Stefano Ponte
Professor of International Political Economy
Department of Business and Politics
Academic Co-director of the Sustainability Platform
Copenhagen Business School
Steen Blichers Vej 22, 2000 Frederiksberg, Denmark (email: sp.dbp@cbs.dk)

CURRICULUM VITAE

Academic background
1999 Ph.D., University of East Anglia (UK), Development Studies.
1994 M.A. with Honors, University of Chicago (USA), International Relations.
1993 Laurea cum Laude, University of Padova (Italy), Political Science.

Interests

General: global economy, global value chains, sustainability, agro-food industries, economic development, corporate social responsibility, ethical trade and consumption
Specific: governance of global value chains, standards and quality in agro-food trade, commodity markets, fair trade, organic and ‘sustainable agriculture’ certifications, ‘Black Economic Empowerment’ (BEE) in South Africa, branding, celebrities, new forms of international aid
Sectoral: agro-food industries (coffee, capture fish, aquaculture, wine, biofuels, sugarcane, palm oil)
Theoretical: global value chain analysis, convention theory
Disciplinary: international political economy, economic geography, economic sociology, development studies, African studies
Geographic: emerging economies and low-income countries; Africa, South-east Asia; Tanzania, South Africa, Uganda, Kenya, Ethiopia, Malaysia, Brazil

Publications: Books
2011 Brand Aid: Shopping Well to Save the World, University of Minnesota Press: Minneapolis – co-author with Lisa Ann Richey

Publications: Books (translations in other languages)
2007 Le paradoxe du café, Quae: Versailles – with Benoit Daviron
2006 La paradoja del café: Mercados Mundiales, Comercio de Bienes Primarios y la Esquina Promesa de Desarrollo, Fedecafè, International Coffee Organization and Fondo Cafetero: Bogotà – with Benoit Daviron
Publications: Editor of special issues of journals
2013 “‘Sustainable’ Biofuels in the Global South,” special issue under review – co-editor with Carol Hunsberger
2013 “The Politics of sustainability: Governing Biofuels through Certification,” special issue under review – co-editor with Brice Laurent and Carsten Daugbjerg
2013 “Sustainable Biofuels? The Governance, Regulation and Imaginaries of an Emerging Bioeconomy,” special issue under review – co-editor with Kean Birch
2013 “New Actor and Alliances in Development,” special issue under review – co-editor with Lisa Ann Richey
2008 “Governing Global Value Chains”, special issue of Economy and Society, Vol. 37, No. 3 – co-editor with Peter Gibbon and Jennifer Bair

Publications: Peer-reviewed articles in international journals
2013 “One Fish, Two Fish, Red Fish ... Green Fish?” under review – with Simon Bush, Ben Belton, Derek Hall, Peter Vandergeest, Francis Murray, Peter Oosterveer, Md Saidul Islam, Arthur Mol, Maki Hatanaka, Froukje Kruijssen, Tran Thi Thu Ha, David C. Little and Rini Kusumawati (6th author)
2013 “From Regional to Global Value Chains and Networks: The Evolutionary Dynamics of the Biofuel Industry,” under review (sole author).
2013 “Analyzing Livelihoods from a Value Chain Perspective: Conceptual Tools and Possible Applications to Aquaculture in Asia”, under review – with Froukje Kruijssen (2nd author).
2012 “The Marine Stewardship Council (MSC) and the Making of a Market for ‘Sustainable Fish’”, Journal of Agrarian Change, Vol. 12, No. 2-3, pp. 300-315 (sole author)


Publications: Book chapters


2008  “The Marine Stewardship Council and Developing Countries”, in T. Ward and B. Phillips (eds.)


Other publications


“Deracialising Exploitation: ‘Black Economic Empowerment’ in the South African Wine Sector,”


Reviews and coverage of published books in the mainstream media and academic journals:


Selected conference papers and presentations, guest lectures (2010-)


“The changing rules of North-South economic relations: Governing through Standards”, public seminar at the PhD course “Using IPE to Understand Governance in a North-South Perspective”, Roskilde University (1 June, 2012).

“The environmental governance marketplace”, public seminar at Wageningen University (29 May, 2012).

“Sustainability, governance and value distribution along GVCs”, guest seminar at Venice International University, Venice (2 April, 2012).


Discussant intervention on “From varieties of capitalism to varieties of activism”, paper and presentation by Florence Palpacuer, Centre for Business and Development, Copenhagen Business School (23 November 2011)

“Brand Aid: Shopping Well to Save the World”, seminar at the Department of Management, Ca’ Foscari University of Venice (18 October, 2011)


“Brand Aid: Shopping Well to Save the World”, seminar at the Department of Economics and Management, University of Padova (30 June, 2011)

“Authors meet critics: Richey and Ponte’s “Brand Aid””, special session at the AEGIS ECAS4 conference (European Conference on African Studies), Uppsala (15-19 June, 2011)

“Conceptual frameworks, lessons learned and practical guidance to value chain interventions”, presented at the DDRN conference on “Global Value Chains and Sustainable Development”, Kgs Lyngby, Danish Technical University (24-25 May, 2011)


“Brand Aid: Shopping Well to Save the World”, seminar at the Center for Globalization, Governance and Competitiveness, Duke University (18 April, 2011) – with Lisa Ann Richey

“Authors meet critics: Richey and Ponte’s ‘Brand Aid’”, special session at the convention of the Association of American Geographers (AAG), Seattle (12-16 April, 2011) – with Lisa Ann Richey


“Brand Aid: Shopping Well to Save the World”, authors meet critics session at the International Studies Association annual meeting, Montreal (16-20 March, 2011) – with Lisa Ann Richey

“Doing Value Chain Analysis: Tricks of the Trade”, presentation at the “Capturing the Gains Regional Workshop”, University of Cape Town (1-4 February, 2011)

“Brand Aid: Shopping Well to Save the World”, public seminar at the Graduate School of Business, University of Cape Town (3 February, 2011)

“Brand Aid: Shopping Well to Save the World”, public seminar at the Institute for Poverty, Land and Agrarian Studies, University of the Western Cape (4 February, 2011)

“Governance and upgrading in global value chains”, public seminar at the Department of Economics, University of Padova (21 October, 2010).

“Brand Aid: Shopping Well to Save the World”, public seminar at the School of International Studies, University of Trento (19 October, 2010) – with Lisa Ann Richey.

“Discussant remarks on ‘Business and Global Governance’ by Morten Ougaard and Anna Leander (eds)”, Centre for Business and Politics, Copenhagen Business School (8 October, 2010).

“Agro-food value chain development interventions”, keynote speech at the workshop “Pro-Poor Value Chain Development Tool for Practitioners in Asia”, UNIDO, Vienna (4 October, 2010).


“Greener than Thou: The Political Economy of Ecolabeling in Fisheries”, presented at Memorial University, St. John’s, Canada (13 April 2010, videolink)

“Governing through normative work: Quality conventions in the value chain for wine”, presented at the international symposium on “Governing through standards”, Copenhagen (24-26 February 2010).

“A framework for global value chain analysis”, presentation at the Sustaining Ethical Aquaculture Trade (SEAT) Inception Workshop, Rayong, organized by Kasetsart University, Thailand (14-17 January 2010).
Positions

2012-present  Professor of International Political Economy, Department of Business and Politics, Copenhagen Business School (CBS)
2012-present  Academic Co-director of the Sustainability Platform, Copenhagen Business School
2012-present  Member of the Advisory Committee for Development Research (FFU), Danish Ministry of Foreign Affairs
2003-present  Senior Researcher, Danish Institute for International Studies (DIIS), Copenhagen (on leave)
2009-2012  Head, Research Unit ‘Global Economy, Regulation and Development’, DIIS, Copenhagen (full term)
2009-2012  Member of the Research Committee, DIIS, Copenhagen (full term)
Jun-Aug 2011  Visiting Scholar, Dept. of Economics and Management, University of Padova
2003-2008  Visiting Lecturer, Centre of African Studies, University of Copenhagen
2005-2008  Research Associate, Tralac (Trade Law Centre for Southern Africa), Stellenbosch, South Africa
2002-2007  Research Associate, Economic Policy Research Centre, Makerere University, Kampala, Uganda
2004-2005  Research Associate, PLAAS (Programme on Land and Agrarian Studies), School of Government, University of the Western Cape, Belville, South Africa
1999-2003  Researcher, Centre for Development Research, Copenhagen
2000  Research Associate, Development Studies Institute, Sokoine University of Agriculture, Morogoro, Tanzania
2000  Visiting Scholar, African Studies Center, Boston University
1997-1999  Visiting Lecturer, Center for International Development Research, Duke University
1997-1998  Visiting Lecturer, Dept. of Political Science, University of North Carolina, Chapel Hill
1997-1998  Visiting Lecturer, Dept. of African Studies, University of North Carolina, Chapel Hill
1995-1996  Visiting Ph.D. researcher, Development Studies Institute, Sokoine University of Agriculture, Morogoro, Tanzania

Other professional responsibilities and skills

Member of the Editorial Board of African Affairs
Contributing Editor, Review of African Political Economy
Member, Advisory Committee for Development Research (FFU), Danish Ministry of Foreign Affairs
Attended the leadership course “Power2Influence”, held by Learn2Lead (4-7 April, 2011)
External reviewer for: Melissa and Bill Gates Foundation, National Science Foundation (USA), Leverhulme Trust (UK), South African National Research Fund
Censor at: Institute for Society and Globalization, Roskilde University; Danish Business Schools (Copenhagen Business School, Århus Business School and Aalborg Business School)
Fellowships, Awards and Research Funding

2009-2013  European Union FP7, funding for the research programme ‘Sustaining Ethical Aquaculture Trade’ (SEAT) to a consortium of research institutes led by the University of Stirling; carrying out studies of global value chains for aquaculture products, together with WorldFish Center, Penang, Malaysia, see www.seatglobal.eu
Amount allocated to DIIS: DKK 1,270,000 (Euro 170,000)

2005-2010  Danish Ministry of Foreign Affairs’ Consultative Research Committee for Development Research (FFU), funding for the research and capacity building programme ‘Standards and Agro-Food Exports: Identifying Challenges and Outcomes for Developing Countries’ (SAFE) – with Peter Gibbon. See www.diis.dk/safe
Amount funded: DKK 5,936,000 (Euro 796,000)

2006  Danish Research Council for Society and Business (FSE), funding for organizing workshop “To BEE or not to BEE? South Africa’s Black Economic Empowerment (BEE), corporate governance and the state in the South,” Copenhagen (26-27 June 2006).


2004-2006  Danish Social Science Research Council (SSF), funding for the research project “Standards as a Trade Passport: How Labels, Certifications and Quality Conventions Affect Development Prospects”.
Amount assigned to Stefano Ponte: DKK 1,051,000 (Euro 140,000)

1999-2002  Danish Social Science Research Council (SSF), Post-Doctoral Fellowship for the research project “Globalisation and African Agriculture: The Restructuring of Coffee Marketing Systems in East Africa”.
Amount assigned to Stefano Ponte: approx DKK 800,000 (Euro 107,000)

1995-1998  University of East Anglia Graduate Research Fellowship, for PhD dissertation research.
1995/96  School of Development Studies Fieldwork Support Grant, University of East Anglia, for fieldwork research in Tanzania.
1994/95  University of Padova Fellowship for Graduate Studies, for dissertation research at the University of East Anglia.
1994/95  University of Chicago Morton Kaplan Prize. The prize is awarded annually to a recent Honors graduate whose Master’s paper has made an original contribution to the knowledge and understanding of international relations.
1993/94  J. William Fulbright Grant, from the US Institute for International Education, for Graduate Studies at the University of Chicago.

Current research projects, programmes and networks

- ‘Copenhagen Biofuel Research Network’ (COBREN), partly funded by FFU (one post-doc and one PhD), ISG-RUC and DIIS (one PhD), and the CBS Sustainability Platform (co-funding an international conference); coordinator (2011-) www.cobren.wordpress.com

- ‘Sustainability and governance in the global biofuel value chain and network’, research project (2011-)

- ‘Network on Celebrity and North-South Relations’, affiliated researcher (2012-) www.celebnorthsouth.wordpress.com

- ‘Sustaining Ethical Aquaculture Trade’ (SEAT) – research programme funded by the EU under FP7 (2009-2013); Researcher and institutional representative; see www.seatglobal.eu
Past research projects, programmes and networks

- ‘Capturing the Gains: Economic and Social Upgrading in Global Production Networks and Trade’ research network, funded by DfID, ESRC, the Sustainable Consumption Institute and the Chronic Poverty Research Centre (2009-2012); researcher and institutional representative; see www.capturingthegains.org/
- ‘Standards and Agro-Food Exports’ (SAFE) research and capacity building programme funded by Danida’s research arm and carried out jointly with Sokoine University of Agriculture, Tanzania (2005-2010) – Researcher and Coordinator (2007-09); see www.diis.dk/safe
- ‘Danish Development Research Network’ (DDRN): Member (2007-); Member of the board (2007/08)
- ‘The Coffee Network’; Member of the board (2007/08)
- ‘Standards and Rules of Trade’ (START) international policy and research network (2004/07); Coordinator
- ‘WTO, Trade and Development’ (WTRADE) network (2004/07); Coordinator of network and of the ‘Trade Mondays’ seminar series
- ‘Standards as a Trade Passport’ post-doctoral research project (2004/06); Principal Researcher
- ‘Governance, Economic Policy and Public Administration’ (GEPPA) network (2004/06) – Network Member; Member of Working Group on Research Priorities

Current Ph.D. supervision

1. Karen Sau Jespersen, “Sustaining ethical aquaculture trade in Asia” (Department for Society and Globalisation, Roskilde University)
2. Ingrid Kelling, “‘Responsible retailers’: A critical examination of standards in retail supply chains for developing country aquaculture producers” (University of Stirling)
4. Solveig Roquigny, “Fair trade coffee and local forms of coordination in Tanzania” (CIRAD, Montpellier)

Supervisor of completed Ph.Ds


Ph.D. assessments and examinations

Department of Food and Natural Resource Economics, University of Copenhagen
Department of Geography, University of Frankfurt
Department of Political and Economic Studies, University of Helsinki
Centre of African Studies, University of Edinburgh
Referee for the following international journals:

- International Political Economy, Development & Sociology journals:

- Geography, Food/Agriculture/Environment and Business journals:


Teaching experience

Fall 2012  Department for Business and Politics, Copenhagen Business School, “Brand Aid: Good Causes, Celebrities and Consumption”, undergraduate course.

Fall 2012  Department for Business and Politics, Copenhagen Business School, “International Political Economy”, Master’s seminar.

Spring 2008 Centre of African Studies, University of Copenhagen, “Trade, Business and the State in Africa” to Master students.


1998/99 Center for International Development Research, Duke University. Taught the graduate seminars “Economic Analysis of Development,” and “From Plan to Market: The Political Economy of Transition.” The courses were attended by fellows enrolled in the two-year Master’s Program for International Development Policy (PIDP) and by students enrolled in the Master’s Program in Public Policy.

Spring 1998 Department of African Studies and Department of Political Science, University of North Carolina at Chapel Hill. Taught the courses “Introduction to African Civilization” and “Contemporary Africa” to undergraduate students. The first course was an introduction to the cultures, societies, economies and politics of Sub-Saharan Africa. The second was an overview of contemporary political issues in the continent.

Fieldwork experience

Brazil, Malaysia, US and EU (various periods, 2011-)
- Analyzing the emergence of a global biofuel industry, its regulation and sustainability certification

Uganda and South Africa (11 months; various periods in 2004, 2005 and 2007/08):
• impact of EU food safety standards and regulation, ‘sustainability’ certifications, and domestic ‘transformation’ processes on the Ugandan and South African fish export industries;
• study of branding, geographic origin and ‘quality’ in the South African wine industry;

**Ethiopia, Kenya, Tanzania and Uganda** (10 months; June-December 2000 and January-April 2002):
• restructuring of coffee marketing, commodity chain analysis

**Tanzania** (18 months; June 1995 – December 1996):
• liberalization of agricultural markets, rural livelihoods, agrarian change

**Selected commissioned and consultancy work (2008-)**

**Team leader,** “Pro-poor chain development tool for practitioners,” UNIDO (May-October 2010).


**Commissioned study.** “Value chains, market access and competitiveness,” background paper for UNIDO book on “Adding value to Africa’s agro-industry and trade: An agenda for action,” UNIDO (July-October 2009).


**Commissioned study.** “Making the Best of Value Chain Participation in Africa,” Africa Commission, Danish Ministry of Foreign Affairs (September – October 2008).

**Consultant,** “Evaluating the social impacts of eco- and ethical fish labeling on small scale producers in Senegal,” International Development Research Centre (IDRC) and Overseas Development Institute (ODI) (April 2008 - December 2008)


**Commissioned study.** “Research Methods for Integrating Poverty and Environmental Concerns into Value Chain Analysis,” International Development Research Centre (IDRC) and Overseas Development Institute (ODI) (July 2007 - March 2008) – with other researchers at DIIS and PLAAS.


**Social media management & selected media interventions, comments, and interviews (2009-)**

Managing social media dissemination/engagement related to the book Brand Aid:

- **Blog:** [https://brandaidworld.wordpress.com](https://brandaidworld.wordpress.com)
- **Facebook:** [http://www.facebook.com/BrandAidWorld](http://www.facebook.com/BrandAidWorld)
- **Twitter:** [http://twitter.com/#!/BrandAid_World](http://twitter.com/#!/BrandAid_World)


Interviewed for *Weekendavisen* (30 May, 2011) on “Brand Aid” (with Lisa Ann Richey)

Interviewed for *Tænk* (18 May, 2011) on compassionate consumption (with Lisa Ann Richey)

Interviewed for *Foreign Policy Digest* (May issue, 2011) on “Brand Aid” (with Lisa Ann Richey)

Interviewed for the *Chronicle of Philanthropy* (Issue 21 April, 2011) on “Brand Aid” (with Lisa Ann Richey)
‘Are Celebrities Good for Development Aid?’, invited guest blog entry in Aid Watch: Just Asking that Aid Benefit the Poor, a blog managed by William Easterly and Laura Freschi at the Development Research Institute, New York University; posted on 4 April 2011 (with Lisa Ann Richey)

‘Product (RED), Brand Aid and Celebrity-driven development’, invited guest blog entry in TripleCrisis: Global Perspectives on Finance, Development and Environment, a blog co-chaired by Kevin P. Gallagher, Boston University and Global Development and Environment Institute, Tufts University (GDAE) and Jayati Ghosh, Nehru University and Economic Research Foundation, Delhi; posted on 29 March 2011 (with Lisa Ann Richey)

“Brand Aid”, video interview for the program “Bat of Minerva”, produced and conducted by Peter Shea for the Institute for Advanced Studies, University of Minnesota, Minneapolis, 22 March 2011 (with Lisa Ann Richey)

“Bonos fond i mediemøllen”, Information, 10 February 2011 (with Lisa Ann Richey)


Interviewed for a radio documentary on coffee for BBC World Service, 2 February 2010.


Languages

<table>
<thead>
<tr>
<th>Language</th>
<th>Native Speaker</th>
<th>Language</th>
<th>Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italian</td>
<td>Native Speaker</td>
<td>Swahili, Danish</td>
<td>Fair</td>
</tr>
<tr>
<td>English</td>
<td>Excellent</td>
<td>French, Spanish, Portuguese</td>
<td>Reading only</td>
</tr>
</tbody>
</table>