

Jeremy Warwick Moon

Curriculum Vitae August 2025

Department of Management, Society & Communication
Copenhagen Business School
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2000 Frederiksberg, Denmark
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POSITIONS HELD

Present

2019 - Professor of Sustainability Governance
Director, CBS Sustainability Centre
Copenhagen Business School

Previous

2014 - 2019 Velux Professor of Corporate Sustainability
Copenhagen Business School

2002 – 2014 Professor and Director
International Centre for Corporate Social Responsibility
Nottingham University Business School

2004 – 2010 Deputy Dean
Nottingham University Business School

2000 – 2001 Head of School of Law, Governance & Information Management
University of North London

1998 - 2000 Chair, Department of Political Science
University of Western Australia

1985 – 1998 Lecturer, Senior Lecturer, Associate Professor Department of Political Science
University of Western Australia

1982 - 1985 Post-doctoral Research Fellow, Department of Government
University of Strathclyde

1981- 1982 Lecturer, Department of Politics
University of Keele

HIGHER EDUCATION

1983 PhD in Politics, University of Exeter
The Salience and Anatomy of Political Issues: The European Question in British Politics 1950 – 63 (Social Science Research Council scholarship)

1976 BA Hons in Politics, University of Exeter

VISITING POSITIONS

2025	Visiting Professor, Business School University of New York, Abu Dhabi (stipendiary)
2025	Visiting Professor, Business School University of Western Australia (stipendiary)
2021	Gourlay Chair in Business Ethics, Trinity College University of Melbourne (stipendiary)
2019	Visiting International Fellow Royal Melbourne Institute of Technology, Melbourne (stipendiary)
2013	Gourlay Chair in Business Ethics, Trinity College University of Melbourne (stipendiary)
2000 – 2001	Hallsworth Visiting Professor, Department of Government University of Manchester (stipendiary)
2000	Visitor, Institute for Advanced Studies Princeton
1997	By-Fellow, Churchill College, Visiting Lecturer, Social & Political Theory University of Cambridge (allowances)
1992	Visiting Professor, Department of Political Science, University of Toronto (to deliver MSc Public Policy module)
1991 – 1993	Visiting Professor, Department of Political Science McGill University (two visits of six months)
1988 - 1989	Jean Monnet Research Fellow European University Institute, Florence, Italy (stipendiary)

AWARDS & DISTINCTIONS

2025	The Sumner Marcus Award for outstanding contributions of service and scholarship to the field (Social Issues in Management Division, Academy of Management).
2019	Danida Fellowship (The Ministry of Foreign Affairs of Denmark)
2019	Global Forum Best Symposium Award, Management Education & Development Division, <i>Academy of Management</i> (with R Slager, S Pouryousefi, E Schoolman, M Morsing, AJ Hoffman & V Srinivasan)
2018	<i>Academy of Management Review</i> Paper of the Decade Award (D Matten and J Moon (2008) “Implicit” and “Explicit” CSR’ <i>Academy of Management Review</i> (full reference p.5 below)
2016	Fox Leadership Lecturer, Yale University

- 2015 Centre for Social & Environmental Accounting Research Teaching Case Prize:
(with S Grubnic, C Herzig & J-P Gond 'A New Era: Moving from Climate
Action to a Broader Sustainability Agenda: The Case of Commercial Group')
- 2007 Election as Fellow, Royal Society of the Arts
- 2005 Beyond Grey Pinstripes European Faculty Pioneer Award for Preparing MBAs
for Social and Environmental Stewardship (World Resources Institute and The
Aspen Institute)

EDITORIAL BOARD MEMBERSHIP

Co-Editor Cambridge University Press series *Business, Value Creation and Society*
(with R. Edward Freeman and Mette Morsing) 2011 – 2024

Co-Convenor EGOS *Business and Society* Standing Working Group 2012 – 2017

Previous Editorial Board memberships:

Australian Journal of Political Science

Australian Journal of Public Administration

Business and Society

Corporate Social Responsibility and Environmental Management

Journal of Corporate Citizenship

ACADEMIC ASSOCIATION BOARD MEMBERSHIP

European Academy of Business in Society – Supervisory Board (2018)

Academy of Management – Social Issues in Management Division, Representative at Large
(2010 – 2013)

European Academy of Business in Society – Academic Board (2010 – 12)

EXTERNAL RESEARCH GRANTS

2019 The Regulation of International Supply Chains (RISC)
Danida Fellowship (The Ministry of Foreign Affairs of Denmark) DKK 4,996,945

2017 Private Authority and Public Policy in Global Context: Two International
Workshops (with Professor Ben Cashore, Yale)
Danish International Network Programme (Framework Grant) DKK 278.706

2016 International Sustainability Conference, CBS
Carlsberg Foundation DKK 60.000

2014 – 2019 VELUX Chair in Corporate Sustainability
**VELUX Foundation DKK 15 mill (NB I was awarded the Chair but did not raise the
grant)**

2010 – 2011 Integrating Sustainability into Business Schools (applied research and dissemination)

Higher Education Funding Council for England £93,000

2009 - 2010 The Use of Sustainability Management Accounting for Strategic Decision-Making: Opening the Black Box

Chartered Institute of Management Accounting £28,000

2010 - 2012 Impacts of Corporate Social Responsibility (part of consortium)

European Commission FP 7 (ICCSR awarded Euro 327,000)

2006 Developments in Corporate Community Investment

Charities Aid Foundation, £15,000

2005 – 2006 Public Reporting of Equal Opportunities for Women: a Comparison of Regulatory and Voluntary Frameworks in Three Countries

Association of Certified Chartered Accountants, £15,700

1999 -2001 Australian Government and Politics, 1901 - 2001 (with C Sharman)

National Council for the Centenary of Federation, Aus\$135,000

1997 The Role of Business in Secondary Education

National Public Administration Research Fund, Aus\$3,000

1995-97 Politics & Government in Australian States: a long term comparative study (with C Sharman)

Australian Research Council {equivalent of ESRC} Aus\$146,300

1995-96 Contracting for Care in Australia: Western Australia

Centre for Australian Community Organisations & Management, Aus\$1,500

1995 Corporate Community Involvement: the social responsibility of business in Australia

Australian Research Council Aus\$11,578

1994-95 The Social Responsibility of Business in Job and Enterprise Creation

Department of Employment, Education and Training, Aus\$50,000

1988-90 Change in Government and Public Policy: Tasmania and Western Australia (with C Sharman)

Australian Research Grants Council (Large Research Grant), Aus\$7,000

1984-85 Local Responses to Unemployment (with JJ Richardson)

International Thomson Organisation, £20,000

TEACHING SINCE 2002
Copenhagen Business School (2014 -)

PhDs

Sara Ravn Jespersen	<i>Responsible Corporate Tax Practice - How, why, and with what implications?</i>
Leonie Decrinis	<i>Nudge for Sustainability</i>
Luisa Murphy	<i>Revisiting the standard organization of multi-stakeholder initiatives (MSIs): The case of a meta-MSI in Southeast Asia</i>
Anestis Keremis	<i>CSR and Anti-corruption in China</i>
Erin Leitheiser	<i>CSR Responses to the Rana Plaza Disaster</i>
Lara Hale	<i>Experimental Standards in Sustainability Transitions: Insights from the Building Sector</i>

Executive MBA

Business and Sustainability

MSc Supervision

About 12 completed MScs

MSc courses

Corporate Political Responsibility & Corporate Sustainability
Corporate Citizenship: Corporate political responsibility in theory and practice
Organization and Society
Corporate Citizenship
Diversity and CSR across Borders

Bsc / BA

Scandinavian Sustainability and CSR
Responsible Management

Nottingham University Business School (2002 – 2014)

PhD

Lucia Cervi *The Fertility Show as a Field-Configuring Event: A Discursive Analysis*

Shakera Siddicky *Corporate instigated community organisations in India*

Gabriela Gutierrez Huerter' O *The transfer of corporate social responsibility within a multi-national corporation: A Multi-level Study*

Bettina Grant *The Impact of the Internet and Social Media on Corporate Crises Created by Radical Activists: Campaigns, Participation, Responses and newsworthiness*

Lauren McCarthy *Organising CSR for Gender Equality: Institutional Work in the Cocoa Value Chain*

Laurence Vigneau *The Interpretation and Integration of CSR in a Multinational Corporation*

Rieneke Slager *Social Responsible Investment Indices and Responsible Corporate Behaviour: A Study of the FTSE4Good 2012*

James Brown *CSR in the UK Engineering Industry: Activity and Reporting 2012*
{Engineering Faculty}

Michael Cefai *The Possibilities of Ethical Behaviour in Organisations: A Study of Managerial Selves 2011*

Kate Grosser *CSR, Gender Equality and Organisational Change: A Feminist Perspective 2010*

Bimal Arora *From Philanthropy to Strategic Corporate Social Responsibility: A Processual Framework for CSR Implementation in Ballarpur Industries Limited 2010*

Rafael Gomes *Corporate Market Responsibility for Orderly Financial Markets: Systemic Risk and Regulation following Citigroup, Sovereign Wealth Funds, and the Credit Crunch 2010*

Stefanos Anastasiadis *An Investigation into Corporate Citizenship, Policy Message, Political Action and Climate Change in the European Auto Sector 2010*

Christine Hemingway *Corporate Social Entrepreneurship 2009*

Bahar Ali Kazmi *Universalising Human Rights in a Transitional Business Sphere: A Reflexive Inquiry into the Atlanta Agreement and its Moral Logics 2008*

Krista Bondy *An institution of corporate social responsibility (CSR) in multi-national corporations (MNCs): form and implications 2008*

Judy Muthuri *Corporate Citizenship and the Reconstruction of Governance Roles and Relationships: CSR of the Magadi Soda Company 2008*

Wayne Visser *Meaning in the Life and Work of Corporate Sustainability Managers 2007*

Executive

Foreign and Commonwealth Office Chevening Fellowship Programme *Responsible Business* (programme director and lecturer)

MBA Executive ‘Corporate Social Responsibility’ (module convenor and lecturer)

Clore Executive Programme for the Arts (presentation on ‘Corporate Community Investment’)

Postgraduate

MBA ‘Corporate Social Responsibility’ (programme director)

MBA ‘Sustainable Decisions and Organisations: MBA Integrative Core Module’ (convenor and lecturer; taught in Nottingham and Singapore)

MBA ‘Corporate Social Responsibility’ (convenor & lecturer, and at Malaysia campus)

MBA ‘Business Ethics’, ‘Social Entrepreneurship’ (selected lectures)

MSc ‘Corporate Social Responsibility in Global Context’ (module convenor and lecturer)

MSc ‘Strategies for Corporate Social Responsibility’ (module convenor and lecturer)

MSc ‘Managing for Sustainability’, MSc ‘Advances in CSR’ (selected lectures)

Undergraduate

BA 'Business Ethics' (lecturer)

BA 'Business and Society Pathway' (currently designing this with ICCSR colleagues)

Postgraduate Supervision

Forty plus MA / MSc and MBA Dissertations in the CSR area

Two MRes Dissertations in the area of CSR

SELECTED GUEST TEACHING

Nottingham University Business School (BSc Business Ethics course on Government & CSR)

Melbourne University Business School (MBA and Executive presentations on CSR) 2013

Schulich School of Business, University of York (Seminar on Educating for Sustainability) 2011

Wadham College, Oxford PPE Conference (presentation on 'Corporate Social Responsibility: Market for Virtue or License for Exploitation?') 2006

Manchester University Business School (presentations on 'Corporate Social Responsibility' on MA on Corporate Reputation) 2003

Cambridge University Social and Political Theory Lectures on Comparative Government 1997

PROFESSIONAL ACTIVITIES SINCE 2000**Appointment / Promotions Panels*****Professorial***

Darden School, University of Virginia

Melbourne University

Schulich School of Management, York University, Toronto

Copenhagen Business School

Warwick Business School

Saïd Business School, Oxford

University of California, Berkeley

University of Sussex

American University in Beirut

Non Professorial

Schulich School of Management, York University, Toronto (X 2)

University of Kent at Canterbury

Assessment (Research)

UK Research Assessment Exercise Special Advisor, Sub Panel 36, 2008

UK Economic and Social Science Research Council (Research Centres)

Norwegian Research Council (CSR Research Grants)

Australian Research Council (Large Research & Strategic Partnerships with Industry Grants)

PhD Examination

Free University of Amsterdam
Monash University
Melbourne University
University of East Anglia
University of Warwick (X 3)
Erasmus University, Rotterdam
Copenhagen Business School

University Service

University of Nottingham Working Party on Research Ethics; Working Party on Community Engagement
University of Nottingham Committee on Research Ethics
University of Nottingham Environment Committee
Report for Vice Chancellor on the University's CSR.
University of Nottingham Ambassador
Orator for Honorary LLM 2010

School Service

As Deputy Director I did the following:

Acted for the Director e.g. in meeting visiting delegations, chairing committees (including the Senior Management Group); membership of appointment panels (including Professorial level and for Head of Business School, Malaysia)

Contributed to accreditation processes (e.g. lead author Chapter 7 EQUIS accreditation)
Chaired Working Party on Responsibility and Sustainability
Conducted review of the MBA Programme

Activity Reviewer for members of ICCSR and NUBS Professors
Member of School-wide Activity Review with the School Director and Director of Administration (130 academic staff and 70 administrative staff)

School Promotions Committee; External Relations Committee; Advisory Committee