

CBS DIVERSITY DAY
8 OCTOBER 2019

DIVERSITY DRIVES INNOVATION



COPENHAGEN BUSINESS SCHOOL
HANDELSHØJSKOLEN

CBS DIVERSITY DAY 2019

- Diversity Drives Innovation

8 OCTOBER
SOLBJERG PLADS
S08 / Nexus / foyer

- 11:00 – 11:15 **Words of Welcome** in SPs08
CBS President and Chairperson of CBS' Council for Diversity and Inclusion Nikolaj Malchow-Møller
- 11:15 – 12:45 **Diversity for innovation from research to practice** in SPs08
- *The effects of Workforce Diversity on Firm-level Innovation and Performance Dario Pozzoli, Associate Professor, CBS*
 - *Managing diversity as a driver of innovation Florence Villeseche, Associate Professor, CBS*
 - *Opportunities for all Susanne Leire, Senior HR Partner, Salling Group*
 - *Panel discussion Moderated by Alex Klinge, Equal Opportunities Officer, CBS*
- 12:45 – 13:30 **Lunch break** in SP foyer
Lunch wraps and water
- 13:30 – 15:00 **Including Diversity in Entrepreneurship** in SPs08
- *Britta Ravn Bjerglund, Copenhagen School of Entrepreneurship (CSE)*
 - *Natasja Bjørklund and Sophie Bech, RISE programme - more women entrepreneurs - how to?*
 - *Jenifer Clausell Tormos, Develop Diverse - Creating inclusive work-places through inclusive language*
 - *Liva Echwald-Tijsen - Women's Entrepreneurship Day Denmark - What to do? What not to do?*
- 15:00 – 15:30 **Coffee break** in SP foyer
- 15:30 – 16:15 **The Sound of Diversity – a thousand tongues** in Café Nexus
By Nini Julia Bang - singer, performer and composer
- 16:30 – 17:00 **The Taste of Diversity – Culinary Collaborations** in Café Nexus
Nima Sophia Tisdall and Zaki Abarra, Copenhagen Refugee Food Festival
- 17:00 – 18:00 **Diversity Drives Innovation Reception** in SP foyer
Catered by chef Zaki Abarra

Masters of Ceremonies:

*Alex Klinge, Associate Professor and Equal Opportunities Officer, CBS
Florence Villesèche, Associate Professor and Academic Director of the Diversity and Difference Platform, CBS*