

imagine..



Creative Industries Research  
global perspectives

Invitation to seminar

**"Familiarity Breeds Attempt: Legitimacy  
and Foundings in the Early American Film  
Industry, 1893-1928"**

**Stephen Mezias, New York University**



imagine.. has the pleasure of presenting Stephen Mezias at a seminar at CBS. Last time we had Stephen in Copenhagen for a seminar in collaboration with imagine.. was in December 2004.

Now as well as then his talk will center on the study of the emergence of the film industry in the US between 1893 and 1928.

**Stephen J. Mezias'** current research focuses on cognitive and social aspects of institutional processes, especially as they relate to legal environments, the emergence of new industries, the production of culture, organizational learning processes, and cultural differences and similarities in performance evaluation.

**Time**

Friday March 31  
from 10.00 - 12.00

**Place**

CBS - Kilen  
Lecture Hall K.s.71  
Kilevej 14A  
2000 Frederiksberg

**Registration**

No registration is  
required  
Please feel free to  
forward this to others  
who might have an  
interest in participating

**imagine..** is a research  
centre at Copenhagen  
Business School.  
imagine.. conducts  
research on the  
experience economy  
and organization of  
creativity in firms,  
projects and networks.

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