

C U R R I C U L U M V I T A E
C A M I L L A F E R R I
B s c , M S c , M P h i l
P h . D . i n M a n a g e m e n t
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RECENT POSITIONS

2025 -	Postdoc research fellow Rethinking Entrepreneurship in Society – founded by Carlsberg Fondet Post-doc project topic: “the evolution of craft entrepreneurship and its relationship with entrepreneurialism”
2023 - 2024	Postdoc research fellow INEST (Innovation in the North-East) – SPOKE 6 (Tourism, Culture and Creativity), funded by NextGenerationEU Post-doc project title: “Dynamics of authenticity work in cultural tourism destinations: the case of Craft” <i>Venice School of Management, Ca’ Foscari University, Venice</i>

EDUCATION

2018 - 2023	Ph.D. in Management, with honors Thesis title: “Matter of Time: Materials from the past in organizing for the future” <i>Ca’ Foscari University of Venice, Department of Management</i>
2018 - 2023	Master of Philosophy in Management Studies <i>Ca’ Foscari University of Venice, Department of Management</i>
2014 - 2017	Master degree - Intercultural Development of Tourism Systems, cum laude <i>Ca’ Foscari University of Venice, Department of Economics</i>
2011 - 2014	Bachelor degree – Tourism Science, cum laude <i>University of Florence, Faculty of Economics and Management</i>
2006 - 2011	Linguistic High School Diploma, cum laude

OTHER EDUCATION EXPERIENCES

February – July 2022	Visiting Period as research fellow <i>Copenhagen Business School, Department of Organization</i> Supervisors: Professor Eva Boxenbaum, Professor Silviya Svejenova Active participation in research activities, seminars, workshops, in particular in the following research groups: <ul style="list-style-type: none">• COT (Center of Organizational Time)• Imagine.. Centre for Creative Industries and Institutions• OT@IOA (Organization Theories at Department of Organization)• Centre for Business History (in Department of Management Politics and Philosophy – now Department of Business Humanities and Law) The visiting period was fundamental for the advancement of the Ph.D. Thesis given the multiple feedbacks on the manuscripts received by professors and peers.
May 2022	Ph.D. Course - Research Methodology In Organization And Management Analyses Teachers: Professor Eva Boxenbaum, CBS, IOA, Professor Jesper Strandgaard Pedersen, CBS, IOA Speakers: Professor Renate Meyer, CBS, IOA, WU; Professor Tammar Zilber, Hebrew University of Jerusalem, CBS, IOA; Associate Professor Karen Boll, CBS, IOA; Professor MSO Anne Reff Petersen, CBS, IOA; Assistant professor Anders Ravn Sørensen, CBS, MPP; Postdoc Jonathan Feddersen CBS, IOA <i>Copenhagen Business School, Department of Organization</i>

July 2021	2021 Warwick Summer School on Practice and Process Studies <i>The University of Warwick</i> Speakers: Jorgen Sandberg, Davide Nicolini, Katharina Dittrich, Mira Slavova, Hari Tsoukas, Matt Hurst, Francois Cooren, Wanda Orlikowski
November 2020	Ph.D. Course - Perspectives in Organizational Analysis <i>Copenhagen Business School, Department of Organization</i> Teachers: Professor Susanne Boch Waldorff, CBS, IOA, Professor Morten Thanning Vendelø, CBS, IOA Speakers: Associate Professor Thomas Lopdrup-Hjorth, Associate Professor Lasse Folke Henriksen, Professor Majken Schultz, Professor Tor Hernes, Professor Jan Birkelund Mouritsen, Professor Sara Louise Muhr
October 2019, 2022	Public Speaking Course Public Speaking Advanced Course <i>Ca' Foscari University of Venice & Zelda Theatre</i>
September 2019	Crash course on Teaching <i>Ca' Foscari University of Venice, Department of Management</i>
August 2019	Summer School - Democracy In The Age Of Big Data And Ai Odicceus Horizon Project <i>Ca' Foscari University of Venice, Department of Management</i>
September 2018 – July 2019	Master of Philosophy in Management Studies <i>Ca' Foscari University of Venice, Department of Management</i> Courses and exams: Mathematics for Management (network analysis) - Statistical Models for Management Studies (Data analysis with R, linear regression models), Strategic Management, Organization Theories Philosophy of Social Science, Game Theory, Financial Management, Behavioural Economics, Accounting, Qualitative Research Methodology, Business History, Critical Management Studies, Competitive Analysis and Sustainability.
January – July 2016	Erasmus + for Study and Research <i>KU Leuven – Master of Tourism, Faculty of Science</i>
January – May 2015	Elements of EU Planning Course <i>Ca' Foscari University of Venice, Research Office</i>
January – May 2014	Erasmus + Internship and Research <i>University of Malta, Institute for Tourism, Travel and Culture</i>

WORK EXPERIENCES RELATED TO RESEARCH

September – November 2019	Scientific Collaboration – Murano Artistic Glass and its brand <i>Ca' Foscari University of Venice, Department of Management & Consorzio Promovetro Murano</i> Elaboration of results from a survey on abroad visitors perceptions about Murano Glass with the objective of tracing guidelines for its safeguard and the communication of a certified Murano Glass brand. Dissemination of the results to stakeholders.
October – December 2018	Scientific Collaboration – Venice: Overtourism and residential policies <i>Venice International University (VIU) & Municipality of Venice</i> Development of a series of proposals implementable by the Municipality of Venice to promote residential living and enhance the city's safety, safeguarding it from the impacts of overtouristic congestion. The investigation focused on proposing management tools that could overcome those provided by current legislation. The project involved close collaboration between economists and legal experts. The results of the investigation were presented at a roundtable discussion attended by both local and international stakeholders and experts.

February – May 2018	<p>Scientific Collaboration – Interreg Central Europe Project RUINS - Sustainable Re-use, Preservation, and Modern Management of Historical Ruins in Central Europe:</p> <p><i>AICCRE – Italian Association for the Council of Municipalities and Regions of Europe</i></p> <p>The collaboration involved a study on the perception of cultural heritage value and usage expectations (use, non-use, eco-systemic values) conducted through questionnaires and analysis of User Generated Content, in the case study of Montagnana Padua, Italy. Dissemination of the results to stakeholders and citizens.</p>
February – August 2018	<p>Research Fellowship - MEMENTO: Historical atelier and shops as memory of the local Culture</p> <p><i>Ca' Foscari University of Venice, Department of Economics & CESCOT Veneto Confersercenti</i></p> <p>Application of economic-managerial models for the study of historical shops' competitiveness for tourism valorization and development of the territory. Elaboration of guidelines for the organizations and the managers of the whole network (municipality, Trade associations, Historical Shops Foundation). Case study: Padua city center.</p>
April – July 2018	<p>Scientific Collaboration - Veneto Tourism Strategic Plan activities</p> <p><i>Ca' Foscari University of Venice, Department of Economics</i></p> <p>Collaboration in the activities related to the elaboration of Veneto Region Tourism Strategic Plan. In particular, designing a collaborative web platform for the involvement of tourism operators and wide audience in the policy making process, together with Dep. of Economics research team in tourism.</p>
November 2017 – May 2018	<p>Scientific Collaboration - HEPNESS Erasmus + Project</p> <p><i>Ca' Foscari University of Venice, Department of Economics</i></p> <p>Development of a study on socio-economical benefits of Active and Sport Cities. Elaboration of a framework for analysis of social, economics and digital impacts of cities, with indicators and sub-indicators; application of the model to case studies; elaboration of a model for the analysis of the power balance among stakeholders at the city level; guidelines' redactions for the strategic and competitive development of active city in the perspective of city management and policies design. Case studies: Vicenza, Ljubljana, Bonn, Sofia, Craigavon. Participation to Consortium Meetings, work update presentations, partnership relationships.</p>
September 2017	<p>Scientific Collaboration - Riviera del Brenta & Terra dei Tiepolo Destination Management Plan</p> <p><i>Ca' Foscari University of Venice, Department of Economics & OGD Riviera del Brenta e Terra dei Tiepolo</i></p> <p>Consultancy activities and redaction of an analysis of tourist demand and supply and market impacts of the OGD Riviera del Brenta and Terre dei Tiepolo territory, with a focus on thematic tourism, tourism trends, positioning, tourism performance assessment (through a SWOT analysis), monitoring functions and performance indicators. Elaboration of some paragraphs integrated in the Destination Management Plan of the Destination Management Organization of this area.</p>
July 2017	<p>Research collaboration – Veneto Region Commercial Districts</p> <p><i>Ca' Foscari University of Venice, Department of Economics & CESCOT Veneto Confersercenti</i></p> <p>Analysis of supply and demand questionnaires resulting from the monitoring activity conducted within the framework of the Veneto Commerce Districts project.</p>
April 2017	<p>Research collaboration – ALTERECO Interreg Europe Project</p> <p><i>Ca' Foscari University of Venice, Department of Economics & T&T Territory and Tourism</i></p> <p>Report elaboration for the Pilot Case of Venice. Preliminary study based on the application of Van der Berg Van der Borg Van der Meer Urban Tourism Product Model, SWOT analysis, flows analysis. The activity is a deliverable of the Interreg Mediterranean Project "ALTER ECO - Alternative tourist strategies to enhance the local sustainable development of tourism by promoting Mediterranean Identity" and it is functional to the design, simulating and modelling of innovative tourism strategies.</p>

RESEARCH

PHD THESIS

Title: "Matter of Time: Materials from the past in organizing for the future"

Supervisors: Maria Lusiani and Giovanni Favero

Evaluation Committee: Valentina Fava, Christina Lubinski, Ann Langley

PUBLICATIONS

Bertocchi, D., & Ferri, C. (2023). Lontani dalla gentrificazione E dalla Turistificazione? La Percezione di 'Displacement' Da Parte Dei Residenti Dell'isola Di Murano. In F. L. Cavallo, F. Vallerani, & F. Visentin (Eds.), Arcipelago Delle Maree: Esplorare Gli Incerti Confini Della Venezia Anfibia. Libreria Editrice Cafoscarina. [HTTPS://WWW.HOEPLI.IT/LIBRO/ARCIPELAGO-DELLE-MAREE-ESPLORARE-GLI-INCERTI-CONFINI-DELLA-VENEZIA-ANFIBIA/9788875435189.HTML](https://www.hoepli.it/libro/arcipelago-delle-maree-esplorare-gli-incerti-confini-della-venezia-anfibia/9788875435189.html)

Bertocchi, D., & Ferri, C. (2021). Far From Gentrification and Touristification? Residents' Perceptions of Displacement On Murano Island. Shima, 15(1). [HTTPS://SHIMAJOURNAL.ORG/ISSUES/V15N1/12.-BERTOCCHI-AND-FERRI-SHIMA-V15N1.PDF](https://shimajournal.org/issues/v15n1/12.-bertocchi-and-ferri-shima-v15n1.pdf)

Ferri, C., & Favero, G. (2021). The Becoming of the Past: An Exploration of Temporal Tension Enactments in a Historical Café. Working Paper Series, Department of Management, Ca' Foscari University of Venice. [HTTPS://DOI.ORG/10.2139/SSRN.3923585](https://doi.org/10.2139/ssrn.3923585)

Ferri, C., Lusiani, M., & Bertocchi, D. (2020). Public Discourse and Category Formation: A Topic Modelling Exploration of 'Historical Shops' on Italian Media. puntOorg International Journal, 5(2), 99–134. [HTTPS://DOI.ORG/10.19245/25.05.PIJ.5.2.2](https://doi.org/10.19245/25.05.PIJ.5.2.2)

Ferri, C. (2017). Competitiveness of Heritage Sites: A Comparison between Scuola Grande Della Misericordia in Venice and Oude Kerk in Amsterdam. Working Paper Series, Department of Management, Ca' Foscari University of Venice. [HTTPS://DOI.ORG/10.2139/SSRN.2956626](https://doi.org/10.2139/ssrn.2956626)

Ferri, C. & Lusiani, M. Authenticity and Craft in an Overtourism Destination: An Issue Of "Balance". Annali del Turismo. To be published in April 2025

PRESENTATIONS AT INTERNATIONAL CONFERENCES

(planned) July 2025 Athens - EGOS (EUROPEAN GROUP OF ORGANIZATION STUDIES)

Ferri, C., De Luca, M., Favero, G., Panozzo, F. Deconstructing Rhetorical History through irony: insights from two experiments of "art-based research" on craft. Possible outlet: Management and Organizational History

July 2024, Milan - EGOS (EUROPEAN GROUP OF ORGANIZATION STUDIES)

Ferri, C. & Lusiani, M. Weaving Coherence. Authenticity in Time and Place.

March 2024, Providence - BHC (BUSINESS HISTORY CONFERENCE)

Ferri, C. "The Matter of Matter of the Past: Unveiling Temporal Materiality in Organization Studies"

July 2023, Cagliari – EGOS (EUROPEAN GROUP OF ORGANIZATION STUDIES)

Ferri, C., Favero, G., Lusiani, M., Politics Of Time Around A Legacy: The Case Of Caffè Pedrocchi

June 2023, Chania, Crete, - PROS (INTERNATIONAL PROCESS SYMPOSIUM)

Ferri, C., Lusiani, M. Organizational category work: the case of "Historical Shops"

March 2023, Detroit - BHC (BUSINESS HISTORY CONFERENCE)

Ferri, C., Favero, G., Lusiani, M., Politics Of Time Around A Legacy: The Case of Caffè Pedrocchi

September 2021, PROCESS SYMPOSIUM

Ferri, C., Favero, G., The Becoming Of The Past: An Exploration Of Temporal Tension Enactments In A Historical Café

August 2021- AOM (ACADEMY OF MANAGEMENT MEETING)

Ferri, C., Lusiani, M., Performing Categories Through Material, Spatial And Verbal Practices: The Case Of "Historical Shops"

July 2021 - EGOS (EUROPEAN GROUP OF ORGANIZATION STUDIES)

Ferri, C., Favero, G., The Becoming Of The Past: An Exploration Of Temporal Tension Enactments In A Historical Café

December 2020 – EURAM (EUROPEAN ACADEMY OF MANAGEMENT)

Ferri C., Category Creation: A Sensemaking Perspective On The Case Of Historical Shops

PRESENTATIONS AT INTERNATIONAL WORKSHOPS

(planned) June 2025, SYMPOSIUM ON CRAFT (organized by Hephæstus Horizon project & CBS)

Ferri, C., De Luca, M., Favero, G., Panozzo, F. Deconstructing Rhetorical History through irony: insights from two experiments of "art-based research" on craft. Possible outlet: Management and Organizational History

May 2024, SYMPOSIUM ON CRAFT (organized by Hephæstus Horizon project & University of Gothenburg)

Ferri, C. & Lusiani, M. Weaving Coherence. Authenticity in Time and Place.

January 2023, Oslo – OT (ORGANIZATION THEORY) WINTER WORKSHOP The Matter Of Matter Of The Past: Unveiling Temporal Materiality In Organization Studies

July 2021 - Warwick Summer School on Practice and Process Studies

Ferri, C., Lusiani, M., Performing Categories Through Material, Spatial And Verbal Practices: The Case Of "Historical Shops"

December 2020 - EIASM (European Institute For Advanced Studies In Management) 7th Workshop On Managing Arts And Cultural Organizations

Ferri, C., Lusiani, M., Favero, G., The Shifting Uses Of The Past In Cultural Heritage: The Case Of Caffè Pedrocchi

October 2020 - The 2nd Workshop On Business History In Central And Eastern Europe "Uses Of The Past By Enterprises In Central-Eastern Europe" Ferri, C., Lusiani, M., Favero, G., The Shifting Uses Of The Past In Cultural Heritage: The Case Of Caffè Pedrocchi

PRIZE, AWARDS AND HONOURS

2023 "Politics of time around a legacy: the case of Caffè Pedrocchi" Shortlisted as Best Student Paper of EGOS 2023 "Organizing for the Good Life: between Legacy and Imagination" Cagliari, Italy

2023 Ph.D. defended with honors (evaluation by external reviewers and president of the commission)

2017 "Riccardo Faini" prize for the best Master Degree Theses of Department of Economics, Ca' Foscari University of Venice.

TEACHING

ACADEMIC COURSES

Undergraduate courses

a.y. 2023/24, 2022/23, 2021/22 Business Economics for Cultural Organization

Teaching Assistant. Co-organization, co-management and co-teaching of three interactive seminars during the course. Exams and project work evaluations.

Ca' Foscari University of Venice, Department of Philosophy and Cultural Heritage

a.y. 2023/24, 2022/23, 2021/22 Thesis Laboratory for the Bachelor degree “Economics and Management of Arts and Cultural Activities”

Organization, management and teaching of the whole course.

Ca' Foscari University of Venice, Department of Philosophy and Cultural Heritage

a.y. 2021/22 The Information-Accounting System for Cultural Organizations for the Bachelor degree “Economics and Management of Arts and Cultural Activities”

Teaching Assistant. Exams evaluations.

Ca' Foscari University of Venice, Department of Philosophy and Cultural Heritage

a.y. 2019/20 Academic Writing Laboratory.

Teaching Assistant. Co-organization, co-management and co-teaching of the interactive laboratory.

Ca' Foscari University of Venice, Ca' Foscari International College

Postgraduate courses

a.y. 2022/2023 Thesis Laboratory for the Master degree “Economics and Management of Arts and Cultural Activities”

Organization, management and teaching of the whole course

Ca' Foscari University of Venice, Department of Philosophy and Cultural Heritage

a.y. 2022/2023, 2021/22 Project Management for Cultural Events for the Master degree “Economics and Management of Arts and Cultural Activities”

Teaching Assistant. Exams evaluations.

Ca' Foscari University of Venice, Department of Philosophy and Cultural Heritage

a.y. 2021/22 History of Brand for the Master degree “Marketing and Communication”

Lesson held during the course.

Ca' Foscari University of Venice, Department of Management

a.y. 2021/22 Comparative Business History for the Master degree “International Management”

Teaching Assistant for the group project work in collaboration with a firm (Experior Project).

Ca' Foscari University of Venice, Department of Management

a.y. 2019/20 Government of Cultural Organizations for the Master degree “Economics and Management of Arts and Cultural Activities”

Teaching Assistant. Teaching Assistant for the group project work.

Ca' Foscari University of Venice, Department of Philosophy and Cultural Heritage

a.y. 2018/19, 2019/20 Retail and Web Marketing for the Master degree “Marketing and Communication”

Teaching Assistant for the group project work in collaboration with a firm (Experior Project).

Ca' Foscari University of Venice, Department of Management

PROFESSIONAL DEVELOPMENT COURSES (extra academic courses)

September-December 2024, Venice, Course on Sustainable Cities

MODULE 2: The historical challenge: cultural heritage and tourism between past, present and future. Insights from Venice as a global city

Ecotopia - Eutopia European University

Organization of the course, teaching, evaluation

December 2022 – March 2023, Treviso, Territories And Tourism: Identity, Sustainability, And Governance - ITTS Mazzotti (*high school*)

Classes Aimed at High School teachers education development. Topics Covered: The Relationship Between Tourism And Cultural Heritage (and its sysfunctions), Competitiveness And Sustainability Of Territories Linked to Cultural Assets, Narration of The Past for Tourism.

March 2021, Venice, PIC Project - Cultural Industrial Heritage, *Ca' Foscari University Foundation*

Lecture On Managerial Uses Of The Past, With A Particular Focus On The Case Of Historic Shops In Genoa.

October 2020, Treviso "Tourism & Innovation", *ITTS Mazzotti (high school)*

Classes Aimed at High School teachers education development. Lecture on Cultural Heritage & Tourism relationships and disfunctions.

June 2020, Padua CHANCES Project – *CONFORM Training And Management Consultancy S.C.A.R.L.*

Lecture on Cultural Heritage Values targeted at cultural heritage restorers.

July 2019, Padua, Travel Designer Project, *CESCOT Veneto - Confesercenti*

Classes and Workshop on Cultural Heritage Management and tourism. Interactive laboratory on economical-managerial models for the evaluation of cultural heritage competitiveness.

March 2018 – May 2018, Padua, Vitamin D Project, *CESCOT Veneto - Confesercenti*

Classes on the use of Social Media for Public Administration. Target: public administration officers.

June 2017, Smart Tourism Mood Project, *CESCOT Veneto - Confesercenti*

Lectures on "Web And Social Analytics For Competitiveness" with a focus on Destination Branding And Destination Business Canvas. Design Thinking with Students. Target: operators in the travel and tourism industry in Veneto Region.

In compliance with the Italian legislative Decree no. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.

Camilla Ferri

Copenhagen, 18th March 2025