

Undergraduate courses available to exchange students – Fall 2020

CBS MINORS AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS - FALL 2020

<u>BHAAM2260U MINOR IN ENTREPRENEURSHIP</u>		
BHAAV2260U	<u>Entrepreneurial Strategy</u>	ONLINE
BHAAV2262U	<u>Entrepreneurial Finance</u>	ONLINE
BHAAV2261U	<u>Business Planning and Development</u>	ONLINE

CBS CORE PROGRAM COURSES AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS - FALL 2020

Undergraduate exchange students have the great opportunity of enrolling in the below CBS core program courses. Note that the number of seats in these courses are limited.

Furthermore, there might be a risk of schedule overlap if mixing core and elective courses, as scheduling for core and electives courses are administered by different secretariats with no need for coordination since CBS program students are not doing electives when they are in their core courses.

COURSES FROM BSC IN BUSINESS, ASIAN LANGUAGE AND CULTURE		
Course code and title	Main academic discipline	Note/status
<u>BIBAO2010U Asian Business Systems: State, Institutions and the Global Economy</u>	<ul style="list-style-type: none"> • Corporate Governance • Management 	Semester. 2nd year course

COURSES FROM BSC IN BUSINESS, ASIAN LANGUAGE AND CULTURE

<p><u>BIBAO3010U Asian Economic Organisation & Competitiveness</u></p>	<ul style="list-style-type: none"> • Globalisation and international business • International Political Economy • Political leadership and public management 	<p>Semester. 3rd year course</p>
<p><u>BIBAO3011U Managerial Accounting</u></p>	<ul style="list-style-type: none"> • Accounting • Economics 	<p>Semester. 3rd year course</p>

COURSES FROM BSC IN BUSINESS, LANGUAGE AND CULTURE

Course code and title	Main academic discipline	Note/status
<p><u>BBLCO1215U Accounting and Financial Analysis</u></p>	<ul style="list-style-type: none"> • Accounting 	<p>semester. 2nd year course</p>
<p><u>BBLCO1242U International Economics and Competitiveness</u></p>	<ul style="list-style-type: none"> • Globalisation and International Business 	<p>Semester. 2nd year course</p>
<p><u>BBLCO1245U British and American Studies 2</u></p>	<ul style="list-style-type: none"> • International Political Economy • Language 	<p>Semester. 2nd year course</p>

COURSES FROM BSC IN BUSINESS ADMINISTRATION AND DIGITAL MANAGEMENT

Course code and title	Main academic discipline	Note/status
<u>BDMAO1001U Managing Innovation in Organizations</u>	<ul style="list-style-type: none"> • Innovation • Organisation 	Semester. 1st year course
<u>BDMAO2002U Corporate Finance</u>	<ul style="list-style-type: none"> • Finance 	Semester. 2nd year course.
<u>BDMAO1003U Regulation and Governance of Digital Business</u>	<ul style="list-style-type: none"> • Information technology • Innovation 	Semester. 1st year course
<u>BDMAO2001U Financial Accounting and Reporting and its Digital Context</u>	<ul style="list-style-type: none"> • Accounting 	Semester. 2nd year course
<u>BDMAO2023U Digital Organization</u>	<ul style="list-style-type: none"> • Information technology • Organisation • Organisational behaviour 	Semester. 2nd year course

COURSES FROM BSC IN EUROPEAN BUSINESS

Course code and title	Main academic discipline	Note/status
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COURSES FROM BSC IN EUROPEAN BUSINESS

<p><u>BEBUO1010U Statistics</u></p>	<ul style="list-style-type: none"> • Methodology and Philosophy of Science • Statistics and Quantitative Methods 	<p>Semester</p>
<p><u>BEBUO1011U Business and European Governance</u></p>	<ul style="list-style-type: none"> • Globalisation and international business • Intercultural studies • Political Science 	<p>Semester</p>

COURSES FROM BSC IN INTERNATIONAL BUSINESS

Course code and title	Main academic discipline	Note/status
<p><u>BINBO1129U International Economics</u></p>	<ul style="list-style-type: none"> • Economics 	<p>Q1. 2nd year course</p>
<p><u>BINBO1131U Financial Accounting</u></p>	<ul style="list-style-type: none"> • Accounting 	<p>Q2. 2nd year course</p>
<p><u>BINBO1135U Organizational Behaviour</u></p>	<ul style="list-style-type: none"> • Organisation • Organisational behaviour 	<p>Q1. 2nd year course.</p>
<p><u>BINBO1139U Statistics</u></p>	<ul style="list-style-type: none"> • Statistics and quantitative methods 	<p>Q1. 1st year course</p>
<p><u>BINBO1320U Microeconomics</u></p>	<ul style="list-style-type: none"> • Economics 	<p>Q2. 1st year course</p>

COURSES FROM BSC IN INTERNATIONAL BUSINESS

<u>BINBO1321U International Business Environment</u>	<ul style="list-style-type: none"> • Globalisation and international business 	Q1. 1st year course
<u>BINBO1331U Business Research Methodology</u>	<ul style="list-style-type: none"> • Methodology and philosophy of science 	Q2. 1st year course ONLINE

COURSES FROM BSC SHIPPING INTERNATIONAL SHIPPING AND TRADE

Course code and title	Main academic discipline	Note/status
<u>BISHO2001U Operations and Logistics Management</u>	<ul style="list-style-type: none"> • Supply chain management and logistics • Service Management 	Q1. 2nd year course
<u>BISHO2002U Risk Management</u>	<ul style="list-style-type: none"> • Finance • Economics 	Q2. 2nd year course ONLINE/ STREAMED TEACHING
<u>BISHO2003U Economic Aspects of Maritime Law</u>	<ul style="list-style-type: none"> • Business Law • Economics 	Q2. 2nd year course

COURSES FROM BSC IN INTERNATIONAL BUSINESS AND POLITICS

Course code and title	Main academic discipline	Note/status
<u>BPOLO1281U International Economics</u>	<ul style="list-style-type: none"> • Economics 	Q1. 2nd year course

COURSES FROM BSC IN INTERNATIONAL BUSINESS AND POLITICS		
<u>BPOLO1286U International Political Economy</u>	<ul style="list-style-type: none"> • Globalisation and International Business • International Political Economy 	Semester. 2nd year course.
<u>BPOLO2000U Applied Microeconomics</u>	<ul style="list-style-type: none"> • Managerial Economics • Strategy • Economics 	Semester. 1st year course
<u>BPOLO2001U Political and Economic Thought</u>	<ul style="list-style-type: none"> • Political Science • Economics 	Semester. 1st year course.
<u>BPOLO2005U Organizational Analysis</u>	<ul style="list-style-type: none"> • Organisation • Organisational behaviour • Sociology 	Semester. 2nd year course
<u>BPOLO2006U Qualitative Methods</u>	<ul style="list-style-type: none"> • Methodology and Philosophy of Science 	Q1. 2nd year course

COURSES FROM BSC SEM BUSINESS ADMINISTRATION AND SERVICE MANAGEMENT		
Course code and title	Main academic discipline	Note/status
<u>BSEMO1007U Financial Accounting</u>	<ul style="list-style-type: none"> • Accounting 	Q1. 2nd year course

COURSES FROM BSC SOC BUSINESS ADMINISTRATION AND SOCIOLOGY		
Course code and title	Main academic discipline	Note/status
BSOCO2022U Theories of Modern Societies	<ul style="list-style-type: none"> Philosophy and ethics Sociology 	Semester. 2nd year course

CBS ELECTIVES COURSES AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS – FALL 2020
 The following elective courses are available to undergraduate exchange students. All undergraduate elective courses are 3rd year courses.

CBS ELECTIVES COURSES AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS – FALL 2020		
Course code and title	Main academic discipline	Note/status
BBLCV1035U Leadership Communication - Theory and Practise	<ul style="list-style-type: none"> Globalization and international business Management Communication 	Semester. fully booked
BBLCV1160U Marketing – The Essentials and the Trend Drivers	<ul style="list-style-type: none"> Customer behaviour Marketing Strategy 	Semester
BBLCV1162U Scandinavian Sustainability & Corporate Social Responsibility	<ul style="list-style-type: none"> CSR and sustainability Strategy 	Semester

	<ul style="list-style-type: none"> • Cultural studies 	
<u>BBLCV6000U Fashion Entrepreneurship and Business Development</u>	<ul style="list-style-type: none"> • CSR and sustainability • Entrepreneurship • Marketing 	Semester
<u>BEBUV1901U Europe and Global Megatrends</u>	<ul style="list-style-type: none"> • Organisation • Political Science • International Political Economy 	Semester. New course ONLINE
<u>BEBUV2005U Machine Learning and Digital Behaviour</u>	<ul style="list-style-type: none"> • Customer Behaviour • Economics • Statistics and Quantitative Methods 	Semester. New course
<u>BIBAV1011U Doing Business in China and Asia Pacific</u>	<ul style="list-style-type: none"> • Globalisation and International Business 	Semester. New course
<u>BSOCV1010U Digital Society C. Computing in Social Science Research - Introduction to R</u>	<ul style="list-style-type: none"> • Information Technology • Sociology • Statistics and Quantitative Methods 	Q2
<u>BSOCV2012U Digital Society B. Democracy and Policy-Making in the New Digital Age</u>	<ul style="list-style-type: none"> • Information Technology • Innovation • Political Leadership and Public Management 	Semester. Cancelled

<p><u>BSOCV2011U Digital Society A. The Digitization of economic life</u></p>	<ul style="list-style-type: none"> • International Political Economy • Organisation • Sociology 	<p>Semester. Cancelled</p>
<p><u>BSOCV2013U Digital Society D. Analyzing corporate networks using digital methods</u></p>	<ul style="list-style-type: none"> • Organisation • Strategy • Sociology 	<p>Q2</p>
<p><u>BDMAV2001U Winning in the Digital Age: Application in Data Analysis with R</u></p>	<ul style="list-style-type: none"> • Information Technology • Management • Statistics and Quantitative Methods 	<p>Semester ONLINE</p>
<p><u>BHAAV1016U Quantitative Methods</u></p>	<ul style="list-style-type: none"> • Methodology and Philosophy of Science • Statistics and Quantitative Methods • Economics 	<p>Semester. Fully booked</p>
<p><u>BHAAV1040U Business Strategy</u></p>	<ul style="list-style-type: none"> • Management • Organization • Strategy 	<p>Semester</p>
<p><u>BHAAV1058U Management Accounting and Control Systems</u></p>	<ul style="list-style-type: none"> • Managerial economics • Accounting • Strategy 	<p>Semester</p>
<p><u>BHAAV1366U Strategic Management</u></p>	<ul style="list-style-type: none"> • Strategy 	<p>Q1</p>

<u>BHAAV1812U EU, the Internal Market and Business Strategy - A Case Based Approach</u>	<ul style="list-style-type: none"> • Business Law • Strategy • Globalisation and International Business 	Q2
<u>BHAAV1988U Retail Marketing</u>	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Experience economy 	Semester
<u>BHAAV2260U Entrepreneurial Strategy</u>	<ul style="list-style-type: none"> • Entrepreneurship • Strategy 	Q1 ONLINE
<u>BHAAV2261U Business Planning and Development</u>	<ul style="list-style-type: none"> • Entrepreneurship 	Q1 ONLINE
<u>BHAAV2262U Entrepreneurial Finance</u>	<ul style="list-style-type: none"> • Entrepreneurship • Finance 	Q2 ONLINE
<u>BHAAV2389U Behavioral Finance</u>	<ul style="list-style-type: none"> • Finance 	Q2. Fully booked
<u>BHAAV2703U Fintech Revolution</u>	<ul style="list-style-type: none"> • Strategy • Information technology • Innovation 	Semester
<u>BHAAV2706U Introduction to Platform Business and Organization</u>	<ul style="list-style-type: none"> • Information technology • Management • Organization 	Semester
<u>BHAAV3005U Applied Microeconomics for Firms</u>	<ul style="list-style-type: none"> • Statistics and Quantitative Methods 	Semester. Fully booked

	<ul style="list-style-type: none"> • Economics 	
<u>BHAAV3007U The Economics of the Euro</u>	<ul style="list-style-type: none"> • Economics 	Semester
<u>BHAAV5003U Introduction to Sustainable Business</u>	<ul style="list-style-type: none"> • CSR and Sustainability • Globalisation and International Business 	Semester. New course
<u>BHAAV5006U Innovation Management</u>	<ul style="list-style-type: none"> • Innovation • Management • Entrepreneurship 	semester
<u>BHAAV5009U Strategic Management of Innovation and Technology</u>	<ul style="list-style-type: none"> • Globalization and international business • Innovation • Strategy 	Semester.
<u>BHAAV6006U Corporate Strategy</u>	<ul style="list-style-type: none"> • Management • Organization • Strategy 	Semester. Fully booked
<u>BHAAV6008U Forecasting in Business and Economics</u>	<ul style="list-style-type: none"> • Economics 	Semester. Fully booked
<u>BHAAV6009U Economic Growth and Decline of Firms, Industries and Nations</u>	<ul style="list-style-type: none"> • Economics 	Semester ONLINE
<u>BHAAV6021U Global People Management: Human Resource Management & Leadership</u>	<ul style="list-style-type: none"> • Globalisation and international business • Human resource management • Management 	Q1.

<p><u>BHAAV6032U AI for Sales Management</u></p>	<ul style="list-style-type: none"> • Management • Marketing • Statistics and Quantitative Methods 	<p>Semester</p>
<p><u>BHAAV6033U Brand Management</u></p>	<ul style="list-style-type: none"> • Communication • Management • Marketing 	<p>Q1 ONLINE fully booked</p>
<p><u>BHAAV6034U Google, Uber, Amazon: The Management of Platform Businesses</u></p>	<ul style="list-style-type: none"> • Entrepreneurship • Management • Globalisation and International Business 	<p>Q1</p>
<p><u>BHAAV6039U Economic and Game Theoretic Policy Analysis</u></p>	<ul style="list-style-type: none"> • Political Science • Strategy • Economics 	<p>Semester</p>
<p><u>BHAAV6040U Sustainability and Business: Energy Markets, Competition and Regulation</u></p>	<ul style="list-style-type: none"> • Economics 	<p>Semester</p>
<p><u>BHAAV6041U Sustainability and Policy Analysis: Environmental and Resource Economics</u></p>	<ul style="list-style-type: none"> • Economics 	<p>Semester</p>
<p><u>BHAAV6043U International Business and Sustainable Development</u></p>	<ul style="list-style-type: none"> • CSR and Sustainability • Globalisation and International Business • Strategy 	<p>Q1</p>
<p><u>BHAAV6045U Business, Labour Market Inequality and digital transformation</u></p>	<ul style="list-style-type: none"> • Organisation • Political Science 	<p>Q2</p>

	<ul style="list-style-type: none"> • Sociology 	
<u>BHAAV6028U Qualitative Methods</u>	<ul style="list-style-type: none"> • Methodology and Philosophy of Science 	Semester. Cancelled
<u>BHAAV6089U Undergraduate International Finance</u>	<ul style="list-style-type: none"> • Corporate Governance • Finance • Globalisation and International Business 	Q1. New course ONLINE
<u>BHAAV7026U Pricing Management</u>	<ul style="list-style-type: none"> • Marketing • Organisational Behaviour • Accounting 	Q1. cancelled
<u>BINTV1050U Social Media Management</u>	<ul style="list-style-type: none"> • Information Technology • Management • Business psychology 	Semester
<u>BINTV1051U Big Data Analytics for Managers</u>	<ul style="list-style-type: none"> • Managerial Economics • Information technology • Statistics and Quantitative Methods 	Semester. ONLINE
<u>BINTV2003U Who Owns the Future? Promise and Perils of the Tech Revolution</u>	<ul style="list-style-type: none"> • Philosophy and Ethics • Information Technology • Communication 	Q2. Fully booked. ONLINE

<u>BJURV1082U International Commercial Law</u>	<ul style="list-style-type: none"> • Business Law 	Semester
<u>BINBV1106U Danish - Integrated Skills</u>	<ul style="list-style-type: none"> • Communication • Language 	Semester
<u>BIBAV1010U Introduction to Data Science for Business and Social Applications</u>	<ul style="list-style-type: none"> • Statistics and Quantitative Methods 	Semester. ONLINE
<u>BPOLV1093U The Philosophy and Economics of Inequality in the 21st Century</u>	<ul style="list-style-type: none"> • Philosophy and Ethics • Economics 	Q1
<u>BIMKV1008U Visual Communication</u>	<ul style="list-style-type: none"> • Communication • Marketing • Business Psychology 	Semester
<u>BIMKV1018U Consumer Behaviour</u>	<ul style="list-style-type: none"> • Customer behaviour • Marketing 	Q2 ONLINE
<u>BIMKV1602U Place branding: Nations, regions and cities</u>	<ul style="list-style-type: none"> • Intercultural studies 	Semester
<u>BMECV1052U Statistics</u>	<ul style="list-style-type: none"> • Statistics and Quantitative Methods 	Semester
<u>BPSYV1035U Language of Negotiations</u>	<ul style="list-style-type: none"> • Communication • Language 	Semester. Fully booked
<u>BPSYV1036U Principles of Marketing Research</u>	<ul style="list-style-type: none"> • Customer Behaviour • Marketing • Methodology and Philosophy of Science 	Semester. Cancelled

<p><u>BPSYV1051U Designing the Future of Learning</u></p>	<ul style="list-style-type: none"> • Human Resource Management • Information Technology • Business Psychology 	<p>Q1</p>
<p><u>BSEMV1137U Event and Festival Management</u></p>	<ul style="list-style-type: none"> • Management • Experience Economy • Service Management 	<p>Semester</p>
<p><u>BISHV1000U Markets, Regulation and Security in the Maritime Sector</u></p>	<ul style="list-style-type: none"> • Globalization and international business • Strategy • Economics 	<p>Q1 ONLINE/ STREAMED TEACHING</p>
<p><u>BISHV1001U Commodity Trade Flows and Shipping</u></p>	<ul style="list-style-type: none"> • Globalisation and international business • Economics 	<p>Q1. Cancelled</p>
<p><u>BISHV1002U Strategy and Digitalization in International Shipping</u></p>	<ul style="list-style-type: none"> • Globalisation and International Business • Strategy • Economics 	<p>Q1 ONLINE/ STREAMED TEACHING</p>

Enkelte valgfag undervises på dansk og kan følges af dem som kan dansk. Eksamen i disse fag kan aflægges på dansk, norsk eller svensk. Vi har ikke lagt de dansksprogede fag op i vores kursusoversigt på siden her, men på den [samlede liste over valgfag](#) kan du finde de dansksprogede valgfag som udbydes.

GLOBAL SUPPLY CHAIN AND LOGISTICS MANAGEMENT PROGRAM

Students from The Chinese University of Hong Kong, Shenzhen and Sauder School of Business

When registering for courses in the online registration flow, please select the "GSCL course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
BISHO2011U Logistic Clusters *	<ul style="list-style-type: none"> Supply chain management and logistics 	Q2
BISHO2010U Supply Chain Management *	<ul style="list-style-type: none"> Supply chain management and logistics 	Q1
Open choice from course catalog		15 ECTS

** Courses are exclusive to the GSCL program. Our apologies to our other exchange students who may be interested in these courses.

BSC INTERNATIONAL SHIPPING AND TRADE

Students from Texas A&M University at Galveston

When registering for courses in the online registration flow, please select the "Maritime Texas course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
BISHO2003U Economic aspects of maritime law	<ul style="list-style-type: none"> Business Law Economics 	Q2
BISHO2001U Operation and logistics management	<ul style="list-style-type: none"> Supply chain management and logistics 	Q1
BISHO3001U Business Research Methodology	<ul style="list-style-type: none"> Methodology and philosophy of science 	Q1
COURSE TO BE DECIDED		

** Course exclusive to the International Shipping and Trade program. Our apologies to our other exchange students who may be interested in these courses.

BSC INTERNATIONAL SHIPPING AND TRADE

Students from Singapore Management University

When registering for courses in the online registration flow, please select the "Maritime Singapore course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
<u>BISHO2001U Operations and logistics management</u>	<ul style="list-style-type: none"> • Supply chain management and logistics 	Q1
<u>BISHV1002U Strategy and Digitalization in International Shipping</u>	<ul style="list-style-type: none"> • Globalisation and International Business • Strategy • Economics 	Q1
Open choice from course catalog		15 ECTS