

Machine Learning and the Implementable Efficient Frontier

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The views expressed are those of the authors and not necessarily those of AQR

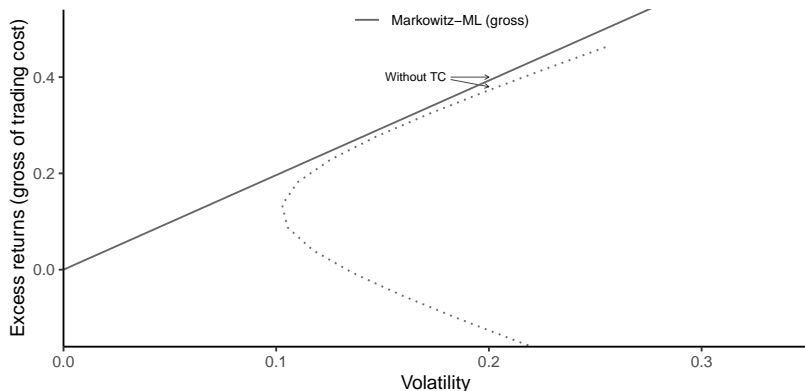
Motivation: ML and Implementable Portfolios

- ML models are great at predicting stock returns
 - For example, [Gu et al. \(2020\)](#)
- But most ML papers ignore trading costs, implying unrealistic
 - profits from illiquid stocks ([Avramov et al., 2023](#))
 - key characteristics, e.g. short-term reversal ([Chen et al., 2023](#))
- Questions:
 - Can investors benefit from ML after t-costs?
 - Which signals have greatest economic feature importance?
 - Lessons for asset pricing?

What We Do

- We introduce the “Implementable efficient frontier” (IEF)
 - After-cost, out-of-sample version of standard efficient frontier
- We show that
 - Standard ML implementations leads to a poor IEF
 - New theory-guided ML leads to a powerful IEF
 - Economic feature importance:
 - Quality and Value: large impact on the IEF
 - Short-Term Reversal: limited impact for a large investor

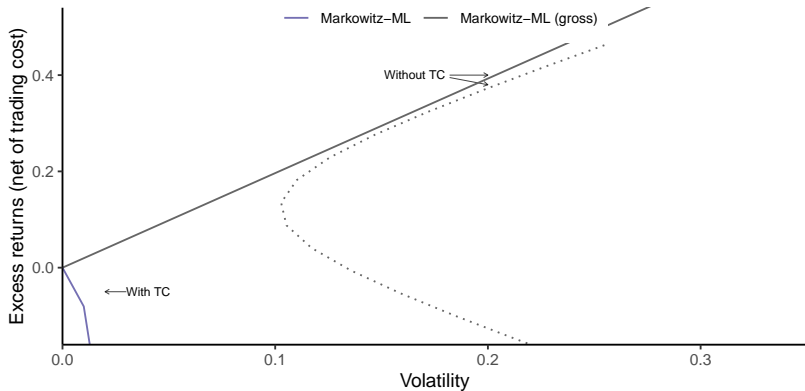
Almost the Standard Efficient Frontier – but OOS



Everything is out-of-sample: 1981-2020

Dotted line: Mean-variance frontier of risky assets, $\sum_i \pi_i = 1$, without t-costs

The Implementable Efficient Frontier

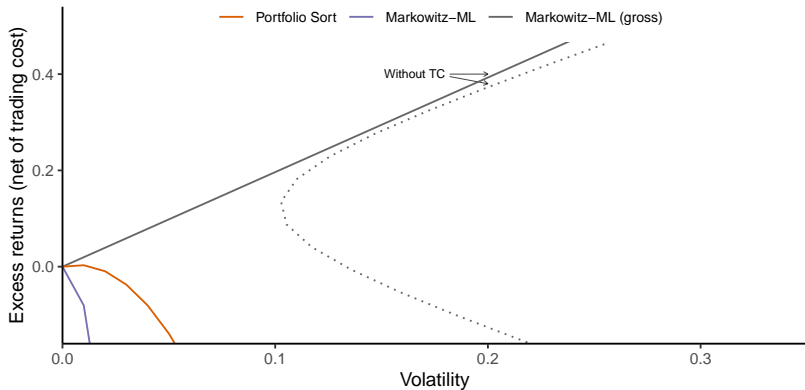


Risk and expected return net of t-costs with a wealth of \$10B by 2020

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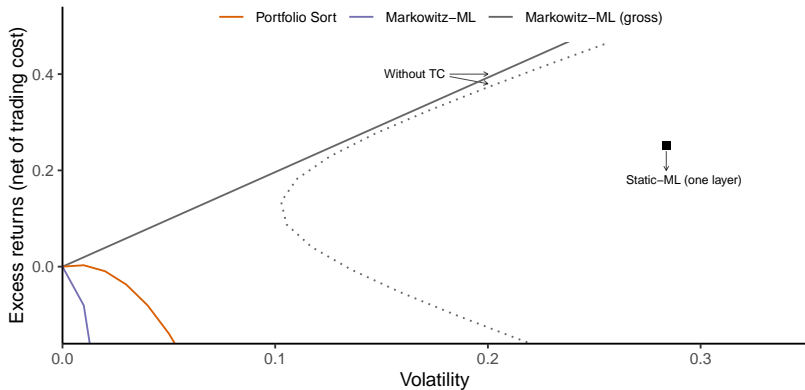


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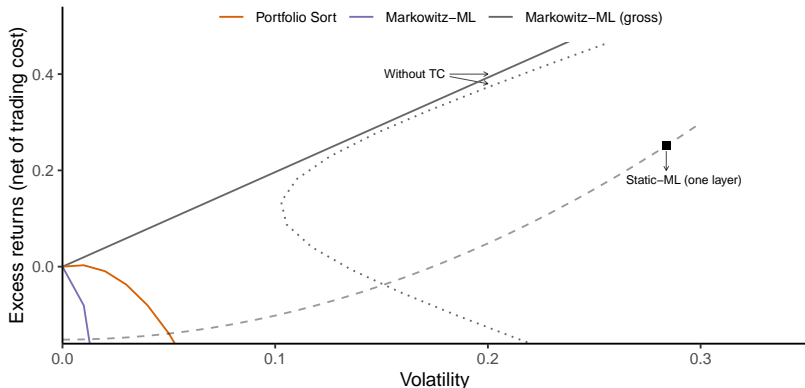
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Markers: Relative risk aversion (left to right): 100 \boxtimes , 20 $+$, 10 \square , 5 \triangle , 1 \circ

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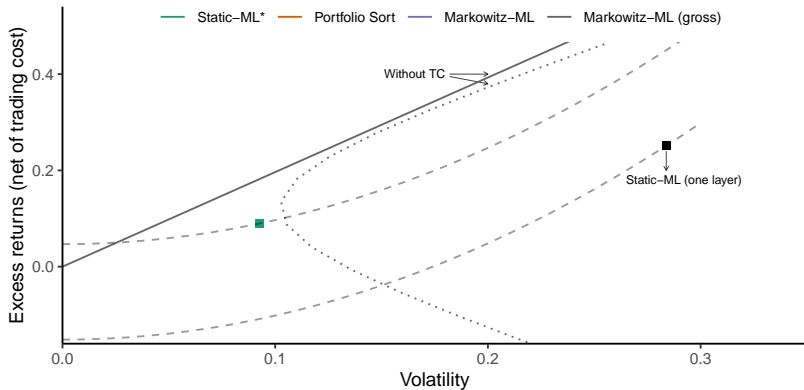
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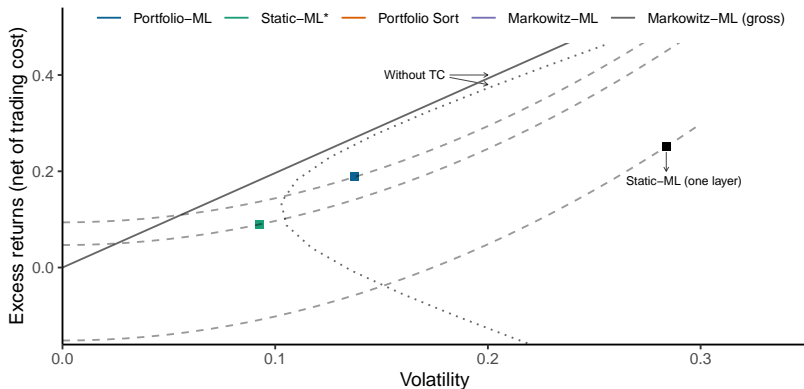
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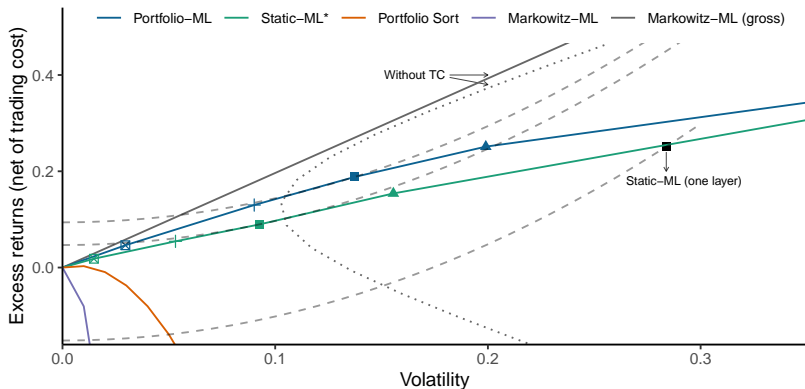
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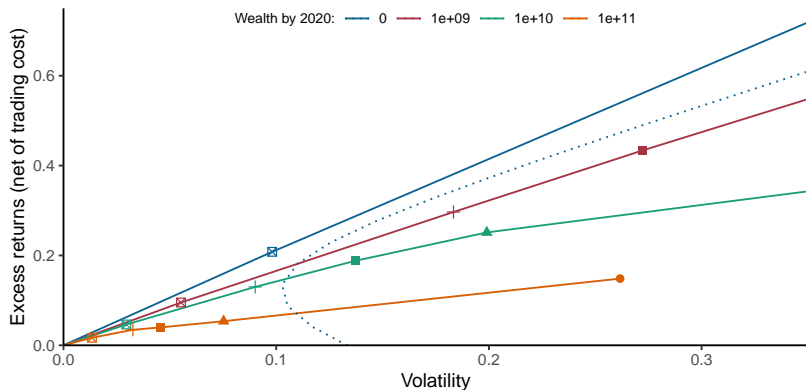
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The Implementable Efficient Frontier: By Assets



Risk and expected return net of t-costs using Portfolio-ML

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Model

Model

Securities: N risky assets traded at times $t = \dots, -1, 0, 1, 2, \dots$

- Excess returns: $r_t = (r_{1,t}, \dots, r_{N,t})'$
- Characteristics: $s_t = (s_{1,t}, \dots, s_{N,t}) \in \mathbb{R}^{N \times K}$
- Expected returns

$$E_t[r_{t+1}] = \mu(s_t)$$

- T-costs
 - Market impact: $\frac{1}{2}\Lambda_t \tau_t$
 - Total trading cost: $\frac{1}{2}\tau_t' \Lambda_t \tau_t$
 - [▶ T-cost example](#)

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 - **▶ T-cost example**

Investor

- Portfolio weight (key control variable): $\pi_{n,t} = \pi_{n,t}^{\$} / w_t$
- Trade:

$$\tau_t = \pi_t^{\$} - \text{diag}(1 + r_t^f + r_t)\pi_{t-1}^{\$} = w_t(\pi_t - g_t\pi_{t-1})$$

where $g_t = \text{diag}\left(\frac{1+r_t^f+r_t}{1+g_t^w}\right)$ captures the growth in portfolio weights

Model: Objective

Mean-variance utility with risk aversion γ :

- Choose π_t for all t to maximize

$$\begin{aligned} \text{utility} &= \lim_{T \rightarrow \infty} \frac{1}{T} \sum_{t=1}^T [\text{return}_{t+1}(\pi_t) - \text{TC}_t(\pi_t, \pi_{t-1}) - \text{risk}_{t+1}(\pi_t)] \\ &= \mathbb{E} \left[\mu(s_t)' \pi_t - \frac{w}{2} (\pi_t - g_t \pi_{t-1})' \Lambda (\pi_t - g_t \pi_{t-1}) - \frac{\gamma}{2} \pi_t' \Sigma \pi_t \right], \end{aligned}$$

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What is new? General μ and stationary state variables \rightarrow ML

- Percentage returns, r_t , their means, $\mu(s_t)$, variances, Σ , t-cost, Λ
- Fractional portfolio weights, π_t
- Portfolio growth, g_t , is a complication, cf. [Constantinides \(1986\)](#)
 - Gârleanu and Pedersen (2013) focus on $\pi^\#$ =number of shares and $r^\#$ =price changes so no growth, $g \equiv 1$
 - but $r^\#$ =price changes not stationary empirically

Our Dynamic Solution

Key Result: Optimal Strategy

Proposition (Optimal dynamic strategy)

The solution to the portfolio problem is

$$\pi_t = m g_t \pi_{t-1} + (1 - m) A_t$$

with aim portfolio A_t

$$A_t = (1 - m)^{-1} \sum_{\tau=0}^{\infty} (m \bar{g})^{\tau} c E_t \left[\underbrace{\frac{1}{\gamma} \Sigma^{-1} \mu(s_{t+\tau})}_{\text{Markowitz}_{t+\tau}} \right]$$

where $c = \frac{\gamma}{w} m \Lambda^{-1} \Sigma$ and m given in the paper.

Implementing the Dynamic Solution with ML

Machine Learning about Portfolio Weights: Portfolio-ML

- **Standard ML objective** minimizes squared return errors:

$$\min_f \frac{1}{NT} \sum_{n,t} (r_{n,t} - f(s_{n,t}))^2$$

- But we want **economic objective** that maximizes utility:

$$\max_{\pi} \text{utility}(\pi) = \frac{1}{T} \sum_{t=1}^T [\text{return}_{t+1}(\pi_t) - \text{TC}_t(\pi_t, \pi_{t-1}) - \text{risk}_{t+1}(\pi_t)]$$

Difficult to solve: π depends on **current and past signals**

- **Our Proposition** suggests two solutions:
 1. Use theoretical solution, plus standard ML over many horizons
 2. Use theoretical solution, plus trick to find A directly via ML

Implementing Key Result in Practice: Multiperiod-ML

- Use our Proposition to find A

$$A_t^{\text{Multiperiod-ML}} = (I - m)^{-1} \sum_{\tau=0}^{\infty} (m\bar{g})^\tau c \frac{1}{\gamma} \Sigma^{-1} E_t[r_{t+1+\tau}]$$

by using ML to estimate $E_t[r_{t+1+\tau}^i]$ across horizons τ

- Compute portfolio $\pi_t^{\text{Multiperiod-ML}}$:

- Initial portfolio: $\pi_0^{\text{Multiperiod-ML}} = 0$

- Successive portfolios:

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- Insight: t-costs \rightarrow relevance of short- and long-run returns
 - i.e., the whole term structure of returns
 - because investor will be “stuck” with positions over time

Machine Learning about Portfolio Weights: Portfolio-ML

- To find the optimal A_t , we propose a linear parametric portfolio:

$$A_t^{\text{Portfolio-ML}} = s_t \beta, \quad \beta \in \mathbb{R}^p$$

- Maximizing utility with this parameterization leads to:

$$\hat{\beta} = (E_T[\tilde{\Sigma}_t])^{-1} E_T[\tilde{r}_{t+1}]$$

where $E_T[\tilde{\Sigma}_t]$ and $E_T[\tilde{r}_{t+1}]$ can be computed from observed data

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- **Closed-form solution to extremely hard problem!**

▶▶ Portfolio-ML solution details

Machine Learning about Portfolio Weights: Portfolio-ML

- We add a couple of “ML modifications” to the linear solution
 1. ML modification 1: Add **ridge penalty** chosen via cross-validation
 2. ML modification 2: Use **random features transform** to create a non-linear parametric portfolio

$$A_t^{\text{Portfolio-ML}} = RF(s_{n,t})\beta$$

- $\hat{\beta}$ still has a closed-form solution, that is now regularized by the ridge penalty and captures non-linearities via the RF transform

▶▶ Random features details

▶▶ Benchmark portfolio choice methods with ML

▶▶ Alternative implementation: Multiperiod-ML

Empirical Setup and Results

Data and Empirical Methodology

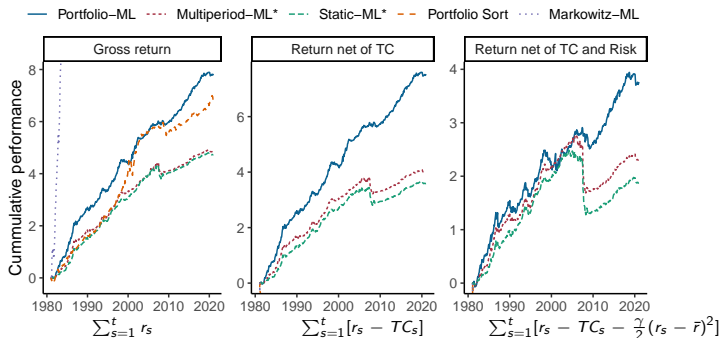
- **Sample:** Monthly data on US stocks, 1952–2020
 - CRSP stocks, market-cap $> 50^{\text{th}}$ percentile of NYSE stocks, i.e., roughly the 1000 largest stocks
- **Risk:** Estimate Σ_t via factor model based on characteristics
- **T-cost:** Assume diagonal Λ_t , with $\lambda_{n,n} \propto 1/\text{DTV}_{n,t}$

▶ Candidate portfolios overview

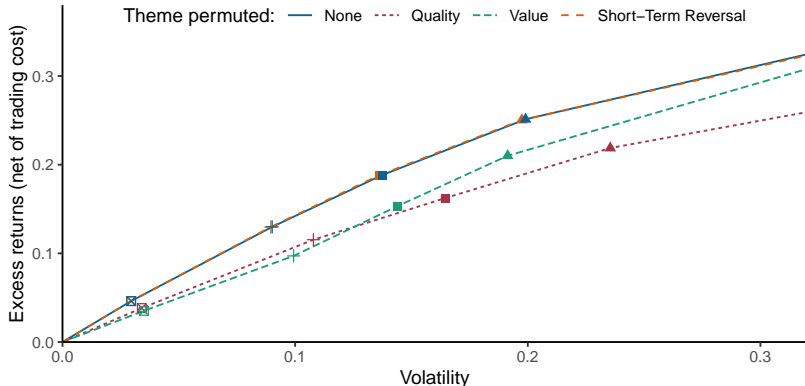
▶ ML and portfolio tuning

Out-of-Sample Performance 1981-2020

Method	R	Vol.	SR _{gross}	TC	R-TC	SR _{net}	Utility	Turnover	Lev.
<u>One tuning layer</u>									
Portfolio-ML	0.20	0.14	1.43	0.008	0.19	1.38	0.095	0.32	3.60
Multiperiod-ML	0.32	0.34	0.95	0.182	0.14	0.41	-0.437	1.47	12.70
Static-ML	0.28	0.27	1.06	0.033	0.25	0.94	-0.106	0.76	11.21
Portfolio Sort	0.17	0.15	1.10	1.972	-1.81	-11.87	-1.921	2.60	2.00
Markowitz-ML	3.12	1.56	2.00	+	-	-	-	56.33	53.15
<u>Two tuning layers</u>									
Multiperiod-ML*	0.11	0.08	1.33	0.014	0.09	1.16	0.060	0.40	2.50
Static-ML*	0.13	0.10	1.36	0.024	0.11	1.11	0.060	0.61	3.22

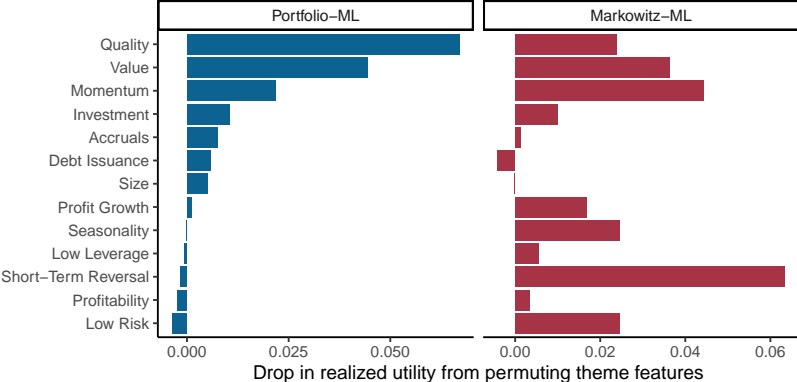


Economic Feature Importance



- Loosing information from Short-Term Reversal doesn't affect implementable efficient frontier (low economic feature importance)
- Loosing information from Quality or Value greatly affects the implementable efficient frontier (high economic feature importance)

Economic Feature Importance



Other Results

- Theoretical results
 - Proposition 1: The Sharpe ratio along the implementable efficient frontier is declining with σ . Hence, efficient frontier is no longer a straight line, and leverage is costly
 - Proposition 4: Trading cost increase when investor takes more risk, but aim becomes more tilted towards persistent signals and liquid stocks
 - Proposition 5: Tiny investors hold Markowitz, huge investors holds mostly risk-free asset plus “maximum dollar portfolio”
- Empirical results
 - Outperformance is statistically significant
 - Portfolio-ML trades smoothly, especially for illiquid stocks
 - Low correlation between Portfolio-ML and Markowitz-ML (important for SDF pricing!)

Conclusion

We develop a method for optimal portfolio selection when

- trading is costly
- returns predictable by a *general* function of characteristics
- driving state variables are stationary, thus handling portfolio growth

Findings

1. Intuitive solution, which can be implemented via ML
2. Empirical results show significant out-of-sample gains
3. Novel view of which security characteristics are important

Appendix

References Cited in Slides (see paper for further references)

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- Gu, S., B. Kelly, and D. Xiu (2020). Empirical asset pricing via machine learning. *The Review of Financial Studies* 33(5), 2223–2273.

T-costs - Example

T-costs: Market impact, $\frac{1}{2}\Lambda_t\tau_t$, so t-cost $\frac{1}{2}\tau_t'\Lambda_t\tau_t$

Example: 1 stock with $\frac{1}{2}\Lambda = 10^{-8}$ and price of \$100/share

- Trade: $\tau = \$1M$, i.e., buy 10,000 shares
 - Market impact: $\frac{1}{2}\Lambda\tau = 10^{-8} \times \$1M = 1\%$
 - Price moves from \$100 to \$102 with average fill of \$101
 - Total cost: $\$1M \times 1\% = \$10,000$
- Double the trade: $\tau = \$2M$, i.e., buy 20,000 shares
 - Market impact: $\frac{1}{2}\Lambda\tau = 10^{-8} \times \$2M = 2\%$
 - Price moves from \$100 to \$104 with average fill of \$102
 - Total cost: $\$2M \times 2\% = \$40,000$
 - Quadruples!

Portfolio-ML Solution Details

- Portfolio depends on current and past aim portfolios, $A_t = s_t\beta$:

$$\pi_t = \sum_{\theta=0}^{\infty} \left(\prod_{\tau=1}^{\theta} m g_{t-\tau+1} \right) (I - m)A_{t-\theta} = \underbrace{\left[\sum_{\theta=0}^{\infty} \left(\prod_{\tau=1}^{\theta} m g_{t-\tau+1} \right) (I - m)s_{t-\theta} \right]}_{\equiv \Pi_t} \beta$$

- Inserting $\pi_t = \Pi_t\beta$ into the expression for utility, we get

$$\begin{aligned} \text{utility} &= \frac{1}{T} \sum_t \left[r'_{t+1}\pi_t - \frac{\gamma}{2}\pi'_t\Sigma\pi_t - \frac{w}{2}(\pi_t - g_t\pi_{t-1})' \Lambda(\pi_t - g_t\pi_{t-1}) \right] \\ &= \frac{1}{T} \sum_t \left[r'_{t+1}\Pi_t\beta - \frac{\gamma}{2}\beta'\Pi'_t\Sigma\Pi_t\beta - \frac{w}{2}(\Pi_t\beta - g_t\Pi_{t-1}\beta)' \Lambda(\Pi_t\beta - g_t\Pi_{t-1}\beta) \right] \\ &= \frac{1}{T} \sum_t \left[\underbrace{r'_{t+1}\Pi_t\beta}_{\equiv \tilde{r}'_{t+1}} - \frac{1}{2}\beta' \underbrace{[\gamma\Pi'_t\Sigma\Pi_t + w(\Pi_t - g_t\Pi_{t-1})' \Lambda(\Pi_t - g_t\Pi_{t-1})]}_{\equiv \tilde{\Sigma}_t} \right] \beta \\ &\equiv E_T[\tilde{r}'_{t+1}]\beta - \frac{1}{2}\beta'E_T[\tilde{\Sigma}_t]\beta \end{aligned}$$

- Solution with ridge penalty $-\lambda\beta'\beta$ is closed-form: $\beta = (E_T[\tilde{\Sigma}_t] + \lambda I)^{-1}E_T[\tilde{r}_{t+1}]$

Random feature regression details

- Want to go from linear portfolio: $A_t^{\text{Portfolio-ML}} = s_t \beta$
- to a more general ML approach: $A_t^{\text{Portfolio-ML}} = f(s_t)$

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- to a more general ML approach: $A_t^{\text{Portfolio-ML}} = f(s_t)$
- Simple method: random feature (RF) regression

$$f(s_{n,t}) \approx RF(s_{n,t})\beta$$

where

$$RF(s_{n,t}) = \frac{1}{\sqrt{p}} \left[\sin(s'_{n,t} w^1), \cos(s'_{n,t} w^1), \dots, \sin(s'_{n,t} w^{p/2}), \cos(s'_{n,t} w^{p/2}) \right]',$$
$$w^j \in \mathbb{R}^{115} \sim iidN(0, \eta^2 I) \text{ for } j = 1, \dots, p/2$$

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- Non-linear parametric portfolio with $\beta \in \mathbb{R}^p$

$$A_t^{\text{Portfolio-ML}} = \text{diag} \left(\frac{1}{\sigma_{n,t}} \right) RF(s_t) \beta$$

- Everything works just the same as linear
- Need to tune hyper-parameters p, η and ridge penalty λ

Alternative Implementation: Multiperiod-ML

- Use ML to estimate $E_t[r_{t+1+\tau}^i]$ across horizons τ
- Compute the aim portfolio at each time

$$A_t^{\text{Multiperiod-ML}} = (I - m)^{-1} \sum_{\tau=0}^{\infty} (m\bar{g})^\tau c \frac{1}{\gamma} \Sigma^{-1} E_t[r_{t+1+\tau}]$$

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 - i.e., the whole term structure of returns
 - because investor will be “stuck” with positions over time

ML in Asset Pricing: Standard Approach

Two-step approach:

1. ML to predict returns

$$\min_{f: \mathbb{R}^K \rightarrow \mathbb{R}} \frac{1}{TN} \sum_{n,t} [r_{n,t+1} - f(s_{n,t})]^2 .$$

2. After ML is done

- Use predictions to build long/short factor: $\pi_t^{\text{Factor-ML}}$
- Possibly combine with risk estimates: $\pi_t^{\text{Markowitz-ML}}$
- Possibly even perform t-cost optimization: $\pi_t^{\text{Static-ML}}$

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 - Possibly even perform t-cost optimization: $\pi_t^{\text{Static-ML}}$
- **We compare our approach to each of these**
- $\pi_t^{\text{Static-ML}}$ sophisticated: ML + risk + t-cost-optimization
 - should work reasonably well, but
 - only considers returns over $t + 1$ while the optimal solution consider $t + 1, t + 2, \dots$

Candidate Portfolio Methods

	$E_t^{ML}(r_{t+1})$	$\text{Var}_t(r_{t+1})$	T-cost	Fwd-looking dynamics
Factor-ML	Yes			
Markowitz-ML	Yes	Yes		
Static-ML	Yes	Yes	Yes	
Multiperiod-ML	Yes	Yes	Yes	$E_t^{ML}(r_{t+\tau})$
Portfolio-ML		Yes	Yes	utility(A_t)

▶▶ Back

ML and Portfolio Tuning

- **Machine Learning:** Random feature regression (RFF)
 - either for predicting portfolio weights (portfolio-ML)
 - or for predicting returns (other methods)
- **Portfolio tuning:**
 - Out-of-sample (OOS) period starts in 1981
 - Two layers of “portfolio tuning”
 - 1st: Find RFF hyper-parameters for all methods
 - 2nd: Choose hyper-parameters that force Static-ML and Multiperiod-ML to take less risk
 - All hyper-parameters are updated yearly

▶▶ Portfolio tuning details

Portfolio Tuning

Train-validation-test split to find hyperparameters

- 1st tuning layer: Find λ , ρ , η for Random Feature Regression
- 2nd tuning layer: Find optimal u , v , k for portfolios

$$E_t^*[r_{t+\tau}] = uE_t[r_{t+\tau}]$$

$$\Sigma_t^* = \Sigma_t + v \text{diag}(\sigma_t)$$

$$\Lambda_t^* = k\Lambda_t$$

- OOS test period starts in 1981, hyper-parameters updated yearly

Hyper-parameter	Method		
<u>1st tuning layer, h</u>	<u>Portfolio-ML</u>	<u>Multiperiod-ML</u>	<u>Static-ML</u>
Ridge penalty, λ	$\{0, e^4, e^5, \dots, e^8\}$	$\{0, e^{-10}, e^{-9.8}, \dots, e^{10}\}$	$\{0, e^{-10}, e^{-9.8}, \dots, e^{10}\}$
#random features, ρ	$\{2^6, 2^7, 2^8, 2^9\}$	$\{2^1, 2^2, \dots, 2^{10}\}$	$\{2^1, 2^2, \dots, 2^{10}\}$
Std of weights, η	$\{e^{-3}, e^{-2}\}$	$\{e^{-4}, e^{-3}, e^{-2}, e^{-1}\}$	$\{e^{-4}, e^{-3}, e^{-2}, e^{-1}\}$
<u>2nd tuning layer, h^*</u>		<u>Multiperiod-ML*</u>	<u>Static-ML*</u>
Adj. to mean, u		$\{0.25, 0.50, 1.00\}$	$\{0.25, 0.50, 1.00\}$
Adj. to variance, v		$\{1, 2, 3\}$	$\{1, 2, 3\}$
Adj. to t-cost, k		$\{1, 2, 3\}$	$\{\frac{1}{1}, \frac{1}{3}, \frac{1}{5}\}$

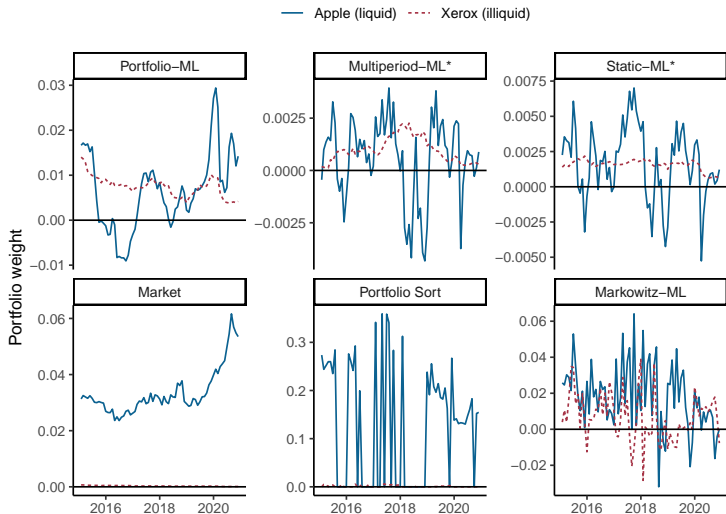
Outperformance is statistically significant

Table: Outperformance of One Method vs. Another

	Portfolio-ML	Multiperiod-ML*	Static-ML*	Portfolio Sort	Markowitz-ML
Portfolio-ML		95%	96%	100%	100%
Multiperiod-ML*	5%		51%	100%	100%
Static-ML*	4%	49%		100%	100%
Portfolio Sort	0%	0%	0%		100%
Markowitz-ML	0%	0%	0%	0%	

p-value of whether the average utility of the portfolio method in the row is greater than that in the column

Example Portfolio Weights: Apple vs. Xerox



Correlations

Table: Portfolio Correlations

	Portfolio-ML	Multiperiod-ML*	Static-ML*	Portfolio Sort
Multiperiod-ML*	0.51			
Static-ML*	0.55	0.80		
Portfolio Sort	0.24	0.46	0.53	
Markowitz-ML	0.17	0.50	0.59	0.56

Portfolio Statistics over Time

— Portfolio-ML - - - Multiperiod-ML* - · - Static-ML* - - - Portfolio Sort ···· Markowitz-ML

