

*Press Release*

**Eduniversal recognizes 4 Danish academic institutions among the best 1,000 Business Schools in 154 countries**

**October 22nd 2014, Istanbul** – The 7th Eduniversal World Convention gathered 250 Deans and Directors from the prestigious Best Business Schools in the World such as Harvard Business School, London Business School, Copenhagen Business School, etc. More than 120 Schools from 60 countries participated in this one-off event to promote the internationalization of Higher Education & student mobility.









During the event, plenary sessions and workshops were organized and moderated by the most recognized experts from the sphere of Education, notably from the Concordia University John Molson School of Business (Canada), Maastricht School of Management (Netherlands), EGADE Business School (Mexico), Carrington Crisp (UK) and many other renowned institutions.



On the evening of October 22nd, the Eduniversal Gala Dinner and Award Ceremony were held at the Hilton Istanbul Bomonti Hotel. This was the occasion to release the Rankings of the Best 1000 Business Schools in 154 countries and to reward the Top 28 Business Schools in 9 geographical zones according to the Deans' recommendations. The 2014 Deans' vote campaign has recorded a considerable evolution with a participation rate of 62,2%.

**The Eduniversal ranking of the best business schools in Denmark includes the following schools:**

OFFICIAL SELECTION OF THE BEST BUSINESS SCHOOLS IN **DENMARK**

	<b>5 Palms Of Excellence</b> - UNIVERSAL business school with strong global influence	Rank by Palmes league	Dean's recommendation rate 2014
	Copenhagen Business School - CBS	1	672%
	<b>4 Palms Of Excellence</b> - TOP business school with significant international influence	Rank by Palmes league	Dean's recommendation rate 2014
	Aarhus School of Business (ASB) - Aarhus University	1	340%
	<b>3 Palms Of Excellence</b> - EXCELLENT business school with reinforcing international influence	Rank by Palmes league	Dean's recommendation rate 2014
	University Of Southern Denmark School of Business	1	68%
	<b>2 Palms Of Excellence</b> - GOOD business school with strong regional influence	Rank by Palmes league	Dean's recommendation rate 2014
	SIMI - Scandinavian International Management Institute	1	40%

Source: <http://eduniversal-ranking.com/business-school-university-ranking-in-denmark.html>

This year the school who was rewarded with the **Master Title of the Best School in the World is The Copenhagen Business School-CBS (Denmark)**.

A special price was also presented to the two **Best Business Schools in the World in 2012 and 2013**, respectively to **Harvard Business School (USA)** and **London Business School (UK)**.



*Harvard Business School (USA), London Business School (UK), Copenhagen Business School (Denmark)*

### **The indicator of the worldwide recognized Business Schools: Deans' Vote Survey results 2014**

The Eduniversal Official Selection is the result of an evaluation work done by the International Scientific Committee, composed of nine independent expert members who are highly experienced and who are prominent personalities in the academic field of their particular zone. The objective is to establish a global mapping system that would take into account the international influence and reputation of each academic institution.

For the ranking of the best 1000 business schools, the system determines, from thousands of different business schools, which business schools from 154 countries will be selected for the ranking. And the number of schools selected per country is determined according to a quota method using both quantitative and qualitative criteria.

The Eduniversal system rates schools according to their international reputation at a national and global level, and by geographical zone. After their selection, they are divided within each country into five levels of excellence which Eduniversal titles the Palme of Excellence. A Palme level is awarded to each school based on a set of internationalization criteria developed by the International Scientific Committee. These schools are then ranked within each Palme level according to the assessment made by peers: The Deans vote.

The Dean's Vote is one of the major elements of The EES, where the Deans and Directors of the best 1000 business schools worldwide give their recommendations for each school from the 154

countries. The number of recommendations gathered will determine the ranking of the schools within each country and Palme league. (<http://eduniversal-ranking.com/methodology/palms> )

The results of the 2014 Deans Survey were officially announced at the 2014 Eduniversal World Convention . Every Dean's vote was transformed into a recommendation rate that students and other actors in the academic field can use to evaluate and compare the academic institutions.

The complete ranking of the best 1000 business schools worldwide and detailed methodology can be found at: <http://eduniversal-ranking.com/methodology/>

The 2015 Ranking of the best 1000 business schools worldwide will be released during the 8th Eduniversal World Convention. The venue of next year's Convention will be announced shortly on <http://convention.eduniversal.com>

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**About EDUNIVERSAL:**

Headquartered in Paris, Eduniversal is a global ranking and rating agency specialized in higher education. Offering the annual ranking of the Best 1000 Business Schools in 154 countries (<http://www.eduniversal-ranking.com/>) and ranking of the best 4000 Masters and MBA programs in 30 specializations worldwide ([www.best-masters.com](http://www.best-masters.com)), we transform a platform of information for students that enables them to make the right decision regarding the choice of their future studies anywhere in the world. Eduniversal' global expertise provides an in depth view to all the stakeholders of higher education with the goal of actively supporting international exchanges between schools, encouraging mobility for professors and students, and assisting HR professionals to identify specialized talent.