

DR. WOLFGANG SOFKA
Associate Professor
Department of Strategic Management and Globalization
Copenhagen Business School
Kilevej 14A
2000 Frederiksberg, Denmark

Telephone: +45 3815 2502

Email: ws.smg@cbs.dk

CURRENT ACADEMIC POSITION

Copenhagen Business School
Department of Strategic Management and Globalization
Associate Professor, since February 2013

EDUCATION

2004 - 2008 University of Hamburg, Department for Marketing and Innovation

Doctoral degree, Grade: Summa cum laude ("with highest praise")

Dissertation: Internationalization of Open Innovation Strategies – Opportunities and Challenges for the Management of Innovation

Committee: Prof. Dr. Thorsten Teichert (Chair), Prof. Dr. Michel Clement, Prof. Dr. Henrik Sattler

1996 - 2001 Master in Business Administration at the University of Augsburg, Germany

Majors: Information Systems Management, Management and Organisation, Data analysis and Statistics

Degree: Diplomkaufmann, (comparable to MBA), Grade A

1998 - 2000 Master in Economics at Wayne State University, College of Liberal Arts, Detroit, Michigan, USA

Degree: Master of Arts in Economics, GPA 3.87 (A)

RESEARCH INTERESTS

Firm search strategies for knowledge

Internationalization of firm innovation

Knowledge protection strategies

Institutional change and firm innovation

REFEREED JOURNAL PUBLICATIONS

[Journal Impact Factors from Thomson Reuters Journal Citation Reports 2012 in parentheses]

- Sofka, Wolfgang, Pedro de Faria and Miguel Preto (2014), MNC Subsidiary Closure – What is the Value of the Employees' Human Capital in their new Jobs?, *Journal of International Business Studies*, forthcoming. [3.062]
- Ketata, Ihsen, Wolfgang Sofka and Christoph Grimpe (2014), The role of internal capabilities and firms' environment for sustainable innovation: evidence for Germany, *R&D Management*, forthcoming. [1.580]

- Köhler, Christian, Wolfgang Sofka and Christoph Grimpe (2012), Selective Search, Sectoral Patterns, and the Impact on Product Innovation Performance, Research Policy 41 (8), 1344-1356. [2.850]
- de Faria, Pedro and Wolfgang Sofka (2010), Knowledge Protection Strategies of Multinational Firms - a Cross-Country Comparison, Research Policy 39 (7), 956-968. [2.850]
- Sofka, Wolfgang and Christoph Grimpe (2010), Specialized Search and Innovation Performance - Evidence across Europe, R&D Management 40 (3), 310-323. [1.580]
- Aschhoff, Birgit and Wolfgang Sofka (2009), Innovation on Demand – Can Public Procurement Drive Market Success of Innovations?, Research Policy 38 (8), 1235-1247. [2.850]
- Sofka, Wolfgang and Tobias Schmidt (2009), Liability of Foreignness as a Barrier to Knowledge Spillovers: Lost in Translation?, Journal of International Management, 15 (4), 460-474. [2.200]
- Grimpe, Christoph and Wolfgang Sofka (2009), Search Patterns and Absorptive Capacity - Low- and High-Technology Sectors in European Countries, Research Policy 38 (3), 495–506. [2.850]
- Sofka, Wolfgang (2008), Globalizing Domestic Absorptive Capacities, Management International Review (mir) 48 (6), 769-792. [1.043]
- Sofka, Wolfgang and Joerg Zimmermann (2008), Regional Economic Stress as Moderator of Liability of Foreignness, Journal of International Management 14 (2), 155-172. [2.200]
- Schmiele, Anja and Wolfgang Sofka (2008), Internationalizing R&D Co-competition: Dress for the Dance with the Devil, featured in: Yu, L., Co-competition Without Borders, MIT Sloan Management Review 49 (2), 8-9.

Best Paper Conference Proceedings

- de Faria, Pedro, Wolfgang Sofka and Edlira Shehu, Stop the Knowledge Flow: Knowledge Protection Intensity of MNC Subsidiaries, Best Paper Proceedings of the 2014 Academy of Management Meeting.
- Sofka, Wolfgang, Edlira Shehu and Pedro de Faria, Appropriation in Times of Open Innovation: Does Secrecy Still Work?, Best Paper Proceedings of the 2012 Academy of Management Meeting.
- Grimpe, Christoph and Wolfgang Sofka (2009), Search Patterns in Transition Economies: A Comparison of Thirteen European Countries, Best Paper Proceedings of the 2009 Academy of Management Meeting.
- de Faria, Pedro and Wolfgang Sofka (2009), Formal and Strategic Knowledge Protection Strategies of Multinational Firms - a Cross Country Comparison, Best Paper Proceedings of the 2009 Academy of Management Meeting.
- Sofka, Wolfgang and Thorsten Teichert (2006), Global Sensing and Sensibility - A Multi-Stage Matching Assessment of Competitive Advantage from Foreign Sources of Innovation, In K. Mark Weaver (Ed.), Best Paper Proceedings of the Sixty-fifth Annual Meeting of the Academy of Management.

Publications in German

- Schmiele, Anja and Wolfgang Sofka (2008), M&A-Investitionen aus Brasilien, Russland, Indien und China in Deutschland, M&A Review 7/2008, 359-363.

- Grimpe, Christoph, Tobias Schmidt and Wolfgang Sofka (2007), Innovationspotenziale in der Bewertung von IPOs, M&A Review 3/2007, 118-123.
- Sofka, Wolfgang (2006), Ostdeutschland als Sprungbrett für ausländische Anbieter, ZfAW Zeitschrift für die gesamte Wertschöpfungskette Automobilwirtschaft 4/2006, 19-23.
- Borell, Mariela and Wolfgang Sofka (2006), Ausländische Investoren auf dem deutschen Kapitalmarkt: Fremde in einem fremden Land?, FINANZ BETRIEB 2, 114-122.

EXPERTISES, BOOKS AND BOOK CHAPTERS

- Zimmermann, Joerg, Wolfgang Sofka and Fernando Hervas (2013), Attracting Foreign Direct Investment without Weakening Domestic Firms, Policy Brief for the European Commission, Joint Research Centre - Institute for Prospective Technological Studies, Seville.
- Grimpe, Christoph and Wolfgang Sofka (2008), Rapid Response Capabilities: The Importance of Speed and Flexibility for Successful Innovation Challenges, in: Management of New Technologies (International Association for Management of Technology IAMOT), Sherif, M. H. and T.M. Khalil (eds), World Scientific Publishing Company, Singapore.
- Grimpe, Christoph, Wolfgang Sofka and John Sae (2007), Managing innovation and learning in dynamic environments: The role of rapid response capabilities, in: John Sae, Contemporary corporate strategy, London, New York, 328-342.
- Heneric, Oliver, Georg Licht and Wolfgang Sofka (2005), Europe's Automotive Industry on the Move: Competitiveness in a Changing World, Bd. 32, ZEW Economic Studies.
- Czarnitzki, Dirk, Andreas Fier, Oliver Heneric, Katrin Hussinger, Georg Licht, Elisabeth Müller and Wolfgang Sofka (2004), European Competitiveness Report 2004, Competitiveness and Benchmarking, European Commission, Mannheim.

PROJECTS IN PROGRESS

- Sofka, Wolfgang, Edlira Shehu and Pedro de Faria, Knowledge Protection through Secrecy: How Knowledge Inflows Matter, 3rd Revise and Resubmit, Strategic Management Journal.
- Sofka, Wolfgang, Edlira Shehu and Pedro de Faria, Multinational Subsidiary Knowledge Protection – Do Mandates and Clusters Matter? 3rd Revise and Resubmit, Research Policy
- Sofka, Wolfgang and Christoph Grimpe, Markets for Technology and the Importance of Firm-Specific Search for Innovation Performance, preparing for submission to Strategic Management Journal
- Sofka, Wolfgang, Christoph Grimpe, Mukesh Bhargava and Rabikar Chatterjee Marketing Innovation and R&D Capabilities – More Than One Way to Innovation Success?, Conference paper version, target journal: Journal of Management Studies.
- Sofka, Wolfgang, Daniel Hoewer and Tobias Schmidt, Bank Financing for Firm R&D reconsidered: How Information Externalities, Portfolio Risks and Signaling Matter, preparing for submission to Management Science.

- Sofka, Wolfgang and Christoph Grimpe, Young, Open and International – How Open Innovation Strategies Enable Exporting in Entrepreneurial Firms, Conference paper version, target journal: Journal of International Business Studies.
- García Granero, Ana and Wolfgang Sofka, Response Strategies in Economic Crises – Which Factors Trigger Exporting?, Data analysis completed, target journal: Journal of International Business Studies.

CONFERENCE PRESENTATIONS

- Academy of Management, Annual Meetings, 2006-2010, 2012, 2013.
- Strategic Management Society Annual Meeting, 2007, 2013.
- Academy of International Business, Annual Meetings, 2006-2010, 2012, 2013.
- European International Business Academy (EIBA), Annual Meeting, 2007, 2009, 2011.

AWARDS

Academy of International Business 2013
Finalist Haynes Prize for the Most Promising Scholar

Academy of Management 2006, 2009 (two papers), 2012, 2014
Best Paper Proceedings

IEEE International Engineering Management Conference – Europe 2008
Best Student Paper

Academy of International Business 2007
Finalist Haynes Prize for the Most Promising Scholar

International Association for Management of Technology 2007
Best Student Paper

TEACHING EXPERIENCE

Copenhagen Business School, Denmark
Course creation, teaching and management

- 2013 Corporate Strategy (Master)
 Average student evaluation: 4.08 (maximum 5)
- 2013 International Business and Strategy (Master)
 Average student evaluation: 4.0 (maximum 5)

Tilburg University, Tilburg, the Netherlands
Course creation, teaching and management

- 2010 - 2012 Strategy Process and Decision Making (Master)
 Average student evaluation: 3.95 (maximum 5)
- 2010 - 2012 International Management (Bachelor)
 Average student evaluation: 4.11 (maximum 5)
- 2010 - 2012 Seminar Internationalization of Innovation (Doctoral)

University of Cooperative Education, Mannheim, Germany

Course creation and teaching

2002 - 2007 Principles in Economics (Bachelor)

2002 - 2007 Microeconomics (Bachelor)

Catholic University of Leuven, Belgium

Guest lecturer

2008 Internationalization of Research and Development
(Bachelor)

INVITED SEMINARS

2014 Keynote speaker, EU-SPRI Forum Early Career Researcher
Conference (ECC), Valencia, Spain

2011 Katz Graduate School of Business, University of Pittsburgh,
Pittsburgh, USA

2010 University of Groningen, Department of Innovation
management & Strategy, Groningen, the Netherlands

2008, 2009, 2011 IN+ Center for Innovation, Technology and Policy
Research and Instituto Superior Técnico – Technical University of Lisbon,
Portugal

2008 Copenhagen Business School, Center for Strategic
Management & Globalization, Copenhagen, Denmark

2008 University of New South Wales, School of Strategy and
Entrepreneurship, Sydney, Australia

2006 Oakland University, School of Business Administration,
Rochester, MI, USA

PROFESSIONAL EXPERIENCE

2009 - 2013 Tilburg University
Department of Organization and Strategy
Assistant Professor

2002 - 2009 Centre for European Economic Research (ZEW)
Mannheim, Germany; Department of Industrial Economics and International
Management
Research Fellow International Management

2011 Deutsche Bundesbank (German Central Bank), Research
Center, Frankfurt/Main, Germany
Visiting Scholar

2008 IN+ Center for Innovation, Technology and Policy Research
and Instituto Superior Técnico – Technical University of Lisbon, Portugal
Visiting Scholar

2006 Georgia Institute of Technology, College of Management,
Strategic Management, Atlanta, GA, USA
Visiting Scholar

UNIVERSITY SERVICE

Department of Organization and Strategy, Tilburg University, Tilburg, the
Netherlands

Educational committee

Center for Innovation Research (CIR), Tilburg University, Tilburg, the
Netherlands

Coordinator research seminars, fellow

Center for Economic Research (CentER), Tilburg University, Tilburg, the
Netherlands

Fellow

REVIEWER

Editorial Review Board:
Journal of International Business Studies

Ad hoc Reviewer:
Journal of Management Studies, Research Policy, Journal of Product
Innovation Management, Global Strategy Journal, Management International
Review, Journal of International Management, Industry and Innovation,
Technovation, Flemish Science Foundation, Fritz Thyssen Stiftung

SELECTED THIRD PARTY PROJECT EXPERIENCE

European Commission: Innovation Watch – SYSTEMATIC: Sectoral
innovation performance and challenges across EU25

Automotive Sector Lead

European Commission: Direct indicators for commercialization of research
and technology

Project management and analysis

European Commission: The European Competitiveness Report

Responsible for Automotive Industry Background Report

DaimlerChrysler AG: Global Innovation Positioning Strategy - Lead Market
Analysis for Functional Clusters

Project management and analysis

INDIVIDUAL GRANTS

2013 Business in Society CBS Competitiveness Platform

2007, 2009 Society for the promotion of science and practice (ZEW
Förderkreis), Mannheim, Germany

2006-2009 German Academic Exchange Service (DAAD), Bonn,
Germany

PHD STUDENT COMMITTEES

2013 Thijs Peeters (Assistant Professor, Technical University of
Eindhoven)

2014 Kåre Moberg

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

Academy of Management, Academy of International Business, Strategic
Management Society, German Academic Association for Business Research
(Verband der Hochschullehrer fuer Betriebswirtschaft VHB)

LANGUAGES

German (native speaker), English (C2 “Mastery”, Institutional English
Language Assessment for Lecturers IELTS), Dutch (A2 “Pre-intermediate”),
Danish (Basic)

Copenhagen, 15 April 2014