

## ANDREW C. INKPEN

Thunderbird School of Global Management  
Arizona State University  
e-mail: andrew.inkpen@thunderbird.edu

### **EDUCATION**

Ph.D., Ivey Business School, Western University	1992
MBA, Ivey Business School, Western University	1984
Chartered Accountant, Canada	1980
Bachelor of Commerce, St. Mary's University	1978

### **PROFESSIONAL EXPERIENCE**

#### ACADEMIC POSITIONS

<i>Thunderbird School of Global Management, Arizona State University</i> J. Kenneth and Jeanette Seward Chair in Global Strategy	2005-present
Senior Global Futures Scientist, Julie Ann Wrigley Global Futures Laboratory Assistant, Associate, Professor of Management	1995-2005
<i>Copenhagen Business School</i> , Part time Professor of International Business	2021
<i>EBS Universität</i> , Distinguished Visiting Professor	2018-2019
<i>Nanyang Technological University</i> , Visiting Professor	2002-2003
<i>Temple University</i> , Assistant Professor, School of Business and Management	1992-1995
<i>The University of Western Ontario</i> , Assistant Professor, Western Business School	1991-1992
<i>Nanyang Technological Institute</i> , Lecturer (Assistant Professor Level), Faculty of Accountancy	1987-1988
<i>National University of Singapore</i> , Lecturer (Assistant Professor Level), Faculty of Business Administration and Accountancy	1984-1987

#### BUSINESS EXPERIENCE

KPMG Chartered Accountants - Halifax, Nova Scotia. 1978-1982

### **CITATIONS**

Google Scholar: Nov 2021: 25,627 h-index 53    Web of Science Nov 2020: 6,163 h-index 26

### **HONOURS AND AWARDS**

- ◇ 2019 *Journal of International Business Studies* Silver Medal (IB scholars who have published at least 5 significant papers in *JIBS* during the first 50 years of *JIBS*)
- ◇ 2015 *Academy of Management Review* Decade Award (top cited paper from 2005)
- ◇ 2011 *Case Center Award*, Southwest Airlines
- ◇ Various awards at Thunderbird for Outstanding Teaching and Research

- ◇ Winner 1993 Barry M. Richman Best Dissertation Award for the *International Management Division, Academy of Management*
- ◇ Finalist, 1992 Richard Farmer *Academy of International Business* dissertation award
- ◇ Social Sciences and Humanities Research Council of Canada Doctoral Fellow 1991-92
- ◇ Ontario Graduate Scholarship 1983-84, 1989-90, 1991-92
- ◇ National Centre for Management R&D (Canada) Doctoral Fellowship, 1990
- ◇ Centre for International Business Studies Scholarship, Western Business School, University of Western Ontario, 1989
- ◇ University of Western Ontario, Faculty of Graduate Studies Research Fellowship, 1990-1991
- ◇ Hoben Memorial Prize for highest marks in Atlantic Canada on the Canadian Chartered Accountant exam, top two percent in Canada.
- ◇ Graduate Magna Cum Laude, St. Mary's University

## ***JOURNAL PUBLICATIONS***

### **Articles and Chapters (\*award winning publications, + journals in *Financial Times* list)**

+Inkpen, AC & Sundaram, A. Forthcoming. The Endurance of Shareholder Value Maximization as the Preferred Corporate Objective, *Journal of Management Studies*.

Hartmann, J, Inkpen, AC, & Ramaswamy, K. 2021. The oil and gas industry: Finding the right stance in the energy transition sweepstakes, *Journal of Business Strategy*.

Inkpen, AC, Moffett, M. & Ramaswamy, K. 2021. Capital Allocation and Corporate Strategy: An Examination of the Oil & Gas Majors, 1998-2018. *Journal of Applied Corporate Finance*, 33, no. 2: 121-136.

+Hartmann, J, Inkpen, AC, & Ramaswamy, K. 2021. Different shades of green: Global oil and gas companies and renewable energy. *Journal of International Business Studies*, 52: 879–903.

+Inkpen, AC, Minbaeva, D, & Tsang, E.K. 2019. Unintentional, unavoidable and beneficial knowledge leakage from the multinational enterprise. *Journal of International Business Studies*, 50, 2: 250-260.

Inkpen, AC & Ramaswamy, K. 2018. State-owned multinationals and drivers of sustainability practices: An exploratory study of national oil companies. *Advances in Strategic Management*, 38: 95-117.

Inkpen, AC & Ramaswamy, K. 2017. The oil and gas industry: Value chains and vertical integration. *Advances in International Management* 30: 55-80.

\*+Inkpen, AC & Tsang, E. 2016. Reflections on the 2015 Decade Award—Social Capital, Networks, and Knowledge Transfer: An Emergent Stream of Research. *Academy of Management Review* 41: 573-588.

+Cuervo-Cazurra, A, Inkpen, AC, Musacchio, A, & Ramaswamy, K. 2014. Governments as Owners: State-Owned Multinational Companies, *Journal of International Business Studies*, 45: 919-942.

+Bachmann, R & Inkpen, AC. 2011. Understanding institutional-based trust building processes in inter-organizational relationships, *Organization Studies*, 32: 281-301.

Treviño, LJ, Mixon, FG, Funk, CA & Inkpen, AC. 2010. A perspective on the state of the field: international business publications in the elite journals as a measure of institutional and faculty productivity, *International Business Review*, 19: 378-387.

Dinur, A, Hamilton, RD, & Inkpen AC. 2009. Critical context and international intrafirm best-practice transfers. *Journal of International Management*, 15: 432-446.

Bowen, DE & Inkpen AC. 2009. Exploring the role of “global mindset” in leading change in international contexts. *Journal of Applied Behavioral Science*, 42: 239-260.

Soon, A & Inkpen, AC. 2008. Cultural intelligence and offshore outsourcing success: A framework of firm-level intercultural capability in predicting performance in foreign and international ventures. *Decision Sciences*, 39: 337-358.

Inkpen, AC. Managing knowledge transfer. 2008. *Thunderbird International Business Review*, 50: 77-90.

+Inkpen, AC. 2008. Knowledge transfer and international joint ventures: The case of NUMMI and General Motors, *Strategic Management Journal*, 29: 447-453.

Inkpen, AC & Tsang, E. 2008. Learning and strategic alliances. *Academy of Management Annals*, 1: 479-512.

Inkpen, AC. & Ramaswamy, K. 2007. End of the multinational: Emerging markets redraw the picture, *Journal of Business Strategy*: 28, no. 5: 4-12.

+Inkpen, AC & Wang, P. 2006. The China-Singapore Suzhou Industrial Park: A knowledge transfer network. *Journal of Management Studies*, 43: 779-811.

Kim, CS & Inkpen AC. 2005. Cross-border R&D alliances, absorptive capacity and technology Learning. *Journal of International Management* 11: 313-329.

Inkpen, AC. 2005. Learning through alliances: General Motors and NUMMI. *California Management Review*, 47, (4): 114-136.

\*+Inkpen, AC & Tsang, E. 2005. Networks, social capital, and learning. *Academy of Management Review*, 30: 146-165.

Winner *Academy of Management Review* Paper of the Decade Award 2015

Delios, A, Inkpen, AC, & Ross, J. 2004. Escalation in international strategic alliances. *Management International Review*, 44: 457-480

+Inkpen, AC & Currall, SC. 2004. The co-evolution of trust, control, and learning in joint ventures. *Organization Science*, 15: 586–599.

**Reprinted in:** *Strategic alliances and joint ventures: Law, economics and management*, Joseph A. McCahery and Erik P.M. Vermeulen (eds.), Cambridge University Press: Cambridge, UK. 2015.

Inkpen AC. 2004. Yves Doz and International Management. *Advances in International Management*, Volume 16: 43-52.

+Sundaram, A & Inkpen, AC. 2004. The corporate objective revisited. *Organization Science*, 15: 350-363.

+Sundaram, A & Inkpen, AC. 2004. Rejoinder to Freeman, Wicks, and Parmar, *Organization Science*, 15: 370-371.

**Reprinted** in *Stakeholders*, Robert A. Phillips and R. Edward Freeman, Edward Elgar: Cheltenham, UK: 2010.

+Currall, SC & AC Inkpen. 2002. A multilevel approach to trust in joint ventures. *Journal of International Business Studies*, 33: 479-495.

**Reprinted** in *Landmark Papers on Trust*, R. Bachmann & A. Zaheer, Edward Elgar: Cheltenham, UK: 2008, 631-647.

Inkpen, AC. 2002. From the prune capital of America to Silicon Valley: Knowledge flows, networks, and innovation (Review Article). *Thunderbird International Business Review*, 44, No. 4: 557-563.

Inkpen, AC & J Ross. 2001. Why do some strategic alliances persist beyond their useful life? *California Management Review*, 44, (1): 132-148.

+Inkpen, AC. 2001. A comment on ranking of international business journals. *Journal of International Business Studies*, 32: 193-196.

Inkpen, AC. 2001. Managing balance in career and life: An interview with champion triathlete, Scott Tinley. *Journal of Management Inquiry*, 10: 76-81.

+Inkpen, AC. 2000. Learning through joint ventures: A framework of knowledge acquisition. *Journal of Management Studies*, 37: 1019-1043.

+Inkpen, AC. 2000. A note on the dynamics of learning alliances: Competition, cooperation and relative scope. *Strategic Management Journal*, 21: 775-779.

Inkpen, AC, A Sundaram, & K Rockwood. 2000. Cross-border acquisitions of U.S. technology assets. *California Management Review*, 42, No.3: 50-71.

Inkpen, AC. 1999. Global One. *Thunderbird International Business Review*, 41: 337-353.

Inkpen, AC. & LK Qing. 1999. Joint venture formation: Planning and knowledge gathering for Success. *Organizational Dynamics*, 27, no. 4: 33-47.

Inkpen, AC. 1998. Learning and knowledge acquisition through international strategic alliances. *Academy of Management Executive*, 12, no. 4: 69-80.

Beldona, S, AC Inkpen, & A Phatak. 1998. Are Japanese managers more long-term oriented than United States managers? *Management International Review*, 38: 239-256..

+Inkpen, AC & A Dinur. 1998. Knowledge management processes and international joint ventures. *Organization Science*, 9: 454-468.

14<sup>th</sup> most cited IJV/ISA paper in major peer-reviewed journals (Nippa & Reuer, *Journal of International Business Studies* (2019) 50: 555–597).

**Reprinted** in *The International Library of Critical Writings on Business and Management: Organizational Learning and Knowledge Management*, Volume 1, W. H. Starbuck (Ed.), Edward Elgar, 2008.

Inkpen, AC & SC Currall. 1998. The nature, antecedents and consequences of joint venture trust. *Journal of International Management*, 4: 1-20.

Beamish, PW & AC Inkpen. 1998. Japanese firms and the decline of the Japanese expatriate. *Journal of World Business*, 33: 35-50.

**Reprinted** in *Japanese Subsidiaries in the New Global Economy*, PW Beamish, A Delios, S. Makino (Eds.), Edward Elgar: Northampton, MA, 2001: 275-292.

AC Inkpen. 1998. Learning, knowledge acquisition, and strategic alliances. *European Management Journal*. 16, no. 2: 223-229.

Beldona, S, R Chaganti, M Habib, & AC Inkpen. 1997. Industry variety and performance: A dynamic perspective. *Competitive Intelligence Review*, 8, no. 4: 65-74.

+Inkpen, AC & PW Beamish. 1997. Knowledge, bargaining power and international joint venture stability. *Academy of Management Review*, 22: 177-202.

9<sup>th</sup> most cited IJV/ISA paper in major peer-reviewed journals (Nippa & Reuer, *Journal of International Business Studies* (2019) 50: 555–597).

**Reprinted** in *Cross Cultural Management*, Gordon Redding and Bruce Stening (Eds.), Edward Elgar, 2002.

**Reprinted** in *Strategic Alliances*, PW Beamish (Ed.), Edward Elgar: Northampton, MA, 1998.

Inkpen, AC. 1996. Creating knowledge through collaboration. *California Management Review*, 39, no. 1: 123-140.

+Inkpen, AC. 1996. The seeking of strategy where it is not: Towards a theory of strategy absence: A reply to Bauerschmidt. *Strategic Management Journal*, 17: 669-670.

Joshi, M & AC Inkpen, 1996. Cooperation in a competitive world: A framework of global strategic alliances. *Competitive Intelligence Review*, 7, no. 2: 46-55.

Crossan, MM & AC Inkpen. 1995. The subtle art of learning through alliances. *Business Quarterly* 60 (Winter): 68-78.

+Inkpen, AC & MM Crossan. 1995. Believing is seeing: Joint ventures and organization learning. *Journal of Management Studies*, 32, no. 5: 595-618.

**Reprinted** in *The International Library of Critical Writings on Business and Management: Organizational Learning and Knowledge Management*, Volume 3, W. H. Starbuck (Ed.), Edward Elgar, 2008.

**Reprinted** in *Human Resource Development Review: Research and Implications*, D Russ-Eft, H Preskill, and C Sleezer (Eds.) pp. 299-328, Sage Publications, 1997.

Beamish, PW & AC Inkpen. 1995. Keeping international joint ventures stable and profitable. *Long Range Planning*, 28, 3: 26-36.

Inkpen, AC. 1995. Organizational learning and international joint ventures. *Journal of International Management*, 1: 165-198.

+Inkpen, AC & N Choudhury. 1995. The seeking of strategy where it is not: Towards a theory of strategy absence. *Strategic Management Journal*, 16: 313-324.

+Inkpen, AC & PW Beamish. 1994. An Analysis of 25 Years of Research in the *Journal of International Business Studies*. *Journal of International Business Studies* 25: 703-713.

Inkpen, AC & J Birkenshaw. 1994. International joint ventures and performance: An interorganizational perspective. *International Business Review*, Volume 3, no. 3: 201-217.

Inkpen, AC. 1994. The characteristics and performance of Japanese-North American joint ventures in North America. *Advances in International Comparative Management*, Volume 9, 83-110.

Inkpen, AC. 1994. The Japanese corporate network transferred to North America: Implications for North American firms. *International Executive*, 36: 411-434.

Crossan, MM & AC Inkpen. 1994. Promise and reality of learning through alliances. *International Executive*, 36: 263-274.

+Morrison, AJ & AC Inkpen. 1991. An analysis of significant contributions to the international business literature. *Journal of International Business Studies* 22, no. 1: 143-154.

Inkpen, AC & N Choudury. 1989. Information Technology: A view from the top. *Singapore Journal of Information Technology* 2, no. 3: 34-40.

Inkpen, AC. 1988. Information technology: Implications for the Accountant. *Singapore Accountant* 4 (March): 23-25.

Choudury, N & AC Inkpen. 1987. A Career in public accounting: What the accounting firms say. *Singapore Accountant* 3 (July): 12-14.

Inkpen, AC. 1986. Integrated Spreadsheets - Is there a better way? *Accountancy, The Journal of the Institute of Chartered Accountants in England and Wales*. 98 (December): 144-145.

Inkpen, AC & N Choudury. 1986. A Career in public accounting: What the students say. *Singapore Accountant* 2 (August): 25-28.

Inkpen, AC. 1986. Microcomputer spreadsheets. *Singapore Accountant* 2 (July): 14-16.

### **REFEREED BOOK CHAPTERS**

Inkpen, AC. 2002. Learning, knowledge management and strategic alliances: So many studies, so many unanswered questions. In P. Lorange & F. Contractor (Eds.) *Cooperative Strategies and Alliances*. London: Pergamon, 267-289.

Currall, SC & AC Inkpen. 2000. Joint venture trust: Interpersonal, intergroup, and interfirm levels. In M. de Rond & D. Faulkner (Eds.) *Cooperative Strategies: Economic, Business and Organizational Issues*. Oxford: Oxford University Press, 324-340.

Inkpen, AC. 1997. An examination of knowledge management in international joint ventures. In P Beamish & J Killing (Eds.), *Cooperative Strategies: North American Perspectives*, 337-369. San Francisco: New Lexington Press.

Inkpen, AC & SC Currall. 1997. International joint venture trust: An empirical examination. In P Beamish & J Killing (Eds.), *Cooperative Strategies: North American Perspectives*, 308-334. San Francisco: New Lexington Press.

Tiemessen, I, M Crossan, H Lane, & A Inkpen. 1997. Knowledge management in international joint ventures. In P Beamish & J Killing (Eds.), *Cooperative Strategies: North American Perspectives*, 370-399. San Francisco: New Lexington Press.

### **BOOKS**

Inkpen, A, Moffett, M., & Ramaswamy, K. 2017. *The Global Oil and Gas Industry: Case Studies from the Field*. Tulsa: Pennwell.

Werner, S, Inkpen A, & Moffett, M. 2016, *Managing Human Resources in the Oil and Gas Industry*, Tulsa: Pennwell.

Inkpen, AC & Moffett, M, 2011. *The Global Oil and Gas Industry: Management, Strategy, and Finance*, Tulsa: Pennwell.

Inkpen AC & Ramaswamy, K, 2006. *Global Strategy: Creating and Sustaining Advantage Across Borders*, New York: Oxford University Press.

Beamish, PW, Morrison, AJ, Inkpen, AC, & Rosenzweig, PM. 2003. *International Management: Text and Cases*, 5<sup>th</sup> Edition. Burr Ridge, IL: Irwin/McGraw-Hill.

- 5/e Taiwan Edition (Chinese), 2004.
- Chinese Short-Form Translation 5/e, forthcoming McGraw-Hill Education (Singapore).

Beamish, PW, Morrison, AJ, Rosenzweig, PM & Inkpen, AC. 2000. *International Management: Text and Cases*, 4<sup>th</sup> Edition. Burr Ridge, IL: Irwin/McGraw-Hill.

Inkpen, AC. 1995. *The Management of International Joint Ventures: An Organizational Learning Perspective*. London: Routledge Press.

Inkpen, AC, Beamish, PW, Fry, JN & Killing, JP. 1995. *Cases in Strategic Management*. Burr Ridge, IL: Irwin.

### **CONTRIBUTIONS TO BOOKS**

Hartmann, J, Inkpen, AC, & Ramaswamy, K. Forthcoming. Leaders and Laggards: How Have Oil and Gas Companies Responded to the Energy Transition? In A.K. Sundaram & R. G. Hansen, *Handbook of Business and Climate Change*, Edward Elgar.

Rivera-Santos, M. & Inkpen, AC. 2009. Joint Ventures and Alliances. In M. Kotabe and K. Helsen (eds.), *The Sage Handbook of Handbook of International Marketing*, 198-217.

Currall, SC & Inkpen, AC. 2006. On the complexity of trust: A multi-level co-evolutionary perspective and guidelines for future research. In A. Zaheer, Reinhard & Bachmann eds. *Handbook of Trust Research*. Edward Elgar, 235-246.

Reprinted, with an extensive interview, in H. Dimitriou and R. Oades (eds.) *The Treatment of Complexity Uncertainty and Risk-Taking in the Planning of Mega Urban Transport Projects*, 2010. Edward Elgar.

Inkpen, AC. 2005. Knowledge acquisition and transfer in strategic alliances. In J. Davis, E. Subrahmanian, & A. Westerberg (Eds.). *Knowledge Management: Organizational and Technological Dimensions*. Springer-Verlag, 97-114.

AC Inkpen. 2005. Knowledge life cycles and entrepreneurial ventures. In M. Hitt & R. D. Ireland (eds.) *The Blackwell Encyclopedic Dictionary of Entrepreneurship*. New York: Blackwell, 163-167.

Currall, SC & AC Inkpen. 2003. Strategic alliances and the evolution of trust across organizational levels. In M West, D Tjosvold, and K Smith (Eds.) *International Handbook of Organizational Teamwork and Cooperative Working*. New York: John Wiley & Sons, 533-550.

Makino, S & AC Inkpen. 2003. Knowledge seeking FDI and learning across borders. In M Easterby-Smith and M Lyles (Eds.) *Handbook in Organizational Learning and Knowledge Management*. Oxford: Blackwell, 233-252.

Inkpen, AC. 2001. Strategic alliances. In A Rugman and T Brewer (Eds.) *The Oxford Handbook of International Business*, Oxford: Oxford University Press, 402-427.

- 2009, A Rugman (Ed.), *The Oxford Handbook of International Business*, 2<sup>nd</sup> Edition, Oxford: Oxford University Press, 389-414.

Inkpen, AC & A Madhok. 2001. The valuation of alliance knowledge. In F Contractor (Ed.) *Valuation of Intangible Assets in Global Operations*, Westport, CT: Quorum Books, 49-63.

Inkpen, AC. 2001. Strategic alliances. In M Hitt, R Freeman, & J Harrison (Eds.) *Handbook of Strategic Management*, New York: Blackwell, 409-432.

Inkpen, AC. 2000. Managing global strategic alliances. In R Grosse (Ed.) *Thunderbird on Global Business Strategy*, New York: Wiley, 88-109

Inkpen, AC. 2000. Strategy absence. In J Rabin, G Miller, & W Hildreth (Eds.) *The Handbook of Strategic Management*, second Edition. New York: Marcel Decker, 273-287

Inkpen, AC. 1993. Japanese joint ventures in the automotive industry: Implications for North American suppliers. In M Molot (ed.) *Driving Continentally: National Policies and the North American Auto Industry*, Ottawa: Carleton University Press.

## **OTHER**

Inkpen, AC & A Dinur. 1994. *JIBS 25 Year Index*, *The Journal of International Business Studies* 25, no. 4: 729-820.

## **TEACHING EXPERIENCE**

Master's Level:

- Corporate Strategy, Competitive Strategy; Global Strategy, Alliances and Mergers & Acquisitions, Global Energy Business

Executive Education:

- Academic Director of various programs, including: ExxonMobil General Leadership Program, Cisco Business Planning Program, DENSO Global Management Program, Ericsson Workshop in Global Management; Mergers & Acquisitions; Global Telecommunications Management, CEMEX International Management Program.
- Instructor on various company programs, including: Airbus, Brunswick, Department of External Affairs (Government of Canada), CNOOC, Baker Hughes, Smith International, Arthur Andersen, Goodyear, Continental Promotion, Pershing Capital, Sun Alliance, General Motors, Delphi, Mattel, TNK-BP, Textron, Vitro, Volvo Penta, Teleflex, SK, Alcatel, Brasil Telecom, SKY Brazil, Ericsson, KLA-Tencor, Rockwell, Honeywell, Raytheon, TRW, Opavia, Amway, Qatargas, Kuwait Petroleum, SABIC, SK Group, LG.
- Instructor on other programs, including: Advanced Management For Oil And Gas Executives Program, Thunderbird International Consortiums I and II, Global Strategy, Mergers & Acquisition.

## **EXTERNAL RESEARCH GRANTS**

1. *The Transfer and Management of Knowledge in the Multinational Corporation*, Carnegie Bosch Institute, Carnegie Mellon University, \$9,000, 1996.



2. *Organization Learning and Alliances*, Social Science and Humanities Research Council of Canada; co-investigators Mary Crossan, and Harry Lane, University of Western Ontario, CDN\$35,000, 1994.

3. *Learning Through International Alliances*, Carnegie Bosch Institute, Carnegie Mellon University, \$11,625, 1993.

### ***MEDIA COVERAGE***

The article “Believing is Seeing: Joint Ventures and Organization Learning” was the subject of a full story in *The Financial Times* (U.K.).

### ***EDITORIAL BOARDS***

- *Journal of Management Studies* 2003 - present
- *Management and Organization Review* 2007 - present
- *Asia Pacific Journal of Management* 1999 - present
- *Journal of International Management* 1999 – present
- *Multinational Business Review* 2014 -present
- *Journal of Trust Research* 2011- present
- *Journal of Comparative International Management*, Consulting Editor 2021-present
- *Organization Studies* 2004 - 2021
- *International Journal of Multinational Corporation Strategy* 2018 - present
- *Strategic Management Journal* 1999 - 2019
- *Journal of International Business Studies* 1996 - 2002, 2007 - 2017
- *Global Strategy Journal* 2010 - 2016
- *Organization Science* 2002 - 2016
- *Academy of Management Journal* 2007 – 2010
- *Advances in International Management* 2000 – 2003
- *Management International Review* 1999 - 2008
- *Canadian Journal of Administrative Sciences* 1997 - 2006
- *Journal of Management* 2000 - 2006
- *Thunderbird International Business Review* Advisory Board, 1998 - 2001
- Book Review Editor, *Journal of International Management* 1995 - 1998.

### ***INTERNAL SERVICE***

At Thunderbird I have been involved in many different service positions, including Faculty Senate, Management Group Coordinator, Thunderbird Case Series Director, member of Faculty Personnel Committee, member of Research Committee, Chair of the 2004 Dean of Faculty and Academic Vice President Search Committees, member of Executive Education Vice President search Committee.

### ***CASES IN BOOKS***

*Wil-Mor Technologies Inc.:*

- 1) In M. A. Hitt, R.D. Ireland, and R.E. Hoskisson. *Strategic Management: Competiveness and Globalization*, Saint Paul, MN: West, Second Edition, 1997.
- 2) In *International Management: Text and Cases*, 2nd Edition, P. Beamish, J. P. Killing, D.L. & A. Morrison, Homewood, IL.: Irwin, 1993.
- 3) In *International Management: Concepts and Cases*, A. Phatak, South-Western, 1997.
- 4) In *Cases in Alliance Management: Building Successful Alliances*, J-L Schaan & M. Kelly, Sage, 2006.

*IMAX in the Soviet Union:*

- 1) In P. Beamish, J.P. Killing, D. Lecraw, & H. Crookell *International Management: Text and Cases*, , Homewood, IL.: Irwin, 1991.
- 2) In M.A. Hitt, R.D. Ireland, and R.E. Hoskisson, *Strategic Management: Competitiveness and Globalization*, Saint Paul, MN: West, 1995.

*Molson Breweries of Canada (with J. Peter Killing):*

- 1) In *Business Policy: A Canadian Casebook*, 3rd edition. J.N. Fry, J.P. Killing, R.E. White, & M. Geringer. Prentice-Hall Canada, Scarborough Canada, 1992.
- 2) In *Cases in Strategic Management*, N.H. Snyder, A.J. Rowe, R. O'Mason, C.E. Dickel. New York: Addison-Wesley, 1991.
- 3) In *Cases in Strategic Management: A Canadian Perspective*, A.B. Ibrahim & K. Argheyd, Toronto: McGraw-Hill-Ryerson, 1992.
- 4) In *Strategic Management: Competitiveness and Globalization*, M.A. Hitt, R.D. Ireland, and R.E. Hoskisson. Saint Paul, MN: West, 1995.

*Enron Development Corporation:*

- 1) In *International Management: Text and Cases*, 3rd Edition, P. Beamish, P. Rozensweig & A. Morrison, Homewood, IL.: Irwin, 1997.
- 2) In *International Management: Concepts and Cases*, A. Phatak, South-Western, 1997.
- 3) In *Strategic Management*, 3rd Edition, M.A. Hitt, R.D. Ireland, and R.E. Hoskisson. South-Western College Publishing, 1999.
- 4) In *Managing the Global Corporation*, 2nd Edition, J. de la Torre, Y. Doz and T. Devinney, Burr Ridge, IL: Irwin/McGraw-Hill, 2001.

*Warner-Lambert Company:*

- 1) In *International Management: Text and Cases*, 3rd Edition, P. Beamish, P. Rozensweig & A. Morrison, Homewood, IL.: Irwin, 1997.
- 2) In *Strategic Management*, 3rd Edition, M.A. Hitt, R.D. Ireland, and R.E. Hoskisson. South-Western College Publishing, 1999.

*Raymark International, Inc:* In P. Beamish and C.P. Woodcock. *Strategic Management: Text and Cases*, 4th Edition, Irwin, 1995; *Strategic Management: Text and Cases*, 5th Edition, Irwin, 1999.

*Southwest Airlines, 1996:*

- 1) In *Strategic Management*, 3rd Edition, M.A. Hitt, R.D. Ireland, and R.E. Hoskisson. South-Western College Publishing, 1999
- 2) In *Strategic Management*, 4<sup>th</sup> Edition, Hitt et al., 2001.
- 3) In *Strategic Management Competitiveness and Globalisation*, Nelson (Australia), 2002.

*Southwest Airlines, 2002:* in *Strategic Management*, 6<sup>th</sup> Edition, Hitt et al., 2004.

*Southwest Airlines:* in *Strategic Management*, 12<sup>th</sup> Edition, Hitt et al., 2015.

*Seagram and MCA:*

- 1) In P. Beamish and C.P. Woodcock. *Strategic Management: Text and Cases*, 5th Edition, Irwin, 1999.
- 2) In R. M. Grant and K. E. Neupert. *Cases in Contemporary Strategy Analysis*, 2nd Edition, Blackwell, 1999.

*Honeywell Inc. and Global Research and Development:* In R.M. Grant and K.E. Neupert. *Cases in Contemporary Strategy Analysis*, 2nd Edition, Blackwell, 1999.

*The Rise and Fall of Iridium,* In P. Beamish and C.P. Woodcock. *Strategic Management: Text and Cases*, 6th Edition, Irwin McGraw Hill, 2002.

*Whirlpool Corporation's Global Strategy:*

- 1) C.M.L Hill and G. Jones *Strategic Management*, 5th Edition, Houghton Mifflin, 2002.
- 2) H. Deresky, *International Management: Managing Across Borders and Cultures*. 4<sup>th</sup> Edition, Prentice Hall, 2003.

*AT&T: Twenty Years of Change:* in *Strategic Management*, 6<sup>th</sup> Edition, Hitt et al., 2004.

*Sesame Workshop and International Growth:* in *Strategic Management*, 6<sup>th</sup> Edition, Hitt et al., 2004.

*General Motors and AvtoVAZ*, in *Understanding Business Strategy*, R. Duane Ireland, Michael A. Hitt, and Robert E. Hoskisson 1e, 2005. South-Western.

*Teleflex Canada: A Culture of Innovation:*

1) *Global Marketing: International Trade and Foreign Investment Strategies, First Canadian Edition*, by Czinkota/ Ronkainen/ Farrell/ McTavish, Nelson, 2008.

2) *Organization Theory and Design, Edition 3 Ce*, by Richard L. Daft and Ann Armstrong, Nelson Education Ltd, 2014.

*TNK-BP*, in *Strategic Management, 9th Edition*, by Hitt, Ireland, Hoskisson, Cengage Learning, 2010.

*Jextra Neighborhood Stores in Malaysia*, in *Business Ethics: Ethical Decision Making and Cases*, Ferrell, Ferrell, Fraedrich. *Business Ethics: Ethical Decision Making and Cases*. 11<sup>th</sup> ed. Stamford, CT: Cengage Learning, 2017.

*Fire in a Bangladesh Garment Factory*, in *Business Ethics: Ethical Decision Making and Cases* (Ferrell, Ferrell, Fraedrich. *Business Ethics: Ethical Decision Making and Cases*. 11<sup>th</sup> ed. Stamford, CT: Cengage Learning, 2017.

*Tanner Pharmaceuticals and the Price of a New Drug*, in *Management and Cost Accounting*, 7<sup>TH</sup> edition, Alnoor Bhimani, Pearson Education, 2019.

## **TEACHING CASES**

- *H&M in China* (with Jonas Gamsö), 2021, copyright Thunderbird
- *The Global Semiconductor Industry*, 2021, copyright Thunderbird
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Knowledge Works: Managing Intellectual Capital at Toshiba by W. Mark Fruin; *Journal of International Business Studies*, 1998, 29: 643-646.

### **PROFESSIONAL ACTIVITIES**

- Coordinator for 2004 Academy of Management International Division PhD doctoral consortium.
- Ad hoc reviewer for the *Academy of Management Journal*, *Administrative Science Quarterly*, *Academy of Management Review*, *California Management Review*, *Journal of World Business*, *Organization Science*, *Journal of Management Studies*, *International Business Review*, *Management International Review*.
- Reviewer for many AIB, Academy of Management and Strategic Management Society annual meetings
- Review Committee, Strategic Management Society Conference, 1996
- Member Academy of International Business, Academy of Management
- Instructor for Singapore Telecom Diploma in Telecommunications, 1994.
- Regular contributor to *Business Computing & Communications: The Information Technology Magazine for Management in Asia*, 1985-1988

### **INVITED PRESENTATIONS**

- Presentations at many universities, including New York University, EBS, INSEAD, IESE, Essec, Arizona State University, Tilburg, HEC Montreal, Manchester, National University of Singapore, ESMT Berlin.
- Inkpen, A and Hartmann, AIB/JIBS Webinar, Sept 17, Different Shades of Green: Global Oil and Gas Companies and Renewable Energy.

### **CONFERENCE PAPERS**

Inkpen A and Ramaswamy, K, *What is the Sum of the Parts: Integration and the Global Oil and Gas Industry*, 2019 AIB Conference Copenhagen.

*Institutions and Trust Building* (with Reinhard Bachmann), LAEMOS Latin American European Meeting on Organizational Studies, Rio de Janeiro, April, 2008.

*Institutions and Trust* (with Reinhard Bachmann), Academy of Management Meetings, Atlanta, Philadelphia, August 2007.

*Strategic Failure: An Exploration of the Concept*, (with Bill Wan), Academy of Management Meetings, Atlanta, August, 2006.

*Repeated Partners and Repeated Modes: An Analysis of Biotechnology Firms and Learning from Strategic Alliances*, (with Mahesh Joshi & Hyung-Deok Shin), Academy of Management Meetings, Atlanta, August, 2006.

*The China-Singapore Suzhou Industrial Park: A Knowledge Transfer Network* (with Wang Pien), Conference on Networks in Asia-Pacific Business, Shanghai, December 2004.

*Keynote Speaker*, British Academy of Management Special Interest Groups on Inter-organisational Relations and on Knowledge and Learning, Manchester, December 2003.

*China-Singapore Suzhou Industrial Park* (with Wang Pien) Academy of International Business Meeting, Monterey, CA, July 2003.

*Knowledge Transfer and International Joint Ventures: The Case of Nummi and General Motors*, Workshop on Knowledge Management and the Global Firm, University of Sydney, February 2003.

*China-Singapore Suzhou Industrial Park: An Examination of Collaboration And Knowledge Transfer* (with Wang Pien), Asia Academy of Management, Bangkok December 2002.

*An Empirical Study of Escalation in International Strategic Alliances* (with Andrew Delios and Jerry Ross), Academy of International Business Meeting, Sydney, Australia, November 2001.

*Learning, Knowledge Management and Strategic Alliances*, Strategic Management Society 21<sup>st</sup> Annual International Conference, San Francisco, October, 2001.

*Escalation in International Strategic Alliances* (with Jerry Ross), Academy of Management Meetings, Washington DC, August, 2001.

*European Acquisitions of U.S. Technology Companies*, Workshop on Innovation-Lead Competition and Global R&D Management, Institut Francais des Relations Internationales, Paris, June 2001.

*Learning, Knowledge Management and Strategic Alliances: So Many Studies, So Many Unanswered Questions*, Cooperative Strategies and Alliances: What We Know 15 Years Later, IMD, Lausanne, Switzerland, June 2001.

*Learning, Knowledge Management, and International Strategic Alliances*, Academy of International Business Meeting, Phoenix, AZ, November 2000.

*Intra-Firm Knowledge Transfer: Considering Context* (with Adva Dinur), Carnegie Bosch Institute, 10<sup>th</sup> Anniversary Reunion, Pittsburgh, October, 2000.

*Knowledge Transfer In The Multinational Corporation* (with Adva Dinur and Robert Hamilton), Academy of International Business Meeting, Charleston, SC, November, 1999.

*The Transfer of Knowledge in the Multinational Corporation: Considering Context* (with Adva Dinur and Robert Hamilton). Academy of Management Meetings, Chicago, August, 1999.

*Trust, Control, and Learning in Joint Ventures: A Theoretical Framework* (with Steven Currall), Academy of Management Meetings, Chicago, August, 1999.

*Joint Venture Trust: A Multilevel Perspective*, (with Steven C. Currall), MESO Organization Studies Group, First International and Tenth Annual Conference, The Fuqua School of Business, Duke University, April-May, 1999.

*The Valuation of Alliance Knowledge* (with Anoop Madhok), Rutgers Conference on the Valuation of Intangible Assets, New Brunswick, NJ, February, 1999.

*The Nature, Antecedents And Consequences of Joint Venture Trust* (with Steven Currall), Academy of Management Meetings, San Diego, August, 1998.

*Joint Venture Trust: Conceptualization, Measurement, and Analysis at Multiple Levels*, (with Steven Currall), Academy of Management Meetings, San Diego, August, 1998.

*The Role of Learning and Knowledge Transfer in Marketing Interfirm Relationships*, 1998 American Marketing Association Winter Marketing Educators Conference, Austin, TX.

*Learning and Knowledge Acquisition Through International Strategic Alliances*, Academy Of Management Executive Cato Forum Conference on Global Competitiveness, Kenan Institute, University of North Carolina, Nov. 13-15, 1997.

*Trust in Joint Ventures* (with Steven Currall), Strategic Management Society 17th Annual International Conference, Barcelona, October, 1997.

*An Analyzing Framework for Knowledge Management Processes: Exploring International Joint Ventures*, Academy of Management Meetings, Shared Interest Track Session, Boston, August, 1997.

*Trust Across Organizational Boundaries: Conflicting Social Norms and the Determinants of Trust at Dyadic and Individual Levels*, Academy of Management Meetings, All-Academy panel, Boston, August, 1997.

*Joint Venture Trust: Multi-Level Perspectives Concerning Empirical Research* (with Steven Currall), Fourth International Conference on Multi-Organisational Partnerships and Co-Operative Strategy, Balliol College, Oxford, July 1997.

*An Examination of Why Firms Differ* (with Raj Chaganti and Sri Beldona), Strategic Management Society 16th Annual International Performance, Phoenix, November, 1996.

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*Industry Variety and Performance: A Dynamic Perspective* (with Raj Chaganti and Sri Beldona), Strategic Management Society 15th Annual International Performance, Mexico City, October, 1995.

*Industry Variety and Performance: A Comparative Analysis of United States and Japanese Industries* (with Srinath Beldona), Academy of International Business Annual Meeting, Seoul, 1995.

*Corporate Myopia in Japanese and United States Firms* (with Sam Beldona and Arvind Phatak), Academy of International Business Annual Meeting, Seoul, 1995.

*The Management of Knowledge in International Alliances: The Role of Collaborative Process*, Academy of Management Meetings, Business Policy and Strategy Division, Vancouver, August 1995.

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*Organizational Learning in Joint Ventures* (with Mary Crossan), 1993 European Foundation for Management Development Research Conference on Building Alliances for Learning. Paris, December 1993.

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*The Seeking of Strategy Where it is Not: Towards a Theory of Strategy Absence*, Academy of Management Meetings, Business Policy and Strategy Division, Atlanta, August 1993.

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*Joint Ventures, Organizational Learning and the Initiation of Learning Efforts*, Academy of International Business Meeting, Brussels, 1992.

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*Japanese Joint ventures in the Automotive Industry: Implications for North American Suppliers*, The Auto Industry: Responding to a Changing North American Trade Environment, a Workshop, Carleton University, Ottawa, Ontario, October 1991.

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