

# Andreas Rasche

## Curriculum Vitae

### Office Address

Professor of Business in Society  
Copenhagen Business School  
Centre for Corporate Social Responsibility (cbsCSR)  
Dalgas Have 15, 2000 Frederiksberg, Denmark

### Contact Details

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### Currently Held Positions

since 08/12 Professor of Business in Society, Copenhagen Business School, Denmark  
since 03/17 Visiting Professor, Stockholm School of Economics, Sweden  
since 09/18 Associate Dean, Copenhagen Business School (FT MBA Program)  
since 01/14 Co-Director, CBS World-Class Research Environment "Governing Responsible Business"  
since 08/12 Associate Fellow, Warwick Business School, UK  
since 07/13 Associate Editor, *Business Ethics Quarterly* (BEQ)

### Education

11/06 – 02/10 **Postdoctoral Degree** (Habilitation, Dr. habil.), Helmut-Schmidt-University Hamburg, Germany, Thesis: "Global Governance and Transnational Organizational Accountability" (venia legendi in Business Administration)  
11/02 – 10/06 **PhD**, Doctoral Degree in Strategic Management (Dr. rer. pol.), European Business School, Oestrich-Winkel, Germany, Thesis: "Strategic Realities – The Paradoxical Foundation of Strategic Management" (summa cum laude)  
09/98 – 10/02 **Dipl.-Kaufmann** (equivalent MBA), European Business School, Oestrich-Winkel, Germany, graduated among best 5% of class  
01/01 – 06/01 School of Economics and Commercial Law, Gothenburg University, Gothenburg, Sweden  
08/00 – 12/00 Thunderbird School of Global Management, Glendale, AZ, USA  
08/96 – 07/97 **American High School Diploma**, LaRue County High School, Hodgenville, KY, USA  
09/90 – 06/96 **German High School Diploma (Abitur)**, Gymnasium Franciscum Zerbst/Anhalt, Germany

### Professional Experience (Academic & Non-Academic)

03/12 – 03/15 United Nations (UN) Global Compact LEAD Steering Committee (representing the UN PRME initiative), United Nations, NY, USA  
02/09 – 07/12 Warwick Business School, UK, since 02/12 Associate Professor of Business in Society (tenured); 02/09-01/12 Assistant Professor of Business in Society.  
10/07 – 06/11 United Nations (UN) Global Compact Office, New York, NY, Consultant and Academic Advisor (collaboration on various projects related to research on the UN Global Compact).  
05/05 – 01/09 Helmut-Schmidt-University Hamburg, Germany, Post-Doctoral Research Associate (thereof from 05/05 – 10/06, Research Assistant).  
06/07 – 09/07 United Nations (UN), New York, United Nations Global Compact Office (UNGCO), Visiting Scholar.  
09/02 – 04/05 European Business School, Oestrich-Winkel, Germany, Research Assistant at the Chair of Strategic Management.  
07/01 – 09/01 United Nations (UN), Washington D.C. (internship)  
07/00 – 08/00 KPMG Consulting AG, Frankfurt am Main, Germany (internship)  
01/00 – 03/00 Mannesmann Arcor AG & Co., Frankfurt am Main, Germany (internship)  
06/98 – 08/98 Dyckerhoff AG, Rosslau, Germany (internship)  
09/97 – 06/98 Military Service, 3./Fernmeldebattalion 610 LJ, Rendsburg, Germany, German-Danish division

## Teaching Experience (Selection)

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Executive	'Leading Responsible Corporations' (CBS Executive MBA), 'The Role of Business in Society' (Warwick Executive Education), 'CSR in the Healthcare Sector' (European Business School Executive MBA), customized programs for clients from different industry sectors, customized program on CSR and Sustainability for practitioners from Greenland
PhD	'Perspectives on Sustainability' (CBS Doctoral Education)
MBA & MSc	'Managing Sustainable Corporations' (CBS, FT MBA), 'Business, Government, and Society' (CBS, MSc)
Undergrad.	'The Corporation in Society: Managing Beyond Markets' (CBS, BSc)

## Teaching Appointments (Permanent, Guest Teaching, Guest Lectures)

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since 08/12	Copenhagen Business School, Denmark
since 03/17	Stockholm School of Economics, Sweden
02/09 - 07/12	Warwick Business School, UK
05/05 - 02/12	Visiting Professor, European Business School, Oestrich-Winkel, Germany
05/05 - 01/09	Helmut-Schmidt-University Hamburg, Germany
11/02 - 04/05	European Business School, Oestrich-Winkel, Germany
03/11 & 03/12	Guest Teaching at Deusto Business School, Bilbao, Spain
04/10 & 01/11	Guest Teaching at Bordeaux Business School (BEM), France
09/09	Guest Teaching at Lomonosov University Moscow, Russia
10/07 & 06/08	Guest Teaching at Friedrich-Alexander University Erlangen-Nuremberg, Germany
02/07 & 02/08	Guest Teaching at Jacobs University Bremen, Germany
02/06	Guest Teaching at Burgundy School of Business, ESC Dijon, Dijon, France
01/11	Guest Lecture at University of Bristol, UK
08/10	Guest Lecture at Copenhagen Business School, Denmark
04/08	Guest Lecture at WHU Otto Beisheim School of Management, Germany
05/07 & 04/12	Guest Lecture at University of Zürich, Switzerland

## Professional Leadership / Academic Service (incl. Reviewing and Editorial Responsibilities)

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### Editorial Board

Memberships *Journal of Management Studies* (2012-present); *Organization Studies* (2012-present); *Business Ethics Quarterly* (2010-present); *Business and Society* (2008-present); *Business and Professional Ethics Journal* (2010-present); Advisory Board for the *UN Global Compact International Yearbook* (2011, 2014); Associate Editor AoM SIM Division (2014)

### Member of

Committees: Society for Business Ethics "Best Dissertation Award" Selection Committee (2011-2014; Chair of the Committee in 2014)  
AoM Social Issues in Management (SIM) "Best Book Award" Selection Committee (2012-2013; Chair of the Committee in 2013)  
*Business Ethics Quarterly* "Best Article of the Year" Selection Committee (2011)  
Executive Board, European Business Ethics Network, UK Division (2009-2011)

### Ad-hoc Journal

Reviewing: *Academy of Management Review*; *Academy of Management Learning and Education*; *Strategic Management Journal*; *Strategic Organization*; *California Management Review*; *Nature and Human Behavior*; *British Journal of Management*; *Journal of World Business*; *Journal of Management Inquiry*; *Journal of Management Education*; *Business and Politics*; *Journal of Business Ethics*; *Socio-Economic Review*; *Management and Organization Review*; *Political Studies*; *Business Ethics: A European Review*; *Leadership*; *Journal of Applied Behavioral Science*; *Journal of Cleaner Production*; *European Management Review*; *Journal of Management and Governance*; *Business Research*; *Journal for Business, Economics and Ethics*; *Journal of Corporate Citizenship*; *Corporate Social Responsibility and Environmental Management*; *Journal of Management Development*; *Big Data and Society*

## Reviews/Work for

### Funding Bodies:

- Economic and Social Research Council UK (ESRC), Social Science and Humanities Research Council of Canada (SSHRC), Austrian Research Council, Riksbankens Fond (Sweden)
- Panel Member (2017) “Sustainable Conditions for a Circular and Bio-based Economy” (Swedish Research Council Formas)

### Reviews for

Publishers: *Oxford University Press, Cambridge University Press, John Wiley, Palgrave Macmillan, Routledge, Edward Elgar*

Guest Editor: ‘Environmental Sustainability and Business: Crisis or Opportunity?’, Special Issue of *Business Ethics Quarterly* (together with Douglas Schuler, Dror Etzion, and Lisa Newton), published: Vol. 27, No. 2 (2017)

‘Managing for Political Corporate Social Responsibility’, Special Issue of *Journal of Management Studies* (together with André Spicer, Guido Palazzo, and Andreas Georg Scherer), published: Vol. 53, No. 3 (2016)

‘Organizing Corporate Social Responsibility: Interactions between Business and Society’, Special Issue of the *Journal of Business Ethics* (together with Frank de Bakker and Jeremy Moon), published: Vol. 115, No. 4 (2013)

‘The United Nations Global Compact: Retrospect and Prospect’, Special Issue of *Business & Society* (together with Malcolm McIntosh and Sandra Waddock), published: Vol. 52, No.1 (2013)

‘The Dynamics of Standardization’, Special Issue of *Organization Studies* (together with Nils Brunsson and David Seidl), published: Vol. 33, No. 5-6 (2012)

‘Accountability in a Global Economy’, Special Issue of *Business Ethics Quarterly* (together with Dirk Ulrich Gilbert and Sandra Waddock), published: Vol. 21, No.1 (2011)

## Research Management / Research Grants

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2018-2020	Innovation Fund Denmark; ‘ <i>Smart Buildings and Cities Business Model Innovation</i> ’ (Ref: 7039-00043B; together with Lara Anne Hale); Principal Investigator, 300.000 EUR
2014-2019	CBS ‘ <i>Governing Responsible Business</i> ’ World-Class Research Environment, 660.000 EUR, Principal Investigator & Co-Director
2014-2016	EU FP7, Marie Curie Grant, <i>Multi-stakeholder Initiatives and Internet Governance</i> (together with Glen Whelan), 308.000 EUR (Principal Investigator)
2014	European Science Foundation (ESF), <i>Business and Human Rights</i> , Exploratory Workshop Grant 2014, 14.000 EUR (with Karin Buhmann)
2013-2016	EU FP7, Marie Curie Grant, Initial Training Network (ITN) on <i>Sustainability-Driven Innovation</i> (IAS), running 2013-2016, consortium-based (Principal Investigator at CBS); 310.000 EUR
2010	EFMD Grant to support project on <i>The UN Global Compact: Achievements, Trends, and Challenges</i> ; 12.000 EUR

## Organization of Events & Workshops

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07/19 – 07/23	EGOS Standing Working Group (SWG) “Organizing Social Responsibility in Contested Times” (coordinator)
07/10 – 07/17	EGOS Standing Working Group (SWG) “The Changing Role of Business in Global Society” (lead coordinator)
08/15	All-Academy Symposium at the 2015 AOM Meeting in Vancouver, Topic: “The Impact of Business Schools in International Perspective”
08/14	All-Academy Symposium at the 2014 AOM Meeting in Philadelphia, Topic: ‘Empty Words? The Contested Nature of the UN Global Compact’
08/14	Professional Development Workshop at the 2014 AOM Meeting in Philadelphia, Topic: ‘Becoming an Intellectual Shaman: Tackling Big Ideas Around Social, Ecological, and Economic Issues’

- 08/13 All-Academy Professional Development Workshop at the 2013 AOM Meeting in Orlando, Topic: 'Capitalism in Crisis and Other Conundrums: Tackling the Big Questions'
- 08/13 All-Academy Symposium at the 2013 AOM Meeting in Orlando, Topic: 'Capitalism in Question: Towards an Economics of Justice, Sustainability, and Economic Thrivability'
- 08/13 Professional Development Workshop at the 2013 AOM Meeting in Orlando, Topic: 'Management Education for the Future: Towards Responsibility, Sustainability, and Integrity'
- 05/13 *Journal of Management Studies* Paper Development Workshop, Topic: 'Managing Political Corporate Social Responsibility', Copenhagen Business School
- 08/11 All-Academy Symposium at the 2011 AOM Meeting in San Antonio, Topic: 'East-West Perspectives on Responsible Management Education'
- 07/11 Sub-Theme at the 2011 EGOS Colloquium in Gothenburg, Topic: 'Organizing Corporate Social Responsibility: Interactions between Business and Society'
- 08/10 All-Academy Symposium at the 2010 AOM Meeting in Montreal, Topic: 'Ten Years of Daring to Care: The UN Global Compact (2000-2010): What Has Been Achieved?'
- 08/10 Professional Development Workshop at the 2010 AOM Meeting in Montreal, Topic: 'Energizing the Teaching of Corporate Responsibility: The Role of the Principles for Responsible Management Education (PRME)'
- 08/09 All-Academy Professional Development Workshop at the 2009 AOM Meeting in Chicago, Topic: 'Greening Management Education'
- 07/08 Sub-Theme at the 2009 EGOS Colloquium in Barcelona, Topic: 'The Social Dynamics of Standardization'
- 08/08 All-Academy Professional Development Workshop at the 2008 AOM Meeting in Anaheim, Topic: 'Implementing the Principles for Responsible Management Education – The Questions We Have Not Asked (Yet)'

#### **Invited Speeches (Selection)**

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- 02/17 Which Firms Leave Multi-Stakeholder Initiatives: An Analysis of Delistings from the UN Global Compact (Stockholm Schools of Economics)
- 06/16 Digital Smoke Signals – How to Use big Data for Development (CBS Senior Strategy Seminar, Copenhagen Business School)
- 02/16 Quantifying Sustainability – Scaling ESG Investments (Arabesque Sustainable Finance Workshop, Copenhagen)
- 08/14 Big Data for Development – Hype or Opportunity? (Keynote at DSEB and CBS Awards Ceremony, Copenhagen)
- 05/14 Integrated Reporting – Why Does It Matter? (Bentley Global Ethics Symposium, Bentley University, Boston, MA)
- 11/13 NGO-Business Interactions – Key Learnings from the Last Decade (Cass Business School, London)
- 04/13 The Multiplicity of Sustainability Standards – Problem or Opportunity (The Conference Board, New York, online webcast)
- 02/13 Corporate Social Responsibility – An Introduction (Board Meeting Grønlandsbanken, Nuuk, Greenland)
- 01/13 The Impact and Drivers of Corporate Social Responsibility in a Global Context (Deloitte Business Meeting, Reykjavik, Iceland)
- 11/12 Corporate Social Responsibility – There Is No Way Around (CSR Greenland Meeting, Nuuk, Greenland)
- 10/12 Trends and Challenges within the United Nations Global Compact (Global Compact Nordic Network Meeting, Copenhagen)
- 03/12 The United Nations and Transnational Corporations – The Politics of Organizing for Corporate Social Responsibility (University of Edinburgh)
- 10/11 Corporate Social Responsibility – Past, Present and Future (Confederation of Danish Industries, Nyborg, Denmark)
- 05/11 Global Compact 2.0 – Reflections on the Next Phase (Politeia Forum/Universita Degli Studi di Milano, Milan, Italy)
- 12/10 The United Nations Global Compact (2000-2010) – What Has Been Achieved? (University of Cambridge, UK)

11/10	Can We Put an End to Sweatshop Labor? (Warwick International Development Summit [WIDS], Warwick Business School, UK)
08/10	The United Nations Global Compact (2000-2010) – What Has Been Achieved? (Practitioner Presentation at Copenhagen Business School, cbsCSR)
10/09	'Greening Management Education' – The Principles for Responsible Management Education and the Emerging Sustainability Agenda (AACSB World Class Practices in Management Education Conference, Warwick Business School, UK)
10/09	Shaping the European Corporate Responsibility Agenda (Students for Europe Congress, Turiba Business School, Riga, Latvia)
09/09	'Let's Not Waste a Good Crisis': The Principles for Responsible Management Education (PRME) in the UK (ABS Workshop, 'Developing Global Citizens', Leeds Business School, UK)
04/09	The Principles for Responsible Management Education in the UK Context (European Business Ethics Network Conference, Bristol, UK)
07/08	Responsible Management Education – Past, Present and Future (VHB Ethics Education Workshop, Berlin, Germany)
05/08	CSR in Practice – The Role of the UN Global Compact (CSR and Sustainable Tourism Conference, Hamburg, Germany)
11/07	Leadership and Responsibility – The Principles for Responsible Management Education of the United Nations (MBA Conference 2007, Berlin, Germany)

### University Service (Copenhagen Business School)

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since 09/18	Associate Dean, CBS FT MBA (responsible for the CBS FT MBA program)
since 09/17	Chairman, CBS Partnership Council
since 01/14	Co-Director, CBS World-Class Research Environment "Governing Responsible Business" (budget responsibility: 660.000 EUR)
09/16 - 09/18	Director PhD Education, Department of Management, Society, and Communication (responsible for coordinating 25 PhD students)
01/13 - 03/15	Research Manager, Sustainability Platform Cluster on "Governing Sustainability" (budget responsibility: 30.000 EUR)
since 11/12	Member of the Board, Department of Management, Society, and Communication (formerly Department of Intercultural Management and Communication)
since 12/12	Chair of various Assessment Committees for Professorships (including: 02/13: Professorship with special responsibilities in <i>Governance and Cultural Studies</i> ; 12/12: Associate Professorship in <i>CSR, Sustainability, and Public-Private Regulations</i> )

### Awards & Nominations

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03/18	'The Case Centre Award' 2018 (Ethics and Social Responsibility Category)
09/17	Best Teacher 2017, CBS DSEB Awards (Finalist)
08/17	Business & Society Best Reviewer Award (Finalist)
08/15	AOM (MED) Best Symposium Award
03/14	CBS Best Teacher of the Year Award, EMBA Class of 2014
08/12	AOM (MED) Best Paper Award in Graduate Management Education
12/11	Outstanding Teacher Award, Warwick Business School, Undergraduate Program
09/11	Outstanding Teacher Award, Warwick Business School, MiM Program
08/10	Outstanding Teacher Award, Warwick Business School, MiM Program
08/10	Outstanding Reviewer Award, Academy of Management (MED Division)
08/09	Outstanding Teacher Award, Warwick Business School, MiM Program
04/03	Nomination "Best Diploma Thesis", European Business School, Oestrich-Winkel
06/97	Academic Achievement Award, The House of Representatives of the Commonwealth of Kentucky

### Membership in Professional Associations

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ABIS	The Academy of Business in Society
AOM	Academy of Management

EGOS	European Group for Organizational Studies
IABS	International Association for Business and Society
NI	Net Impact
SBE	Society for Business Ethics
VHB	Association of German Professors for Business Administration

## **Supervision & Examination of PhD Students / Tenure & Promotion Reviews**

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### Supervision (Ongoing):

- Erin Leitheiser (Copenhagen Business School, DK) – “Yours or Mine? The Implications of Private Governance on Business’ Role in Society” (co-supervised with Jeremy Moon, to be completed in 2018)
- Anna Kirkebæk Gosovic (Copenhagen Business School, DK) – “Developing responsible leaders in a global high-reliability organization” (co-supervised with Anne-Marie Søderberg, to be completed in 2019)
- Luisa Murphy (Copenhagen Business School, DK) – “Multi-stakeholder initiatives and network effects” (co-supervised with Jeremy Moon, to be completed in 2019)
- Jenny Puroila (Stockholm School of Economics, SE) – “Materiality assessment practices in sustainability reporting” (co-supervised with Mette Morsing, to be completed in 2020)

### PhD Supervision (completed):

- Max Schormair (University of Hamburg, Germany) – “Redefining the Corporate Purpose: A Procedural Framework for Advancing Shared Value” (co-supervised with Dirk Ulrich Gilbert, completed in 2018)
- Kristin Huber (University of Hamburg, Germany) – “Political CSR and the Role of Business in Development” (co-supervised with Dirk Ulrich Gilbert, completed in 2017)
- Kristjan Jespersen (Copenhagen Business School, DK) – “Growing the Notion of Institutions: Advancing the Payments for Ecosystem Service Discourse through Institutional Theory” (co-supervised with Kai Hockerts, completed in 2017)
- Carlo Drauth (Hertie School of Governance, Germany) – “The Effects of CSR Standards on the Organisational Implementation of CSR at the Firm-Level” (co-supervised with Anke Hassel, completed in 2017)
- Lara Hale (Copenhagen Business School, DK) – “Commensurating Sustainability Through Demonstration: the Case of the Active House Alliance” (co-supervised with Jeremy Moon, completed in 2017)
- Maria-Fernanda Galindo-Abarca (Warwick Business School, UK) – “Neo-Institutionalism and Organizations Adopting Corporate Responsibility Initiatives: The Case of the UN Global Compact” (co-supervised with Colin Crouch, completed in 2014)
- Koen van Bommel (Warwick Business School, UK) – “The Institutionalization of Non-Financial Reporting in the Netherlands” (co-supervised with André Spicer, completed in 2014)

### PhD Examinations:

- Oliver Laasch (Manchester Business School) – “Business Model Through Embedding Corporate Responsibility-Sustainability? Logics, Devices, Actor Networks” (external examiner, completed in 2016)
- Lykke Schmidt (Aalborg University) – “Partnerships for Sustainable Development” (external examiner, completed in 2016)
- Mark Anthony Camilleri (University of Edinburgh) – “Strategic Corporate Social Responsibility in Hospitality Enterprises: An Integrative Framework to Shared Value” (external examiner, completed in 2012)
- Ulf Richter (University of Lausanne, CH) – “Corporate Responsibility in the Postnational Constellation: A Multiple Case Study” (external examiner, completed in 2009)

### Tenure/Promotion Reviews:

- Stephan Manning (University of Massachusetts, Boston, MA) – tenure review (2013)
- Michelle Greenwood (Monash University, Melbourne, Australia) – promotion review (2016)

## **Languages**

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German native speaker, English fluent (spoken and written)

# Andreas Rasche

## Publications

### Books

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- [1] Rasche, A./Morsing, M./Moon, J. (Eds.) (2017): *Corporate Social Responsibility: Strategy, Communication, Governance*. Cambridge/New York: Cambridge University Press.
- [2] Waddock, S./Rasche, A. (2012): *Building the Responsible Enterprise – Where Vision and Values Add Value*. Palo Alto, CA: Stanford University Press. (reviewed by B.B. Vitali, in: *Choice*, 50(5) and H. Hansen, in: *Organization Studies*, 34(8), pp. 1225-1126)
- [3] Rasche, A./Kell. G. (Eds.) (2010): *The United Nations Global Compact – Achievements, Trends and Challenges (with a Foreword by Ban Ki-moon)*. Cambridge/New York: Cambridge University Press (reviewed by N. Janz, in: *Cambridge Review of International Affairs*, 24(3), pp. 444-446 and A. Kourula, in: *Business & Society*, 52(1), pp. 170-176).
- [4] Rasche, A. (2007): *The Paradoxical Foundation of Strategic Management*. Heidelberg/New York: Physical/Springer (reviewed by R. Chia in: *Organization Studies*, 29(4), pp. 631-634).

### Journal Articles

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- [5] Rasche, A./Seidl, D. (2018): A Luhmannian Perspective on Strategic Management, *Critical Perspectives on Accounting* (forthcoming).
- [6] Schuler, D./Rasche, A./Etzion, D./Newton, L. (2017): Corporate Sustainability Management and Environmental Ethics. *Business Ethics Quarterly*, Vol. 27, No. 2, pp. 213-237.
- [7] Flyverbom, M./Rasche, A./Madsen, A.K. (2017): Big Data as Governmentality: Digital Traces, Algorithms, and the Reconfiguration of Data for International Development. *Information Society*, Vol. 33, No. 1, pp. 35-42.
- [8] Scherer, A.G./Rasche, A./Palazzo, G./Spicer, A. (2016): Managing for Political CSR: New Challenges and Directions for PCSR 2.0 *Journal of Management Studies*, Vol. 53, No. 3, pp. 273-298.
- [9] Rasche, A./Gilbert, D.U. (2015): Decoupling Responsible Management Education: Why Schools May Not Walk Their Talk. *Journal of Management Inquiry*, Vol. 24, No. 3, pp. 239-252.
- [10] Rasche, A. (2015): The Corporation as a Political Actor: European and North American Perspectives, *European Management Journal*, 33(1), pp. 4-8.
- [11] Rasche, A./Waddock, S. (2014): Global Sustainability Governance and the UN Global Compact: A Rejoinder to Critics, in: *Journal of Business Ethics*, 122 (2), pp. 209-216.
- [12] Rasche, A./Gilbert, D.U./Schedel, I. (2013): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, in: *Academy of Management Learning and Education*, Vol. 12, No. 1, pp. 71-85.
- [13] Rasche, A./de Bakker, F.G.A./Moon, J. (2013): Complete and Partial Organizing for Corporate Social Responsibility, in: *Journal of Business Ethics*, Vol. 115, No. 4, pp. 651-663.
- [14] Rasche, A./McIntosh, M./Waddock, S. (2013): The UN Global Compact: Retrospect and Prospect, in: *Business and Society*, Vol. 52, No.1, pp. 6-30.
- [15] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, in: *Business Ethics Quarterly*, Vol. 22, No. 4, pp. 679-708.
- [16] Brunsson, N./Rasche, A./Seidl, D. (2012): The Dynamics of Standardization: Three Perspectives on Standards Organization Studies, in: *Organization Studies*, Vol. 33, No. 5-6, pp. 613-633.
- [17] Rasche, A./Gilbert, D.U. (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or

Reality? *Academy of Management Best Paper Proceedings*. Boston, MA.

- [18] Rasche, A./Gilbert, D.U. (2012): Institutionalizing Global Governance: The Role of the United Nations Global Compact, in: *Business Ethics: A European Review*, Vol. 21, No. 1, pp. 100-114.
- [19] Gilbert, D.U./Rasche, A./Waddock, S. (2011): Accountability in a Global Economy: The Emergence of International Accountability Standards, in: *Business Ethics Quarterly*, Vol. 21, No.1, pp. 23-44.
- [20] Rasche, A. (2011): Organizing Derrida Organizing: Deconstruction and Organization Theory, in: *Research in the Sociology of Organizations*, Vol. 32, pp. 251-280.
- [21] Rasche, A. (2010): Collaborative Governance 2.0, in: *Corporate Governance: The International Journal of Business in Society*, Vol. 10, No.4, pp. 500-511.
- [22] Rasche, A./Escudero, M. (2010): Leading Change: The Role of the Principles for Responsible Management Education, in: *Journal of Business and Economic Ethics (Zeitschrift fuer Wirtschafts und Unternehmensethik, zfwu)*, Vol. 10, No. 2, pp. 244-250.
- [23] Rasche, A. (2010): The Limits of Corporate Responsibility Standards, in: *Business Ethics: A European Review*, Vol. 19. No. 3, pp. 280-291.
- [24] Rasche, A. (2009): 'A Necessary Supplement': What the United Nations Global Compact Is (Not), in: *Business and Society*, Vol. 48, No. 4, pp. 511-537.
- [25] Rasche, A./Behnam, M. (2009): As If It Were Relevant: A Social Systems Perspective on the Relation Between Theory and Practice, in: *Journal of Management Inquiry*, Vol. 18, No. 3, pp. 243-255.
- [26] Rasche, A./Chia, R. (2009): Researching Strategy Practices: A Genealogical Social Theory Perspective, in: *Organization Studies*, Vol. 30, No. 7, 713-734.
- [27] Behnam, M./Rasche, A. (2009): 'Are Strategists from Mars and Ethicists from Venus?': Strategizing as Ethical Reflection, in: *Journal of Business Ethics*, Vol. 84, No. 1, pp. 79-88.
- [28] Rasche, A. (2009): Toward a Model to Compare and Analyze Accountability Standards: The Case of the UN Global Compact, in: *Corporate Social Responsibility and Environmental Management*, Vol. 16, No.4, pp. 192-205.
- [29] Gilbert, D.U./Rasche, A. (2008): Opportunities and Problems of Standardized Ethics Initiatives: A Stakeholder Theory Perspective, in: *Journal of Business Ethics*, Vol. 82, No. 3, pp. 755-783.
- [30] Rasche, A. et al. (2008): Corporations as Political Actors: A Report on the First Swiss Master Class in Corporate Social Responsibility, in: *Journal of Business Ethics*, Vol. 80, No.2, pp. 151-173.
- [31] Gilbert, D. U./Rasche, A. (2007): Discourse Ethics and Social Accountability: The Ethics of SA 8000, in: *Business Ethics Quarterly*, Vol. 17, No.2, pp. 187-216.
- [32] Rasche, A./Esser, D. E. (2006): From Stakeholder Management to Stakeholder Accountability: Applying Habermasian Discourse Ethics to Accountability Research, in: *Journal of Business Ethics*, Vol. 65, No. 3, pp. 251-67.

### **Chapters in Books**

- [33] Lawrence, J./Rasche, A./Kenny, K. (2019): Sustainability as Opportunity: Unilever's Sustainable Living Plan, in: Smith, C.N. & Lenssen, G. (eds). *Building the Responsible Corporation*. New York: Springer, pp. 439-459.
- [34] Rasche, A./Seidl, D. (2019): Standards and/as Management Ideas, in: Sturdy, A., Huesinkveld, S., Reay, T., & Strang, D. (eds.). *The Oxford Handbook of Management Ideas*. Oxford/New York: Oxford University Press. (forthcoming)
- [35] Seidl, D./Rasche, A. (2018). Standards Between Partial and Complete Organization, in: Ahrne, G. & Brunsson, N. (eds.). *Organization Unbound*. Cambridge/New York: Cambridge University Press (forthcoming).



- [36] Rasche, A. (2017): The Corporation as a Political Actor: European and North American Perspectives, in: Siebert, S. (ed). *Management Research – European Perspectives*. Routledge: London, pp. 171-184. (Revised and updated version; reprinted from *European Management Journal*).
- [37] Rasche, A./Morsing, M./Moon, J. (2017): The Changing Role of Business in Global Society, in: Rasche, A./Morsing,, M./Moon, J. (Eds). *Corporate Social Responsibility: Strategy, Communication, Governance*. Cambridge/New York: Cambridge University Press, pp.1-28
- [38] Rasche, A./Waddock, S. (2017): Standards for Corporate Social Responsibility, in: Rasche, A./Morsing,, M./Moon, J. (Eds). *Corporate Social Responsibility: Strategy, Communication, Governance*. Cambridge/New York: Cambridge University Press, pp. 163-186.
- [39] Scherer, A.G./Rasche, A. (2017): Organization as Communication: The (Potential) Contribution of Jürgen Habermas, in: Blaschke, S./Schoeneborn, D. (Eds.). *Organization as Communication: Intercontinental Perspectives*. London et al.: Routledge, pp. 3-26.
- [40] Rasche, A./Gilbert, D.U. (2015): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, in: Nill, A. (Ed.) *Handbook of Marketing Ethics*. Cheltenham, UK: Edward Elgar, pp. 284-301.
- [41] Rasche, A. (2015): Standards as Enablers and Impediments of Sustainable Consumption, in: Reisch, L. and Thørgersen, J. (Eds.) *Handbook of Research on Sustainable Consumption*. Cheltenham, UK: Edward Elgar, pp. 343-358.
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