

# Undergraduate courses available to exchange students – Spring 2020

## CBS CORE PROGRAM COURSES - SPRING 2020

Undergraduate exchange students have the great opportunity of enrolling in the below CBS core program courses. Note that the number of seats in these courses are limited. Furthermore, there might be a risk of schedule overlap if mixing core and elective courses, as scheduling for core and electives courses are administered by different secretariats with no need for coordination since CBS program students are not doing electives when they are in their core courses.

### COURSES FROM BSC IN BUSINESS, ASIAN LANGUAGE AND CULTURE

Course code and title	Main academic discipline	Note /status
<a href="#">BASPO1001U Principles of Corporate Finance</a>	<ul style="list-style-type: none"> <li>Finance</li> <li>Economics</li> </ul>	Semester, third year course OVERSUBSCRIBED
<a href="#">BASPO1004U Intercultural Organisation</a>	<ul style="list-style-type: none"> <li>Organisation</li> <li>Organisational behaviour</li> </ul>	Semester, second year
<a href="#">BASPO1006U International Business in Asian Markets</a>	<ul style="list-style-type: none"> <li>Globalisation and international business</li> </ul>	Semester, fourth year

### COURSES FROM BSC IN BUSINESS, LANGUAGE AND CULTURE

Course code and title	Main academic discipline	Note /status
<a href="#">BBLCO1221U Corporate Finance</a>	<ul style="list-style-type: none"> <li>Finance</li> </ul>	Q4, second year OVERSUBSCRIBED

<b>BBLCO1226U Quantitative Business Research</b>	<ul style="list-style-type: none"> <li>Statistics and quantitative methods</li> </ul>	Semester, second year
<b>BBLCO1243U Macroeconomics</b>	<ul style="list-style-type: none"> <li>Economics</li> </ul>	Semester, second year
<b>BBLCO6001U The Corporation in Society: Managing Beyond Markets</b>	<ul style="list-style-type: none"> <li>CSR and sustainability</li> </ul>	Semester, third year

## COURSES FROM BSC IN DIGITAL MANAGEMENT

Course code and title	Main academic discipline	Note /status
<b>BDMAO1021U Economics and Strategy in the Digital Age</b>	<ul style="list-style-type: none"> <li>Managerial economics</li> <li>Information technology</li> </ul>	semester, first year
<b>BDMAO1022U Managing Communication, Marketing and Relations</b>	<ul style="list-style-type: none"> <li>Information technology</li> <li>Communication</li> <li>Marketing</li> </ul>	semester, first year 15 ECTS
<b>BDMAO1023U Business Data Analytics, Quantitative Methods and Visualisation</b>	<ul style="list-style-type: none"> <li>Information technology</li> <li>Statistics and quantitative methods</li> </ul>	semester, first year
<b>BDMAO2004U Information Management in Organizations</b>	<ul style="list-style-type: none"> <li>Information technology</li> <li>Management</li> <li>Organisation</li> </ul>	semester, second year OVERSUBSCRIBED
<b>BDMAO2021U Knowledge Work, Leadership and Project Management</b>	<ul style="list-style-type: none"> <li>Management</li> <li>Organization</li> <li>Project and change management</li> </ul>	semester, second year OVERSUBSCRIBED
<b>BDMAO2022U Business Models and Value Chains in the Digital Economy</b>	<ul style="list-style-type: none"> <li>Managerial economics</li> <li>Information technology</li> </ul>	semester, second year OVERSUBSCRIBED
<b>BDMAO2024U Technology and Societal Transformations</b>	<ul style="list-style-type: none"> <li>Information technology</li> <li>Methodology and philosophy of science</li> <li>Sociology</li> </ul>	semester, second year OVERSUBSCRIBED

## COURSES FROM BSC IN EUROPEAN BUSINESS

Course code and title	Main academic discipline	Note /status
<a href="#">BEBUO1005U Strategic Management</a>	<ul style="list-style-type: none"> <li>• Management</li> <li>• Strategy</li> </ul>	semester, first year
<a href="#">BEBUO1006U Intercultural Communication and Management</a>	<ul style="list-style-type: none"> <li>• Intercultural studies</li> <li>• Communication</li> <li>• Management</li> </ul>	semester, first year OVERSUBSCRIBED
<a href="#">BEBUO1014U Marketing</a>	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Marketing</li> </ul>	semester, second year

## COURSES FROM BSC IN INTERNATIONAL BUSINESS

Course code and title	Main academic discipline	Note /status
<a href="#">BINBO1129U International Economics</a>	<ul style="list-style-type: none"> <li>• Economics</li> </ul>	CANCELLED
<a href="#">BINBO1127U Macroeconomics</a>	<ul style="list-style-type: none"> <li>• Economics</li> </ul>	Q4, first year
<a href="#">BINBO1136U Corporate Finance</a>	<ul style="list-style-type: none"> <li>• Finance</li> </ul>	Q3, second year OVERSUBSCRIBED
<a href="#">BINBO1138U Industrial Organizational Analysis</a>	<ul style="list-style-type: none"> <li>• Economics</li> </ul>	Q3, second year
<a href="#">BINBO1140U International Business Law</a>	<ul style="list-style-type: none"> <li>• Business Law</li> <li>• Globalization and international business</li> <li>• Strategy</li> </ul>	Q4, second year OVERSUBSCRIBED
<a href="#">BINBO1160U Principles of International Marketing</a>	<ul style="list-style-type: none"> <li>• Marketing</li> </ul>	Q3, first year
<a href="#">BINBO1166U Global Supply Chain Management</a>	<ul style="list-style-type: none"> <li>• Management</li> </ul>	Q4, second year OVERSUBSCRIBED

<b>BINBO1337U International Business Strategy</b>	<ul style="list-style-type: none"> <li>• Globalisation and international business</li> <li>• Organisational behaviour</li> <li>• Strategy</li> </ul>	Q3, third year
<b>BINBO1601U Risk Management of Multinational Enterprise: Creating Global Strategic Responsiveness</b>	<ul style="list-style-type: none"> <li>• Globalisation and international business</li> </ul>	<b>Please note: Q3</b> , third year
<b>BINBO1427U Corporate Governance</b>	<ul style="list-style-type: none"> <li>• International political economy</li> <li>• Management</li> </ul>	Q4 OVERSUBSCRIBED

## COURSES FROM BA IN INFORMATION MANAGEMENT

Course code and title	Main academic discipline	Note /status
<b>BINMO1027U Business Economics and Information Management</b>	<ul style="list-style-type: none"> <li>• Economics</li> </ul>	Q3, third year OVERSUBSCRIBED (course is held for the last time in 2020)
<b>BINMO2001U Communication and Knowledge Management</b>	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Organisation</li> </ul>	Q3, third year OVERSUBSCRIBED (course is held for the last time in 2020)

## COURSES FROM BSC IN INTERNATIONAL SHIPPING AND TRADE

Course code and title	Main academic discipline	Note /status
<b>BISHO1003U Maritime Law</b>	<ul style="list-style-type: none"> <li>• Business Law</li> </ul>	Q4, first year
<b>BISHO1008U Financial Accounting</b>	<ul style="list-style-type: none"> <li>• Accounting</li> </ul>	Q4

## COURSES FROM BSC IN INTERNATIONAL BUSINESS AND POLITICS

Course code and title	Main academic discipline	Note /status
<a href="#">BPOLO1232U Comparative Political Economy</a>	<ul style="list-style-type: none"> <li>International Political Economy</li> </ul>	Q3, second year OVERSUBSCRIBED
<a href="#">BPOLO1287U Political Economy of Development</a>	<ul style="list-style-type: none"> <li>Political leadership and public management</li> <li>Political Science</li> <li>Economics</li> </ul>	Q3, third year OVERSUBSCRIBED
<a href="#">BPOLO1290U Macroeconomics</a>	<ul style="list-style-type: none"> <li>Economics</li> </ul>	Q3, first year OVERSUBSCRIBED
<a href="#">BPOLO1342U Corporate Finance</a>	<ul style="list-style-type: none"> <li>Finance</li> </ul>	Q3, second year OVERSUBSCRIBED
<a href="#">BPOLO1354U Business and Global Governance</a>	<ul style="list-style-type: none"> <li>Globalisation and international business</li> <li>International political economy</li> <li>Economics</li> </ul>	Q3, third year OVERSUBSCRIBED
<a href="#">BPOLO1901U International Business and Management</a>	<ul style="list-style-type: none"> <li>Globalisation and international business</li> <li>Management</li> <li>Strategy</li> </ul>	semester OVERSUBSCRIBED
<a href="#">BPOLO2003U EU Business and Politics</a>	<ul style="list-style-type: none"> <li>Globalisation and international business</li> <li>Political Science</li> </ul>	Q3, first year OVERSUBSCRIBED
<a href="#">BPOLO2009U Financial Accounting and Reporting</a>	<ul style="list-style-type: none"> <li>Accounting</li> </ul>	Q4, first year

## COURSES FROM BSC IN SERVICE MANAGEMENT

Course code and title	Main academic discipline	Note /status
<a href="#">BSACO1005U Management of Cultural projects, processes and organizations: Arts and Culture</a>	<ul style="list-style-type: none"> <li>Experience Economy</li> </ul>	Q3, second year OVERSUBSCRIBED

<b>BSACO1021U Cultural Entrepreneurship: Arts and Culture</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Innovation</li> <li>• Management</li> </ul>	Q3, third year OVERSUBSCRIBED
<b>BSSIO1013U Service Innovation and sustainability</b>	<ul style="list-style-type: none"> <li>• CSR and sustainability</li> <li>• Innovation</li> <li>• Service management</li> </ul>	Q3, third year
<b>BSSIO2005U Collective Intelligence: Crowdsourcing for Firm Innovation and Predictions</b>	<ul style="list-style-type: none"> <li>• Information technology</li> <li>• Innovation</li> <li>• Strategy</li> </ul>	Q3, second year
<b>BSTHO1022U Tourism Social Entrepreneurship and Sustainability</b>	<ul style="list-style-type: none"> <li>• CSR and sustainability</li> <li>• Entrepreneurship</li> <li>• Experience economy</li> </ul>	Q3, third year OVERSUBSCRIBED
<b>BSTHO1023U Sustainable Tourism Supply and Innovation</b>	<ul style="list-style-type: none"> <li>• CSR and sustainability</li> <li>• Innovation</li> <li>• Experience economy</li> </ul>	Q3, second year

## COURSES FROM BSC IN BUSINESS ADMINISTRATION AND SOCIOLOGY

Course code and title	Main academic discipline	Note /status
<b>BSOCO1026U Theories of Contemporary Society II</b>	<ul style="list-style-type: none"> <li>• Political Science</li> <li>• Sociology</li> </ul>	Q3, second year OVERSUBSCRIBED
<b>BSOCO1821U The Company from a Contextual Perspective</b>	<ul style="list-style-type: none"> <li>• Strategy</li> </ul>	semester, first year OVERSUBSCRIBED

## CBS ELECTIVE COURSES - SPRING 2020

The following elective courses are available to undergraduate exchange students. All undergraduate elective courses are 3rd year courses.

Course code and title	Main academic discipline	Note /status
<b>BASPV1234U Emerging Markets - Societies in Transition</b>	<ul style="list-style-type: none"> <li>• Globalisation and international business</li> <li>• International political economy</li> <li>• Economics</li> </ul>	Q3
<b>BBLCV1160U Marketing - the Essentials and the Trend Drivers</b>	<ul style="list-style-type: none"> <li>• Customer behaviour</li> <li>• Marketing</li> <li>• Strategy</li> </ul>	Semester OVERSUBSCRIBED
<b>BBLCV1401U Negotiation Skills and Conflict Management – Drivers of Success and Complexity</b>	<ul style="list-style-type: none"> <li>• Human resource management</li> <li>• Communication</li> <li>• Strategy</li> </ul>	Semester
<b>BEOKV1002U Language of Negotiations</b>	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Language</li> </ul>	CANCELLED
<b>BEOKV1009U Between Theory and Practice: Self-Reflection towards Responsible Decision Making</b>	<ul style="list-style-type: none"> <li>• Philosophy and ethics</li> <li>• Intercultural studies</li> <li>• Organisational behaviour</li> </ul>	Semester OVERSUBSCRIBED
<b>BEOKV3005U Leadership Communication: Theory and Practise</b>	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Political leadership and public management</li> </ul>	Semester OVERSUBSCRIBED
<b>BHAAV1040U Business Strategy</b>	<ul style="list-style-type: none"> <li>• Management</li> <li>• Organisation</li> <li>• Strategy</li> </ul>	Q3
<b>BHAAV1058U Management Accounting and Control Systems</b>	<ul style="list-style-type: none"> <li>• Management</li> <li>• Accounting</li> <li>• Strategy</li> </ul>	Q3
<b>BHAAV1366U Strategic Management</b>	<ul style="list-style-type: none"> <li>• Strategy</li> </ul>	Q3
<b>BHAAV1902U The Economic Organization of the Firm</b>	<ul style="list-style-type: none"> <li>• Organisation</li> </ul>	Q3 CANCELLED

	<ul style="list-style-type: none"> <li>• Organisational behaviour</li> <li>• Economics</li> </ul>	
<b>BHAAV1988U Retail Marketing</b>	<ul style="list-style-type: none"> <li>• Customer behaviour</li> <li>• Marketing</li> <li>• Experience economy</li> </ul>	Q3
<b>BHAAV2032U Consumer Behavior and Qualitative Methods</b>	<ul style="list-style-type: none"> <li>• Customer behaviour</li> <li>• Marketing</li> <li>• Methodology and philosophy of science</li> </ul>	Q3
<b>BHAAV2389U Behavioral Finance</b>	<ul style="list-style-type: none"> <li>• Finance</li> </ul>	Q3 OVERSUBSCRIBED
<b>BHAAV2702U Digital Transformation of Business</b>	<ul style="list-style-type: none"> <li>• Information technology</li> <li>• Strategy</li> </ul>	Q3
<b>BHAAV3005U Applied Microeconomics for Firms</b>	<ul style="list-style-type: none"> <li>• Statistics and quantitative methods</li> <li>• Economics</li> </ul>	Q3
<b>BHAAV4491U Financial derivatives and their applications</b>	<ul style="list-style-type: none"> <li>• Finance</li> </ul>	Q3 OVERSUBSCRIBED
<b>BHAAV5003U Introduction to Sustainable Business</b>	<ul style="list-style-type: none"> <li>• CSR and sustainability</li> <li>• Globalisation and international business</li> </ul>	Semester
<b>BHAAV5005U Operations Management - Driving Competitiveness through Operational Effectiveness</b>	<ul style="list-style-type: none"> <li>• Management</li> <li>• Strategy</li> <li>• Supply chain management and logistics</li> </ul>	Q3
<b>BHAAV5006U Innovation Management</b>	<ul style="list-style-type: none"> <li>• Innovation</li> <li>• Management</li> </ul>	Q3
<b>BHAAV6006U Corporate Strategy</b>	<ul style="list-style-type: none"> <li>• Management</li> <li>• Organisation</li> <li>• Strategy</li> </ul>	Q3 OVERSUBSCRIBED
<b>BHAAV6021U Global People Management: Human Resource Management &amp; Leadership</b>	<ul style="list-style-type: none"> <li>• Globalisation and international business</li> <li>• Human resource management</li> </ul>	Q3



	<ul style="list-style-type: none"> <li>• Management</li> </ul>	
<b>BHAAV7026U Pricing Management</b>	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Organisational behaviour</li> <li>• Accounting</li> </ul>	Q3
<b>BINBV1106U Danish - Integrated Skills</b>	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Language</li> </ul>	Semester

Enkelte valgfag undervises på dansk og kan følges af dem som kan dansk. Eksamen i disse fag kan aflægges på dansk, norsk eller svensk. Vi har ikke lagt de dansksprogede fag op i vores kursusoversigt på siden her, men på den [samlede liste over valgfag](#) kan du finde de dansksprogede valgfag som udbydes. Valgfag på dansk.