and nudging (planned autumn 2024)
- Graphic facilitation and visual meeting notes (ongoing)
- Author programme at Creators Institute: <https://www.creator.institute/>
- Certified in Business Model Innovation & Value Proposition Design by Strategyzer AG
- Certified in Business Model You; a method for self-development
- Price-Babson Symposium for Entrepreneurship Educators – SEE 39 ([Price-Babson Symposium for Entrepreneurship Educators | Babson College](#))
- European Entrepreneurial Educational Programme 3EP for educators
- Pedagogy basic
- Management training
- Project management
- Negotiation technique

- Efficient communication

### **Reviewer assignments**

- Reviewer for Journal of Entrepreneurship Education and Pedagogy
- Reviewer for International Journal of Entrepreneurial Behavior and Research
- Reviewer for Education Sciences

### **Awards**

Was in 2012 awarded with a Fellowship of European Entrepreneurial Educational Programme by their committee (chaired by Prof. Paul Hannon).

September 2017: Finalist in the 3rd Innovation and Entrepreneurship Teaching Excellence Awards

September 2017: Winner of the poster award at the 12th European Conference on Innovation and Entrepreneurship with the poster: *"Video-Clip Talk in Entrepreneurship Education – A Tool for Deeper Learning and Effective Qualitative Assessment"*

### **Language**

Danish: native tongue, English: fluent, German: basics/fluent

Understands Norwegian and Swedish

### **Online**

Find me on ResearchGate: [https://www.researchgate.net/profile/Birgitte\\_Wraae](https://www.researchgate.net/profile/Birgitte_Wraae)

Find me on LinkedIn: <https://www.linkedin.com/in/birgitte-wraae-bb413715/>

Personal website: [www.birgittewraae.com](http://www.birgittewraae.com) (under construction)