

Towards a research agenda for socially responsible green transitions: Meaningful stakeholder engagement, public participation and impact assessment of natural resource exploration and exploitation - comparing Arctic and Global South experiences and identifying synergies for future research

Dates: 5-7 December 2018

Venue: Copenhagen Business School, room **PH16A_210 Team Studio** (Address: Porcelænshaven 16A, 2 Floor)

Organiser and host: Karin Buhmann, Professor, Dept. of Management, Society and Communication (MSC)/Copenhagen Business School (CBS)

Seminar objective, style and focus:

Seminar objective and style: The seminar's objective is to stimulate research around *Arctic and Global South experiences with a view to identifying synergies for future research*. This can both be within and outside potential externally funded research projects. As a result, the seminar is successful when it helps build collaboration and provide ideas for new research; as well as when it helps frame the development of externally funded research projects. For this reason, presentations and discussions should aim at generating relevant ideas for these purposes. To bring out reality challenges and potential needs to be addressed through research, the seminar includes presentations from both scholars and practitioners. The *seminar style* is not conventional presentation of papers, but rather, open-ended presentations of research as well as potential research agendas with a view to the identification of relevant research topics, issues and synergies. Presenters are asked to highlight dilemmas that need to be addressed in an Arctic, Global South, joint or comparative perspective, and ask questions to help frame research around such dilemmas. Discussants and participants are also asked to keep this objective in mind. Discussants are asked to kick off the discussion of knowledge gaps by highlighting a few key points, focusing on similarities, differences and potential synergies across regions and sectors.

*To ensure thematic focus, all presenters, discussants and audience participants are asked to focus their responsible exploration of one or more natural resources – and specify whether this address a renewable resource and/or sector (e.g., a product (an agricultural product or fish; or the agri-industry or fisheries) or a non-renewable resource and/or sector (e.g., a mineral; or the mining sector). *Exploitation and infrastructure development* can be addressed in this context as these are related to the preparatory or operationalization of exploitation. All are also asked to identify *one or two sub-issues* that clearly relate to their main issue, *for example:* supply chain management; meaningful stakeholder engagement; popular participation in decision-making; use of leverage/influence to change conduct of business relationships; access to remedy; etc.*

PROGRAMME:

WEDNESDAY 5 DECEMBER 2018

- 9:00-9:30 **Arrival** (Porcelænshaven 16A, 2 Floor, room **PH16A_210 Team Studio**)
- 9:30-11:00 Introduction**
- 9:30-9:45 **Welcoming address:** Dr. Dorte Salskov-Iversen, Head of Department, Department of Management, Society and Communication, Copenhagen Business School
- 9:45-10:00 **Introduction to seminar** (Prof. Karin Buhmann, Copenhagen Business School): *Why comparative Arctic-Global South research on meaningful stakeholder engagement, public participation (PP) and impact assessment (IA): towards an interdisciplinary research agenda*

10:00-11:00 **Brief introductions (participants and their research/practical work)**

11:00-11:15 Break (coffee, tea, croissants/pastry)

11:15-13:30 Part one: Brain-teasers (15 minute presentations followed by 5 minute for clarifying questions and final discussion):

11:15-11:35: **The urgency of climate change mitigation: why it requires green energy transitions**
Dr. Maria Figueroa, Copenhagen Business School; lead author member of mitigation working group for the fifth assessment report of the Intergovernmental Panel on Climate Change (IPCC)

11:35-11:55: **Stakeholder involvement in the agri-industry for bio-fuels: what knowledge is needed to advance the involvement of small-scale farmers and what can multi-stakeholder initiatives do**
Amelia Evans, Executive Director and Co-Founder, MSI Integrity

11:55-12:15: **Non-renewable resources in the Arctic: Implementing international standards in local contexts: Russia and Norway.**
Dr. Emma Wilson, Director, ECW Energy

12:15-12:35: **Extractives development in the Arctic: A Greenlandic perspective connecting geology and management**
Hans Kristian Olsen, Research Coordinator, Ilisimatusarfik

12:35-12:55: **Meaningful stakeholder engagement in the practices of transnational mining companies in Ghana.**
Dr. Nathan Andrews, Assistant Professor, University of Northern British Columbia, Professor

12:55-13:30 Discussion: take-home messages and ideas on knowledge needs and research potentials

Chair and initial discussant: Karin Buhmann

13:30-14:30 Lunch (Ovnhallerne, CBS). Time for brief walk in Frederiksberg Garden, next to the Porcelaenshaven building.

14:30-18:15 Part two: Regional perspectives (1): *The Arctic (with an emphasis on the Nordic Arctic)*

(20 minute presentations followed by 10 minutes Q&A and final discussion)

14:30-15:00: Dr. Sanne Vammen Larsen, Assoc. Prof., Aalborg University: Uncertainty and local knowledge in Arctic impact assessment.

15:00-15:30: Dr. Anna-Sofie Hurup Skjervedal, Special Counsel (citizen involvement), Kommuneqarfik Sermersooq: Facilitating meaningful community engagement; with a particular focus on

engaging the future stakeholders of the extractive industry opportunities in Greenland: public participation with a focus on youth

15:30-16:00 Pernille Møller, CEO, FRP and consultant: Natural resources in Greenland: The link(s) between stakeholder engagement and good business

16:00-16:15 Break (coffee, tea, fruit)

16:15-16:45 Prof. Rachael Johnstone, University of Akureyri and Ilisimatusarfik/The Oil and Gas Centre: PP and IA in regard to oil, gas and mining in Greenland: issues, current practices and outlook (via Skype)

16:45-17:15: Parnuna Egede Dahl, PhD student, Ilisimatusarfik (GL) and Aalborg University (DK): Impact Assessment of Resource Development Projects in the Arctic: Indigenous knowledge and concerns

17:15-17:45: Guiseppe Amatulli, PhD student, Durham University, The North Montney Gas Pipeline project in Northern British Columbia: how the lack of inclusion in decision making can bring to neglected cumulative effects. The case of the BlueBerry River First Nation

17:45-18:15 Discussion: Knowledge needs and research potential

Chair and initial discussant: Dorothée Cambou

18:30-20 Dinner (Ovnhallerne, CBS)

THURSDAY 6 DECEMBER

9:00-12:45 Part Three: Regional Perspectives (2): *The Global South (examples of dilemmas, opportunities and challenges)*

(20 minute presentations followed by 10 minutes Q&A and final discussion)

9:00-9:30: Dr Martin Skrydstrup, Associate Professor, Copenhagen Business School: The anthropology of identifying social impacts of natural resource projects: Examples from the oil palm industry

9:30-10:00: Prof. Carmen Marquez-Carrasco, University of Seville: Meaningful stakeholder engagement and the extractive sector in Latin American: mapping trends and challenges

10:00-10:30: Prof. Joao Paolo Candia Veiga, Faculty of Philosophy, Languages and Human Sciences, University of Sao Paulo: Social impact assessment, labour and agri-industry: Brazil and beyond

10:30-10:45 Break (coffee, tea, pastries)

- 10:45-11:15: Dr. Sara Seck, Associate Professor, Dalhousie University: Meaningful stakeholder engagement with vulnerable and disadvantaged groups: insights from the Philippines carbon majors human rights case
- 11:15-11:45: Dr. Alberto Fonseca, Assistant Prof., Universidade Federal de Ouro Preto, Department of Environmental Engineering (DEAMB), Brazil, and Scientific Director, Brazilian Association for Impact Assessment: Mining, environmental impact, CSR and stakeholder involvement: Brazil and beyond
- 11:45-12:15: Dr. Rajiv Maher, Assistant Professor, Université de Paris Dauphiné: Agri-industry and mining in Latin America: impacts on community coherence
- 12:15-12:45: Discussion (knowledge needs and research potential)

Chair and initial discussant: Troels Børrild, Head of ESG, MP Pension (formerly ActionAid Denmark)

12:45-13:45 Lunch (Ovnhallerne, CBS). Time for brief walk in Frederiksberg Garden, next to the Porcelaenshaven building.

13:45-15:00: Specific research and funding opportunities and ideas: Tour de table

Chair: Karin Buhmann

15:00-15:30 Break (coffee, tea, fruit)

End of this day's formal programme.

From 15:00: Free networking for participants that do not have other commitments. Several Danish participants will leave to join the annual Danish Polar Research Day 'Polarforskningsdagen' conference, at Aalborg University (AAU) Southern Campus, Copenhagen.

15:30-16:30: Participants teaching at the PhD course 10-14 December: Meeting to discuss the course, teaching etc.

No dinner planned

FRIDAY 7 DECEMBER 2018

9:00-18 Part Four: Cross-cutting issues

(20 minute presentations followed by 10 minutes Q&A and final discussion)

- 9:00-9:30 Gitte Dyrhagen, Head of Private Sector Engagement, Advocacy and CSR, DanChurchAid: Civil society experiences and perceptions of core issues in regard to impact assessment processes and meaningful stakeholder engagement in natural resource and infrastructure projects
- 9:30-10:00 Dr. Dorothee Cambrou, post-doc, Helsinki University: The implications of renewable energy projects for the rights of the Sámi people analysed through an interdisciplinary lens

10:00-10:30 Dr. Mark Taylor, Post-Doc, Oslo University: Supply chain transparency between the law and the market: (conflict) minerals and beyond

10:30-10:45 Break (coffee, tea, pastries)

10:45-11:15 Prof. Peter Lund-Thomsen, Copenhagen Business Schools: Global Value Chains and CSR: what we know from the Global South and what lessons this may hold for other regions in regard to societal impacts, impact assessments, and public involvement

11:15-11:45 Pamela Lesser, PhD student, University of Lapland: Mining, social license to operate, and impact and benefit agreements: The Nordic Arctic approach

11:45-12:15 Jacqueline Tedaldi, consultant, Community Insights Group: Learnings from integrating human rights into social performance: a practitioner's view.

12:15-12:45 Discussion (knowledge needs and research potential)

Chair and initial discussant: Dr. Martin Skrydstrup, Assoc. Prof., CBS

12:45-13:45 Lunch (Ovnhalerne, CBS). Time for brief walk in Frederiksberg Garden, next to the Porcelaenshaven building.

13:45-14:30 Presentation by CBS Research Support Office on some research funding opportunities

14:30-15:00 Prof. Stepan Wood, University of British Columbia/Allard School of Law: Example of past interdisciplinary social science research project on sustainable business conduct in a public, private and hybrid setting: Transnational Business Governance Interactions.

15:00-15:30 Dr. Jacob Taarup, Assistant Prof., Copenhagen Business and Academy and external lecturer, Copenhagen Business School: 'Communities as risk': Insights from mining in Armenia and their relevance for responsible mining in general

15:30-15:50 Break (coffee, tea, fruit)

15:50-16:20 Prof. Karin Buhmann, Copenhagen Business School: Regulation between law and the market: integrating meaningful stakeholder engagement as a means to preventing potential business-related societal harm and identifying potential benefits

16:20-16:50 Discussion (knowledge needs and research potential)

Discussant: Dr. Martin Skrydstrup, Assoc. Prof., CBS

16.50-18:00 Brain-storm for following up:

- a) Concretizing knowledge needs: The Arctic and the Global South: Similarities, differences and potential synergies for advancing public participation and meaningful stakeholder engagement in impact assessment processes for identifying and managing adverse impacts and promote benefits

- b) Publication ideas and opportunities (tentatively: edited volume with Springer)
- c) Other ideas?

18:00 **End of seminar.** Walk to final seminar dinner.

18:30- around 21:00 Final seminar dinner ('julefrokost'/traditional Danish Christmas food) at Promenaden1932, Frederiksberg Alle 32

The seminar is funded by three projects:

- a) NOS-HS** project on *Best practice for Impact Assessment of infrastructure projects in the Nordic Arctic: Popular participation and local needs, concerns and benefits* (PI: Karin Buhmann)
- b) DAFSHE 9th call for International Networks** project on *Natural resources, risk-based due diligence, stakeholder engagement and public participation in decision-making: building comparative Arctic-Global South sustainability research* - project activity: *Building comparative Arctic-Global South research on research topic (and planning future steps)* (PI: Karin Buhmann)
- c) DAFSHE grant for UArctic Thematic Network on Arctic Sustainable Resources and Social Responsibility (TN ASRSR)** (PI: Karin Buhmann)– project activity: *Research workshop: Sustainability and Arctic resources: Law, governance, certification, and others]*