

SUCCESSFUL AFRICAN FIRMS AND
INSTITUTIONAL CHANGE (SAFIC)

STAKEHOLDER WORKSHOP
HELD AT THE SWEDISH EMBASSY LUSAKA
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SAFIC PROJECT OVERVIEW
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Outline of Presentation

- Introduction to the SAFIC project
- Outputs from the SAFIC project
- Sectors focus in Zambia
- Data Collection Phases (for SAFIC Zambia sub-project)

Introduction to the SAFIC project

- SAFIC is a collaborative research project covering four countries: Denmark, Kenya, Tanzania and Zambia
- The participating universities include Copenhagen Business School, Roskilde University, the University of Zambia, University of Nairobi and University of Dar es Salaam
- Project life: 2012- 2017
- Funding: Danish Government
- Aim: To understand why and how certain African (local) firms are more or less successful despite a challenging business environment

Outputs from the SAFIC project

- Journal articles: 20 - **now 10**
- Working papers: 20 - **now +25**
- PhDs: 5 - **to graduate**
- Master students: 20 - **15**
- Policy briefs: 6 - **now 5 (+4)**

Sector Focus in Zambia

The research focused on two sub-sectors:

- **Food processing:** uniform across all three countries
 - **Suppliers to the mines**
- The selection was based on the significance of these sectors in the economy

Data Collection Phases

3 phases in the data collection:

- Phase I: Mapping of 165 firms (2012-13)
- Phase II: Survey of 82 firms (2013-2014)
- Phase III: Qualitative study of 24 firms (2014-16) +
: +30 key informants interview

THANK YOU

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