



- Male, Dane
- 51 years (2nd May)
- Two daughters (17 and 20)
- Working at Copenhagen Business School since 1998
- Centre for Business and Development Studies, DICM
- Heading research projects
- Teaching bachelor, master, PhDs and Executive levels
- Supervising master theses and PhDs (at CBS and African univ.)
- Undertaking pedagogical training of Asst. Profs.





Research areas:

- Developing Country firms
- Mainly SMEs
- Africa (South Africa, Swaziland, Lesotho, Zambia, Uganda – some knowledge on Tanzania, Kenya and Ghana)
- Resource Based Perspectives / Firm theory / strategies
- CSR
- Linkages, upgrading & Competitiveness

Heading:

- Successful African Firms and Institutional Change (SAFIC – with Kenyan, Tanzanian and Zambian colleagues)



Globalization and Sustainability of SMEs in Emerging Economies:

Paradoxes

- SMEs vast majority of firms – but most limited attention
- Aspire to be global – but mostly local
- Hoped to be sustainable – but often portrayed as most polluting

Globalization and Sustainability of SMEs in Emerging Economies:

Realities

- Most attention goes to large firms
- Being local now is confused with being stagnant
- Sustainability is defined in Western terms, but SMEs have their own locally embedded ways of doing business
- SMEs operate in vulnerable business environments

Globalization and Sustainability of SMEs in Emerging Economies:

Needs: Serious attention to SMEs practices

- Methodologically: To source new knowledge through empirically grounded research
- Theoretically: To challenge existing perspectives and to come up with new frameworks
- Policy wise: To provide input in order to achieve change (economically, socially and environmentally)



Globalization and Sustainability of SMEs in Emerging Economies:

**I look forward to
stimulating presentations and debates
on how the ICAESB conference can
contribute to SME sustainability in the
global market place!**

Thank you