

3rd Joint Nordic Conference on Development Research

Changing the Global Development Agendas? Gothenburg 5-6 November 2015

Program for Working Group 3: The Role of the Private Sector in Changing Development Paths: New perspectives on strategies and contributions from developing country firms (two sessions)

Panel 1. FRIDAY 6th 09.00-10.30 – Chair Dorothy McCormick, UoN, Kenya

Welcome and presentation of program, by working group leaders

Round of presentation of participants

Paper 1: THE MEDIATION OF POWER ON CORPORATE SOCIAL RESPONSIBILITY (CSR), Ragnhild Madland, Department of Global Development and Planning, University of Agder, Norway. Discussant: Dorothy McCormick, UoN.

Paper 2: Upgrading in a reconfiguring world: A GVC analysis of African exporting firms, by Arielle N'Diaye, Université d'Auvergne, France. Discussant: Lotte Thomsen, CBS.

End of session one.

Panel 2. FRIDAY 6th 11.00-12.30 – Chair Soeren Jeppesen, CBS, Denmark

Welcome & Program for the panel session

Paper 3. Contextualizing territories in GVC supplier nodes to understand businesses' access to chains and markets: the case of food processors in Kenya, Lotte Thomsen, Department of Intercultural Management, Copenhagen Business School. Discussant: Arielle N'Diaye

Paper 4. MARKET DIVERSIFICATION STRATEGY AND SUCCESS OF FOOD PROCESSING FIRMS IN KENYA, Paul Kamau & Dorothy McCormick, Institute for Development Studies, University of Nairobi, Kenya. Discussant: Malin Nystrand, SGS.

Paper 5. STRUCTURAL TRANSFORMATION THROUGH PUBLIC-PRIVATE COLLABORATION IN AFRICA: BUILDING STATE-BUSINESS RELATIONS IN THE FOOD-PROCESSING SECTOR IN KENYA, TANZANIA AND ZAMBIA, Charles Goodluck, Peter Kragelund, Paul Kamau, Søren Jeppesen, University of Dar Es Salaam Business School; Roskilde Universitet; University of Nairobi & Copenhagen Business School. Discussant: Ragnhild Madland, AU.

Wrap up of working group/end of session two.

Dorothy & Soeren