

Undergraduate courses available to exchange students – fall 2018

CBS MINOR PROGRAM AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS – FALL 2018

The minor is open to a limited number of undergraduate exchange students. When registering online, register for the minor course code only, not for the individual courses in the minor.

The courses that make up the minor are also available as individual elective courses. For those with limited seats, priority will be given to students registered in a minor over students registered for the elective courses individually.

Minor code and title	The minor consists of three 7.5 ECTS courses:	Note/status
BHAAM2260U Minor in Entrepreneurship	• <u>BHAAV2260U Entrepreneurial Strategy</u>	Q1
	• <u>BHAAV2262U Entrepreneurial Finance</u>	Q2
	• <u>BHAAV2261U Business Planning and Development</u>	Q1

CBS CORE COURSES AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS – FALL 2018

BSC IN INTERNATIONAL BUSINESS		
Course code and title	Main academic discipline	Note / status
<u>BINBO3000U Entrepreneurship and Global Strategy</u>	<ul style="list-style-type: none"> Globalization and international business 	Oversubscribed in round one Q1 First-year course
<u>BINBO1135U Organizational Behaviour</u>	<ul style="list-style-type: none"> Organization Organisational behaviour 	Q2 Second-year course

BSC IN INTERNATIONAL BUSINESS

<u>BINBO1139U Statistics</u>	<ul style="list-style-type: none"> • Statistics and quantitative methods 	Q1 Second-year course
<u>BINBO1251U Corporate Communication</u>	<ul style="list-style-type: none"> • Communication 	Q2 First-year course
<u>BINBO1320U Microeconomics</u>	<ul style="list-style-type: none"> • Economics 	Q2 First-year course
<u>BINBO1321U International Business Environment</u>	<ul style="list-style-type: none"> • Globalization and International Business 	Oversubscribed in round one Q1 First-year course
<u>BINBO1331U Business Research Methodology</u>	<ul style="list-style-type: none"> • Methodology and Philosophy of Science 	Q2 Second-year course
<u>BINBO1427U Corporate Governance</u>	<ul style="list-style-type: none"> • International Political Economy • Management 	Oversubscribed in round two Q1 Second-year course

BSC IN INTERNATIONAL BUSINESS AND POLITICS

Course code and title	Main academic discipline	Note / status
<u>BPOLO1281U International Economics</u>	<ul style="list-style-type: none"> • International Political Economy 	Oversubscribed in round one Q1 Second-year course
<u>BPOLO1286U International Political Economy</u>	<ul style="list-style-type: none"> • International Political Economy 	Oversubscribed in round one Semester Second-year course
<u>BPOLO2005U Organizational Analysis</u>	<ul style="list-style-type: none"> • Organization • Sociology • Cultural Studies 	Semester Second-year course
<u>BPOLO2006U Qualitative Methods</u>	<ul style="list-style-type: none"> • Methodology 	Semester Second-year course

BSC IN INTERNATIONAL BUSINESS AND POLITICS

- Philosophy of Science

BSC IN BUSINESS, LANGUAGE AND CULTURE

Course code and title	Main academic discipline	Note / status
<u>BBLCO1215U Accounting and Financial Analysis</u>	<ul style="list-style-type: none"> • Accounting 	Semester Second-year course
<u>BBLCO1242U International Economics and Competitiveness</u>	<ul style="list-style-type: none"> • Globalization and International Business 	Semester Second-year course

BSC IN INTERNATIONAL BUSINESS IN ASIA

Course code and title	Main academic discipline	Note / status
<u>BASPO1000U Managerial Accounting</u>	<ul style="list-style-type: none"> • Accounting and Economics 	Oversubscribed in round one Semester Second-year course
<u>BASPO1002U Asian Economic Organisation and Competitiveness</u>	<ul style="list-style-type: none"> • Globalization and International Business 	Semester Second-year course
<u>BASPO1008U Business Research Methods</u>	<ul style="list-style-type: none"> • Philosophy and Ethics • Organization • Statistics and Quantitative Methods 	Semester First-year course
<u>BASPO1009U Asian Societies from a Comparative Perspective</u>	<ul style="list-style-type: none"> • Sociology 	Semester First-year course

BSC IN INTERNATIONAL BUSINESS IN ASIA

<u>BASPO1014U Asian Business Systems: State, Institutions and the Global Economy</u>	<ul style="list-style-type: none"> Corporate Governance and Management 	Semester Second-year course
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BSC IN SERVICE MANAGEMENT

Course code and title	Main academic discipline	Note / status
<u>BSEMO1007U Financial Accounting</u>	<ul style="list-style-type: none"> Accounting 	Oversubscribed in round one Q1 Second-year course

BA IN INFORMATION MANAGEMENT

Course code and title	Main academic discipline	Note / status
<u>BINMO1022U Organization, Innovation and Systems Design</u>	<ul style="list-style-type: none"> Information Technology Innovation Organization 	Oversubscribed in round one 1 quarter
<u>BINMO1023U Project Management</u>	<ul style="list-style-type: none"> Management Organization 	
<u>BINMO1024U Information in Context (+ BINMO1025U)</u>	<ul style="list-style-type: none"> Information Technology Communication 	Oversubscribed in round one Q1 Combined course - 15 ECTS shared with BINMO1025U
<u>BINMO1025U Computer-mediated communication and collaboration (+ BINMO1024U)</u>	<ul style="list-style-type: none"> Information Technology Communication Management 	Oversubscribed in round one Q1 Combined course - 15 ECT shared with BINMO1024U

BSC IN INTERNATIONAL SHIPPING AND TRADE

Course code and title	Main academic discipline	Note / status
<u>BISHO1001U Introduction to Maritime Economics</u>	<ul style="list-style-type: none"> Economics 	Q1 First-year course
<u>BISHO1002U Organizational Analysis</u>	<ul style="list-style-type: none"> Organization 	Q2 First-year course
<u>BISHO2001U Operations and Logistics Management</u>	<ul style="list-style-type: none"> Supply chain management and logistics 	Oversubscribed in round one Q1 Second-year course
<u>BISHO2002U Risk Management</u>	<ul style="list-style-type: none"> Finance Economics 	Oversubscribed in round one Q2 Second-year course
<u>BISHO2003U Economic Aspects of Maritime Law</u>	<ul style="list-style-type: none"> Business Law Economics 	Q2 Second-year course

CBS ELECTIVES COURSES AVAILABLE TO UNDERGRADUATE EXCHANGE STUDENTS – FALL 2018

The following elective courses are available to undergraduate exchange students. All undergraduate elective courses are 3rd year courses.

Course code and title	Main academic discipline	Note / status
<u>BBLCV1014U Global Strategic Management</u>	<ul style="list-style-type: none"> Globalization and international business Management Strategy 	Oversubscribed in round two

<p><u>BBLCV1160U Marketing - the Essentials and the Trend Drivers</u></p>	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Strategy 	
<p><u>BBLCV1162U Scandinavian Sustainability & Corporate Social Responsibility</u></p>	<ul style="list-style-type: none"> • CSR and sustainability • Strategy • Cultural studies 	<p>Oversubscribed in round one</p>
<p><u>BBLCV1401U Negotiation Skills and Conflict Management - Drivers of Success and Complexity</u></p>	<ul style="list-style-type: none"> • Human resource management • Communication • Strategy 	<p>Oversubscribed in round one</p>
<p><u>BBLCV6000U Fashion Entrepreneurship and Business Development</u></p>	<ul style="list-style-type: none"> • CSR and sustainability • Entrepreneurship • Marketing 	<p>Oversubscribed in round one</p>
<p><u>BEOKV1002U Language of Negotiation</u></p>	<ul style="list-style-type: none"> • Communication • Language 	<p>Oversubscribed in round one</p>
<p><u>BEOKV1009U Between Theory and Practice: Self-Reflection towards Responsible Decision Making</u></p>	<ul style="list-style-type: none"> • Philosophy and ethics • Intercultural studies • Organisational behaviour 	<p>Oversubscribed in round two</p>
<p><u>BEOKV3005U Leadership Communication: Theory and Practis</u></p>	<ul style="list-style-type: none"> • Communication • Political leadership and public management 	<p>Oversubscribed in round one</p>
<p><u>BEUBV1001U Foreign Policy of the European Union</u></p>	<ul style="list-style-type: none"> • International political economy • Political leadership and public management • Political Science 	
<p><u>BHAAV1016U Quantitative Methods</u></p>	<ul style="list-style-type: none"> • Methodology and philosophy of science • Statistics and quantitative methods • Economics 	<p>Oversubscribed in round two</p>

<u>BHAAV1040U Business Strategy</u>	<ul style="list-style-type: none"> • Management • Organization • Strategy 	
<u>BHAAV1054U Organizational Behaviour</u>	<ul style="list-style-type: none"> • Organization • Organisational behaviour 	
<u>BHAAV1058U Management Accounting and Control Systems</u>	<ul style="list-style-type: none"> • Management • Accounting • Strategy 	
<u>BHAAV1366U Strategic Management</u>	<ul style="list-style-type: none"> • Strategy 	Q1
<u>BHAAV1811U Sales and Pricing Methods</u>	<ul style="list-style-type: none"> • Management • Accounting • Strategy 	Q1
<u>BHAAV1812U EU, the Internal Market and Business Strategy - A Case Based Approach</u>	<ul style="list-style-type: none"> • Business Law • Globalization and international business • Strategy 	Q2
<u>BHAAV1988U Retail Marketing</u>	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Experience economy 	
<u>BHAAV2003U Google, Ebay, Amazon – Management Challenges in Networked Businesses</u>	<ul style="list-style-type: none"> • Entrepreneurship • Globalization and international business • Management 	Q2
<u>BHAAV2260U Entrepreneurial Strategy</u>	<ul style="list-style-type: none"> • Entrepreneurship • Strategy 	Q1
<u>BHAAV2261U Business Planning and Development</u>	<ul style="list-style-type: none"> • Entrepreneurship 	Q1
<u>BHAAV2262U Entrepreneurial Finance</u>	<ul style="list-style-type: none"> • Entrepreneurship • Finance 	Q2

<u>BHAAV2389U Behavioral Finance</u>	<ul style="list-style-type: none"> • Finance 	Oversubscribed in round one Q2
<u>BHAAV2645U International Business Negotiation</u>	<ul style="list-style-type: none"> • Globalization and international business • Intercultural studies • Communication 	Oversubscribed in round one
<u>BHAAV3003U Managing People</u>	<ul style="list-style-type: none"> • Human resource management • Management • Organization 	Oversubscribed in round two
<u>BHAAV3005U Applied Microeconomics for Firms</u>	<ul style="list-style-type: none"> • Statistics and quantitative methods • Economics 	Oversubscribed in round two
<u>BHAAV3007U The Economics of the Euro</u>	<ul style="list-style-type: none"> • Economics 	
<u>BHAAV5003U Introduction to Sustainable Business</u>	<ul style="list-style-type: none"> • CSR and sustainability • Globalization and international business 	Oversubscribed in round one
<u>BHAAV5006U Innovation Management</u>	<ul style="list-style-type: none"> • Innovation • Management 	
<u>BHAAV5007U Survey Design</u>	<ul style="list-style-type: none"> • Marketing • Methodology and philosophy of science • Statistics and quantitative methods 	Q1
<u>BHAAV5008U Strategic Analysis</u>	<ul style="list-style-type: none"> • Management • Strategy • Economics 	Q1
<u>BHAAV5009U Strategic Management of Innovation and Technology</u>	<ul style="list-style-type: none"> • Globalization and international business • Innovation • Strategy 	

<u>BHAAV6006U Corporate Strategy</u>	<ul style="list-style-type: none"> • Management • Organization • Strategy 	
<u>BHAAV6008U Forecasting in Business and Economics</u>	<ul style="list-style-type: none"> • Economics 	Oversubscribed in round one
<u>BHAAV6009U Economic Growth and Decline of Firms, Industries and Nations</u>	<ul style="list-style-type: none"> • Economics 	
<u>BHAAV6021U Global People Management: Human Resource Management & Leadership</u>	<ul style="list-style-type: none"> • Globalization and international business • Human resource management • Management 	Q1
<u>BIMKV1008U Visual Communication</u>	<ul style="list-style-type: none"> • Communication • Marketing • Business psychology 	
<u>BIMKV1018U Consumer Behaviour</u>	<ul style="list-style-type: none"> • Customer behaviour • Marketing 	Oversubscribed in round one Q2
<u>BIMKV1601U Marketing & Global Market Communication</u>	<ul style="list-style-type: none"> • Globalization and international business • Communication • Marketing 	Not offered
<u>BIMKV1602U Place branding: Nations, regions and cities</u>	<ul style="list-style-type: none"> • Intercultural studies 	Oversubscribed in round two
<u>BIMKV1701U Comprehending Consumers across Cultures</u>	<ul style="list-style-type: none"> • Customer behaviour • Globalization and international business • Marketing 	
<u>BINBV1106U Danish - Integrated Skills</u>	<ul style="list-style-type: none"> • Communication • Language 	Oversubscribed in round two
<u>BINTV1050U Social Media Management</u>	<ul style="list-style-type: none"> • Management • Methodology and philosophy of science 	Oversubscribed in round two

	<ul style="list-style-type: none"> • Business psychology 	
<u>BINTV1051U Big Data Analytics for Managers</u>	<ul style="list-style-type: none"> • Managerial economics • Information technology • Statistics and quantitative methods 	
<u>BINTV2001U Who Owns the Future? The Promise and Perils of the Coming Big Data Revolution</u>	<ul style="list-style-type: none"> • Philosophy and ethics • Information technology • Communication 	Q2
<u>BISHV1000U Markets, Regulation and Security in the Maritime Sector</u>	<ul style="list-style-type: none"> • Globalization and international business • Strategy • Economics 	Q1
<u>BISHV1001U Commodity trade flows and shipping</u>	<ul style="list-style-type: none"> • Globalization and international business • Economics 	Q1
<u>BJURV1082U International Commercial Law</u>	<ul style="list-style-type: none"> • Business Law 	
<u>BKOMV6002U Statistics for Communication Research</u>	<ul style="list-style-type: none"> • Statistics and quantitative methods 	
<u>BMECV1052U Statistics</u>	<ul style="list-style-type: none"> • Statistics and quantitative methods 	
<u>BPOLV1022U From the Financial Crisis 2007/08 to BREXIT and beyond.</u>	<ul style="list-style-type: none"> • Finance • International political economy • Economics 	
<u>BSEMV1137U Event and Festival Management</u>	<ul style="list-style-type: none"> • Management • Experience economy • Service management 	

JOINT PROGRAMS FALL 2018

GLOBAL SUPPLY CHAIN AND LOGISTICS MANAGEMENT PROGRAM

Students from The Chinese University of Hong Kong, Shenzhen and Sauder School of Business as part of the GLOBAL SCL joint program

When registering for courses in the online registration flow, please select the "GSCL course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
<u>BISHO2010U Supply chain risk management**</u>	<ul style="list-style-type: none"> Supply chain management and logistics 	Q1
<u>BISHO2011U Logistics clusters**</u>	<ul style="list-style-type: none"> Supply chain management and logistics 	Q2
Open choice from course catalog above		15 ECTS (1*15 ECTS or 2*7.5 ECTS)

** Courses are exclusive to the Global SCL program. Our apologies to our other exchange students who may be interested in these courses.

BSC INTERNATIONAL SHIPPING AND TRADE

Students from Texas A&M University at Galveston

When registering for courses in the online registration flow, please select the "Maritime Texas course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
<u>BISHO2002U Risk management</u>	<ul style="list-style-type: none"> Finance Economics 	Q2
<u>BISHO2003U Economics Aspects of Maritime Law</u>	<ul style="list-style-type: none"> Business law Economics 	Q2
<u>BISHO3001U Business Research Methodology</u>	<ul style="list-style-type: none"> Methodology and philosophy of science 	Q1
<u>BISHO2001U Operations and Logistics Management</u>	<ul style="list-style-type: none"> Supply chain management and logistics 	Q1

BSC INTERNATIONAL SHIPPING AND TRADE

Students from Singapore Management University

When registering for courses in the online registration flow, please select the "Maritime Singapore course package" as your first primary choice and a random course as the alternative, and upload a note that you are a Singapore Management University student from the BSc International Shipping and Trade program.

Course code and title	Main academic discipline	Note/status
<u>BISHO2002U Risk management</u>	<ul style="list-style-type: none">• Finance• Economics	Q2
<u>BISHO2001U Operations and Logistics Management</u>	<ul style="list-style-type: none">• Supply chain management and logistics	Q1
<u>BISHV1000U Markets, Regulation and Security in the Maritime Sector</u>	<ul style="list-style-type: none">• Globalization and international business• Strategy• Economics	Q1
Open choice from course catalog above		15 ECTS (1*15 ECTS or 2*7.5 ECTS)