

CHRISTIAN SCHUMACHER

Copenhagen Business School
Department of Strategy and Innovation
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ACADEMIC POSITIONS

Copenhagen Business School

Department of Strategy and Innovation
Assistant Professor (*tenure track*)

Oct. 2021 – present

WU - Vienna University of Economics and Business, Vienna, Austria

Department of Global Trade and Business
Post-doc

2018 – 2021

Harvard University, Cambridge, USA.

Faculty of Arts and Sciences, Weatherhead Center
Visiting scholar as *Schumpeter Fellow*

August – February 2019/2020

EDUCATION

University of Vienna - PhD | Management (*summa cum laude*)

2013 – 2018

Strategic Management Area

Supervisor: *Markus Reitzig*

Committee: *Oliver Alexy, Stephan Billinger, Markus Reitzig*

Dissertation: “*Essays on Behavioral Strategy*”

INSEAD, Singapore

Visiting PhD

2016

BSc (Bakk.) | Philosophy (focus on Analytic Philosophy) (*with distinction*)

2008-2012

MSc (Mag.rer.soc.oec.) | Economics (*with distinction*)

2006-2011

MSc (Mag.rer.soc.oec.) | Business Administration

2006-2010

University of Innsbruck, University of New Orleans - Exchange Semester

PUBLICATIONS

[1] **Christian Schumacher**, Steffen Keck & Wenjie Tang. 2020. Biased interpretation of performance feedback: the role of CEO overconfidence. ***Strategic Management Journal***. 41(6), 1139-1165.

Coverage: Business Insider, Business-Money Magazine, Management Today, AMBA Magazine, Corporate INTL, Fresh Business Thinking, Real Business, AI Global; Finanznachrichten, De24, Risknet, Presse, Kurier, Tiroler Tageszeitung, Salzburger Nachrichten, Trend, Wiener Zeitung, VDI Nachrichten, MSN. Ö1 (Radio-Interview). Personal Manager (Blog-Interview).

[2] Alexander Mohr & **Christian Schumacher**. The contingent effect of patriotic rhetoric on firm performance. 2019. ***Strategy Science***. 4(2). 94-110.

Coverage: Expat-News, Frauenfinanzseite, Marken Artikel Magazin, WU – News.

[3] Olivier Reimann, **Christian Schumacher**, & Rudolf Vetschera. 2017. How well does the OWA operator represent real preferences? ***European Journal of Operational Research***. 258(3). 993-1003.

[4] Organizational structure and CEO dominance. Christian Schumacher (single-authored). 2021. ***Journal of Organization Design***. 10(1). 19-34.

WORKING PAPERS

[1] . Keck, S. & Schumacher, C. (2021). *Mega-events* (title disguised, revise & resubmit). ***Administrative Science Quarterly***

[2] Schumacher, C., Kiefner, V., Mohr, A. (2021). *Female executive teams and UN sustainable development goals*. (title disguised, 2nd round revise & resubmit). ***Journal of World Business***.

[3] When do teams crack? The effect of demographic faultlines and experiences of low performance. (with Steffen Keck, University of Vienna). Working paper.

[4] International diversification, digital transformation, and the performance of MNEs. (with Mohr, Alexander; Tihanyi Can, WU Vienna) Working paper.

[5] CEO Career Variety and Firm Risk Management. (Christian Schumacher, single-authored). *Working paper*.

[6] The Effect of top management team structure on CEO attention. (Christian Schumacher, single-authored). Working paper.

INVITED ACADEMIC CONFERENCES

[1] Keck, S. & Schumacher, C. *Mega-events* (title disguised). **The Academy of Management Conference, Virtual, August 2021**

[2] Keck, S. & Schumacher, C. *Mega-events?* (title disguised). **EGOS Conference, Virtual, July 2021**

[3] Female CEOs and CSR proposals (with Guoli Chen and Juan Ma, INSEAD). The **Academy of Management Conference**. Vancouver (online), August 2020.

[4] When do teams crack? The effect of demographic faultlines and experiences of low performance (with Steffen Keck, University of Vienna). **Virtual Sports Paper and Idea Development Workshop – Stockholm School of Economics**. Online. April 2020.

[5] CEO Human-Capital-Based Microfoundations of Risk Management Capabilities (with Philipp-Meyer Doyle, INSEAD). The **Academy of Management Conference**. Boston, August 2019.

[6] CEO Human-Capital-Based Microfoundations of Risk Management Capabilities (with Philipp-Meyer Doyle, INSEAD). **Strategic Management Society**. Frankfurt, June 2019.

[7] The contingent effect of patriotic rhetoric on firm performance (with Alexander Mohr, WU Vienna). **EURAM**, Lisbon, June 2019.

[8] International diversification, digital transformation, and the performance of MNEs. The **Academy of Management Workshop**. Hong Kong, March 2019.

[9] An Industry 4.0 maturity model for manufacturing enterprises. (with Schumacher, Andreas, TU Vienna). **EAMSA**. Seoul, South Korea, November 2018.

[10] CEO Career Variety and Firm Risk Management (with Philipp-Meyer Doyle, INSEAD). **EURAM**. Reykjavik, Iceland, June 2018.

[11] Biased interpretation of performance feedback: the role of CEO overconfidence (with Steffen Keck and Wenjie Tang). **The Academy of Management Conference**. Atlanta, USA, August 2017.

[12] CEO dominance and organizational structure (with Steffen Keck and Markus Reitzig). **The Academy of Management Conference**, Anaheim, USA, August 2016.

RESEARCH GRANTS, AWARDS, SCHOLARSHIPS

- **Schumpeter-Fellowship 2019** at Harvard University, 2019 (€ 35,000).
- **ÖNB-Jubiläumsfonds 2017** (with Steffen Keck – € 120,000); Topic: *When do cultural diverse teams create value?*
- **WKO – Grant**, 2016 (with Steffen Keck – € 11,000). Topic: Minority CEOs.
- **Hochschuljubiläumsstiftung Grant 2017** (€ 7,000); Topic: Generalist or Specialist CEOs
- **Small research grant 2016** – University of Vienna (€ 5,000).
- **Academic Excellence Scholarships** from the Austrian Federal Ministry of Science, Research and Economy, Austria, 2009-2010; 2010-2011.
- **Joint study scholarship** University of New Orleans; New Orleans, USA, 2009-2010.

TEACHING

- *Teaching interests:* teaching core and elective courses on strategy, organizational behavior, international business, corporate entrepreneurship and innovation as well as methods classes.

Quantitative Methods and International Market Research (required 2nd year Master-level course).

- Self-developed course in English. Vienna University of Economics and Business.
- Content: Market Research Theory, Data management and Data preparation; Firm level databases Advanced regression analysis (R, STATA, Python).
- Summer 2018 – Summer 2020 (total 6 times)

Academic Research Techniques (required 3rd year Bachelor-level course)

- In English. Vienna University of Economics and Business.
- Content: Basic Research Techniques, Philosophy of Science, Hypothesis development
- Summer 2019 (total 4 times)

Literature seminar: International Business (required 1st year Master-level course)

- In English. Vienna University of Economics and Business.
- Content: Reading basic IB Literature, Formulating research questions and hypothesis
- Winter 2018 - Summer 2020 (total 2 times)

Empirical Methods in Strategy Research I. (required 1st year Master-level course)

- Self-developed course in English. University of Vienna.
- Content: Basics strategy research, research methods, data collection methods, STATA and R introduction
- Summer 2014 – Winter 2017 (total 10 times)

Empirical Methods in Strategy Research II. (required 2nd year Master-level course)

- Self-developed course in English. University of Vienna.
- Content: STATA and R advanced, Data management, Data preparation, Advanced regression analysis
- Summer 2014 – Winter 2017 (total 10 times)

International Management in Emerging Markets (postponed upcoming Summer 2020).

- Universitas Gadjah Mada/Jogja/Indonesia Evaluating international business environments, Global strategies, CSR and ethical issues.

Teaching Assistant (University of Vienna – Prof. Reitzig):

- *Business Strategy* (5 times, case-based)
- *Strategic Innovation* (5 times, case-based)
- *Topics in Strategy Research* (2 times)

Thesis supervision

- Bachelor: >25; Master: >30

SCHOLARLY SERVICES

- Reviewer Strategic Management Journal 2021
- Reviewer Journal of Management Studies 2021
- Reviewer Applied Psychology – International Review 2021
- Reviewer Managerial Finance 2020
- Reviewer Academy of Management Annual Conference 2019
- Reviewer HICS Conference 2019
- Reviewer EURAM Conference 2019
- Reviewer Academy of Management Annual Conference 2018
- Reviewer EAMSA Conference 2018
- Reviewer EURAM Conference 2018
- Reviewer Academy of Management Annual Conference 2018
- Reviewer Academy of Management Annual Conference 2017
- Reviewer Academy of Management Annual Conference 2016
- Reviewer EGOS Conference 2016
- Member Academy of Management (2015- present)
- Member Strategic Management Society (2015 – present)

SOFTWARE

STATA, R, Python (Advanced); zTree, LISREL, SPSS, LIWC, (good knowledge); HTML, Javascript, SQL (basic)

LANGUAGES

English (fluent), German (native), Italian (basic).

INDUSTRY AND PROFESSIONAL EXPERIENCES

Austrian Embassy | Nairobi, Kenya 2013
Administrative trainee

Prognos AG | Berlin, Germany 2012
Consultant and research assistant

ADDITIONAL INFORMATION

Citizenship: *Austrian (born in City of Salzburg, Austria)*

Other interests: *friends and good discussions, travelling (Africa&Asia), mountaineering and skiing (often Alps), basketball and soccer (played in a club 5 years each), passionate chess and poker player, interested in literature and philosophy, classical music enthusiast.*