

Marcus Asplund

Curriculum Vitae

Contact Information

Department of Economics
Copenhagen Business School
Porcelaenshaven 16 A, 1
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Denmark

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Birthdate

May 10, 1966

Academic Positions

Professor of Economics, Copenhagen Business School, 2012 – .
Visiting Professor, Ludwig Maximilian University, 2019.
Professor of Economics, Royal Institute of Technology, 2007 – 2012.
Visiting Professor of Strategy, Stockholm School of Economics, 2006.
Visiting Associate Professor, Columbia Business School, 2004 – 2005.
Associate Professor of Economics, London Business School, 2001 – 2005.
Professor of Industrial Economics, Göteborg University, 2000 – 2001.
Visiting Scholar, New York University, 1999 – 2000.
Research Associate, Stockholm School of Economics, 1996 – 1999.

Education

Stockholm School of Economics, Ph.D., Economics, 1996. Thesis: Essays in Industrial Economics. Faculty opponent: John Sutton, London School of Economics.
Harvard University, Visiting Student, 1992 – 1993 .
Uppsala University, B.A., Economics and Mathematics, 1991.

Professional Affiliation

Research Fellow, Centre for Economic Policy Research (CEPR), 2009 – 2018.

Publications

Marcus Asplund, David Jenkins, Chandler Lutz, Gyorgy Paizs, 2019, Winners and Losers from an Announced Durable Tax Hike: Tesla in Denmark, *Applied Economics* 51:722-730.

Marcus Asplund, Did the Swedish Tobacco Monopoly Set Monopoly Prices?, 2018, *Economica* 85:532-557.

Marcus Asplund, Rickard Eriksson, and Niklas Strand, 2008, Price Discrimination in Oligopoly: Evidence from Regional Newspapers, *Journal of Industrial Economics*, 56:333-346.

Marcus Asplund, Richard Friberg, and Fredrik Wilander, 2007, Demand and Distance: Evidence on Cross-Border Shopping, *Journal of Public Economics*, 91:141-157.

Marcus Asplund and Volker Nocke, 2006, Firm Turnover in Imperfectly Competitive Markets, *Review of Economic Studies*, 73: 295-327.

Marcus Asplund, Rickard Eriksson, and Niklas Strand, 2005, Prices, Margins and Liquidity Constraints: Evidence from Swedish Newspapers, *Economica*, 72: 349-359.

Marcus Asplund and Richard Friberg, 2002, Food Prices and Market Structure in Sweden, *Scandinavian Journal of Economics*, 104:547-567.

Marcus Asplund, 2002, Risk-Averse Firms in Oligopoly, *International Journal of Industrial Organization*, 20: 995-1012.

Marcus Asplund and Richard Friberg, 2001, Deviations from the Law of One Price in Scandinavian Duty-Free Stores, *American Economic Review*, 91: 1072-1083.

Marcus Asplund, 2000, What Fraction of a Capital Investment is Sunk Costs? *Journal of Industrial Economics*, 48:287-304.

Marcus Asplund, Rickard Eriksson, and Richard Friberg, 2000, Price Adjustments by a Gasoline Retail Chain, *Scandinavian Journal of Economics*, 102: 101-121.

Marcus Asplund and Rickard Sandin, 1999, The Number of Firms and Production Capacity in Relation to Market Size, *Journal of Industrial Economics*, 47:69-86.

Marcus Asplund and Rickard Sandin, 1999, Competition in Interrelated Markets: An Empirical Study, *International Journal of Industrial Organization*, 17:353-369.

Marcus Asplund and Rickard Sandin, 1999, The Survival of New Products, *Review of Industrial Organization*, 15:219-237.

Marcus Asplund and Richard Friberg, 1998, Links between Competition and Inflation. *Quarterly Review*, Sveriges Riksbank, 3:50-73.

In progress

Marcus Asplund and David Genesove, Public Goods and Group Size: Elevator Refits, 2025, CEPR Discussion Paper 20623, <https://cepr.org/publications/dp20623> .

Marcus Asplund, Battista Severgnini, and Carl-Johan Dalgaard, Saints and Economic Growth.

Marcus Asplund and Davide Fortin, Cannabis in Colorado: Market Expansion or Cannabilization.

Marcus Asplund, On the Size Distribution of Firms and Markets.

Marcus Asplund, Competition and Subsidies.

Courses Taught

Advanced EU Competition Law and Industrial Economics (MA, Copenhagen Business School 2015 – 2019); Advanced Industrial Organization (MA, CBS 2013 – 2020); Analysis of Industry and Competition (MA, CBS 2020 - ; MBA, London Business School 2002); Applied Microeconomics for Firms (BA, CBS 2013 – 2021); Economics of Strategy (MBA, CBS 2013 – 2020); Empirical Industrial Organization (MA, CBS 2012); Financial Statement Analysis and Managerial Economics (EMBA, CBS 2015 – 2021); Industrial Dynamics, (MA, Royal Institute of Technology, KTH 2006 – 2008); Industrial Organization (PhD, Stockholm School of Economics 1998 – 1999, 2008 – 2009, PhD, Gothenburg University 2000, PhD, LBS 2002, 2004, MA, KTH 2007, 2009 – 2011); Industrial Organization Analysis (BA, CBS 2013 –); Management and Strategy (BA, KTH 2008 – 2011); Managerial Economics (EMBA, CBS 2022 - , MBA, LBS 2001 – 2005, 2007, MBA, Columbia Business School 2005, MA, KTH 2008 – 2011); Microeconomics (PhD, CBS 2014, MA/PhD, Gothenburg University 2001, MBA, CBS 2012 – 2022); Strategy (MBA, CBS 2021 – ; MBA Stockholm School of Economics, 2006 – 2008); Thinking Strategically, MBA, LBS 2003 – 2005).

Professional Activities

Research Fellow, Centre for Economic Policy Research (CEPR), 2009 – 2018.

Board member Economic Policy Research Network (EPRN), 2018 - .

Economic Expert at the Swedish Court and Swedish Supreme Court in cases relating to intellectual property and markets, 2016 – 2018.

Member of Appointments Committee (CWAC), Copenhagen Business School, 2015 – 2016.

Deputy Head of Department, Department of Economics, Copenhagen Business School, 2015 – 2016.

Economic Expert in Competition Cases, Stockholm District Court, 2010 –2016.

Member of Competition Advisory Board (suppleant), Konkurrence- og Forbrugerstyrelsen, Denmark, 2012 – 2015.

Member of Executive Committee, European Association for Researchers in Industrial Economics (EARIE), 2003 – 2014.

Research Affiliate, Centre for Economic Policy Research (CEPR), 1999 –2008.

Local Organizing Committee (Chair), European Association for Researchers in Industrial Economics (EARIE) 38th Annual Conference, Stockholm, 2011.

Member of Programme Committee: European Economics Association, 2001, European Association for Researchers in Industrial Economics, 2002 – 2003, 2005, 2008 – 2011.

Associate Editor, Journal of Industrial Economics, 2002 –2008.

Local Organizer, Industrial Organization Workshop, Stockholm, 1999.

Local Organizer, Nordic Workshop in Industrial Organization, Stockholm, 1997.

Examiner of Ph.D thesis, University of Southern Denmark (Martin Nielsen, 2015)

Examiner of Ph.D. theses, London School of Economics (J.Tong, 2002, G.Girardi 2003, T.Buettner, 2004, L.Coppi, 2005).

Examiner of Ph.D. thesis, Gothenburg University (P.Sjöberg, 2007).

Examiner of Ph.D. thesis, University of Warwick (A.Toth, 2008).

Examiner of Ph.D. thesis, European University Institute (A.Ascione, 2009).

Examiner of Ph.D. thesis, University of Southern Denmark (M.Nielsen, 2015).

Head of Division, Royal Institute of Technology, 2007 – 2009.

Member of Recruiting Committee, Royal Institute of Technology, 2008 – 2010.

Member of Postgraduate Study Board, Royal Institute of Technology, 2008 – 2010.

Reviewer

American Economic Review, B.E. Journal of Economic Analysis & Policy, Economic Inquiry, Economic Journal, Econometrica, Economica, European Economic Review, Journal of the European Economic Association, International Economic Review, International Journal of Industrial Organization, Journal of Economics, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Political Economy, Oxford Economic Papers, Quarterly Journal of Economics, RAND Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Review of Industrial Organization, Review of International Economics, Scandinavian Journal of Economics.

Awards

Best Teacher Award, Copenhagen Business School, MBA programme, 2013.

Best Course Award, Copenhagen Business School, MBA programme, 2022.

Best Teacher Award, Stockholm School of Economics, MBA programme, 2008.

Winner of the European Association of Researchers in Industrial Economics Young Economist Essay Competition, 1996.

Award for outstanding performance in the doctoral programme at Stockholm School of Economics, 1995.

Research Grants

International network for trade and industrial dynamics, 2016.

Why are there so few elevators in Copenhagen, Kraks fond, 2016.

Price Developments Before and After Cartels, Swedish Competition Authority, 2010.

Competition on Unequal Terms, Swedish Competition Authority, 2007.

Empirical Studies of Competition in Concentrated Markets, Swedish Competition Authority, 1999

Empirical Studies of Market Structure and Pricing Decisions in Concentrated Markets, Swedish Competition Authority, 1997.

Pricing Practices: Theory and Policy, Swedish Competition Authority 1994.

Supervision

Supervision of Ph.D. candidates Niklas Arvidsson (Ph.D. 2001), Rickard Erikson (Ph.D. 2001), Jonas Vlachos (Ph.D. 2002), Claes Backman (Ph.D. 2017).

Assisting advisor for Ph.D. students at London Business School and Royal Institute of Technology.

Seminars (recent)

Charles River Associates, Columbia, Cornell, Copenhagen Business School, University of East Anglia, Federal Trade Commission, Hitotsubashi University, INSEAD, London Business School, London School of Economics, Mannheim, Michigan State, Northwestern, Stockholm University, RIETI Tokyo, Tokyo University, University College London, University of Copenhagen, University of Southern Denmark, Warwick, WZB Berlin.

Conference participation

- 2016 Nordic Workshop in Industrial Organization, Reykjavik.
- 2014 CEPR Conference on Applied Industrial Organization, Athens.
- 2014 Allied Social Sciences Annual, Philadelphia.
- 2012 CEPR Conference on Applied Industrial Organization, Cyprus.
- 2011 European Association of Researchers in Industrial Economics, Stockholm.
- 2010 European Association of Researchers in Industrial Economics, Istanbul.
- 2009 CEPR Conference on Applied Industrial Organization, Mannheim.
- 2008 Network of Industrial Economists Meeting, London.
- 2008 European Association of Researchers in Industrial Economics, Toulouse.
- 2008 International Industrial Organization Conference, Chicago.
- 2007 CEPR Conference on Applied Industrial Organization, Barcelona.
- 2005 International Industrial Organization Conference, Atlanta.
- 2005 Allied Social Sciences Annual, Philadelphia.
- 2004 CEPR Conference on Applied Industrial Organization, Hydra.
- 2004 International Industrial Organization Conference, Chicago.
- 2003 CEPR Conference on Applied Industrial Organization, Leuven.
- 2001 CEPR Conference on Evolution of Market Structure, Lisboa.
- 2001 European Association of Researchers in Industrial Economics, Dublin.
- 2001 Nordic Workshop in Industrial Organization, Helsinki.
- 2001 Allied Social Sciences Annual, New Orleans.
- 2000 CEPR Conference on Evolution of Market Structure, Heidelberg.

2000 European Association of Researchers in Industrial Economics, Lausanne.
2000 CEPR Conference on Applied Industrial Organization, Lisboa.
1999 CEPR Conference on Applied Industrial Organization, Toulouse.
1999 European Association of Researchers in Industrial Economics, Turino.
1999 European Economic Association Meeting, Santiago de Compostella.
1999 Far Eastern Meeting of the Econometric Society, Singapore.
1999 Nordic Workshop in Industrial Organization, Bergen.
1999 The Economics of Market Structure, London.
1998 European Economic Association Meeting, Berlin.
1998 European Association of Researchers in Industrial Economics, Copenhagen.
1997 European Economic Association Meeting, Toulouse.
1997 North American Econometric Society Summer Meeting, Pasadena.
1997 Nordic Workshop in Industrial Organization, Stockholm.
1997 Allied Social Sciences Annual, New Orleans.
1996 European Association of Researchers in Industrial Economics, Vienna.
1996 European Economic Association Meeting, Istanbul.
1996 European Econometric Society Meeting, Istanbul.
1996 North American Econometric Society Summer Meeting, Iowa City.
1995 European Association of Researchers in Industrial Economics, Nice.
1994 European Association of Researchers in Industrial Economics, Crete.
1994 Nordic Workshop in Industrial Organization, Bergen.