

## OVERVIEW OF RESEARCH PROJECTS

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### I. Current research projects

Country	Title and Acronym	Description and Website	Dates	Tenderer	My Role
EU	<p><b>Effectiveness of existing policies for lifestyle interventions - Policy Evaluation Network</b></p> <p>PEN</p>	<p>PEN will establish a multi-disciplinary research network with 28 research centres from seven European countries and New Zealand to build capacity and to evaluate policy interventions regarding their level of impact on dietary, physical activity and sedentary behaviours at population level. PEN will assess variations of the effectiveness of these interventions in different cultural, demographic or socio-economic groups. PEN will create an evidence-base to improve these health behaviours regarding content, implementation and impact of policy interventions and it will give recommendations for their improvement.</p>	02/19-02/22	<p>Joint Programming Initiative on a Healthy Diet for a Healthy Life (JPI HDHL)</p> <p>-</p> <p>(European Union H2020 Research and Innovation Programme Grant Agreement n.696300)</p>	<p>Work Package Co-Chair – via BIPS Bremen (Leibniz Chair)</p>
Germany	<p><b>Nachhaltigen Konsum weiterdenken: Evaluation und Weiterentwicklung von Maßnahmen und Instrumenten</b></p> <p>Thinking ahead regarding sustainable consumption:</p>	<p>For the evaluation of the National Program for Sustainable Consumption, an analytical framework will be developed, an ex-ante evaluation of all measures included in the program and an ex-post evaluation of selected measures will be carried out and the National Program will be examined. It also analyses how sustainable consumption could be promoted more effectively through an interplay of "hard" and "soft" instruments. Furthermore, the acceptance of such approaches will be examined in</p>	07/17 – 06/20	<p>Bundesministerium für Umwelt, Natur und Reaktorsicherheit / Umweltbundesamt -</p> <p>German Environmental Agency (UFOPLAN F+E-Vorhaben FKZ 3715 11 102 0)</p>	<p>Proposal contribution; Work Package Chair</p>

	<p>Evaluation and advancement of measures and instruments</p> <p><b>NAKOWEI</b></p>	<p>case studies and focus groups. Based on the interim results, recommendations for action will be developed on how the national program can be developed, also in exchange with various stakeholders.</p>			
Germany	<p>Kopernikus Verbund <b>ENavi: Energiewende-Navigationssystem zur Erfassung, Analyse und Simulation der systemischen Vernetzungen</b> – Teilprojekt: <b>Grüne Defaults als Instrument einer nachhaltigen Energienachfragepolitik</b></p> <p><b>ENavi</b></p>	<p>Embedded into a transdisciplinary research approach the aim of this 50 Mio EUR large scale research project is to develop an integral systems-analytical tool box that brings together generated scenarios and simulations with evidence-based analyses and reviews of the transformational processes informed by experts.</p> <p>In our own contribution, we look into how “green nudges” can contribute to the <i>Energiewende</i> in general, and how renewable energy defaults in specific can increase demand for renewables.</p>	10/16 – 09/19	<p>German Federal Ministry of Education and Research –</p> <p>Bundesministerium für Bildung und Forschung (BMBF)</p>	<p>Proposal contribution; Principle Investigator Zeppelin University</p>
Germany	<p><b>Nachhaltige Transformation urbaner Räume</b></p> <p><b>KERNiG</b></p>	<p>The overall aim of this project is to propose transformation processes in urban areas to foster sustainable development. It is part of the German research programme “Research for Sustainable Development” and associated with the guiding principal of a “Town of the Future” which is resource efficient, improves air quality, makes efficient use of infrastructure and urban areas, and enables just and fair participation processes for all stakeholders.</p> <p>In our contribution, we look specifically into how health nudges can be employed in two small German communities in order to steer people towards healthier diets.</p>	10/16 – 09/19	<p>German Federal Ministry of Education and Research –</p> <p>Bundesministerium für Bildung und Forschung (BMBF)</p>	<p>Proposal contribution; Principle Investigator Zeppelin University</p>

## II. Completed research projects

Country	Title and Acronym	Description and Website	Dates	Tenderer	Role
EU	<b>The Neurobiology of Decision-Making in Eating – Innovative Tools</b>  NUDGE-IT	The Nudge-it consortium aims to develop a strong evidence base to understand connections between neurobiological data on eating behaviour and the behavioural and economic reasons behind individual food choices. We focus particularly on low SES families and their food choice. Nudge-it will develop new tools and experimental approaches to support the integration of behavioural and observational studies with neurobiological studies in a way that can lead to advances in consumer and nutrition research, providing the evidence base needed to educate stakeholders and inform policy. <a href="http://www.nudge-it.eu/">(http://www.nudge-it.eu/)</a>	01/14-01/19	European Commission's Seventh Framework Programme (FP7) (KBBE.2013.2.-01)	Proposal lead and Work Package Chair
Denmark, US, DE	<b>Do people like nudges? Attitudes towards nudges – an international comparative study</b>  Do people like nudges?	Nudges are discussed controversially. On the base of representative online surveys, we conduct evidence on whether people approve or disapprove of different types of nudges. In a first part (2015/16), we compared six European countries. In a second part (2016/17) we engaged in a worldwide online survey. In a third part (2017/2018) we launched a third survey including more countries and sociographic variables.	09/15-12/18	Copenhagen Business School (DK), Governing Responsible Business Cluster (GRB) in cooperation with Harvard Law School (US) and Zeppelin University Friedrichshafen (DE)	Project Lead
Germany	<b>SocialLab Deutschland – Nutztierhaltung im Spiegel der Gesellschaft</b>  Farm animal husbandry in the mirror of society  SocialLab	The aim of the project is a differentiated assessment of the criticism of the livestock farming by different social groups (e.g. consumer, citizens, farmers, trade, NGOs). We will develop labels and tools to reflect society's interest in animal welfare in meat production. <a href="http://www.sociallab-nutztiere.de/">(http://www.sociallab-nutztiere.de/)</a>	05/15-02/18	German Federal Ministry of Food and Agriculture – Bundesministerium für Ernährung und Landwirtschaft (BMEL)	Proposal contribution; expert

EU	<p><b>Assessing the Impacts of Multinational Corporations on Global Development and Value Creation</b></p> <p>GLOBAL VALUE</p>	<p>The overall aims of this project are firstly, to increase the positive impacts of MNCs to global development, secondly, to stimulate coherent development related activities of the public and the private sector, and thirdly, to stimulate scientific progress in responsible business conduct and global development.</p> <p>(<a href="http://www.global-value.eu/">http://www.global-value.eu/</a>)</p>	01/14 – 06/17	European Commission Seventh Framework Programme (FP7) (SSH. 2013.2.1-3)	Proposal lead and Work Package Chair
EU	<p><b>Determinants of eating behaviour in European children, adolescents and their parents</b></p> <p>I.FAMILY</p>	<p>The project aims to identify the reasons why young people in Europe eat the way they do and how this influences life-long health. It is a follow-up study of the large cohort of the IDEFICS children and intends to reassess these families as their children move into adolescence. The project focuses on their family environment, socio-behavioural and genetic factors to understand how they drive dietary behaviour of children.</p> <p>The I.Family Study has been coordinated by BIPS (UNIHB). More: <a href="http://www.ifamilystudy.eu/">http://www.ifamilystudy.eu/</a></p>	03/12 – 03/17	European Commission's Seventh Framework Programme FP7 266044 (KBBE 2010-4)	Proposal lead and Work Package Chair: "Consumer Behaviour"
EU	<p><b>Sustainable Lifestyles 2.0: End User Integration, Innovation and Entrepreneurship</b></p> <p>EU-InnovatE</p>	<p>EU-InnovatE brings together researchers from 9 European countries. It focuses particularly on the importance of End User Integration, Innovation and Entrepreneurship in promoting sustainable consumption and production, effecting changes in consumption behaviour and consumer culture, reversing negative environmental trends, as well as generating sustainable lifestyles, new business models and green growth in the future European Union. In doing so, it builds directly on the recent findings of the SPREAD 2050 Social Platform on Lifestyles.</p> <p>(<a href="http://www.euinnovate.com/en">http://www.euinnovate.com/en</a>)</p>	01/14 – 01/17	European Commission's Seventh Framework Programme (FP7) (SSH.2013.2.1-1)	Proposal lead and Work Package Chair

Germany	<p><b>Nudge-Ansätze beim nachhaltigem Konsum: Ermittlung und Entwicklung von Maßnahmen zum “Anstoßen” nachhaltiger Konsummuster</b></p> <p>Nudge approaches for sustainable consumption: Development of measures</p> <p>NaNu</p>	<p>The project looked into how nudges could be applied to systematically promote sustainable consumption behaviour.</p> <p>A final report is available on the website of the Federal Environmental Agency (in German only).</p>	02/15-08/16	<p>Bundesministerium für Umwelt, Natur und Reaktorsicherheit / Umweltbundesamt - Umweltbundesamt (UBA) – Federal Environmental Agency</p>	Expert
Germany	<p><b>Klima-Citoyen. Neue Rollen, Möglichkeiten und Verantwortlichkeiten der Bürger in der Transformation des Energiesystems</b></p> <p>Climate-Citoyen. New roles, possibilities and responsibilities of citizens in the transformation of the energy system in Germany</p> <p>KLIMA CITOYEN</p>	<p>The research project explored the question how consumers (“Citoyens”) can use new potential roles and activities to actively engage in the energy transformation. Research goals included: a) obtaining an analysis of communal and regional structures and patterns for roles and their behaviours in various social-economic groups, b) presenting the transformation, interdependence and conflicts between roles, c) developing and testing participation methods that eventually will lead to a comprehensive strategy to enable existing roles, d) developing a guide to activate and support further roles.</p>	04/13-06/16	<p>Bundesministerium für Bildung und Forschung (BMBF) - German Federal Ministry for Education and Research</p>	Expert
Germany	<p><b>Marktübersicht für Produkte mit Nanotechnologie in Baden-Württemberg</b></p> <p>Market overview for products with nanotechnologies in Baden-Württemberg</p> <p>NANO BW</p>	<p>The aim of this project was to promote more transparency and inform better and more efficient consumer protection when it comes to the use of nanotechnologies in consumer products. The research project aimed to create a database that gives an informed market overview of products with nanotechnologies.</p>	01/15 – 12/15	<p>Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg - Ministry of Rural Regions and Consumer Protection Baden-Wuerttemberg</p>	Project Lead

Germany	<p><b>Transformationsstrategien und Models of Change für nachhaltigen gesellschaftlichen Wandel</b></p> <p>Transformation strategies and Models of Change for a Great Transformation</p> <p><b>MODELS OF CHANGE</b></p>	<p>The aim of the project was to evaluate existing design knowledge and identify systemic approaches (transformation knowledge) for the “Great Transformation” into a sustainable society.</p>	12/12-11/15	<p>Bundesministerium für Umwelt, Natur und Reaktorsicherheit / Umweltbundesamt</p> <p>-</p> <p>Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / Federal Environmental Agency</p> <p>UFOPLAN-2012</p>	Expert
Sweden	<p><b>The Future of Sustainable Fashion</b></p> <p><b>MISTRA Future Fashion</b></p>	<p>The project’s objective was to promote systemic change of the Swedish fashion industry that leads to sustainable development of the industry and wider society. The project was divided into 8 research projects focusing on: a) recommendations/strategies for different stakeholders how to bring about systemic changes in the fashion industry; b) educational and feedback material for designers regarding design tools; c) shortened time to market introduction of novel textile fibers that are more sustainable than current alternatives; d) some major environmental problems within textile processing industry and use phase of textiles will be solved; e) textile recycling leading to high-value products through dissolution and spinning of new fibers of virgin quality, f) toolbox of communication strategies according to identified target groups; g) suggested framework of policy instruments</p> <p><a href="http://www.mistrafuturefashion.com/en/Sidor/default.aspx">http://www.mistrafuturefashion.com/en/Sidor/default.aspx</a></p>	05/11-05/15	<p>MISTRA Foundation, Stockholm</p>	Work Package Co-Chair „Consumer Behaviour“
Germany	<p><b>Verbrauchernutzen von Normung</b></p> <p><b>NORM</b></p>	<p>The project aimed to identify the benefit of industry norms for consumers.</p>	01/14-07/14	<p>Förderverein DIN Deutsches Institut für Normung e.V. zur Stärkung der Forschung zu Normung und Standardisierung</p>	Proposal cooperation; Expert

Germany	<p><b>Transformationsbedarf in Wissenschaft und Forschung zur Unterstützung der Energiewende in Baden-Württemberg</b></p> <p>Transformation needs in science and research to support the energy revolution in Baden-Württemberg</p> <p>TRAFO BW</p>	<p>The project investigated which research themes in the area of “Promoting the German Energy Transition” should be put on a comprehensive research agenda for sustainable consumption and production.</p>	11/13-05/14	<p>Ministerium für Wissenschaft, Forschung und Kunst Baden-Württemberg - Ministry of Research and the Arts Baden-Württemberg</p>	Expert
Germany	<p><b>Nanotechnologie und Verbraucher (2. Aktualisierung)</b></p> <p>Nanotechnology and the consumer (2<sup>nd</sup> update)</p> <p>NANO DIALOG III</p>	<p>The project aimed to understand the risks and opportunities consumers see in the application of Nanotechnology in consumer products.</p>	10/12-03/13	<p>Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Wuerttemberg</p>	Project lead
Germany	<p><b>International study on the factors influencing the perception of nanotechnology</b></p> <p>NANOVIEW</p>	<p>The project aimed to enhance the competence of the Federal Institute for Risk Assessment in the field of nanotechnologies and related risk analysis and risk communication at national and international level. Recent changes in public perception in Germany and elsewhere were analyzed and factors that influence this perception were identified. <a href="http://www.bfr.bund.de/cm/343/auswertung-internationaler-bevoelkerungsumfragen-zur-wahrnehmung-der-nanotechnologie.pdf">www.bfr.bund.de/cm/343/auswertung-internationaler-bevoelkerungsumfragen-zur-wahrnehmung-der-nanotechnologie.pdf</a></p>	10/11-01/13	<p>Bundesinstitut für Risikobewertung (BFR) –  German Federal Institute for Risk Assessment</p>	Independent international expert
EU	<p><b>Enhancing Connectivity between Research and Policymaking in Sustainable Consumption</b></p> <p>CORPUS</p>	<p>In order to enhance the policy impact of sustainability research, the knowledge created in science needs to be properly brokered between the relevant communities. Strategies and action plans are developed at national and international policy levels generating an increasing demand for scientific evidence and its effective translation into policy processes. Putting the principle of evidence-</p>	01/10-01/13	<p>European Commission's Seventh Framework Programme (FP7-ENV-2009-1)</p>	Working Area Chair “Sustainable Food”

		<p>based policy-making into the practice of SCP requires exploring and testing new and effective ways of knowledge brokerage. The CORPUS project explored such new ways in those areas of household consumption with the largest environmental impact, namely food, mobility, and housing. CORPUS was a 1.5 Mio Euro 3-year FP7 project with 11 European partners.</p> <p><a href="http://www.scp-knowledge.eu">www.scp-knowledge.eu</a></p>			
EU	<p><b>Identification and prevention of dietary and lifestyle included health effects in children and infants</b></p> <p>IDEFICS</p>	<p>The project explored the risks for overweight and obesity in children as well as associated long-term consequences. It further offered the possibility to measure in how far sensory perception and preferences of children influence the development of overweight. Beyond pure research, IDEFICS designed activities for health promotion and prevention in kindergartens and schools. The results of the study were incorporated into various guidelines on nutritional, behavioural and lifestyle as well as ethical aspects in all participating countries.</p> <p>IDEFICS was a 13 Mio. Euro 5-year FP6 Project with 31 European partners</p> <p><a href="http://idefics.eu/idefics/">http://idefics.eu/idefics/</a></p>	09/06-02/12	European Commission's Sixth Framework Programme (FP6)	Working Area Chair and Team Leader "Consumer Science"
Germany	<p><b>Nanotechnologie und Verbraucher (Aktualisierung 2011)</b></p> <p>Nanotechnology and the consumer (Update 2011)</p> <p>NANO DIALOG II</p>	<p>The project aimed to understand the risks and opportunities consumers see in the application of Nanotechnology in consumer products; a final report is available at <a href="http://www.verbraucherportal-bw.de/servlet/PB/show/2905523/Abschlussbericht%20Nanotechnologie%20V-Wahrnehmung%20und%20v-pol%20Handlun">http://www.verbraucherportal-bw.de/servlet/PB/show/2905523/Abschlussbericht%20Nanotechnologie%20V-Wahrnehmung%20und%20v-pol%20Handlun</a></p>	01/11-11/11	Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Württemberg)	Project lead
Germany	<p><b>Studie zu Möglichkeiten der Verbraucherinformation für die Zielgruppe „Digital Natives“</b></p> <p>Consumer information for the „Digital Natives“</p>	<p>The project explored - and practically tested a Facebook fan page - the possibilities and limits of using Web 2.0 social networks (here: Facebook) to communicate consumer topics and data privacy issues to young consumers; a final report is available at <a href="http://www.verbraucherportal-bw.de/servlet/PB/show/2903476/Abschlussbericht_Digital_Natives_aktualisiert_3%20August.pdf">http://www.verbraucherportal-bw.de/servlet/PB/show/2903476/Abschlussbericht_Digital_Natives_aktualisiert_3%20August.pdf</a></p>	09/10-02/11	Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Württemberg)	Project lead

	<b>DIGITAL NATIVES</b>				
Germany	<b>Material- und Ressourceneffizienz – Strategien und Politik</b> Material and resource efficiency – Strategies and policies <b>MARESS</b>	The project looked into ways how to make consumers aware of material resource use and resource waste in daily consumption decisions; it also explored and tested alternative approaches of need fulfillment by sharing, leasing etc.; several reports are available, <a href="http://ressourcen.wupperinst.org/">http://ressourcen.wupperinst.org/</a>	01/08-01/11	Bundesministerium für Umwelt, Natur und Reaktorsicherheit / Umweltbundesamt - Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / Federal Environmental Agency	Work Package lead
Germany	<b>Evaluation von Energieeffizienz-Initiativen</b> Evaluation of energy efficiency initiatives <b>ENERGIEEFFIZIENZ - JETZT</b>	This was an evaluation project of policy tools employed by a range of associations to make private consumption more energy efficient. <a href="http://www.energieeffizienz-jetzt.de/">www.energieeffizienz-jetzt.de/</a>	10/08-10/10	Deutsche Bundesstiftung Umwelt (DBU) – German Federal Foundation for the Environment	Work Package lead “Evaluation”
EU	<b>Preparatory Studies for Eco-Design Requirements for EuPs (II) and on Stakeholder Representation, Lot C: Stakeholder representation consumers</b> <b>ECO DESIGN PREP</b>	The goal of this project was to ensure that the views of the European consumer organisations were well represented in the preparatory process leading to implementing measures under the Ecodesign directive, both in the project phase and in the Ecodesign Consultation Forum. It tried to make sure that all consumer organisations willing to contribute are involved in the ecodesign preparatory process, that they will obtain expert advice about the topics on the agenda and will get the opportunity for providing timely, coordinated and technical contributions.	09/07-09/10	European Commission - DG TREN Consumers Tender No. TREN/D3/390-2006	Expert
Germany	<b>Seniorengerechte Verbraucherinformation</b>	The project developed an evidence based form of consumer information on pension schemes with focus groups of senior citizens.	01/09-02/10	Robert BOSCH Stiftung – Robert BOSCH Foundation	Project lead

	<p>Consumer information for senior consumers in the financial sector</p> <p><b>FINANZEN ÜBER 50</b></p>				
Germany	<p><b>Verbraucherpolitische Strategie Baden-Württemberg – Erhebung von volkswirtschaftlichen Basisdaten für eine zielorientierte Weiterentwicklung der Verbraucherpolitik</b></p> <p>Evidence-based consumer policy – Developing a data base for better consumer policy making in Baden-Württemberg</p> <p><b>VERBRAUCHERSTRAT</b></p>	<p>The project aimed to develop a sound evidence base to guide the development and design of a Consumer Policy Strategy for the State of Baden-Wuerttemberg.</p>	01/09-08/09	<p>Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Württemberg</p>	Project lead
Germany	<p><b>Nanotechnologien und Verbraucher</b></p> <p>Nanotechnologies and the consumer</p> <p><b>NANO DIALOG I</b></p>	<p>The project described the current state of national and international research relating to the application of nanotechnologies. It aimed to identify key topics, main actors and research groups as well as areas in need of research. A final report (in German) is available at <a href="http://www.verbraucherportal-bw.de/servlet/PB/show/1331085/Bericht_Vorstudie_Nano_final_word%202007%20web.pdf">http://www.verbraucherportal-bw.de/servlet/PB/show/1331085/Bericht_Vorstudie_Nano_final_word%202007%20web.pdf</a></p>	12/08-06/09	<p>Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Württemberg</p>	Project lead
Germany	<p><b>Transparenz in der Altersvorsorge</b></p> <p>Transparency of the private pension market for consumers</p> <p><b>TRANSALTER</b></p>	<p>The project intended to identify the general conditions the market offers for private pension plans. It further analysed what consumers really know about the market especially in terms of identifying possible scams. Based on the results a policy guidance plan was published.</p>	07/07-12/07	<p>Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Württemberg</p>	Project lead

Germany	<p><b>Projekt Balance - Kommunikation der Nachhaltigkeit</b></p> <p>Balance – Communication of Sustainability</p> <p><b>BALANCE</b></p>	<p>The project's objective was to develop and evaluate new strategies and concepts how to effectively and continuously communicate the term 'sustainability' to consumers via the mass media. The project was divided into 3 research areas: media, consumer and marketing science.</p>	01/04-12/07	<p>Bundesministerium für Bildung und Forschung (BMBF) - German Federal Ministry for Education and Research</p>	<p>Work Area lead "Consumption and consumer related policy research"</p>
Germany	<p><b>Untersuchungen zur Wechselwilligkeit der Verbraucher in einem liberalisierten Gasmarkt</b></p> <p>Why don't gas consumers switch to a better supplier?</p> <p><b>SWITCH</b></p>	<p>The objective of the project was to illustrate policy alternatives that enhance the market competition of gas supplier and encourage consumers to switch supplier. Therefore, the project aimed to analyse the current market situation with its pattern of demand and supply as well as obstacles for consumers.</p> <p>A final report (in German) is available at <a href="http://www.verbraucherportal-bw.de/servlet/PB/show/1328777/abschlussbericht%20Gasmarkt.pdf">http://www.verbraucherportal-bw.de/servlet/PB/show/1328777/abschlussbericht%20Gasmarkt.pdf</a></p>	03/07-06/07	<p>Ministerium für Ländlichen Raum und Verbraucherschutz Baden-Württemberg – Ministry of Rural Regions and Consumer Protection Baden-Württemberg</p>	<p>Project lead</p>
Denmark	<p><b>Consumer oriented CSR communication in selected European countries</b></p>		03/06-05/06	<p>Bundesministerium für Ernährung, Landwirtschaft und Verbraucherschutz (BMELV) - Federal Ministry of Food, Agriculture and Consumer Protection of Germany</p>	<p>Expert for Denmark</p>
Germany	<p><b>Nachhaltiger Konsum und Produktion: ein nationales Dialogforum</b></p> <p>Sustainable consumption and production: a national dialogue forum</p> <p><b>NACHKONSUM</b></p>	<p>Concept and realisation of the national dialogue on models of sustainable consumption and production as a component of the WSSD Johannesburg 10 year plan</p>	12/04-12/06	<p>Bundesministerium für Umwelt, Natur und Reaktorsicherheit / Umweltbundesamt - Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / Federal Environmental Agency)</p>	<p>Project lead</p>

Germany	<p><b>Strategisches Risikomanagement und Nachhaltigkeitsmarketing in der Ernährungsindustrie</b></p> <p>Strategic risk management and sustainability marketing for the food industry</p> <p>FOODRADAR</p>		01/05-12/05	University of Witten-Herd-ecke	Partner
Germany	<p><b>Das kbA Label und sein Einfluss auf das Kaufverhalten von Textilkunden beim Otto Versand</b></p> <p>Survey of kbA textile clients of Otto Versand GmbH as part of overall project "Increasing turnover with sustainable products"</p> <p>NACHHALTIGE MODE</p>	<p>The survey of OTTO customers should shed light on the following questions:</p> <ul style="list-style-type: none"> <li>• importance of environmental and social product qualities in textile customers</li> <li>• perception and evaluation of the control system</li> <li>• differences between the interventions and different customer groups</li> <li>• Influence of the control system on the purchase decision</li> </ul>	10/04-12/04	Verbraucher Initiative e.V. and Otto Versand GmbH	Project lead
Germany	<p><b>Zeit und Ernährung –</b></p> <p>Time and nutrition</p> <p>ZEIT</p>		04/04-04/06	Dr. Rainer Wild Foundation Heidelberg & Protestant Academy, Tutzing	Partner
Germany	<p><b>Motivation zum Glücksspiel – eine Literaturübersicht</b></p> <p>Motivations for gambling – a literature review</p> <p>GLÜCKSPIEL</p>	<p>This was an overview of the literature and research on gambling. A final report (in German) is available at <a href="https://gluecksspiel.uni-hohenheim.de/fileadmin/einrichtungen/gluecksspiel/Forschungsarbeiten/StudieReisch.pdf">https://gluecksspiel.uni-hohenheim.de/fileadmin/einrichtungen/gluecksspiel/Forschungsarbeiten/StudieReisch.pdf</a></p>	08/04-08/05	Staatliche Toto-Lotto Co. Ltd. Baden-Württemberg	Project lead

Germany	<p><b>Forschung für eine neue Verbraucherpolitik</b></p> <p>Research for a new consumer policy</p> <p>VERBRAUCH_FORSCH II</p>	<p>The project's aim was to develop a research design for the future of consumer policy oriented research in Germany.</p>	01/04-04/04	<p>Verbraucherzentrale Bundesverband e.V. - German Federal Association of Consumer Centres</p>	Project lead
Germany	<p><b>Zum Stand der Verbraucherforschung in Deutschland</b></p> <p>The state of consumer research in Germany</p> <p>VERBRAUCH_FORSCH I</p>	<p>The aim of this overview study was to compile data on researchers and institutions in the field of consumer research in Germany.</p>	09/02-02/03	<p>Verbraucherzentrale Bundesverband e.V. - German Federal Association of Consumer Centres</p>	Project lead

## Earlier Projects (participation)

Country	Title and Acronym	Dates	Tenderer	Role
Germany	Ten years of scientific research into shopping addiction behaviour in Germany	2001-2002	Deutscher Sparkassen- und Giroverband - Foundation of Savings Banks and Giro Association	Researcher
EU	Environmental socialisation in the European news media	2000-2002	International European Science Foundation	Researcher
EU	Organic salmon production and consumption: ethics, consumer perceptions and regulation ORGSAL	1998-1999	DG RESEARCH EU Contract No FAIR-CT98-3372	Researcher
Germany	The cost of prosperity and responsible action	1996-1999	Volkswagen Foundation	Researcher
Germany	Towards sustainable consumption models	1996-1997	Bundesministerium für Bildung und Forschung (BMBF) - German Federal Ministry for Education and Research	Researcher
Germany	The ethical and ecological rating of business firms	1994-2002	Diverse Foundations	Researcher
Germany	Pro-material and post-material lifestyles	1992-1994	Volkswagen Foundation, Wolfsburg	Researcher
Germany	Shopping addiction in Germany	1989-1992	Deutsche Forschungsgemeinschaft (DFG) – German Research Community	Researcher