Organizational Communication

This academic area investigates Communication in organizations (Organizational Communication), of organizations (Corporate communication), and as organization (CCO). Our focus is on the role communication plays in collaboration and knowledge sharing in organizations, as text, talk and ICT. Additionally, we research the way organizations communicate with multiple stakeholders in the context of globalization, change, and crisis. Finally, we study communication as constitutive of organization and organizing.

COMMUNICATION IN ORGANIZATIONS – ORGANIZATIONAL COMMUNICATION

This field studies communication as a social process that connects individual members of organizations. The research is particularly focused on the role communication plays in collaboration and knowledge sharing. We look at talk and text and their role in the making up of meaning, culture and structure. Additionally, we acknowledge that an increasing amount of communication is mediated by technology.

Recent publications in the field include:


COMMUNICATION OF ORGANIZATIONS – CORPORATE COMMUNICATION

In this perspective, researchers understand communication as the voice of organizations as they engage with others. The research looks at how organizations communicate with multiple stakeholders in the context of globalizations, change and crisis, as they unfold in the communication of individual, organizational, and institutional actors.

Recent publications in the field include:


COMMUNICATION AS ORGANIZATION
In this third cluster of organizational communication, researchers understand communication as the very foundation on which organization is built. The research is deeply rooted in constructivist thinking with ties to ideas of autopoiesis, actorship, semiotics and sensemaking.

Recent publications in the field include:


The coordinator of the group is Steffen Blaschke, sbl.msc@cbs.dk