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Articles in Peer Reviewed Journals

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415. (2019) [Viola Muster, Rainer Grießhammer, Franziska Wolff, Christian Thorun, Ulf Schrader & **Lucia A. Reisch**]. *Nachhaltigen Konsum weiterdenken: Evaluation und Weiterentwicklung von Maßnahmen und Instrumenten – Ex-post Evaluation ausgewählter Maßnahmen*. Report commissioned by the German Federal Environmental Agency (UBA), authored by ConPolicy, Technical University Berlin, Öko-Institut e.V., Copenhagen Business School & Zeppelin University. Umweltforschungsplan des Bundesministeriums für Umwelt, Naturschutz, Bau und Reaktorsicherheit – German Federal Ministry of the Environment (No. 3717 163110).

¹ Public availability of EU project deliverables is limited and depends on the respective DOW.

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435. (2016) [**Reisch, Lucia A.**, Wencke Gwozdz, Ana Rito & Eva Kovacs, on behalf of the I.Family Consortium]. Cross-cultural comparison of systems of provision in the food sector. Deliverable D7.3.4 for I.Family (Determinants of eating behavior in European children, adolescents and their parents), funded by the European Commission FP7, Project No. 266044. Internal Deliverable.
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- On behalf of the Deutsche Bundesstiftung Umwelt (DBU). (German Federal Environmental Foundation). SRH Calw: Calw.
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464. (2009) [Kornelia Hagen & **Lucia A. Reisch**]. *Verbraucherpolitische Strategie Baden-Württemberg – Erhebung von volkswirtschaftlichen Basisdaten für eine zielorientierte Weiterentwicklung der Verbraucherpolitik*. Ein Projekt im Auftrag des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR). Projektbericht/ Final Report. Stuttgart /Berlin / Calw: SRH Hochschule Calw, May 2009.
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470. (2007) [**Lucia A. Reisch** & Alena Schuster]. *Untersuchungen zur Wechselwilligkeit der Verbraucher in einem liberalisierten Gasmarkt (Versorgerwechsel)*. Ein Projekt im Auftrag des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR). Abschlussbericht / Final Report. Stuttgart / Calw: SRH Hochschule Calw.
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476. (1999) [Charles Vlek, Gerhard Scherhorn & **Lucia A. Reisch**]. *Transformation of unsustainable consumer behaviors and consumer policies. Problem analysis, solution approaches, and a research agenda*. Report prepared for the subprogramme on „Industrial Transformation” (IT) of the International Human Dimensions Programme (IHDP) on Global Environmental Change. Amsterdam (NL), December 1999.

Conference and Workshop Presentations

477. 08.11.2019: *Nachhaltiger Konsum jetzt!*. Invited talk at an experts’ workshop of the “NakoWei (Nachhaltigen Konsum Weiterdenken)” project on behalf of the Umweltbundesamt (German Environment Agency)/German Federal Ministry of the Environment, Berlin (D)
478. 30.09.2019: *Strengthening sustainable consumption in Germany. What can policy do?* Invited keynote at the “Sustainable Consumption for Biodiversity and Ecosystem Services Worldwide” Conference hosted by the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU), Berlin (D).
479. 24.09.2019: *Dark nudging? A “Bill of Rights” for Digital Nudging*. Invited talk at the „Verbraucherforschungsforum des Netzwerks Verbraucherforschung und dem Bundesamt für Sicherheit in der Informationstechnik”, hosted by the German Network Consumer Research and Wissenschaftszentrum Bonn, Bonn (D).
480. 18.09.2019: *Forschungsansatz Reallabor: Konzept, Chancen und Grenzen*. Invited talk at the “Kick-off Event AP Reallabore, DAFA-Projekt ‘Social Lab II’” hosted by the University of Dusseldorf, Dusseldorf (D).
481. 10.08.2019: [Rosina Watson, Kristian Roed Nielsen, Christine Mera, **Lucia A. Reisch** & Hugh Wilson]. *Policy for sustainable entrepreneurship: A crowdsourced framework*. Oral presentation in a Divisional Paper session at the 79th Annual Meeting of the Academy of Management, 8.-12 August 2019, Boston, MA (US).
482. 13.06.2019: *Research on sustainable consumption – scetching the theme*. Invited keynote at

- the Workshop “Transformative strategies to promote sustainable consumption in, by and with Germany”, on invitation of the Working Group Sustainable Consumption of the Science Platform Sustainability 2030, Berlin (D).
483. 11.06.2019: *What drives consumer behaviour?* Invited talk at the “Danish National Food Institute’s Annual Conference” hosted by the DTU National Food Institute, Kgs. Lyngby (DK).
484. 13.05.2019: *Policies for sustainable consumption – What works?* Invited talk at “Klimarådets interessentkonference - Udfordringer og muligheder på vej mod et klimaneutralt samfunda conference”, hosted by the “Danish Council on Climate Change”, Copenhagen (DK).
485. 02.05.2019: *The role of sustainable consumption in achieving the Sustainable Development Goals.* Invited talk at the Annual Conference of the Danish Ethical Trading Initiative – “Danmark som verdensmæssige pionerer gennem etisk handel”, Copenhagen (DK).
486. 23.03.2019: [**Lucia A. Reisch**, Cass R. Sunstein & Micha Kaiser]. *Trusting Nudges? Lessons from an international survey.* Competitive paper at the Western Economic Association International (WEAI) 15th International Conference / Society of the Advancement of Behavioural Economics (SABE) Track, 21-24 March 2019, Keio University, Tokyo (J).
487. 07.03.2019: *Consumer informatics: Research and policy for consumer friendly algorithms & AI.* Invited expert at the Brainstorming session on “Shaping future EU consumer policy” hosted by the European Commission, Directorate General for Justice and Consumers, Brussels (B).
488. 24.02.2019: [Nadine Gier, Caspar Krampe, **Lucia A. Reisch** & Peter Kenning]. *Besser statt mehr! Vom Daten-DIY zur “Verbraucherinformatik”.* Talk at the CFP: Workshop "Digitaler Konsum" at the 14th International Conference Business Information Systems (Human Practice. Digital Ecologies. Our Future.), University Siegen, Siegen (D).
489. 18.02.2019: *Behavioural insights for sustainable consumption.* Invited talk at the Western Cape Government, Chief Directorate: Policy and Strategy. Cape Town, South Africa (ZAF).
490. 13.-14.02.2019: Invited expert to the “International Workshop on Choice Architecture”, 13-14 February 2019, hosted by the Behaviour Change by Design Programme, University of Cambridge School of Clinical Medicine, Cambridge (UK).
491. 06.02.2019: *Nudging sustainable consumption.* Invited keynote at the “EAAE-Seminar Behavioural Perspectives in Agricultural Economics and Management”, hosted by Swedish University of Agricultural Sciences (SLU Uppsala), 6 February 2019, Swedish University of Agricultural Sciences, Uppsala (S).
450. 07.12.2018: *A bill of rights for nudging.* Invited keynote at the WZB-Mercator-Forum “Big Data 4 Policy – Experimentelle Politikberatung und -gestaltung durch Big Data”, December 6/7 2018, Wissenschaftszentrum Berlin, Berlin (D).
451. 04.12.2018: *Friend or foe? A toolbox for consumer-friendly algorithms.* Invited key note at the Symposium „Consumer behavior in a digitalized world”, on invitation of the Danish Competition and Consumer Authority. Copenhagen (DK).

452. 21.11.2018: *Neue Forschungsthemen für das Bundesprogramm Verbraucherforschung*. Invited talk at the Workshop “Ensuring Evidence Base - Improving Quality”, German Bundestag and Ministry of Justice and Consumer Protection, Berlin (D).
453. 26.09.2018: *Wachstum versus Sicherheit: Wieviel Regulierung braucht das Land?* Invited talk at the “Deutscher Versicherungstag” hosted by the German Insurance Association (GDV), Berlin (D).
454. 21.09.2018: [Jan M. Bauer, Sabine Bietz, Julius Rauber & **Lucia A. Reisch**]. *Nudging healthier food choices in a cafeteria setting: a sequential multi-intervention field study*. Presentation at the International Symposium on “Food at Work”, Institut Paul Bocuse Research Center, Ecully (F).
455. 20.09.2018: *Biases, illusions, and noise: Why providing scientific facts is good - but not enough*. Invited talk at the “EFSA Conference 2018 – Science, Food & Society”, hosted by the European Food Safety Authority (EFSA), 18-21 September 2018, Parma (IT).
456. 27.06.2018: [Jan M. Bauer, **Lucia A. Reisch** & Sabine Bietz]. *Nudging sustainable food consumption – small steps in the right direction?* Presentation at the “Third International Conference of the Sustainable Consumption Research and Action Initiative” (SCORAI), 26-29 June 2018, Copenhagen Business School, Copenhagen (DK).
457. 27.06.2018: *Do people like nudges? Behavioural insights and sustainability policy*. Presentation at the “Third International Conference of the Sustainable Consumption Research and Action Initiative” (SCORAI), 27-29 June 2018, Copenhagen Business School, Copenhagen (DK).
458. 14.06.2018: *Behavioural insights and consumer policy*. Presentation at the “Consumer Policy Network Meeting” hosted by the European Commission, DG Justice and Consumers, 14-15 June 2018, Ministry of Finance Lisbon, Portugal (PRT).
459. 12.06.2018: *Verbraucherpolitik und Digitalisierung*. Invited lecture at Heinrich Heine University Duesseldorf, 12 June 2018, Duesseldorf, Germany (DE).
460. 04.06.2018: [Leonie H. Bogl, Kirsten Mehlig, Guiomar Masip, Anna-Keski-Rahkonen, Timm Intemann, Paola Russo, Nathalie Michels, **Lucia A. Reisch**, Valeria Pala, Laura Johnson, Dénes Molnár, Michael Tornaritis, Toomas Veidebaum, Luis A. Moreno, Wolfgang Ahrens & Lauren Lissner, Jaakko Kaprio, Antje Hebestreit, on behalf of the I.Family Consortium]. *A within-sibling pair analysis of lifestyle-related behaviours and BMI z-score in the multi-centre I.Family study*. Presentation at the International Society of Behavioral Nutrition and Physical Activity (ISBNPA) Conference 2018, 2-5 June 2018, Hong Kong (HKG).
461. 01.06.2018: [Rosina Watson, Kristian Roed Nielsen, Christine Mera, **Lucia A. Reisch** & Hugh Wilson]. *Policy for sustainable entrepreneurship: A crowdsourced framework*. Presentation at the European Marketing Academy (EMAC) 2018, University of Strathclyde, Glasgow (UK).
462. 27.04.2018: *Die Reallabor-Forschung in Baden-Württemberg als Motor der Weiterentwicklung einer nachhaltigkeitsbezogenen Transformationsforschung und –praxis?* Invited keynote at the “Reallabor Symposium 2018”, hosted by Ministry for Science,

- Research and Arts Baden-Württemberg, 27 April 2018, Karlsruhe (DE).
463. 13.04.2018: *Zukunftsforum 5: Nachhaltiger Konsum (SDG 12)*. Invited talk at the „Nachhaltigkeitskongress Mehr Taten! - Mehr Zukunft“, organised as part of the ten-year jubilee of the Sustainability Strategy of the federal state of Baden-Württemberg, Stuttgart (DE).
464. 15.03.2018: *Nachhaltiger Konsum und Verhaltenspolitik*. Invited keynote at the Verbraucherforschungsforum 2018 „Konsum und Nachhaltige Entwicklung: Verbraucherpolitik neu denken“, hosted by Hochschule Pforzheim and the Center for Consumer, Markets and Politics (CCMP), Zeppelin University, 15 March 2018, Hochschule Pforzheim, Pforzheim (DE).
465. 01.03.2018: *Beyond impact assessment – the use of interdisciplinary “behavioral” research by national governments and the EU: towards a more science based legislation improving the behavior of citizens and governments?* Invited keynote at the conference “Nudging and information 2018: Is there a new approach of regulating the behavior of consumers and businesses?”, 1-2 March 2018, University of Graz, Department of Law, Graz (AUT).
466. 16.02.2018: [Caezilia Loibl, Cass R. Sunstein, Julius Rauber & **Lucia A. Reisch**]. *Which Europeans like nudges? Approval and controversy in four European countries*. Presentation at the NBER “Law and Economics Program Meeting”, 16 February 2018, Cambridge, MA (US).
467. 10.01.2018: *Opt-In vs. Opt-Out – Eine Frage der Trägheit?* Invited talk at the “Die e-Privacy Verordnung – Wo stehen wir? DatenTag der Stiftung Datenschutz“, 10 January 2018, Berlin (DE).
468. 04.12.2017: *Sustainable and healthy diets: Why and how behavioural nutrition policy can help*. Invited keynote at the “FAO/WHO Regional Symposium - Sustainable Food Systems for Healthy Diets in Europe & Central Asia”, hosted by the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO), 4-5 December 2017, Budapest, Hungary (HUN).
469. 01.12.2017: *Mit Nudging zur Genügsamkeit*. Contribution to the “Genügsamkeits-Workshop”, hosted by the “Institut für Markt-Umwelt-Gesellschaft e.V” (imug Institut), 1 December 2017, Leibniz University Hannover, Hannover (DE).
470. 24.11.2017: *The fall of homo economicus – an introduction to behavioural economics*. Invited talk at the “Behavioural Insights & Consumer Policies” Conference, hosted by the Danish Competition and Consumer Authority, 24 November 2017, Copenhagen (DK).
471. 17.11.2017: *Policies tackling health inequalities in European families*. Contribution to the Symposium “The social divide in obesity, health behaviours, and their determinants in European children and adolescents”, 27th European Childhood Obesity Group (ECOG) Annual Congress 2017, 15-17 November 2017, Rome (IT).
http://www.ecog-obesity.eu/index.php/ECOG_2017
472. 25.10.2017: *Nudging for Good – Sollte man Konsumenten zum Nachhaltigem Konsum anstupsen?* Invited keynote. Studium Generale der Hochschule Pforzheim, 25 October 2017, Pforzheim (DE).

473. 19.09.2017: *Bicycles first! Can we nudge people into active mobility?* Keynote at the Velocity International Cycling Conference (ICC), 19-21 September 2017, Mannheim (DE).
<https://10times.com/icc-s>
474. 14.07.2017: *Individual decisions concerning the environment – An economic perspective.* Invited talk at the conference „Theories of Choice. The Social Science and the Law of Individual, Collective and Organizational Decision Making“, 13-14 July 2017, European University Institute (EUI), Florence (IT).
475. 23.06.2017: *Do people like green nudges? Results from two empirical studies* (with Cass Sunstein). Invited key note to “Wink - the Nudge Conference” hosted by “Welfare Improvement through Nudging Knowledge” (WINK) Project, 23-24 June 2017, University of Utrecht, Utrecht (NL).
476. 09.05.2017: *Ask the people: Empirical evidence on what we think about behavioural insight-based policies.* Seminar with Lucia A. Reisch, 9 March 2017, Stockholm School of Economics (SSE), Stockholm (SE).
477. 27.04.2017: *“Nudging” for a Green and Inclusive Economy: Concept, Opportunities and Challenges.* Invited keynote at the “2do Foro de Diálogo Regional de Intercambio y Expertos Poniendo en Práctica la Economía Verde e Inclusiva en América Latina y el Caribe in Montevideo“, 27 April 2017, Montevideo, Uruguay (URY).
478. 17.02.2017: *Digitalisierung aus Verbrauchersicht.* Invited keynote at the “Haushalt in Bildung und Forschung“ Conference (HabiFo-Tagung) on “Ernährung in der digitalen Welt: Chancen und Herausforderungen für die Ernährungs- und Verbraucherbildung“. Pädagogische Hochschule Karlsruhe, Karlsruhe (DE).
479. 22.11.2016: [Lucia A. Reisch, Kristian Roed Nielsen, Hugh Wilson, Rosina Watson & Christine Mera]. *Creating the conditions for success: Policies for sustainable entrepreneurship.* Talk at the “Transforming Europe through Citizen Innovation & Sustainable Entrepreneurship: The EU-InnovatE Project Final Conference“ hosted by EU-InnovatE Project and ABIS - The Academy of Business in Society, 22 November 2016, Les Ateliers des Tanneurs, Brussels (BE).
480. 09.11.2016: *Nudging for Health: Internationale Forschung zu Verhaltensökonomik, Ernährung und Gesundheit.* Invited talk at the “Jahres-Symposium of DIE LEBENSMITTELWIRTSCHAFT e.V. 2016“, 09 November 2016, Berlin (DE).
481. 02.11.2016: *Nachhaltiger Konsum: Wirksamkeit und Effekte von Einflussoptionen.* Invited talk at the “Green Economy Conference 2016” hosted by the Federal Ministry of Education and Research (BMBF) and the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMBU), 02 November 2016, Deutsche Telekom Hauptstadtrepräsentanz, Berlin (DE).
482. 29.10.2016: [Wencke Gwozdz, Lucia A. Reisch et al.] *The effect of smileys as motivational incentives on children's food choices: A field experiment in European primary schools.* Competitive paper accepted for the “Association of Consumer Research (ACR) North American Conference: ‘Wanderlust’“, 27-30 October 2016, Berlin (DE).
483. 21.10.2016: *Nudging for health: Fakten, Chancen, Grenzen.* Keynote at the 13th Swiss

- Congress for Health Economics and Health Sciences, 21 October 2016, Universitätsspital Bern, Bern (CH).
484. 10-12.10.2016: *Innovative policies for healthier and more sustainable food systems*. Invited talk at the „Uppsala Health Summit 2016 - Ending Childhood Obesity: Actions through health and food equity“ at Uppsala Castle hosted by Uppsala University, the Swedish University of Agricultural Sciences, Uppsala County Council, Uppsala City Council and World Class Uppsala, 10-12 October 2016, Uppsala (SE).
485. 06-08.10.2016: *Big Nudging*. Roundtable Discussion at the Conference of the Association of Internet Researchers (AoIR) hosted by Wissenschaftszentrum Berlin für Sozialforschung (WZB; Berlin Social Science Centre), Humboldt University and University of Duisburg-Essen, 06-08 October 2016 Berlin (DE).
486. 16.08.2016: *Sustainable Development "Made in Germany" – Challenges, pitfalls, and learnings*. Invited keynote at the “5th After-Work-Talk of the Environmental Economics Network of Namibia in cooperation with the Sustainable Development Advisory Council of Namibia”, hosted by the Environmental Economics Network of Namibia and the Sustainable Development Advisory Council of Namibia, 16 August 2016, Ministry of the Environment and Tourism, Windhoek (NAM).
487. 09.07.2016: [Julius Rauber, Manuela Bernauer & **Lucia A. Reisch**]. *Green defaults of energy providers in Germany – self-propelling process or political challenge?* Competitive paper presented at the SABE / IAREP Conference 2016 “Behavioural Insights in Research and Policy Making”, 8-10 July 2016, Wageningen (NL).
488. 09.07.2016: [**Lucia A. Reisch** & Cass R. Sunstein]. *Do Europeans like nudges?* Competitive paper presented at the SABE / IAREP Conference 2016 “Behavioural Insights in Research and Policy Making”, 8-10 July 2016, Wageningen (NL).
489. 17.06.2016: [Kristian Roed Nielsen & **Lucia A. Reisch**]. *Crowdfunding for sustainability – The role of value orientation frames in guiding individual investment behavior*. Presentation at the “International Conference on Business, Policy and Sustainability” at Copenhagen Business School (CBS) hosted by the CBS Sustainability Platform, Carlsbergfondet, The Velux Foundations, Danish Society for Education and Business (DSEB), Ministry of Higher Education and Science and Governing Responsible Business Research Environment, 16-17 June 2016, Copenhagen Business School, Copenhagen (DK).
490. 16.06.2016: *Implementing sustainable consumption: the science policy interface*. Invited keynote at the Second International Conference of the Sustainable Consumption Research and Action Initiative “Transitions beyond a Consumer Society” hosted by SCORAI (Sustainable Consumption Research and Action Initiative), 15-17 June 2016, University of Maine, Orono (US).
491. 02.06.2016: *Sustainable consumption and behavioural economics*. Invited keynote at the Humboldt Comparative and European Law Lectures (HUCELL) hosted by Humboldt European Law School (HELS), 02 June 2016, Humboldt University, Berlin (DE).
492. 26.04.2016: *Resilient people – resilient planet? The health sustainability nexus from a consumer policy perspective*. Invited keynote at the Potsdam Institute for Climate Impact

- Research hosted by the Potsdam Institute for Climate Impact Research (PIK), 26 April 2016, Potsdam (DE).
493. 13.04.2016: *Nudging for better health – concept, choices and critique*. Presentation at the Nudge-it Public Symposium “Healthy food choice – state of the art, challenges & solutions” hosted by Nudge-it in collaboration with UMC Utrecht, 13 April 2016, Utrecht (NL).
494. 06.04.2016: *Does information help? A view from consumer research and policy*. Presentation at the conference “Consumers and information – Less is more” hosted by Berlin Campus on Consumer Policy and Leibniz-Gemeinschaft, Deutsches Institut für Wirtschaftsforschung (DIW; German Institute for Economic Research), 06 April 2016, Humboldt-Universität zu Berlin, Berlin (DE).
495. 04.03.2016: *Liberaler Paternalismus (Nudging) – ein alternativer Regulierungsansatz*. Presentation at the „4. Kadener Gespräch“, “Weiß der Staat alles besser? Staatseingriffe und Verbraucherschutz zwischen sinnvoller Marktregulierung und planwirtschaftlicher Bevormundung” hosted by Stiftung Marktwirtschaft and DIE ZEIT, 04 March 2016, Alveslohe (DE).
496. 26.01.2016: *Novel consumer products – how consumer decisions are made*. Invited keynote at the 4th Symposium “Beneficial microbes - Microbes in health and history”, hosted by Organobalance, Berlin Museum of Medical History at the Charité, 26-27 January 2015, Berlin (DE).
497. 26.01.2016: *Vorstellung der Arbeit des Sachverständigenrates Verbraucher*. Sitzung der AG Recht und Verbraucherschutz der SPD-Bundestagsfraktion (Committee for Law and Consumer Protection of the German Federal Parliament), Deutscher Bundestag, 26 January 2016, Berlin (DE).
498. 28.10.2015: [Lucia A. Reisch & Andrea Farsang]. *Corporate impact and the SDGs. The potential of corporate impact assessment tools to contribute to better monitoring of corporate contributions to the SDGs*. Presentation at the symposium “Evaluating the Sustainable Development Goals – New Challenges for Research, Policy and Business” hosted by the Institute for Managing Sustainability at Vienna University of Economics and Business in collaboration with the Austrian Development Agency (ADA) and the European Evaluation Society (EES), 28 October 2015, Vienna (AT).
499. 21.10.2015: [Wencke Gwozdz & Lucia A. Reisch]. *Food advertising targeting children – Results from the I-family study*. Presentation at the 12th European Nutrition Conference FENS 2015 “Nutrition and health throughout life-cycle - Science for the European consumer” hosted by the German Nutrition Society on behalf of the Federation of European Nutrition Societies (FENS), 20-23 October 2015, Berlin (DE).
500. 20.10.2015: [Lucia A. Reisch & Wencke Gwozdz]. *Sustainable diets from a consumer perspective – the nutrition-sustainability-health nexus*. Presentation at the 12th European Nutrition Conference FENS 2015 “Nutrition and health throughout life-cycle - Science for the European consumer” hosted by the German Nutrition Society on behalf of the Federation of European Nutrition Societies (FENS), 20-23 October 2015, Berlin (DE).
501. 22.09.2015: *Bioeconomy: Innovation and Sustainability Policy in Germany*. Presentation at

- conference “Innovation for a Sustainable Future – U.S. Bioeconomy meets German Bioeconomy” on the invitation of the US Counselor for Agricultural Affairs, hosted by the United States Embassy in Berlin in partnership with the German Council for Bioeconomy, 22 September 2015, Berlin (DE).
502. 12.09.2015: [Manuela Bernauer & **Lucia A. Reisch**]. *Nudging für Nachhaltigen Konsum? What works?* Presentation at the Annual Summer Meeting of the Zeppelin University, 12 September 2015, Friedrichshafen (DE).
503. 12.09.2015: *Architektur der Wahl: Wie wir Entscheidungen treffen*. Presentation at the Annual Summer Meeting of the Zeppelin University, 12 September 2015, Friedrichshafen (DE).
504. 10.06.2015: *Push, pull, nudge – Wie werden Lieferketten grüner?* Invited keynote at the Cargo Climate Care Conference 2015 “Mehr Logistik und weniger CO₂”, hosted by Lufthansa Cargo AG, 10 June 2015, Frankfurt am Main (DE).
505. 08.06.2015: *Nudging for better health – concept, choices and critique*. Invited talk on behalf of the Helmholtz Zentrum München, Deutsches Forschungszentrum für Gesundheit und Umwelt as part of the EU project consortium “Nudge-it”, 08 June 2015, Eberhard Karls Universität Tübingen (DE).
506. 01.06.2015: *Nachhaltiger Konsum*. Input at an expert hearing on invitation of the Staatssekretär-Ausschuss für Nachhaltige Entwicklung (“Green Cabinet”), chaired by Peter Altmaier, Federal Minister for Special Affairs and Chief of Staff of the German Chancellery, 01 June 2015, Bundeskanzleramt, Berlin (DE).
507. 12.05.2015: *Consumers in the spotlight: Research on sustainable consumption, intercultural issues and social transformation*. Keynote speaker in Session 2 on Behavioral trends, intercultural values and social norms at the Scoping Workshop „Social Transformations to Sustainability Programme“ co-hosted by the European Commission, the International Social Science Council (ISSC) and NORFACE in liaison with the Belmont Forum, 11-12 May 2015, Brussels (BE).
508. 06.05.2015: *Vorstellung der Arbeit des Sachverständigenrates Verbraucher*. Bundestagsanhörung im Ausschuss für Recht und Verbraucherschutz des Deutschen Bundestags (Committee for Law and Consumer Protection of the German Federal Parliament), 06 May 2015, Berlin (DE).
509. 22.04.2015: „Nudging“: *Konzept, Chancen und Grenzen der verhaltensinformierten Regulierung*. Presentation at a “Learning Lunch” at CDU Bundesgeschäftsstelle (Headquarters of the Christian Democratic Party Germany), 22 April 2015, Berlin (DE).
510. 20.04.2015: *Regulating with nudges – and the power of supposedly irrelevant factors*. Lecture on the invitation by the Hertie School of Governance, Behavioural Insights Series, 20 April 2015, Berlin (DE).
511. 26.03.2015: *Kann (und sollte) die Verbraucherpolitik nachhaltigen Konsum fördern?* Keynote at the Expert Workshop “Stärkung des nachhaltigen Konsums durch Anpassungen im Zivilrecht und Öffentliches Recht”, hosted by the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, 26 March 2015, Berlin (DE).

512. 10.03.2015: *Zeit, Wohlstand und Gutes Leben: Zeitpolitik für Transformation*. Keynote at the conference “Politische Ökonomik großer Transformationen”, Conference Series “Normative und institutionelle Grundfragen der Ökonomik” hosted by Protestant Academy Tutzing, 9-11 March 2015, Tutzing (DE).
513. 07.03.2015: *‘Nudges’ als Instrument der Verbraucherpolitik – Konzept und Kritik*. Presentation at the session of the Council of Sustainable Development Baden-Württemberg, 07 March 2015, Stuttgart (DE).
514. 26.02.2015: *‘Nudges’ als Instrument der Verbraucherpolitik – Konzept, Kalkül und Kritik*. Keynote at the 3rd Forum Business and Consumer (Forum Wirtschaft und Verbraucher) “Zwischen Globalisierung und nationaler Agenda – aktuelle Herausforderungen in der Verbraucherpolitik” hosted by the Federation of German Industry (BDI) in cooperation with Handelsverband Deutschland (HDE), Markenverband and ZAW, 26 February 2015, Berlin (DE).
515. 24.02.2015: [Lucia A. Reisch & Cass R. Sunstein]. *Regulating with nudges – concept, challenges and concerns*. Introduction to the workshop “Nudging and energy policies” hosted by acatech – Deutsche Akademie der Technikwissenschaften (German National Academy of Science and Engineering), 24 February 2015, Berlin (DE).
516. 26.01.2015: *Zeitwohlstand und Nachhaltigkeit – Impulse für eine Lebensqualitätspolitik*. Presentation at the meeting of expert commission on “Nachhaltig leben - Lebensqualität bewahren” convened by the Christian Democratic Union (CDU) Party, 26 January 2015, Berlin (DE).
517. 18.12.2014: *Zeitpolitik als Nachhaltigkeitspolitik: Innovative Elemente und Anwendungen*. Invited keynote at the lecture series “Auf dem Weg in eine zeitachtsame Gesellschaft? Gelebte Zeit und gezählte Zeit” hosted by German Academy of Sciences of the Hansestadt Hamburg, Hamburg (DE).
518. 18.12.2014: *Nudging für Nachhaltigen Konsum – Überlegungen*. Invited talk at Greenpeace e.V., German Headquarter, 18 December 2014, Hamburg (DE).
519. 15.12.2014: *Sustainable food consumption – How does German sustainability politics deal with the challenge?* Presentation at the City Food Symposium „Sustainable Diets: what is a good diet for the 21st century?“ during the session “Addressing the problem at a national State level” hosted by the Food Research Collaboration, City University London, 15 December 2014, London (UK).
520. 11.12.2014: *Nudging – Die Kunst der Entscheidungshilfe*. Panel discussion together with Cass. R. Sunstein, Harvard Professor and the Federal Minister of Justice and Consumer Protection, Heiko Maas. Federal Ministry of Justice and Consumer Protection, 11 December 2014, Berlin (DE).
521. 03.12.2014: *Zeit für Nachhaltigkeit – Zeiten der Transformation: Elemente einer Zeitpolitik für die gesellschaftliche Transformation zu nachhaltigeren Lebensstilen*. Presentation at the German Federal Environmental Agency (Umweltbundesamt). 03 December 2014, Dessau (DE).
522. 24.11.2014: *Energiewende und „Klima-Citoyen“*. Presentation at the Workshop “Rollen der

- Bürgerinnen und Bürger in der Energiewende in Heidelberg“ as part of the research project “Klima-Citoyen – Neue Rollen, Möglichkeiten und Verantwortlichkeiten der Bürger in der Transformation des Energiesystems“, 24 November 2014, Heidelberg (DE).
523. 24.11.2014: *Baden-Württemberg auf dem Weg zu einer Verbraucherpolitik?* Presentation at the conference „Energie- und Energiespeichertechnologien“ hosted by the Ministry for Environment, Climate and Energy Economy Baden-Württemberg, 24 November, Stuttgart (DE).
524. 23.10.2014: [Tina Müller, Wencke Gowzdz & **Lucia A. Reisch**]. *Responsibility in sustainable consumption: A consumer perspective*. Presentation at IARU Sustainability Science Congress, session “From Knowledge to Action”, organized by the International Alliance of Research Universities, 22-24 October 2014, Copenhagen (DK).
525. 10.10.2014: *Aufgaben, Möglichkeiten und Grenzen von Verbraucherinformationen – die Rolle von ‚Nudges‘ für die Stärkung der Verbrauchersouveränität*. Presentation at the workshop „Gute Verbraucherinformation“ hosted by the Federal Ministry of Justice and Consumer Protection, 10 October 2014, Berlin (DE).
526. 29.09.2014: *Consumer research on the move? Rethinking the European Consumer Agenda, Horizon 2020 and the research strategy “Progress NRW”*. Panel discussion at the “International Conference on Consumer Research and Consumer Policy in Europe: Challenges for Consumer Research and Consumer Policy in Europe” hosted by the competence center Consumer Research NRW, 29 September 2014, Bonn (DE).
527. 25.09.2014: *Nachhaltiger Konsum – machbare Utopie?* Presentation at the REWE Dialog Forum 2014 “Raus aus der Nische – Die Zukunft des nachhaltigen Konsums. Wie können Handel und Industrie die Verbraucher für den nachhaltigen Konsum gewinnen?”, 25 September 2014, Berlin (DE).
528. 08.07.2014: *Sustainable Consumption – Selected papers from: Reisch, Lucia and Thøgersen, John (eds.) (2014): Handbook of Research on Sustainable Consumption. Edward Elgar Publishing*. Symposium and presentation of the book “Handbook of Research on Sustainable Consumption”, 28th International Congress of Applied Psychology (ICAP) “From crisis to sustainable well-being”, 8-13 July 2014, Paris (FR).
529. 27.06.2014: *Sustainable – by default?* Presentation at the conference “THE NEW POLICY ABsC: 5 Years of Applied Behavioral Science in Public Policy, hosted by TEN, the European Nudge Network, Roskilde University, 27 June 2014, Roskilde (DK).
530. 27.05.2014: *Sustainable by default? Beyond incentives*. Inauguration Talk of Lucia Reisch. Copenhagen Business School, 27 May 2014, Copenhagen (DK).
531. 25.03.2014: *Nachhaltigkeit – Konsum – Gesundheit 2025*. Presentation at the bhz Zukunftsforum, bhz Stuttgart e.V., 25 March 2014, Stuttgart (DE).
532. 24.03.2014: *Sustainability “Made in Germany”: Initiatives challenges and lessons learned from the German Sustainability Strategy*. Presentation at the International Conference “21st Century Challenges for Urbanization in the Arab Gulf Countries” based on the findings of the research project “Sustainable Urbanization Patterns in Oman”, GU-Tech German University of Technology in Oman, 23-25 March 2014, Muscat (OM).

533. 22.02.2014: *Verbraucherpolitik 2014: Stand und Impulse aus der Wissenschaft*. Presentation at the top management meeting of the Federal Ministry of Justice and for Consumer Protection, 22 February 2014, Kremmen (DE).
534. 12.12.2013: *The German Bioeconomy Council*. Invited talk at the first meeting of the Danish Bioeconomy Panel, Copenhagen (DK).
535. 05.12.2013: *Chancen der Nachhaltigkeit. Warum wir nicht nur nachhaltig leben, sondern auch wirtschaften sollten*. Keynote at the Management Seminar of Viessmann Werke, 05 December 2013, Allendorf (Eder) (DE)
536. 11.10.2013: [**Lucia A. Reisch** & Cass R. Sunstein]. *Automatically green? Green defaults*. Keynote at the conference „Energy Systems in Transition: Inter- and Transdisciplinary Contributions“, Helmholtz-Alliance ENERGY-TRANS, 09-11 October 2013, Karlsruhe (DE).
537. 25.09.2013: *Kann die Politik erfolgreich Verbraucherverhalten verändern? Empirische Befunde und Praxiserfahrungen der verhaltensbasierten Regulierung*. Invited talk at the 53rd Annual GEWISOLA Conference „Wie viel Markt und wie viel Regulierung braucht eine nachhaltige Agrarentwicklung?“, Gesellschaft für Wirtschafts- und Sozialwissenschaften (GEWISOLA), Humboldt University Berlin, 25-27 September 2013, Berlin (DE).
538. 23.09.2013: [Wencke Gwozdz, Sarah Netter & **Lucia A. Reisch**]. *In-store textile recycling in Sweden: Nudges, shoves and choice architecture to promote more sustainable disposable behavior*. 10th Biennial Conference on Environmental Psychology organized on behalf of the Environmental Psychology Division of the German Association of Psychology, 22 September 2013, Otto-von-Guericke-University, Magdeburg (DE).
539. 14.09.2013: *Information ist gut – nützt aber nichts. Wie sieht gute Verbraucherbildung aus?* Presentation at the Annual University Celebration of Zeppelin University, 14 September 2013, Friedrichshafen (DE).
540. 21.08.2013: [Wencke Gwozdz, Sarah Netter & **Lucia A. Reisch**]. *Resistance to dispose your old clothes? An in-store textile recycling program on the test bed*. Presentation of competitive paper at the 22nd Nordic Academy of Management Conference, 21-23 August 2013, University of Reykjavik, Reykjavik (IS).
541. 25.06.2013: *Transforming the Energy System – Chances and Challenges in Germany and Denmark*. Panel discussion hosted by the Embassy of the Federal Republic of Germany, Copenhagen in cooperation with the European Environmental Agency (EEA), Copenhagen (DK).
542. 13.06.2013: [Sarah Bly, Wencke Gwozdz & **Lucia A. Reisch**]. *Exit from High Street: An exploratory study of sustainable fashion pioneers*. Presentation of competitive paper at the Sustainable Consumption Research and Action Initiative (SCORAI) Conference “The Future of Consumerism and Well-Being in a World of Ecological Constraints”, 12-14 June 2013, Clark University, Worcester, MA (US).
543. 07.06.2013: *Growing Consumer Empowerment - how can the industry respond?* Invited talk at the conference “Challenges and Trends in the next 3 years for the Consumer Credit Industry” hosted by the Association of Consumer Credit Information Suppliers (ACCIS), 05-

- 07 June 2013, Vienna (AT).
544. 05.06.2013: Comment on Cass R. Sunstein's keynote "Simpler: The Future of Government" at a closed seminar hosted by CBS Public-Private Platform and CBS Sustainability Platform, Copenhagen Business School, Copenhagen (DK).
545. 13.05.2013: *Junge Impulse für die Nachhaltigkeit*. Panel discussion at the annual conference of the German Council for Sustainable Development, Berlin (DE).
546. 30.04.2013: [Lucia A. Reisch & Hannelore Daniel]. Bioökonomie – Forschungsstrategie für Ernährung und Gesundheit. Invited talk at the third session of the Bioökonomierat (German Council for Bioeconomy), 29-30 April 2013, Berlin (DE).
547. 19.04.2013: *Transdisziplinarität und nachhaltige Wissenschaft*. Invited talk at Kuratoriumssitzung of the Öko-Institut, 19 April 2013, Öko-Institut, Berlin (DE).
548. 18.04.2013: *Gutachten zur Lage der Verbraucherinnen und Verbraucher in Deutschland* (Report on the state of consumers in Germany). Panel discussion, Federal Ministry of Food, Agriculture and Consumer Protection, Berlin (DE).
549. 15.03.2013: *Strategische Steuerung auf Bundesebene: Die Nachhaltigkeitsstrategie der Bundesrepublik Deutschland*. Invited talk on the occasion of the interdepartmental Ukrainian delegation's visit "Reform öffentliche Finanzen" (Reform of Public Finances), 11-16 March 2013, Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH, Stuttgart (DE).
550. 06.03.2013: *Land Sourced Litter – wie kann man Verbraucherverhalten ändern?* Keynote at the Workshop "Land Sourced Litter. Wie können Kunststoffabfälle im Meer vermieden werden?" on invitation of Öko-Institut, Freiburg in cooperation with BKV Plattform für Kunststoffe und Verwertung, 6-7 March 2013, Berlin (DE).
551. 05.03.2013: *Nanotechnologien und Verbraucherschutz – Quo vadis?* Expert talk on invitation of the Ministry for Rural Area and Consumer Protection Baden-Württemberg, 05 March 2013, Representation of the State of Baden-Württemberg, Brussels (BE).
552. 17.01.2013: *Hard defaults and soft nudges: How insights from behavioural economics can inform effective nutrition policy*. Presentation at the symposium "Marketing, Food and the Consumer, 17 January 2013, Aarhus University, Aarhus (DK).
553. 10.12.2012: [Kornelia Hagen, Lucia A. Reisch, Hans-W. Micklitz, Andreas Oehler & Christoph Strünck]. *Mehr empirische Evidenz, mehr Realitätssinn - Vorschlag für einen „Check Verbraucherpolitik und Verbraucherbeteiligung“*. (More empirical evidence, more realistic approaches towards policy making). Invited talk at the Fachgespräch Friedrich-Ebert-Stiftung "Verbrauchercheck", 10 December 2012, Friedrich-Ebert Stiftung, Berlin (DE).
554. 10.12.2012: *Nachhaltiger Konsum – Politikinstrumente*. (Sustainable consumption – Which policy measures are needed). Expert statement on invitation of the "Enquete-Kommission Wachstum, Wohlstand, Lebensqualität" (Parliamentary Enquete Commission on Growth, Wealth, Quality of Life) of the German Parliament, Parliamentary Hearing on 10 December 2012, Deutscher Bundestag, Berlin (DE).
555. 23.11.2012: *Die Energiewende meistern: Systeminnovationen, Konsumverhalten und*

- Energienachfragepolitik*. (Making the „Energiewende“ a success: systems innovations, consumer behaviour, and energy policy for consumers). Keynote at the 6th International Conference on Indicators and Concepts of Innovation „Sustainability of Innovation, Innovation of Sustainability“, European Center for Sustainability Research (ECS) at the Zeppelin University, 22-23 November 2012, Friedrichshafen (DE).
<http://innocon.wordpress.com/>
556. 22.11.2012: *A note on the trajectories of the concept of sustainable development*. Presentation at the “10 Years Celebration Conference CSR 10+”, Copenhagen Business School, Copenhagen (DK).
557. 09.11.2012: *Wege nach Utopia: Was jetzt zu tun ist, damit nachhaltiger Konsum eine Chance hat*. (Paths towards Utopia: What we have to do today to make sustainable consumption a reality tomorrow). Invited talk at the Utopia Day 2012 – „5 Jahre Utopia“, Munich (DE).
558. 27.10.2012: *Die Energiewende im Land gemeinsam gestalten*. (Designing the „Energiewende“ together). Expert Statement at the Panel Discussion „Die Energiewende im Land gemeinsam gestalten“. Annual Conference 2012 of the Heinrich Böll Foundation Baden-Wuerttemberg, „Grüne Energie: Wende für Baden-Württemberg“, Pforzheim (DE).
559. 23.10.2012: *The health-sustainability nexus: resilient people – resilient planet*. Invited talk on invitation of Charité Berlin and the M8 Alliance of Academic Health Centers and Medical Universities’ at the 4th World Health Summit, Workshop “Governance for healthy planet”, 21-24 October 2012, Berlin (DE).
560. 19.10.2012: [Wencke Gwozdz & **Lucia A. Reisch**, on behalf of the IDEDICS consortium]. *Consumer behaviour and obesity: A European analysis of individual factors influencing diet quality and obesity*. Conference paper at the 22nd Workshop of the European Childhood Obesity Group (ECOG) 2012, 17-19 October 2012, Palma de Mallorca (ES).
<http://www.mastercongresos.com/ecog/programa2.asp>
561. 06.10.2012: [Gerd Scholl, Gerald Berger, Marton Herczeg, Francois Jégou, Harri Kalimo, Tamas Kallay, **Lucia A. Reisch**, Benoît Simon & Pål Strandbakken]. *Designing the science policy interface – Experiences from a European project on knowledge brokerage for sustainable consumption*. Competitive Paper at 2012 Berlin Conference on the Human Dimensions of Global Environmental Change, 05-06 October 2012, Berlin (DE).
<http://www.berlinconference.org/2012/wp-content/uploads/2012/10/Berlin-Conference-2012-Programme.pdf>
562. 28.09.2012: *Nachhaltiger Konsum – machbare Utopie?* (Sustainable consumption – realistic utopia?). Invited talk at the Conference „Nachhaltiger Konsum – die Verantwortung von Industrie und Handel“, on invitation of Budnikowsky Retail, in cooperation with Unilever. Hamburg (DE). <http://www.budni.de/gutes-tun/fachkonferenz/>
563. 27.09.2012: [Christoph Buck, Hermann Pohlabein, Ilse De Bourdeaudhuij, Yannis Pitsiladis, **Lucia A. Reisch** & Iris Pigeot]. *Messung von Bewegungsmöglichkeiten in der urbanen Lebensumwelt von Kindern. Entwicklung und Anwendung eines Moveability Index*.

- (Measurement of opportunities for physical activity for children in urban settings).
Competitive paper presented at the „7. Jahrestagung der Deutschen Gesellschaft für Epidemiologie“, Regensburg (DE) <http://www.dgepi2012.de/jahrestagung/einladung>
564. 26.09.2012: *Verbraucherpolitik 2.0 – Politik für die Verbraucher oder Politik für den Konsum?* (Consumer Policy 2.0 – Politics for consumers or politics for consumption?).
Keynote on invitation of the Finanzgruppe Deutscher Sparkassen- und Giroverband at the Sparkassen-Prüfertag 2012, 24-26 September 2012, Münster (DE).
565. 21.09.2012: *Nachhaltigkeit – mehr als nur ein Schlagwort?* (Sustainability – more than a catch word?).
Keynote on invitation of the ZG Raiffeisen eG at the 62nd “Internationale Bodenseetagung”, 20-21 September 2012, Illmensee (DE).
566. 20.09.2012: *Was ist „gute Werbung“ aus Sicht der Verbraucher?* (What is „good advertisement“ in the consumer perspective?).
Keynote at the 7th Dialog Kosmetik „Alles nur Werbung, oder was?“, Industrieverband Körperpflege und Waschmittel IKW, 20 September 2012, Frankfurt am Main (DE).
567. 07.09.2012: [**Lucia A. Reisch**, Wencke Gwozdz, Gianni Barba, Stefaan De Henauw, Nathalia Lascorz, Kenn Konstabel & Iris Pigeot]. *The role of food commercials on children’s food knowledge and preferences and its impact on diet and weight*.
Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL).
568. 07.09.2012: [Sarah Bly, Wencke Gwozdz & **Lucia A. Reisch**]. *Exit from High Street: a study of sustainable fashion pioneers’ strategies for sustainable fashion consumption*.
Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL)
<http://iarep2012.org/images/iarep%202012%20conference%20proceedings.pdf>
569. 06.09.2012: [Wencke Gwozdz, **Lucia A. Reisch** & Gerhard Raab]. *Compensatory and compulsive buying behavior in Denmark: Who is a shopaholic?*
Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL)
570. 06.09.2012: [Gerhard Raab, **Lucia A. Reisch**, Wencke Gwozdz, Karl Kollmann, Anna-Maria Schubert & Alexander Unger]. *Pathological buying behaviour: Investigating the trend of compensatory and compulsive buying in Austria, Denmark and Germany*.
Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL)
<http://iarep2012.org/images/iarep%202012%20conference%20proceedings.pdf>
571. 22.08.2012: *CORPUS: A European research project on knowledge brokerage in sustainable consumption policies*.
Presentation on invitation of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and the Sino-German Consumer Protection and Product Safety Programme (CPPS) for the Chinese delegation of representatives of the Qingdao Protection Commission on Consumers’ Rights and Interests (QPCCRI), Copenhagen (DK).
572. 20.08.2012: *Sustainable consumption and behavioural economics*.
Invited keynote at the 18th

- Asia-Europe Foundation (ASEF) Summer University: "Conscious consumers for environmental sustainability". Tartu, 20 August 2012, Estonia (EST).
573. 04.07.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Gabriele Eiben, Jaun Fernandez, Charalampos Haddjugeorgiou, Eva Kovács, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens, Karin Bammann on behalf of the IDEDICS consortium]. *Maternal employment and child obesity – A European perspective*. Competitive paper at Gender, Marketing & Consumer Behavior Conference, 2-4 July 2012, Queenstown, New Zealand (NZ).
574. 29.06.2012: [Wencke Gwozdz, **Lucia A. Reisch**, Stefaan De Henauw, Lauren Lissner, Luis A. Moreno, Valeria Pala, Michael Tornaritis, Denes Molnar, Alfonso Siani, Toomas Veidebaum & Iris Pigeot]. *Childhood obesity: A European cross-geographical analysis of individual factors influencing diet quality and obesity*. Competitive Paper at the 2012 International Social Marketing Conference, 27-29 June 2012, Brisbane (AUS).
575. 28.06.2012: [**Lucia A. Reisch**, Wencke Gwozdz, Gianni Barba, Stefan De Henauw, Natalia Lascorz, Ken Konstabel & Iris Pigeot]. *Associations between commercial communication and food knowledge, preferences and diet: A cross-European study*. Competitive Paper at the 2012 International Social Marketing Conference, 27-29 June 2012, Brisbane (AUS).
576. 21.06.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan De Henauw, Gabriele, Eiben, Juan Fernandez, Charalampos Hadjigeorgiou, Eva Kovács, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – A European perspective*. Competitive Paper at the 26th Annual Conference of the European Society for Population Economics (ESPE), 20-23 June 2012, Bern (CH).
577. 15.06.2012: *Gesundheit, Essen und Nachhaltigkeit: Ansprüche an die Ernährungsaufklärung der Zukunft*. (Health, food, and sustainability: Implications for the future of nutritional advice). Invited speech at the Panel „Von der Vielfalt in der Forschung zur Umsetzung in der Ernährungsaufklärung“, Dreiländertagung of the „Deutsche Gesellschaft für Ernährungsmedizin e.V.“ (DGEM), the „Österreichische Arbeitsgemeinschaft Klinische Ernährung“ (AKE) and the „Gesellschaft für Klinische Ernährung der Schweiz“ (GESKES), „Ernährung 2012“, 15 June 2012, Nuremberg (DE).
578. 13.06.2012: *Konsumwende: Wie viel Wende wollen wir? – Und wie viel Wende können wir?* (Transformation in consumption – How much transformation do we want? And how much transformation are we able to perform?). Invited keynote at the „15th Mainauer Mobilitätsgespräch – Energiewende - Mobilitätswende – Konsumwende“ on invitation of the Ministry of Environment, Climate Change and Energy Sector Ba-den-Wuerttemberg. 13 June 2012, Insel Mainau (DE).
579. 07.06.2012: *Sustainability made in Germany: The German Sustainability Code*. Sustainability Seminar Series, CBS Sustainability Platform, 7 June 2012, Copenhagen Business School, Copenhagen (DK).
580. 05.06.2012: *All inclusive - Freizeit im Grünen ohne Grauen für die Natur*. (All inclusive – opportunities for sustainable tourism). Panel session at the „Woche der Umwelt“ on

- invitation of the Federal President of Germany and the German Environmental Foundation (Deutsche Bundesstiftung Umwelt), Schloss Bellevue, 5-6 June 2012, Berlin (DE).
581. 31.05.2012: [Sarah Bly, Wencke Gwozdz & **Lucia A. Reisch**]. *Exit from High Street: a study of sustainable fashion pioneers' strategies for sustainable fashion consumption*. Competitive paper at the 2nd Nordic Conference on Consumer Research, 30. May - 1. June 2012, Gothenburg (SE) <http://www.cfk.gu.se/nccr2012>
582. 15.05.2012: [Christoph Buck, Claudia Börnhorst, Hermann Pohlabein, Anne Lanfer, Antje Hebestreit, Inge Huybrechts, Valeria Pala, **Lucia A. Reisch** & Iris Pigeot]. *Does environmental food supply influence junk food consumption of preschool and school children? First results of the IDEFICS study*. Abstract at the 8th International Conference on Diet and Activity Methods. 14-17 May 2012, Rome (I). http://www.eurosfair.pr.fr/7pc/documents/1332769467_icdam_8th_.pdf
583. 02.05.2012: [Gerd Scholl, Gerald Berger, Marton, Herczeg, Francois Jégou, Harri Kalimo, Tamas Kallay, **Lucia A. Reisch**, Frieder Rubik, Benoît Simon & Pál Strand-bakken]. *Knowledge for sustainable consumption policies – experiences from CORPUS, a European project on knowledge brokerage*. European Roundtable on Sustainable Consumption and Production (ERSCP). Bregenz, 02-04 May 2012, Austria (AT).
584. 29.04.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan de Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjigeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – A European perspective*. Competitive Paper at the 4th Annual Meeting on the Economics of Risky Behaviors (AMERB), 27-29 April 2012, Istanbul (TR). http://www.iza.org/conference_files/riskonomics2012/sousa-poza_a1667.pdf
585. 20.04.2012: *Die neue Nachhaltigkeitsstrategie Baden-Württemberg: Erwartungen, Beiträge, Perspektiven*. (The new Strategy for Sustainable Development of the state of Baden-Wuerttemberg: Expectations, contributions, and perspectives). Expert statement at the „Auftaktveranstaltung zur neuen Nachhaltigkeitsstrategie“ on invitation of the Ministry of Environment, Climate Change and Energy Sector, Baden-Wuerttemberg. Neues Schloss, Stuttgart (DE).
586. 18.04.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan de Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjigeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – a European perspective*. Faculty Seminar at the University of Utrecht, Economics Department, Utrecht (NL).
587. 27.03.2012: *Von der Bedeutung der Nachfrageseite für die Energiewende*. (The re-levance of the demand side for the „Energiewende“). Invited talk on the 11th Kolloquium „Wege aus der Wachstumsgesellschaft“ on invitation of the Stiftung Forum für Verantwortung, 25-28 March 2012, Europäische Akademie Otzenhausen, Nonnweiler/Saarland (DE).
588. 20.03.2012: *Die Wissens-Broker: Was kann gesellschaftsbezogene Nachhaltigkeitsforschung leisten?* (The knowledge-brokers: What role for social science sustainability research?). Invited Keynote at the BMBF-Agenda-Konferenz "Sozial-ökologische Forschung für eine

- zukunftsfähige Gesellschaft“ on invitation of the German Federal Ministry of Education and Research, 19-20 March 2012, Bonn (DE).
589. 13.03.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan De Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjigeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – a European perspective*. University of Stirling. Stirling (UK).
590. 10.02.2012: *Consumer perceptions on nanotechnologies*. Expert statement at the Expert Workshop "Internationale Untersuchung von Einflussfaktoren auf die Wahrnehmung der Nanotechnologie in Deutschland". 10 February 2012, Bundesinstitut für Risikobewertung (BfR), Berlin (DE).
591. 07.02.2012: *Mündige Bürger und sorgender Staat – ein Widerspruch?* (Sovereign consumers in a caring state – a contradiction?). Invited talk at the conference: „Der sanfte Diktator – weiß Vater Staat alles besser?“ on invitation of the Stiftung Marktwirtschaft. Deutscher Bundestag, Berlin (DE).
592. 26.01.2012: *Kinder als Verbraucher: Einfluss von Marketing und Werbung auf Kinder* (Children as consumers: The influence of marketing and advertisement on children). Invited talk at the „IGW-Forum: Konsumfalle Kinderlebensmittel, Verbraucherpolitisches Forum zur Internationalen Grünen Woche 2012“ on invitation of the Federation of German Consumer Organisations (vzbv), Berlin (DE).
593. 25.01.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan De Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjigeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – a European perspective*. University of Hanover, Hanover (DE).
594. 20.01.2012: *Brauchen wir sozialwissenschaftliche Forschung in den Ernährungs- und Gesundheitswissenschaften?* Invited speech at the Conference „Die Zukunft im Sektor Lebensmittel, Ernährung und Gesundheit“ (“The future of the food, nutrition and health sector”) on invitation of the BioÖkonomieRat. 19-20 January 2012, Berlin (DE).
595. 02.12.2011: *Kommentar: Kongress Stromeinsparung in Haushalten - 1.000 kWh Strom pro Haushalt sparen*. Commentary on the Congress „Stromsparen im Haushalt“, on invitation of the Öko-Institut Freiburg e.V., 2 December 2011, Berlin (DE).
596. 01.12.2011: *Im Nano-Dialog: Kernfragen, Hintergrund und Herausforderungen des Nano-Dialogs. Baden-Württemberg*. Keynote at the Nano-Dialog Baden-Württemberg – „Kleine Teilchen, große Fragen!“ Kongress zu Verbraucheraspekten im Umgang mit Nanotechnologien, 1 December 2011, Stuttgart (DE).
597. 29.11.2011: *Konsum und Energie – Ansätze für eine verhaltensorientierte Energienachfragepolitik*. Keynote on invitation of the Austrian Energy Agency and the Climate Fonds Austria at the Congress „Ergebnis-Workshop zum Projekt „Outlook Life Style 2030 – Determinanten für den Energieverbrauch in österreichischen Haushalten - On the track 2020: Effektive Instrumente und Programme zur Senkung des Stromverbrauchs im Haushalt“. 29

- November 2011, Vienna (AT).
598. 24.11.2011: *Wirtschafts- und Sozialwissenschaften: Wo stehen wir? Welche Forschung brauchen wir?* Keynote at the „1st Verbraucherschutz Netzwerkkonferenz“ on invitation of Bundesamt für Verbraucherschutz und Lebensmittelsicherheit / Bundesministerium für Ernährung, Landwirtschaft, 24 November 2011, Berlin (DE).
599. 21.11.2011: *Wer spricht, wenn die Wissenschaft spricht?* Bremer Forum für Wissenschaftsjournalismus, 21-23 November 2011, Bremen (DE).
600. 18.11.2011: *Energiewende in Deutschland 2011 - Ziele und Wege.* Keynote at the Congress „Sustainable Development – a Global Challenge“ on invitation of the DAAD (Deutscher Akademischer Austausch Dienst) and Birzeit University, Ramallah, 18-19 November 2011, Ramallah (PS).
601. 08.11.2011: *Waltzing with a monster: The challenge of knowledge brokerage between research and policy in the field of SCP.* Keynote at the International Conference “Sustainable Consumption – Towards Action and Impact”. International Scientific Conference on behalf of the German Federal Ministry of Research, 5-8 November 2011, Hamburg (DE).
602. 31.10.2011: *How can Behavioural Economics improve energy consumption policy? Invited talk at the 4th Singapore International Energy Week* on invitation of the Energy Studies Institute (ESI), National University of Singapore, Singapore (SG).
603. 28.10.2011: [Steingerdur Olafsdottir, Gabriele Eiben, Hillevi Prell, Sabrina Hense, Lauren Lissner, Staffan Mårild, **Lucia A. Reisch** & Christian Berg]. *Lower consumption of soft drinks among children with parents who limit tv.commercials.* Poster presented at the 11th European Nutrition Conference (FENS), “Diversity versus Globalization: A Nutritional Challenge for a Changing Europe”. Madrid Convention Centre, 26-29 October 2011, Madrid (ES).
604. 28.10.2011: [A. Santaliestra-Pasías, T. Mouratidou, V. Verbestel, K. Bammann, D. Molnár, S. Sieri, A. Siani, T. Veidebaum, S. Mårild, L. Lissner, C. Hadjigeorgiou, **L. Reisch**, I. De Bourdeaudhuij & L. Moreno]. *Screen time and availability of European children (2 to 10 years old): the IDEFICS study.* Poster presented at the 11th European Nutrition Conference (FENS), “Diversity versus Globalization: A Nutritional Challenge for a Changing Europe”. Madrid Convention Centre, 26-29 October 2011, Madrid (ES).
605. 27.10.2011: [Wencke Gwozdz & **Lucia A. Reisch**]. *Internal and external factors influencing food preferences and actual food choices in the IDEFICS study: a consumer science perspective.* Competitive paper presented at the 11th European Nutrition Conference (FENS), “Diversity versus Globalization: A Nutritional Challenge for a Changing Europe”. Madrid Convention Centre, 26-29 October 2011, Madrid (ES).
606. 25.10.2011: [**Lucia Reisch** & Hartwig de Haen]. *Charta für Landwirtschaft und Verbraucher. Zusammenfassende Schlussfolgerung aus den vier Workshops. Ergebnisse des Dialogs mit gesellschaftlichen Gruppen.* Presentation at the Final Workshop of the “Charta für Landwirtschaft und Verbraucher” (Charter for Agriculture and Consumers), on behalf of the German Federal Ministry of Agriculture, Food and Consumer Protection, Berlin (DE).
607. 21.10.2011: *Worauf kommt es an? Faktoren für Glaubwürdigkeit und Erfolg eines*

- Nachhaltigkeitssiegels*. Nachhaltigkeitssiegel. Strategischen Konsum stärken. Parliamentary Expert Hearing on Invitation of the „Bündnis 90/Die Grünen“, Bundestagsfraktion, Berlin (DE).
608. 13.10.2011: *Verbraucher – das mündige und selbstbestimmte Wesen? Von Information bis staatlicher Regulierung – Was setzt Verbraucherrechte effektiv durch?* Keynote at the „Verbraucherpolitischer Kongress des Landes Nordrhein-Westfalen“, 13 October 2011, Cologne (D).
609. 29.09.2011: *Energiewende in Deutschland – Auswirkungen auf Wirtschaft und Gesellschaft*. WirtschaftsForum 2011, on invitation of the „Initiative Wirtschaftsraum Memmingen-Unterallgäu“, 29 September 2011, Memmingen (DE).
610. 10.09.2011: *Energiewende – und wie soll das bitte gehen?* Bürger. Macht. Staat. Presentation at the „Hochschultag der Zeppelin University Friedrichshafen“, 10 September 2012, Friedrichshafen (DE).
611. 08.09.2011: [W. Ahrens, A. Siani, K. Bammann, S. De Henauw, L. Lacoviello, A. Hebestreit, S. Marild, D. Molnar, LA. Moreno, **L. Reisch**, M. Tornaritis, T. Veidebaum & I Pigeot on behalf of the IDEFICS consortium]: *The IDEFICS study – updated insight into a multilevel European intervention study on children*. Presentation at the 21st Workshop of the European Childhood Obesity Group (ECOG) and 1st European Congress of Childhood Obesity, 8.-9. September 2011, Pécs (HU).
612. 15.07.2011: [Wencke Gwozdz & **Lucia A. Reisch**]. *Enhancing healthy lifestyles - An analysis of factors influencing diets of European children*. Presentation at the Joint International Association of Research in Economic Psychology (IAREP) / Society for the Advancement of Behavioral Economics (SABE) / International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP) Conference, 13-16 July 2011, Exeter University, Exeter (UK).
613. 14.07.2011: [Gerhard Raab, **Lucia A. Reisch**, Karl Kollmann, Alexander Unger & Wencke Gwozdz]. *Compulsive buying from Skagerrak to Styria: How similar are the consumers concerning their compulsive buying tendencies – A comparative study of Denmark, Germany and Austria*. Presentation at the Joint International Association of Research in Economic Psychology (IAREP) / Society for the Advancement of Behavioral Economics (SABE) / International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP) Conference, 13-16 July 2011, Exeter University, Exeter (UK).
614. 07.07.2011: *Welche Verbraucherforschung benötigt eine gute (Verbraucher)Politik?* Invited Keynote at the „Gesprächskreis Verbraucherpolitik“ (Expert Workshop) „Verbraucherpolitik ohne Fundament? Ansätze politikbegleitender Verbraucherforschung“, Friederich-Ebert-Stiftung, Verbraucherzentrale NRW & Land Nordrhein-Westfalen, 7 July 2011, Bonn (DE).
615. 23.06.2011: [Wolfgang Ahrens, Alfonso Siani, Karin Bammann, Stefaan De Henauw, Licia Iacoviello, Antje Hebestreit, Staffan Mårild, Dénes Molnár, Luis A. Moreno, **Lucia A. Reisch**, Michael Tornaritis, Toomas Veidebaum, Iris Pigeot, on behalf of the IDEFICS Consortium]. *IDEFICS Study – Obesity prevalence and risk factors in European children*. Competitive presentation at the 3rd North American Congress of Epidemiology, Montreal,

- 21-24 June 2011, Montreal (CD).
616. 22.06.2011: [Iris Pigeot, Christoph Buck, Hermann Pohlabein, Inge Huybrechts, Yian-nis Pitsiladis, Ilse de Bourdeaudhuij, **Lucia A. Reisch**, on behalf of the IDEFICS Consortium]. *Development and application of a moveability index to quantify possibilities for physical activity in the built environment of children*. Competitive presentation at the 3rd North American Congress of Epidemiology, 21-24 June 2011, Montreal (CD).
617. 25.05.2011: [Iris Pigeot, Alfonso Siani, Karin Bammann, Stefaan De Henauw, Licia Iacoviello, Antje Hebestreit, Lauren Lissner, Staffan Mårild, Dénes Molnár, Luis A. Moreno, **Lucia A. Reisch**, Michael Tornaritis, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens, on behalf of the IDEFICS Consortium]. *IDEFICS study – baseline results and future perspectives*. Presentation at the 18th European Childhood Obesity Congress (ECO), 24-28 May 2011, Istanbul (TR).
618. 25.05.2011: [**Lucia A. Reisch** & Christoph Struenck]. *Waren testen, Verbraucherpolitik testen*. Keynote at the „Deutscher Verbrauchertag“, on behalf of the Verbraucherzentrale Bundesverband vzbv e.V., 25 May 2011, Berlin (D).
619. 12.05.2011: *Scenarios for sustainable food futures*. Presentation at the 3rd CORPUS Knowledge Brokerage Interaction Exercise on “Sustainable Food Consumption”, Lebensministerium Austria (Ministry for the Environment, Food, Consumers), 26-28 May 2011, Vienna (AT).
620. 02.05.2011: *Shoppen, Surfen, Simsen: Verbraucherinformation für die Digital Natives*. Invited presentation at the „Stuttgarter Medienkongress“, Stuttgart (DE).
621. 28.04.2011: *Can behaviourally informed social regulation nudge us towards more sustainable consumption patterns?* Conference paper on invitation of the Helsinki Collegium for Advanced Studies (HCAS) and the University of Manchester / Sustainable Consumption Institute (SCI) for the Conference “Social Science and Sustainable Consumption”, Helsinki Collegium for Advanced Studies (HCAS), 26-29 April 2011, Helsinki (FI).
622. 15.04.2011: [**Lucia A. Reisch** & Wencke Gwozdz]. *Childhood obesity, sustainable development, and behavioural economics*. Paper presented at the SCORAI (Sustainable Consumption Research and Action Initiative) Seminar “Socio-technical Transitions, Social Practices, and the New Economics: Meeting the Challenges of a Constrained World”. Mountain Lakes House, Princeton University, 14-16 April 2011, Princeton, NJ (US).
623. 01.03.2011: *Consumers and climate*. Statement at the Lufthansa Cargo Climate Care Conference 2011: Energieeffizienz in der Luftfracht – Realität und Vision. Frankfurt Airport Sheraton Conference Centre, Frankfurt/Main (D).
624. 21.02.2011: *Vom sanften Stupsen und smarten Settings: Verhaltensökonomik in der Verbraucherpolitik*. Inauguration lecture for Guest Professorship at the Zeppelin University, Friedrichshafen (DE).
625. 12.02.2011: [Nicholls, S. G., Voigt, K., Siani, A., De Henauw, S., Marild, S., Molnár, D., Moreno, L.A., Tornaritis, M., Veidebaum, T., Pigeot, I., Ahrens, W., **Reisch, Lucia A.** - on behalf of the IDEFICS consortium]. *Price strategies and health inequalities: support for taxation of unhealthy foods among low-income groups in European countries*. Poster

- Presentation at the international Conference “Promoting Health Equity: Action on the Social Determinants of Health”, 11-12 February 2011, Ryerson University, Toronto (CD).
626. 02.02.2011: *Stellungnahme der Verbraucherkommission Baden-Württemberg zum Abschlussbericht der Arbeit der NanoKommission*. Invited speech at the Conference „Ergebnisse des NanoDialogs 2009-2011“, Vertretung des Landes NRW, Berlin (D).
627. 27.01.2011: *Policies for sustainable food consumption*. Presentation at the 2nd CORPUS Knowledge Brokerage Interaction Exercise on “Sustainable Food Consumption”: Workshop, “Lebensministerium” Austria (Ministry for the Environment, Food, Consumers), 26-28 January 2011, Vienna (AT).
628. 11.11.2010: *Behavioural economics: A new base for consumer policy?* Invited paper presented at the DG Research Workshop “Consumer Science for Today and Tomorrow. Challenges for Research in the Area Food, Health and Well-Being”. DG Research, Brussels (BE).
629. 08.11.2010: [Ahrens, W., Pigeot, I., Bammann, K., Hebestreit, A., De Henauw, S., Krogh, V., Marild, S., Molnar, D., Moreno, L., **Reisch, Lucia A.**, Tornaritis, M., Veidebaum, T., Siani, A. - on behalf of the IDEFICS consortium]. *Introduction to the IDEFICS Study – Obesity prevalence in European children*. Presentation at the International Symposium “Child health in Europe. The IDEFICS Study: towards a better understanding of obesity”, 8-9 November 2010. University of Zaragoza, Zaragoza (ES).
630. 08.11.2010: [**Lucia A. Reisch**, Wencke Gwozdz & Karin Bamann]. *Socio-demographic risk factors for obesity*. Paper presentation at the Symposium “Child health in Europe. The IDEFICS Study: towards a better understanding of obesity”, 8-9 November 2010. University of Zaragoza, Zaragoza (ES).
631. 29.-30.09.2010: *Wie „ticken“ Verbraucher? Die wichtigsten Erkenntnisse aus der Verhaltensökonomik. and: „Wie sieht eine gelungene Verbraucherpolitik aus“?* Two Presentations at the „14. Heidelberger Ernährungsforum“: Neues aus der Verbraucherforschung: Erkenntnisse und deren Umsetzung in Politik und Praxis, September 29-30 September 2010, Dr. Rainer Wild Stiftung, Heidelberg (DE).
632. 15.09.2010: *Kann der Konsumwandel gelingen? Wie die Verhaltensökonomik Hoffnung und Zweifel nährt*. Invited Keynote at the Conference „Growing by Shrinking? Konsum, Glück und Lebensqualität“ on invitation of the “Kulturwissenschaftliches Institut Essen“ (KWI) / Center for Responsibility, 14-15 September 2010, Essen (DE).
633. 06.09.2010: [**Lucia A. Reisch** & Wencke Gwozdz]. *How can behavioural economics inform policy making in food and public health issues?* Paper presented at the Joined IAREP (International Association for Research in Economic Psychology) / SABE (US Society for the Advancement in Behavioral Economics) Annual Conference, 5-8 September 2010, Cologne (DE).
634. 12.07.2010: [Ahrens, W., Pigeot, I., Bammann, K., Hebestreit, A., De Henauw, S., Krogh, V., Marild, S., Molnar, D., Moreno, L., **Reisch, Lucia A.**, Tornaritis, M., Veidebaum, T., Siani, A. - on behalf of the IDEFICS consortium]. *Prevalence of overweight, obesity and cardio-metabolic risk factors in European children - The IDEFICS study*. Paper presented at

- the International Congress on Obesity (ICO), 11-15 July 2010, The Official Congress of the International Association for the Study of Obesity, Stockholm (SE).
635. 14.06.2010: *Taking energy practices into account: Towards a behaviorally informed approach to regulation*. Presentation on invitation by the University of Oslo interfaculty initiative “Environmental change and sustainable energy” (www.milen.uio.no), Oslo (NO).
636. 02.06.2010: *Nudging consumers into more sustainable lifestyles: Some lessons from behavioural economics*. Invited Keynote at the Conference “Biotechnology Research for a Complex World” on invitation of the Spanish EU Presidency, at the occasion of the 20th anniversary of the EC-US Task Force on Biotechnology Research, Barcelona Biomedical Research Park, Barcelona (ES).
637. 14.05.2010: [Gerhard Raab, **Lucia A. Reisch** & Alexander Unger]. *Unkontrolliertes und süchtiges Kaufverhalten in Deutschland: Wen interessiert die Wirtschaftskrise?* Paper presented at the 8th Kongress für Wirtschaftspsychologie“ (Congress for Eco-nomic Psychology), 14-15 May 2010, Potsdam (DE).
638. 14.04.2010: *Die „Fixing Business Schools Debatte: Was können die UN PRME Principles of Responsible Management Education bewegen?* Invited presentation at the “6. Deutsches CSR Forum – Forum EnviComm: „Rio wird 18: Nachhaltige Unternehmensführung von Rio bis Delhi“. 13-14 April 2010, Stuttgart (DE).
639. 01.03.2010: *Verbraucherzentralen im politischen Prozess. Gesellschaftliche Akteure zwischen Interessenvertretung und Zivilgesellschaft*. Presentation at the Joined vzbv (Verbraucherzentrale Bundesverband e.V.) & AGEV (Arbeitsgemeinschaft Ernährungsverhalten e.V.) Annual Conference “Über den Tellerrand – Gestaltungsaufgabe Ernährungspolitik”, 1-2 March 2010, Charité Berlin (DE).
640. 02.02. 2010: [**Lucia A. Reisch**, Sabine Bietz & Manuela Wiest]. *Das Praxisprojekt „Seniorenrechte Verbraucherinformation“*. Presentation at the Workshop „Consumer information for senior consumers in Baden-Württemberg“, Robert Bosch Stiftung, Stuttgart (DE).
641. 03.12.2009: [Wencke Gwozd, **Lucia A. Reisch** & Liselotte Hedegaard]. *Between voluntary agreement and legislation – The delicate case of food advertising aimed at children in Denmark*. Competitive Paper presented at the conference “Food Marketing and Ethics Today”, 3-4 December 2009, Paris (FR).
642. 30.11.2009: [**Lucia A. Reisch**, Wencke Gwozd & Suzanne C. Beckmann] (2009). *Sustainability and childhood obesity*. Competitive Paper presented at the Australian and New Zealand Marketing Academy (AMZMAC), Melbourne (AUS).
643. 26.11.2009: *Wie “ticken” Konsumenten – und was hat das mit dem „Change“ zu tun?* Presentation at the Utopia Conference 2009, Berlin (DE).
644. 04.11.2009: [Wencke Gwozd & **Lucia A. Reisch**]. *How unhealthy diets, sustainability and corporate social responsible behaviour are related*. Competitive Paper presented at the Global Dialogue Conference 2009, 3-6 November 2009, Aarhus (DK).
645. 05.11.2009: *Libertarian paternalism – a consumer policy for „humans“?* Paper presented at the 70th Anniversary Symposium of SIFO – National Institute for Consumer Research,

- University of Oslo, 5-6 October 2009, Oslo (NO).
646. 02.11.2009: *Verbraucherpolitik im Windkanal*. Festvortrag anlässlich des 50jährigen Bestehens der Verbraucherzentrale Schleswig-Holstein, Landeshaus in Kiel (D).
647. 08.09.2009: [**Lucia A. Reisch**, Wencke Gwozdz & Wolfgang Ahrens]. *Gesundheit und Konsumentenverhalten – Interne und externe Faktoren der Adipositas im Kindesalter*. Competitive Paper präsentiert auf der 54. gmds-Jahrestagung, 7-10 September 2009, Essen (DE).
648. 29.06.2009: *Responsible management education at a time of crisis*. Speech delivered at the Conference “Higher Education at a time of crisis – challenges and opportunities”, co-convened by IMHE, OECD and CBS, 28-30 June 2009, Copenhagen (DK).
649. 24.06.2009: *Marktmechanismen und Verbraucherverhalten im Energiebereich*. Panel contribution at the Conference “EU Charta der Rechte der Energieverbraucher“, Landesvertretung Baden-Württemberg, Berlin (DE).
650. 19.06.2009: [**Lucia A. Reisch**, Wencke Gwozdz & Wolfgang Ahrens]. *Food choice and consumer behavior – Internal and external factors influencing childhood obesity*. Competitive Paper presented at the International Society for Behavioral Nutrition and Physical Activity (ISBNPA) 2009 Annual Meeting, 17-20 June 2009, Lisbon (PT).
651. 18.06.2009: [**Lucia A. Reisch**, Gerd Scholl & Sabine Bietz]. *Nanotechnology: consumer perception and consumer policy options*. Presentation at the NANOMAT satellite meeting: Responsible Nanoscience and Nanotechnology, 18 June 2009, Lillehammer (NO).
652. 10.06.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Obesity, sustainability and the key role of contexts*. Presentation at the Conference on “Joint Actions on Climate Change”, 8-10 June 2009, Aalborg (DK).
653. 07.06.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Choice and consumer behaviour – Achieving sustainability by preventing childhood obesity*. Competitive Paper presented the 34th Annual Macromarketing Conference, University of Agder, 4-7 June 2009, Kristiansand (NO).
654. 28.05.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Financial cultures in Europe: Similarities and differences*. Invited Presentation at the Robert Schumann Centre for Advanced Studies, European University Institute Florence, Conference: “Consumer Loans and the Role of Consumer Credit Bureaus in Europe”, 28-29 May 2009, Florence (IT).
655. 27.05.2009: [**Lucia A. Reisch**, Suzanne C. Beckmann, Katharina Keimer, Wencke Gwozdz & Wolfgang Ahrens]. *Healthy eating and living: a comparative analysis of food based dietary guidelines (FBDGS)*. Competitive Paper presented at the 38th European Marketing Academy Conference (EMAC) 2009, 26-29 May 2009, Nantes (FR).
656. 26.05.2009: *Verbrauchervertrauen und Verbraucherkompetenz auf Finanzmärkten*. Presentation at the Conference „Produkte-TÜV für den Finanzmarkt: Wie viel Schutz brauchen die Bürger“ by the Stiftung Marktwirtschaft, Berlin (DE).
657. 14.05.2009: *Behavioural Economics – eine neue Grundlage für die Verbraucherpolitik?* Keynote at the Conference „Die Verbraucher – Retter in der Wirtschaftskrise? Verbraucherpolitische Strategie Baden-Württemberg und wissenschaftliche Erkenntnisse“,

- Landesvertretung Baden-Württemberg, Berlin (DE).
658. 06.05. 2009: [Kovacs, Eva, **Lucia A. Reisch**, Stefaan DeHenauw, Valeria Pala, Lauren Lissner & Dénes Molnar]. *Contribution of children's consumer behaviour to childhood obesity: A promising target for intervention*. Paper presented at the 17th European Congress on Obesity (ECO), 6-9 May 2009, Amsterdam (NL).
659. 24.04. 2009: *Habits as drivers and barriers for sustainable consumption: insights from Behavioural Economics*. Presentation at the Workshop “Economic processes in the formation and transformation of habit”, Workshop Series “Alternative approaches to sustainable consumption: preparing the grounds for a research programme”, Manchester University, The Sustainable Consumption Institute, 23-24 April 2009, Manchester (UK).
660. 31.03.2009: *To nudge or not to nudge: Towards evidence-based consumer policy*. Keynote at the Joint Conference “EU Consumer Protection Policies: Market or Regulation?” of Stiftung Marktwirtschaft and Friedrich-Naumann-Stiftung für die Freiheit, European Parliament, Brussels (BE).
661. 14.03.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Gendered food consumption and sustainability*. Invited Presentation at the Gendering Climate and Sustainability Conference, 13-14 March 2009, Copenhagen (DK).
662. 17.01.2009: [Wencke Gwozdz & **Lucia A. Reisch**]. *Maternal employment and its effects on obesity*. Presentation at the IDEFICS gender workshop, 17 January 2009, Copenhagen (DK).
663. 16.01.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *IDEFICS qualitative studies on the role of commercials – Training in Copenhagen*. Presentation of the IDEFICS qualitative studies on the role of commercials, 16 January 2009, Copenhagen (DK).
664. 28.11.2008: *How can behavioural economics improve consumer policy?* Panel contribution at the DG SANCO Conference “How can Behavioural Economics Improve Policies Affecting Consumers? Brussels (BE).
665. 13.11. 2008: *Consumer science: Progress report*. Presentation at the IDEFICS General Assembly, 12-16 November 2008, Larnaca (CY).
666. 14.11. 2008: [**Lucia A. Reisch** & Wencke Gwozdz]. *IDEFICS - Qualitative Studies (QS) on the role of commercial communication*. Panel Presentation at the IDEFICS General Assembly in Larnaca, 12-16 November 2008, Larnaca (CY).
667. 25.09.2008: *The role of consumer behavior in academic research and policy making*. Keynote at the Informal Working Group Meeting on Consumer Behaviour, on invitation of DG SANCO (Directorate General of the European Commission for Health and Consumers). DG SANCO’s Project on Consumer Behavior 2008, 25th September 2008, Brussels (BE).
668. 26.06.2008: *Systems of Provisions im Lebensmittelsektor und Übergewicht bei Kindern*. Paper presented at the Workshop „Systems of Provision & Industrial Ecology: Neue Perspektiven für die Forschung zu nachhaltigem Konsum?“ on invitation of the Research Center Sustainability (artec) at the University of Bremen, 26-27 June 2008, Bremen (DE).
669. 19.06.2008: *Sustainability policy, consumer policy, and behavioural economics*. Keynote at the Workshop “The Dilemma of the Sustainable Consumer” on invitation of DG SANCO (Directorate General of the European Commission for Health and Consumers). Workshops

- series on "The Sustainability of DG SANCO policies - New Consumption and Production Patterns". 19th June 2008, Brussels (BE).
670. 11.03.2008: [Clemens Schwender, Dennis Mocigemba, Siegmund Otto, **Lucia A. Reisch** & Sabine Bietz]. *Learning from commercials - Communicating sustainability issues to new audiences. Why emotions matter*. Competitive Paper presented at the SCORE! Conference "Sustainable Consumption and Production: Framework for Action", Conference of the Sustainable Consumption Research Exchange (SCORE!) Network, 10-11 March 2008, Brussels (BE).
671. 05.03.2008: *The influence of behavioural economics on consumer policy*. Keynote at the Australian National Consumer Congress 2008, 5-6 March 2008, Perth, WA (AUS).
www.ncc2008.com/programme.html
672. 06.03.2008: [**Lucia A. Reisch** & Jens Karsten]. *Consumer protection laws and sustainability*. Panel Speech at the Australian National Consumer Congress 2008, 5-6 March 2008, Perth, WA (AUS).
673. 05.02.2008: *Verbraucherpolitikforschung*. Invited Speech at the Workshop „Industriepolitischer Workshop: Verbraucherpolitik“, Federal Association of German Industry (BDI), Haus der Wirtschaft, Berlin (DE).
674. 03.10.2007: [Suzanne C. Beckmann, Katharina Keimer & **Lucia A. Reisch**]. *Food based dietary guidelines: National differences and the challenges of developing a standardised European guideline*. Competitive Paper presented at the Nordic Consumer Policy Research Conference, 3-5 October 2007, Helsinki (FI).
675. 04.10.2007: [Angela Jain, **Lucia A. Reisch**, Martin Schiefelbusch, Alexander Schulz & Dennis Tänzler]. *Sustainability as a consumer policy goal: Results from an international study*. Competitive Paper presented at the Nordic Consumer Policy Research Conference, 3-5 October 2007, Helsinki (FI).
676. 02.07.2007: *Consumer sovereignty and the paradigm of sustainability – a behavioural science perspective*. Keynote at the Network on Product Life Spans Event “Consumers and choice in a throwaway culture”. EPSRC Network on Product Life Spans Seminar, DTI Conference Centre, London (UK).
677. 03.06.2007: [**Lucia A. Reisch**, Sabine Bietz, Martin Kreeb]. *An alternative to “preach-ing to the choir”*: *Communicating sustainable lifestyle options to a low interest target group*. International Society of Marketing and Development and the Macromarketing Society Joint Conference “Macromarketing and Development: Building Bridges and Forging Alliances”, 2-5 June 2007, Washington DC (US).
678. 19.03.2007: *Nachhaltigkeit und Ernährung*. Eingeladener Vortrag auf dem Seminar „Gesundheitsförderung und Bildung für nachhaltige Entwicklung“ des vzbv e.V., Berlin und der Landesinitiative BeKi des Ministeriums für Ernährung und Ländlichen Raum (MLR) Baden-Württemberg, 20-21 March 2007, Kapfenburg/Aalen (DE).
679. 16.12.2006: *Communicating sustainable life styles – The case of “project balance”*. Competitive Paper at the ISEE 2006 9th Biennial Conference of the International Society of Ecological Economics (ISEE) on “Ecological Sustainability and Human Wellbeing”, 15-19

- December 2006, Delhi (IN).
680. 25.11.2006: *How to communicate sustainable lifestyles to hard-to-reach consumers? A report on the large-scale experiment “balance-f”*. Competitive Paper at the SCORE! Launch Conference, November 2006, Wuppertal, Institute for Climate, Energy, and Environment, in cooperation with the UNEP Centre for Sustainable Consumption and Production (CSCP), 23-25 November 2006, Wuppertal (DE).
681. 24.10.2006: *Nachhaltige Produkte im Massenmarkt – Ein Kommentar*. Invited Speech given at the 3rd BMBF Forum für Nachhaltigkeit (Forum for Sustainability), 23-25 October 2006, Berlin (DE).
682. 12.10.2006: [Suzanne C. Beckmann & **Lucia A. Reisch**]. *Consumers’ perceptions of and responses to CSR: Much ado about nothing?* Competitive Paper presented at the 2nd International Conference on Corporate Social Responsibility, Humboldt University Berlin, 11-13 October 2006, Berlin (DE).
683. 12.10.2006: *Is CSR consumer information really just for the brains?* Poster presented at the 2nd International Conference on Corporate Social Responsibility, Humboldt University Berlin, 11-13 October 2006, Berlin (D).
684. 12.09.2006: *Project balance, or: How not to preach to the choir but to the uninterested crowd*. Invited speech on behalf of the Department of Marketing and Statistics, the Aarhus School of Business, Aarhus (DK).
685. 25.04.2006: *CSR consumer information – is CSR really “just for the brains”?* Presentation on the invitation of the “CBS² – Copenhagen Business School Cluster of Business in Society”, Research Seminar, Copenhagen Business School, Copenhagen (DK).
686. 20.04.2006: *The symbolic value of sustainable consumption – Discussion*. Invited Discussion Paper at the SCORE (Sustainable Consumption Research Exchanges) Workshop 1: “Perspectives on radical changes to sustainable consumption and production,” European Environmental Agency (EEA), 20-21 April 2006, Copenhagen (DK).
687. 18.01.2006: *Konsumentenverhalten: Wie werden Verhaltensänderungen für eine zukunftsfähige Entwicklung angestoßen? – ein Kommentar*. Invited comment at the Conference "Impulse für Landwirtschaft und Ernährung - Ergebnisse der sozial-ökologischen Forschung“, GSF / BMBF, 17-18 January 2006, Berlin (DE).
688. 28.11.2005: *Potentials and pitfalls of intervention strategies for behavioural change in nutrition behaviour: An overview of scientific state-of-the-art and strategies for change*. Invited speech at the EU Platform on Diet, Physical Activity, and Health, In-forming Consumer Behaviour Working Group, European Commission, Brussels (BE).
689. 15.10.2005: *Consumer policy and sustainability policy – A European View*. Invited speech at the Conference “New Forms of Environmental and Consumer Identity and Governance from World War One to Accession”, a co-convention of University of Wisconsin, Madison and Harvard University, 14-15 October 2005, Boston NJ (USA).
690. 12.10.2005: *Implications of the Oslo Declaration*. Opening Speech at the Session “The politics of sustainable consumption within an era of global environmental change”, convened by **Lucia A. Reisch** & Joachim Spangenberg at the 6th Open Meeting of the Human

- Dimensions of Global Environmental Change Research Community (IHDP), 9-13 October 2005, Bonn (DE).
691. 29.09.2005: *Zeit gemäße Ernährung – Folgerungen für die Ernährungspolitik*. Invited Speech at the Conference „Der Geschmack der Zeit. Grundlagen einer Zeit gemäßen Ernährung“, organized in cooperation of Tutzingener Zeitakademie, Tutzing, Heidelberger Ernährungsforum and Dr. Rainer Wild-Stiftung, Heidelberg, 27-29 September 2005, Heidelberg (DE).
692. 10.09.2005: *The politics of necessity: A consumer policy perspective*. Invited Lecture at the Interdisciplinary Workshop „The Politics of Necessity“, St Hilda’s College, University of Oxford, 9-10 September 2005, Oxford (UK).
693. 09.09.2005: *Consumers and deregulation - the case of the liberalisation of electricity, gas, and railways in Germany*. Invited lecture at the international workshop „The politics of necessity – An interdisciplinary workshop“. St. Hilda College, University of Oxford, ESRC Research Programme “Cultures of Consumption”, 9-10 September 2005, Oxford (UK).
694. 06.07.2005: *A case for more consumer research in the EU*. Presentation at the European Parliament, Strasbourg, on invitation of the Health and Consumer Intergroup Meeting on the 7th Research Framework Programme, Strasbourg (FR).
695. 29.04.2005: *Compulsive buying as a consumer policy issue in maturing consumer societies*. Paper to be presented at the Symposium „Consumers, Policy, and the Environment“, Honouring Folke Ölander, Aarhus School of Business, Aarhus (DK).
696. 26.02.2005: *Cultivating sustainability: The long haul towards more sustainable consumption*. Competitive Paper, International Conference on Environmental, Cultural, Economic & Social Sustainability, 25-27 February 2005, Hawaii (US).
697. 17.12.2004: *balance – Zur Medialisierung der Nachhaltigkeit*. Paper presented at the Conference of the „Deutsches Kompetenzzentrum Nachhaltiges Wirtschaften“ of the University Witten/Herdecke „Nachhaltiges Wirtschaften 2010: Towards Balanced Economy“, 16-17 December 2005, Berlin (DE).
698. 25.11.2004: *Sustainable consumption – A business case?* Invited Lecture at the Forum for Corporate Sustainability Management (CSM), IMD Business School, 25-26 November 2004, Lausanne (CH).
699. 19.11.2004: *Choosing the Joneses: Status- und Positionsmotivation im Konsumverhalten*. Invited Speech at the Conference „Ethik des Konsums“, 7th Conference of the Committee Business Ethics of the German Association of Philosophy, 18-20 November 2004, Zeppelin University Friedrichshafen (DE).
700. 02.11.2004: *Ernährungszukünfte in der Prognose*. Paper presented at the 2nd work-shop of the research project „Zeit & Ernährung“, Heidelberg. Dr. Rainer Wild-Stiftung, Heidelberg / Evangelische Akademie Tutzing (DE).
701. 08.10.2004: *Die "balance" Markenstrategie: ein Experiment der Medialisierung der Nachhaltigkeit*. Vortrag auf der Tagung „Ausweitung der Markenzone. Zur interdisziplinären Analyse von Marken im Profit- und Non-Profit-Bereich.“ 2. Wiesbadener Gespräche, FH Wiesbaden / Uni Essen, 8th October 2004, Wiesbaden (DE).

702. 06.08.2004: *Kultur der Nachhaltigkeit – Kultivierungs„event“ oikos olympos?* Paper presented at the international Internet Conference „Oikos Olympos – Nachhaltigkeit und Olympia“, University Witten/Herdecke and Goethe-Institute Athens (GR).
703. 21.07.2004: *Nachhaltiger Konsum: Aufgabe der neuen Verbraucherpolitik?* Invited speech at „artec - Forschungszentrum Nachhaltigkeit“, Lecture Series “Nachhaltige Entwicklung” (Sustainable Development), University of Bremen, Bremen (DE).
704. 07.05.2004: *Corporate Citizenship und Verbraucherpolitik – eine Annäherung.* Paper presented at the Symposium of the Transatlantic-Institute of the „Fachhochschule für Wirtschaft Ludwigshafen“: „Corporate Citizenship: Verbraucherpolitik als unternehmerische und gesellschaftspolitische Herausforderung“, Ludwigshafen (DE).
705. 08.04.2004: *Verbraucherpolitik auf Vertrauensgütermärkten.* Paper presented at the Seminar of Agricultural Economics, University of Hohenheim, Stuttgart (DE).
706. 03.04.2004: *Compensatory and compulsive buying in maturing consumer societies: An empirical re-inquiry.* Refereed Paper Session (Competitive Paper): Consumer buying behaviour and retailing issues. American Council on Consumer Interests (ACCI) 50th Anniversary Conference, Washington, DC, 31 March - 3 April 2004, Washington, DC (US).
707. 12.03.2004: *Vertrauen in anonymen Transaktionen – Verbraucherpolitische Implikationen.* Invited Speech at the Conference „Reputation und Vertrauen“. Conference Series „Normative und institutionelle Grundfragen der Ökonomik“, Evangelische Akademie Tutzing, 10-12 March 2004, Tutzing (DE).
708. 16.02.2004: *Nachhaltig konsumieren und produzieren. Was nützt das?* Paper presented at the Conference “Nachhaltige Konsum- und Produktionsmuster”, on behalf of the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, and the Federal Environmental Agency, 16-17 February 2004, Berlin (DE).
709. 04.12.2003: *Verbraucherpolitik in Zeiten der Globalisierung.* Invited Speech at the Conference „Wirtschaftsethik der Globalisierung“, 6th Conference of the Committee Business Ethics of the German Association of Philosophy, Ludwigs-Maximilians-University of Munich, 3-5 December 2003, Munich (DE).
710. 26.11.2003: *Plädoyer für eine nachhaltige Konsumforschung.* Paper presented at the Workshop „Produkt-Nachhaltigkeits-Analyse (PROSA/PLA)“, organized by the Öko-Institut Freiburg, 25-26 November 2003, Frankfurt am Main (DE).
711. 17.10.2003: *Grüne Gentechnik – Wie sähe eine „Politik für die Verbraucher“ aus?* Invited Speech at the Conference „Die richtigen Maße für die Nahrung? Biotechnologie, Landwirtschaft und Lebensmittel in ethischer Perspektive” of the Interdepartmental Centre for Ethics in the Sciences and Humanities (IZEW), Eberhard Karls University Tübingen, 17-18 October 2003, Tübingen (D).
712. 08.10.2003: *Ergebnisse der Studie „Stand der Verbraucherforschung in Deutschland“.* Invited Speech at the Conference „Verbraucherforschung in Deutschland”, Federation of German Consumer Organisations (Verbraucherzentrale Bundesverband vzbv e.V.), 8.10.2003, Berlin (DE).
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