

TEACHING PORTFOLIO*

Lucia A. Reisch

	Academic Year	Institution	Course Title (as announced)	Short Description of Subject Taught; Instructional Material produced	Instruction Type; Evaluation	Degree, Student Level, Participants (no.)	Status	Co-Teaching (with ...)
1	WS 1989/90	University of Hohenheim	Problem Solving in Economics	Quantitative and qualitative problem solving techniques (decisions' theory); script with examples	Lecture with excercises; written exam	HHW, Master (3 rd year), 15	M	Scherhorn
2	SS 1990	Technical Academy Stuttgart	Personnel and Organization I, II	Theory and practice of personnel and organization management; literature collection	Lecture; written exam	BA, Bachelor (2 nd year), 50	M	–
3	SS 1990	University of Hohenheim	Core Seminar in Consumer Economics	Seminar on current problems in consumer behaviour (with changing topics); literature collection	Seminar; paper, presentation, and written exam	HHW / Wiwi, Master (4 th year), 30	E / M	Scherhorn
4	WS 1990/91	University of Hohenheim	Problem Solving in Economics	see above	Lecture with excercises; written exam	HHW, Master (3 rd year), 15	M	Scherhorn
5	SS 1991	University of Hohenheim	Economics III	Advanced demand side microeconomics; script with examples	Lecture; written exam	HHW, Bachelor (1 st year), 35	M	Scherhorn

* please refer to the last page for abbreviations and explanation of table

updated 02 January 2019

6	SS 1991	University of Hohenheim	Exercices in Economics	Exercises in economic modeling; script with excercises	Tutorial	HHW, Bachelor (2 nd year), 35	M	Herdzina
7	SS 1991	Technical Academy Stuttgart	Personnel and Organization I, II	see above	Lecture; written exam	BA, Bachelor (2 nd year), 50	M	–
8	WS 1991/92	University of Hohenheim	Problems in Consumer Information	Theory and practice of consumer information and communication strategies; literature collection	Lecture with excercises; written exam	HHW, Master (3 rd year), 10	M	Scherhorn
9	WS 1991/92	University of Hohenheim	Intermediate Seminar in Consumer Economics	Seminar with different topics from consumer economics and policy; literature collection	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn
10	SS 1992	University of Hohenheim	Core Seminar in Consumer Economics	Seminar on „Globalization and Consumption“; literature collection	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn
11	SS 1992	University of Hohenheim	Economics III	see above	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 30	M	Scherhorn
12	SS 1992	University of Hohenheim	Exercices in Economics	see above	Tutorial	HHW, Bachelor (2 nd year), 35	M	Herdzina
13	WS 1992/93	University of Hohenheim	Intermediate Seminar in Consumer Economics	Seminar with different topics from consumer economics and policy; literature collection	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn

Instruction Activities Lucia A. Reisch (1989 – 2019)

14	SS 1993	University of Hohenheim	Core Seminar in Consumer Economics	Seminar on „Intercultural research in consumer behaviour“; literature collection	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn
15	SS 1993	University of Hohenheim	Economics III	see above	Lecture; written exam	HHW, Bachelor (2 nd year), 35	M	Scherhorn
16	SS 1993	University of Hohenheim	Exercises in Economics	see above	Tutorial	HHW, Bachelor (2 nd year), 35	M	Herdzina
17	WS 1993/94	University of Hohenheim	Intermediate Seminar in Consumer Economics	Seminar with different topics from consumer economics and policy; literature collection	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn
18	SS 1994	University of Hohenheim	Excercises in Economics	see above	Tutorial	HHW, Bachelor (2 nd year), 35	M	Herdzina
19	SS 1994	University of Hohenheim	Seminar on „Consumption Ecology“	Seminar on „Ecology and Consumption“; Literature collection	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn

20	SS 1995	University of Hohenheim	Consumption Theory II	Problems in applied demand side theory: critique and discussion of economic models, assumptions, and theories of consumer behaviour; script with summaries of key terms and concept; literatur collection	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 30	M	Scherhorn
21	WS 1995/96	University of Hohenheim	Intermediate Seminar in Consumer Economics	see above	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn
22	SS 1996	University of Hohenheim	Consumption Theory II	see above	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 30	M	Scherhorn
23	WS 1996/97	University of Hohenheim	Core Seminar in Consumer Economics	see above	Seminar; paper, presentation, and written exam	HHW, HHÖ / Wipäd, Wiwi, Master (4 th year), 25	M / E	Scherhorn
24	SS 1997	University of Hohenheim	Consumption Theory II	see above	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 30	M	Scherhorn
25	WS 1997/98	University of Hohenheim	Intermediate Seminar in Consumer Economics	see above	Seminar; paper, presentation, and written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 25	E	Scherhorn

26	SS 1998	University of Hohenheim	Consumption Theory II	see above	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 30	M	–
27	SS 1998	University of Hohenheim	Core Seminar in Consumer Economics	see above	Seminar; paper, presentation, written exam	HHÖ, Wipäd, Wiwi, Master (4 th year), 30	E	Scherhorn
28	SS 1998	University of Hohenheim	Research Colloquium: „Sustainable Consumption“	Preparatory class writing a thesis: selection of research topic, introduction to quantitative and qualitative research methods, data	Tutorial	HHÖ, Wipäd, Wiwi, Master (4 th year), 7	E	Gottschalk, Neuner
29	WS 1998/99	University of Hohenheim	Intermediate Seminar in Consumer Economics: „Special Problems in Consumption Theory“	see above	Seminar; paper, presentation, and written exam	HHÖ, Wipäd, Wiwi, Master (4 th year), 20	E	–
30	WS 1998/99	University of Hohenheim	Consumer Policy	Introduction to the theory and practice of consumer policy, case studies in consumer policy; script with key literature	Lecture; written exam	HHÖ, Wipäd, Wiwi, Master (4 th year), 35	M	Scherhorn
31	WS 1998/99	University of Hohenheim	Research Colloquium: „Lifestyle Analysis“	Preparatory class to write up a diploma thesis in the field of „lifestyle analysis“; summary of key elements, research plan, literatur collection	Tutorial	HHÖ, Wipäd, Wiwi, Master (4 th year), 8	E	Gottschalk, Neuner

32	WS 1999/2000	University of Hohenheim	Intermediate Seminar in Consumer Economics	<i>see above</i>	Seminar; paper, presentation, and written exam	HHÖ, Wipäd, Wiwi, Master (4 th year), 20	E	–
33	WS 1999/2000	University of Hohenheim	Consumption Theory II	<i>see above</i>	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 30	M	–
34	WS 1999/2000	University of Hohenheim	Consumer Policy	<i>see above</i>	Lecture; written exam	HHÖ, Wipäd, Wiwi, Master (4 th year), 35	M	–
35	WS 1999/2000	University of Hohenheim	Research Colloquium: „Globalization and consumption“	Preparatory class to write up a diploma thesis in the field of „globalization and consumption“; summary of key elements, research plan, literatur collection	Tutorial	HHÖ, Wipäd, Wiwi, Master (4 th year), 9	E	–
36	SS 2000	University of Hohenheim	Consumption Theory II	<i>see above</i>	Lecture; written exam	HHW, HHÖ, Wipäd, Wiwi, Master (4 th year), 25	M	–
37	SS 2000	University of Hohenheim	Core Seminar in Consumer Economics: „Promises and pitfalls of globalization“	<i>see above</i>	Seminar; paper, presentation, and written exam	HHÖ, Wipäd, Wiwi, Master (4 th year), 20	E	–

38	SS 2000	University of Hohenheim	Research Colloquium: „Environmental Socialization within the European News Media“	Preparatory class to write up a diploma thesis in the field of „Environmental Socialization within the European News Media“; summary of key elements, research plan, literatur collection	Tutorial	HHÖ, Wipäd, Wiwi, Master (4 th year), 8	E	–
39	WS 2000/2001	University of Hohenheim	Intermediate Seminar in Consumer Economics: „Strategies for Sustainable Consumption“	see above	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 15	E	–
40	WS 2000/2001	University of Hohenheim	Consumer Policy	see above	Lecture; written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 20	M	–
41	WS 2000/2001	University of Applied Sciences Ludwigshafen am Rhein	Macromarketing	Introduction to macromarketing, theoretical background and case studies; Power Point presentation, case studies	Lecture with case studies; Case study with group presentation	MBA, Master (2 nd year), 25	M	–
42	SS 2001	University of Hohenheim	Core Seminar in Consumer Economics: „The Media and Consumption“	Seminar on mass media influence on consumer behaviour; literature collection	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 15	E	–

43	WS 2001/2002	University of Hohenheim	Project Seminar: „Interdisciplinary Perspectives on Food Quality”	Seminar on interdisciplinary perspectives on food quality – perspectives from nutritional sciences, consumer policy, and economics; literature collection	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 10	M	Seel, Imkamp, Hufnagel
44	WS 2001/2002	University of Hohenheim	Consumer Policy	see above	Lecture; written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 25	E, M	–
45	WS 2001/2002	University of Applied Sciences Ludwigshafen am Rhein	Macromarketing	see above	Lecture with case studies; case study with group presentation	MBA Master (2 nd year), 25	M	–
46	SS 2002	University of Hohenheim	Core Seminar in Consumer Economics: „Communicating Sustainable Lifestyles”	Seminar on the possibilities and barriers for communicating sustainable lifestyles; development of „ecotainment”- strategies; literature collection	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 15	E	–
47	SS 2002	University of Hohenheim	Research Seminar: „Computer Assisted Qualitative Research Methods”	Introduction to qualitative research methods in general and CAQDA in specific (ATLAS.ti); application to students’master’s theses; Case studies, handbook	Research seminar; „hands-on- research” in computer lab; (no exam)	SÖ, Wipäd, Wiwi, Master (4 th year), 8	E	–

48	SS 2002	University of Hohenheim	Introduction to Gender Economics	Introduction to Gender economics: Basics of gender economics, consumer behaviour, new approaches to household theory	Lecture with case studies paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 10	E	Seel, Hufnagel
49	WS 2002/2003	University of Hohenheim	Project Seminar: „Financial provision and Investment Behaviour”	Seminar on issues concerning consumers’ financial provision and investment behaviour; literature collection	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 10	M	Seel, Imkamp, Hufnagel
50	WS 2002/2003	University of Hohenheim	Seminar: „Presentation and Publication Techniques”	Workshop (with hands-on practice) on presentation (Power Point) and publication techniques	Seminar	SÖ, Wipäd, Wiwi, Master (4 th year), 6	E	-
51	WS 2002/2003	University of Hohenheim	Consumer Policy	see above	Lecture; written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 25	E, M	–
52	SS 2003	University of Hohenheim	Introduction to Gender Economics	see above	Lecture with case studies paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 10	E	Seel, Imkamp
53	SS 2003	University of Hohenheim	Core Seminar in Consumer Economics: „Topical problems in consumer policy”	Seminar on 12 topical issues in consumer policy; literature collection	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 15	E, M	–

54	WS 2003/2004	University of Hohenheim	Project Seminar: „Changes in the Welfare State”	Seminar on changes and trends in public provision of meritotic goods <i>literature collection</i>	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 10	M	Seel, Imkamp
55	WS 2003/2004	University of Hohenheim	Consumer Policy	<i>see above</i>	Lecture; written exam	SÖ, Wipäd, Wiwi, MAB (4 th year), 25	E, M	–
56	SS 2004	University of Hohenheim	Basic Seminar on ”Consumer Economics”	Seminar on 12 issues in micro and macro economics; <i>literature collection</i>	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (3rd year), 24	M	–
57	SS 2004	University of Hohenheim	Seminar on “Social Science Research Methods”	Workshop preparing master students to write their master’s thesis; <i>literature collection, manuals</i>	Seminar; no exam	SÖ, Wipäd, Wiwi, Master (4 th year), 6-8	E	–
58	SS 2004	University of Hohenheim	Introduction to Gender Economics	Module “Gender economics”: Basics of gender economics, consumer behaviour, new approaches to household theory	Lecture with case studies paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 10	E	Seel, Hufnagel
59	WS 2004/2005	University of Hohenheim	Project Seminar: „Consumer Policy between responsibility of the consumer and regulation”	Seminar on Consumer Policy issues between responsibility of the consumer and regulation <i>literature collection</i>	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 18	M	Seel
60	WS 2004/2005	University of Hohenheim	Consumer Policy	<i>see above</i>	Lecture; written exam	SÖ, Wipäd, Wiwi, MAB (4 th year), 30	E, M	–

61	WS 2004/2005	University of Hohenheim	Food Policy	Module in Seminar; In English	Lecture; written exam	Master of Agricultural Economics, 30	M	Grosskopf
62	SS 2005	University of Hohenheim	Research Seminar	Workshop preparing master students to write their master's thesis;	Seminar; no exam	SÖ, Wipäd, Wiwi, Master (4 th year), 6	E	–
63	SS 2005	Technical University of Munich	Consumer Policy	In English	Workshop lecture; Different activities, papers, presentations	Master of Consumer Science, 20	M	–
64	SS 2005	University of Hohenheim	Introduction to Gender Economics	Module “Gender economics”: Basics of gender economics, consumer behaviour, new approaches to household theory	Lecture with case studies paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 12	E	Seel
65	WS 2005/2006	University of Hohenheim	Project Seminar: “Private Housholds and Unemployment”	Seminar on Unemployment issues literature collection	Seminar; paper, presentation, and written exam	SÖ, Wipäd, Wiwi, 22	M	Seel
66	WS 2005/2006	University of Hohenheim	Food Policy	Module in Seminar; In English	Lecture; written exam	Master of Agricultural Economics, 30	M	Grosskopf
67	WS 2005/2006	University of Hohenheim	Consumer Policy	see above	Lecture; written exam	SÖ, Wipäd, Wiwi, MAB (4 th year), 30	E, M	–
68	SS 2006	Technical University of Munich	Consumer Policy	see above In English	Workshop lecture; written exam	Master of Consumer Science, 15	M	–

69	ISUP 2006	Copenhagen Business School, Denmark	Consumer Behaviour I	30 hours Lecture within International Summer School Programme; In English	Lecture; written exam	Undergraduate level (diverse Bachelor), 34	E	–
70	ISUP 2006	Copenhagen Business School, Denmark	Consumer Behaviour II	30 hours Lecture within International Summer School Programme; In English	Lecture; written exam; group project	Graduate level (diverse Masters), 28	E	–
71	SS 2006	University of Hohenheim	Introduction to Gender Economics	Module “Gender economics”: Basics of gender economics, consumer behaviour, new approaches to household theory	Lecture with case studies paper, presentation, and written exam	SÖ, Wipäd, Wiwi, Master (4 th year), 15	E	Seel
72	SS 2007	Technical University of Munich	Consumer Policy in Europe	see above In English	Workshop lecture; written exam	Master of Consumer Science, 20	M	–
73	ISUP 2007	Copenhagen Business School	Consumer Behaviour in Europe	30 hours Lecture within International Summer School Programme; In English	Lecture; written exam; group project	Graduate level (diverse Masters)	E	–
74	WS 2007/08	SRH Calw	Consumer Behaviour and Communication	36 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (Master of Media and Content Management)	M	–
75	SS 2008	SRH Calw	European Consumer Policy	36 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (Master of Media and Content Management)	M	–

76	WS 2008/09	SRH Calw	Consumer Behaviour and Communication	36 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (Master of Media and Content Management)	M	–
77	SS 2009	SRH Calw	European Consumer Policy	36 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (Master of Media and Content Management)	M	–
78	WS 2009/10	SRH Calw	Consumer Behaviour and Communication	36 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (Master of Media and Content Management)	M	–
79	WS 2010	SRH Calw	Consumer Behaviour and Communication	36 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (Master of Media and Content Management)	M	–
80	Winter Quarter 2010	Aarhus School of Business	European Consumer Policy	32 hours Seminar; In English	Seminar; Case studies; group projects, assignments	Graduate level (European Master of Consumer Science)	M	Thøgersen
81	WS 2011/ 12	Aarhus Business School	European Consumer Policy	Lecture, In English	Seminar; Case studies; group projects, assignments	Graduate (Master of Science in Consumer Affairs Management)	M	Thøgersen

82	May 2011	Copenhagen Business School	Consumer Science	Ph.D. Seminar In English	Seminar	Ph.D.		Gwozdz
83	SS 2012	University of St. Gallen	Consumption, Health and Sustainability	Seminar In English	Extension Seminar Case studies; group projects, assignments	Graduate (numerous master degrees in the field of economics)	S	Sousa-Poza
84	WS 2012/ 13	Aarhus School of Business	European Consumer Policy	Lecture In English	Seminar; Case studies; group projects, assignments	Graduate (Master of Science in Consumer Affairs Management)	M	Thøgersen
85	Fall 2016, 2017, 2018	Copenhagen Business School	Sustainability Challenges: Multi-disciplinary Guest lecture on Sustainable Consumption	Guest Lecture in English	Intensive master class Written exam and in-class assignments	Graduates from several Danish Universities	E	Figuera
86	Summer 2017 - ISUP	Copenhagen Business School	Behavioural Economics in Sustainability Policy	6 weeks intensive master class	Intensive master class Written exam and in-class assignments	Graduates from all over the world / CBS partner universities	n.a.	
87	Summer 2018 - ISUP	Copenhagen Business School	Behavioural Public Policy for Sustainable Development	6 weeks intensive master class	Intensive master class Written exam and in-class assignments	Graduates from all over the world / CBS partner universities	n.a.	

88	Summer 2019 - ISUP	Copenhagen Business School	Behavioural Public Policy for Sustainable Development	6 weeks intensive master class	Intensive master class Written exam and in-class assignments	Graduates from all over the world / CBS partner universities	n.a.	
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Annotation: This list is based on the official lecture guides of

- the *Copenhagen Business School*, Copenhagen, Denmark
- the *University of St Gallen*, St Gallen (Switzerland)
- the *University of Hohenheim*, Stuttgart-Hohenheim
- the *Technical University of Munich*, Munich (European Master of Consumer Science)
- the *SRH University of Applied Sciences Calw* (SRH Hochschule Calw)
- the *Technical Academy of Stuttgart* (Staatliche Berufsakademie, Stuttgart)
- the *University of Applied Sciences in Ludwigshafen am Rhein* (Fachhochschule für Wirtschaft)
- the *Aarhus School of Business*, University of Aarhus (ASB), Aarhus, Denmark

Lectures and seminars are usually scheduled for 2 hours per week with an average semester duration of about 13 weeks. Classes are taught both in German and English. ISUP courses cover a 6 week period.

MBA: Degree „Master of Business Administration“
MAB: Degree „Master of Agribusiness“
MCS: Degree „European Master of Consumer Science“
MCM: Degree „Master of Media and Content Management“
BA: Degree „Business Administration“ (Bachelor)
Wiwi: Degree „Economics and Business Administration“ (Master)
Wipäd: Degree „Economic Pedagogics“ (Master)
HHW/HHÖ: Degree „Household Economics / Nutritional Sciences“ (Master)
SÖ: Degree „Social Economics and Social Management“ (Master)
ISUP: International Summer School Programme Copenhagen Business School

SS: Summer Semester (ca. 15th April – 20th July)
WS: Winter Semester (ca. 15th October – 20th February)
M: mandatory class
E: elective class
S: supplementary class