

**Program for Professor Mark Moore's visit
to Copenhagen Business School – September 2018**

**Keynote speaker at the MPG conference
&
Roundtable discussions with teachers, executive leaders and
researchers
&
An open debate**

Monday, September 24th 2018

Name of MPG session: Teaching Public Value

When: Monday, September 24th, 10:00 AM - 12:00 PM.

Where: CBS: Kilen 4.74

Goal: The aim of this workshop is to exchange experiences with teaching public value and to discuss analytical limitations and possibilities of Mark Moore's public value concept.

Participants: teachers who teach (parts of) the public value curriculum at the MPG program.

Meeting description: The meeting is organized as a roundtable discussion. Each participant will have about 5 minutes to present the ways in which he/she teaches public value followed by some examples of a few teaching challenges and tricks.

Objectives: The participants will gain insight into the ways in which other teachers engage with the public value creation curriculum. They will gain a broader perspective on teaching challenges and possibilities and acquire tools for further development of their own pedagogy.

Material to read for this session will be sent out beforehand:

- Benington and Moore, 2011. Public value: Theory and practice, chapter 1.
- Moore, 2013. Recognizing Public value. Introduction and chapter 1.

Name of MPG session: Leading by Public Value

When: Monday, September 24th, 12:30 - 2:00 PM.

Where: CBS, Kilen 4.74

Goal: Leadership round table with a small group of experienced public managers. The aim of the workshop is to speak freely about the state of public management in Denmark and about the relevance of public value for practicing public leaders.

Participants: members of the MPG Advisory Board, top executives and MPG alumni leaders. Confirmed participants:

- Professor Mark Moore
- Head of the Police School of Denmark, Erik Johansen
- Municipal Director, Vordingborg Municipality, Lau Svendsen-Tune
- Managing Director of Copenhagen Municipality's Financial Management, Peter Stensgaard Mørch
- Managing Director of Danish Regions, Adam Wolf
- National HR Partner, Peter Ekebjærg
- Head of Center at Finsenscenteret, Rigshospitalet, Mette Rosendal Darmer
- Relationsmanager, The National Centre for Public Sector Innovation, Majken Præstbo
- Associate Professor, CBS, Susanne Boch Waldorff

- Program Director at MPG, Rebecca Svane Bolt
- Professor, CBS, Anne Reff Pedersen.

Meeting description: The meeting is organized as a roundtable discussion including lunch.

Objectives: The participants will gain insights into new ways of conducting management and have the opportunity to discuss with Mark Moore the potential of using a public value framework in their own organizations.

Material to read for this session will be sent out beforehand:

- Moore, 2013. Recognizing Public Value

Name of POVI session: Research in public value as a public management/leadership concept

When: Monday, September 24th, 2:30 - 4:00 PM.

Where: CBS, Kilen 4.74

Goal: The aim of this workshop is to exchange experience within the research strand of public value and to discuss analytical limitations and possibilities of using Mark Moore's public value concept in a Nordic public leadership/management context.

Participants: The invited participants are researchers in public organization, innovation and governance, who are familiar with the concept of public value and are deploying it in their research in public management/leadership

Meeting description: The meeting is organized as a roundtable discussion. Each participant will have around 5 minutes to present the ways in which she/he is inspired by the concept of public value in their research.

Objectives: The participants will gain new insights into the ways in which the concept of public value can be used in future Danish research agenda of public value. A new common research strategy of conducting public value research in a public management/leadership context will be discussed.

Material to read for this session will be sent beforehand:

- Moore, 2013. Recognizing Public value

Dinner at Frederiksberg, Restaurant Frederikshave

When: Monday, September 24th, 7:00 PM

Where: Smallegade 41, 2000 Frederiksberg

Meeting with a small group of POVI researchers and directors (Center of Public Organization, Value and Innovation at the Department of Organization at Copenhagen Business School) within public management and leadership, governance, organizing, value and innovation.

Participants: Professor Mark Moore, Martha Moore, Program Director, MPG, Rebecca Svane Bolt, Professors, CBS: Anne Reff Pedersen, Carsten Greve, Paul du Gay & Susanne Boch Waldorff

Tuesday, September 25th 2018

Morning session: Keynote presentation at the Annual Master of Public Governance Conference

When: Tuesday, September 25th, 09:25 - 10:25 AM

Where: The National Museum of Denmark, Ny Vestergade 10, 1471 København K.

Attending the Master of Public Governance conference. One-hour keynote presentation including a Q&A session.

Participants: Around 300 public managers, researcher and professors

Goal of the conference: Discussions, master classes and presentations to create thoughts on and suggestions to how leaders in society - in the private as well as in the public sector - can become better at creating public value by increasing the practice of strategic management.

Lunch session: Meeting and lunch with CBS Senior Management

When: Tuesday, September 25th, 11:30 AM - 01:00, PM

Where: CBS, Kilen, 4.74

Goal: To discuss possible future collaboration between Harvard University, Kennedy School, Ash Center and Copenhagen Business School, Department of Organization, POVI center.

Participants: Professor Mark Moore, President of CBS, Per Holten-Andersen, Dean of Education, Gregor Halff, Dean of Research, Søren Hvidkjær, Head of Department, Signe Wikkelsø, Professor Anne Reff Pedersen.

Film interview

When: Tuesday, September 25th, 1:00 - 2:00 PM

Where: CBS, Kilen, Studio

Description: Interview conducted and filmed by CBS's educational learning unit, Teaching & Learning. We will prepare a few relevant questions for Professor Mark Moore. The short film will be used for educational and promotional purposes at MPG.

Name of CBS session: The relevance of public value in a Nordic governance context

When: Tuesday, September 25th, 2:30 - 4.00 PM.

Where: CBS, Kilen, st. 54

Session open for all – especially representatives from research institutions in Scandinavian working in the area of public organization, innovation and governance are invited to participate.

Goal: The aim of this session is to debate the possibilities of working with the concept of public value in a Nordic governance context.

Meeting description: The debate meeting is organized as a Q&A-session with Professor Mark Moore from Harvard University followed by an open discussion. The overall question is the relevance of public value in a Nordic governance context.